


BLAKENEY

Beyond Shopping

Blakeney is one of Charlotte's most popular multi-use developments. Known for its distinctive architecture and open air design, Blakeney offers a strong community-centric atmosphere and is conveniently positioned at the intersection of Ardrey Kell and Rea Road approximately 2.5 miles southeast of Ballantyne. With 62,152 residents and an average household income of \$133,649 in a 3 mile radius, families and individuals flock to this one-stop destination for its exceptional shopping, contemporary dining and unique community events. Blakeney is comprised of national retailers such as Target, HomeGoods/ Marshalls, Banana Republic and Victoria's Secret along with chic boutiques, a Harris Teeter grocery store and more.

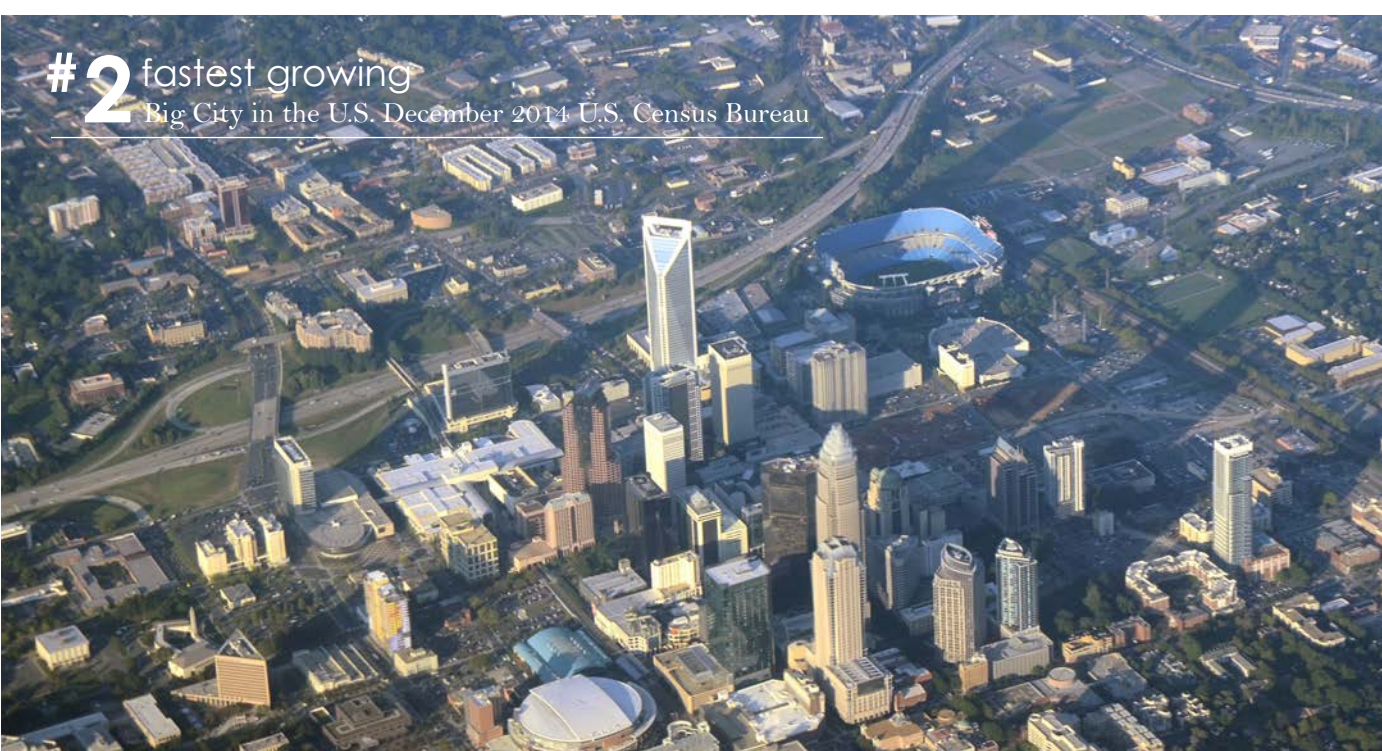


CHARLOTTE, NC

Beyond Growth



#2 fastest growing
Big City in the U.S. December 2014 U.S. Census Bureau



16th largest city in the U.S.
with a population of over 790,000



7.4 million people live within a 100-mile radius of Charlotte, allowing it to emerge as a **financial, distribution & transportation center** for the entire urban region

#4 U.S. city attracting the most families
2014 Forbes of 52 largest MSAs



#2 for recent college grads



Business

2nd largest banking center in the U.S.
after New York City

3rd best state for business (NC)
2014 Forbes of all states

8 Fortune 500 companies
headquartered in the Charlotte metro area

10 Fortune 1000 companies
headquartered in the Charlotte metro area

Transportation

2nd largest hub
of newly merged US Airways and American Airlines

4th best domestic airport
2014 Travel + Leisure of U.S. airports

6th most active airport in the world
in total operations and the nation's eighth busiest
in total passengers

>700 flights
leave Charlotte daily





LOFT

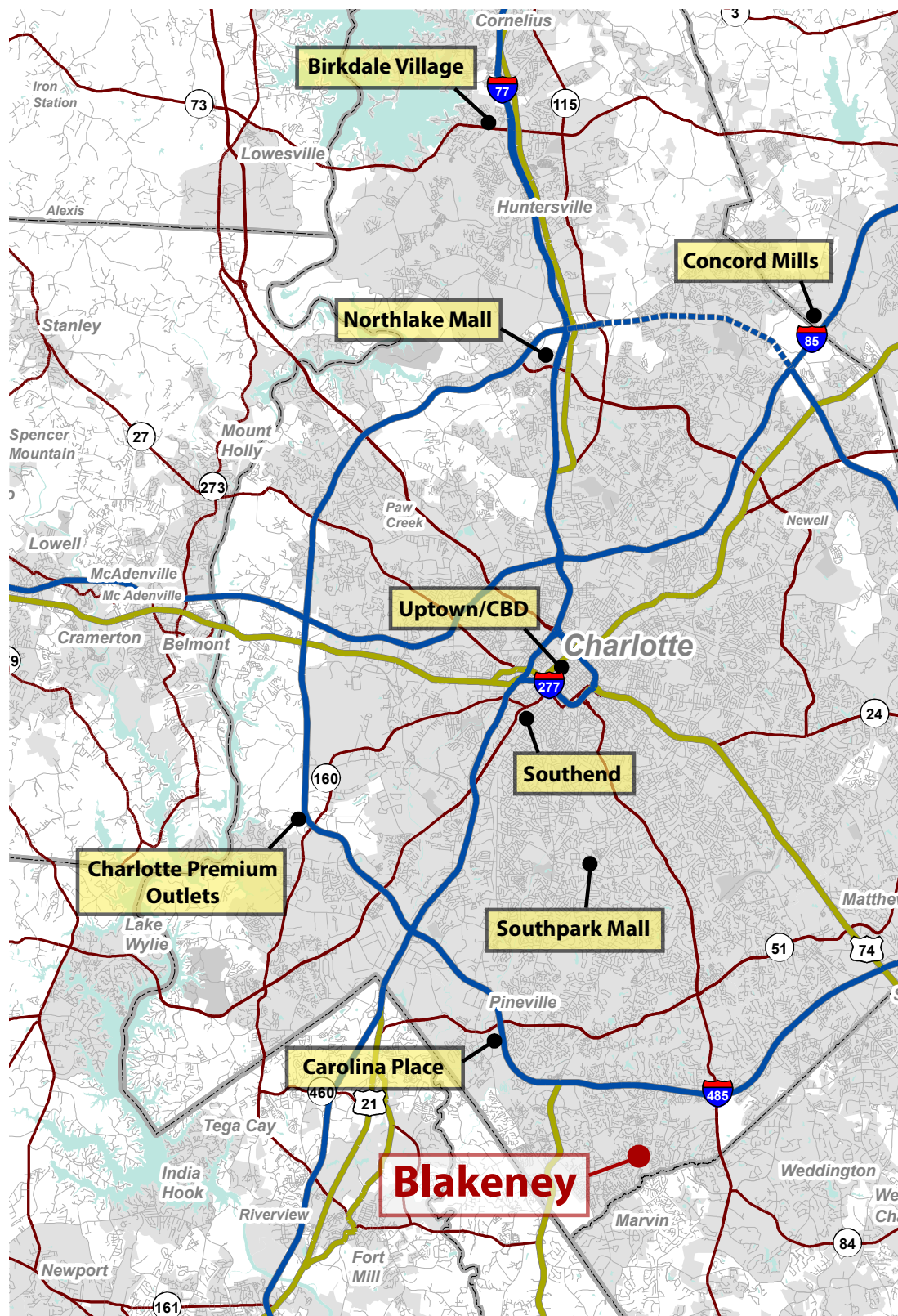
LOFT

BLAKENEY
Community

Blakeney Submarket

Blakeney serves as the anchor of the four corners of this community development, which includes Blakeney Crossing as well Blakeney Professional Center, home to approximately 350,000 SF of office space and health care providers. The surrounding residential is comprised of the Apartments at Blakeney (295 units) and popular residential subdivisions such as Reavencrest, Blakeney Greens, Blakeney Heath and Blakeney Preserve. Blakeney is a fast-growing South Charlotte area, with easy highway access and an award-winning school district, including the new Ardrey Kell High School.

With quick access to I-485, Blakeney is linked to everywhere you need to go in Charlotte, from SouthPark to Uptown to Ballantyne. You'll love the luxury, convenience and fun that comes with being a part of this rich Blakeney community.



Blakeney Demographics

	1 mile	3 mile	5 mile
estimated population	9,786	62,152	131,850
estimated households	3,832	22,886	50,391
average household income	\$113,014	\$133,649	\$118,446
median age	37.8	37.2	37.8
home value >\$200,000	67.1%	74.9%	69.1%
household income >\$75k	59.4%	62.1%	54.3%
% households with children	84.5%	74.0%	71.0%



The Shopper

The Affluent Active Mom: Fit, Organized, and on Trend

Status: Married with Children

Age: 29-50

Residence: Providence Country Club, Kingsmeade, Longview, Providence Downs, Ballantyne

Occupation: Stay at Home Mom and Dual Income Family

Exercise: Spin & Yoga at the Morrison Y, Running Groups, Triathlons, Tennis

Favorite Brands: Athleta, Michael Kors, J Crew, Tory Burch, AG Denim, Vince

Indulgence: Girls' Night Out, Massages, Shopping with Friends

Into: Family Focused Exercise, Cul de Sac Get Togethers, Trips to the Beach

Newly Married Professionals: Educated, Tech Savvy, Energetic and Aspirational

Status: Married Without Children

Age: 25-35

Residence: Blakeney, Stone Creek Ranch, Kensington At Ballantyne, Piper Glen Estates

Occupation: Professionals in the Finance and Insurance Industry, Medical Professionals, Accounting and Law

Exercise: High Energy Fitness Classes, Cross Fit, Hot Yoga, and exercising with pets

Favorite Brands: Anthropologie, Ann Taylor Loft, Lululemon, J Brand

Indulgence: NYC weekends, Island Travel, Ski Trips to Colorado, Spa Experiences

Into: Frequent Travel, Dinners out, Wine Bars, Microbreweries

Emptying the Nest/The Next Chapter: Educated, Discretionary Income, Casual Sophistication

Status: Married with High School or College Age Children

Age: 45-60

Residence: Ballantyne, Firethorne, Thornhill, Bridgehampton, Piper Glen, Longview

Occupation: Consulting in the Finance or Marketing Industry

Exercise: Walking, Spin, Yoga, Golf, Tennis

Favorite Brands: Lafayette 148, Eileen Fisher, Burberry, Chico's, Ralph Lauren

Indulgence: Gourmet Dinners with Wine, Golf Vacations, Weekends at the Sanctuary in Kiawah, Second Homes on the Coast

Into: More Frequent Travel, Entertaining at Home in Great Outdoor Space, Collecting Wine, and spending time with close friends



Belong in
BLAKENEY



544,107sf gross leasable area
in Blakeney and Blakeney Crossing (approximate)



100,000sf of specialty shops
including stylish boutiques & first class services



16 restaurants
to suit a variety of tastes



Blakeney Stores & Boutiques

BANANA REPUBLIC

VICTORIA'S
SECRET

bevello

Marshalls

WHITE | BLACK
HOUSE | MARKET

JOS. A.
BANK
ESTABLISHED 1900

francesca's

J.Jill

Justice &
BROTHERS

CC's


HANDPICKED

Talbots

LOFT



Blakeney Flavor

131 MAIN



GRÉCO FRESH GRILLE



Thai 1st



FIVE GUYS
BURGERS and FRIES



CHOP'T
CREATIVE SALAD COMPANY



Blakeney Merchants

9620 REA RD.
...KANGAROO EXPRESS

9628 REA RD.
...CVS/PHARMACY

9710 REA RD.
...MCDONALD'S

9716 REA RD.
A...CARRIAGE CLEANERS...1,200
B...POSTNET...1,200
C...GREAT CLIPS...1,116

9720 REA RD.
...HARRIS TEETER...48,756

9724 REA RD.
A...MY BELLA SPA...2,316

9730 REA RD.
...CHILIS

9808 REA RD.
...WELLS FARGO BANK

9812 REA RD.
A...HARMONY SALON AVEDA...2,973
D...BANANA REPUBLIC...9,265
E...VICTORIA SECRET...8,449

9816 REA RD.
A...HANDPICKED...1,264
B...K.L.A...1,467
C...VESTIQUE...1,422
D...AVAILABLE...800
E...ANN TAYLOR LOFT...4,502
H...BATH & BODY WORKS...3,765
I...BEVELLO...1,240
J...LIBERTY GASTROPUB...3,493

9820 REA RD.
A...STARBUCKS...1,800
B...COLD STONE CREAMERY...1,570
C...FIVE GUYS...2,392
E...GRECO FRESH GRILLE...1,192
F...BRIXX PIZZA...3,220

9824 REA RD.
A...BRAVO!...6,266
B...THAI 1ST BISTRO...2,280

9830 REA RD.
A...BLUEMERCURY...2,119
B...PANDORA...1,113
C...FRANCESCA'S COLLECTION...1,200
D...HAZELNUTS CREPERIE...985
E...SOFT SURROUNDINGS...4,509
G...WAXHAW CANDLES...895
H...CREATIVE BY NATURE...2,656

9836 REA RD.
...SUNTRUST BANK

9840 REA RD.
...AT&T...4,860

9844 REA RD.
...CHOPT SALAD...3,711

9848 REA RD.
A...J. JILL...3,200
D...MUD PIE MONOGRAMS...1,716
E...SPRINGFREE TRAMPOLINE...1,196
F-G...ZOES KITCHEN...3,587

9852 REA RD.
A1...LIZARD THICKET...3,765
A2...MY GYM...2,566
C2...NOAH'S ART...1,192
D1...L.A. EAST...1,195
D2...ENLIGHTEN YOGA...2,384
E1...CASUAL ELEGANCE...2,452
F2...SOLA SALONS...4,617
G1...WHITE HOUSE BLACK MARKET...3,525

9856 REA RD.
A...TALBOTS...9,000
G...KAY JEWELERS...2,261

9864 REA RD.
A...MCALISTER'S DELI...3,900
B...GNC NUTRITION...1,604
C...TCBY...1,657

9870 REA RD.
...TARGET...124,254

9876 REA RD.
A...OFF BROADWAY SHOES...18,000
B...MARSHALLS / HOME GOODS...55,000
C...OLD NAVY...15,408
D...NEW YORK & COMPANY...6,000

9882 REA RD.
A...JUSTICE AND BROTHERS...4,246
C...EUROPEAN WAX CENTER...1,386
D...MODERN ACUPUNCTURE...1,063
E...MANN TRAVELS...850
G...BRILLIANT SKY TOYS & BOOKS...3,650

9886 REA RD.
...131 MAIN RESTAURANT

9815 REA RD.
A...NEWK'S...4,000
D...NC VELO...3,835
E...GRILL GEAR...1,290
H...CITY CIGAR CO...1,104

9831 REA RD.
A...SMOOTHIE KING...1,382
B...SPORTCLIPS...1,060
D...MASSAGE ENVY...2,950
E...WINESTORE...1,324
F...OMAHA STEAKS...1,320
G...WHICH WICH...2,084

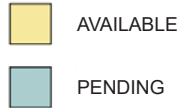
9839 REA RD.
...BEST BUY...30,000

9911 REA RD.
...PETSMART...20,219

9923 REA RD.
...BANK OF AMERICA

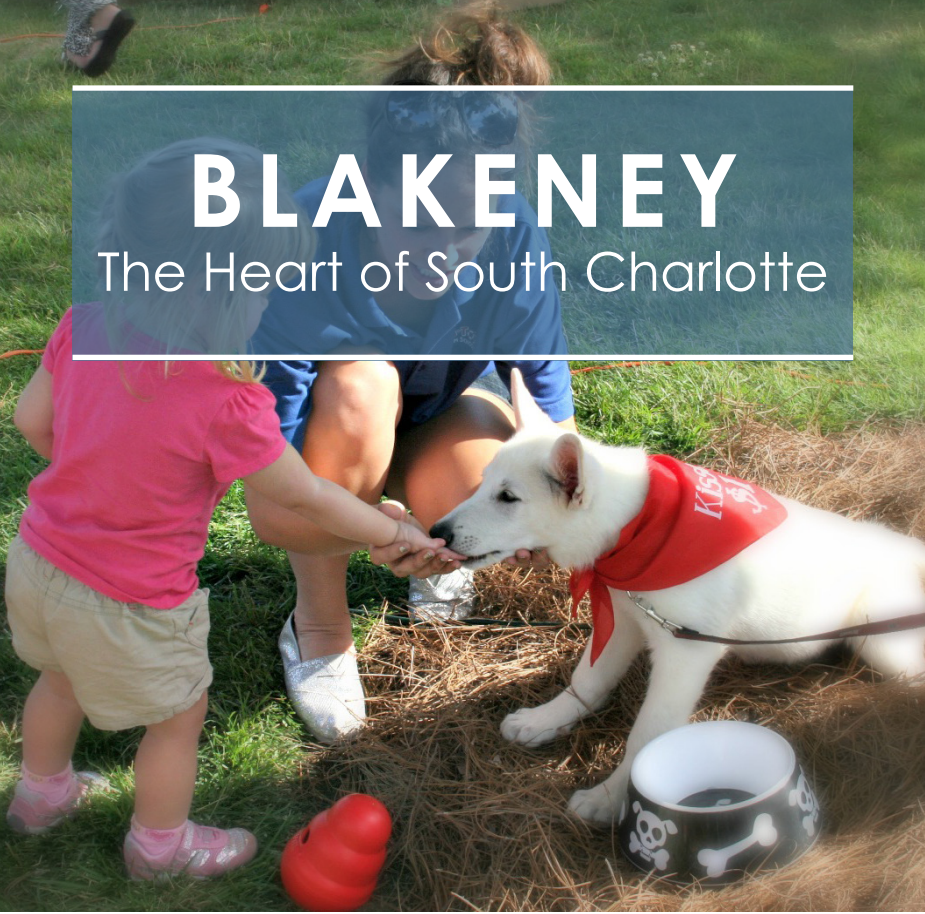
9935 REA RD.
A...\$3.39 CLEANERS...1,124
B...ALOHA NAILS...1,204
C...PIGTAILS & CREWCUTS...1,204
D...THE UPS STORE...1,045
E...ROOM 18 FUSION...2,643

9941 REA RD.
A...SALSARITA'S...2,403
C...SAS CUPCAKES...1,615
D...TYNDALL PEDIC MATTRESS...2,328



BLAKENEY

The Heart of South Charlotte





Community Spaces

Blakeney Shopping Center and Blakeney Crossing serve as a social center for the larger Blakeney Community. A wide variety of events take place at the center throughout the year, including the following:

Summer Concert Series

Friday and Saturday nights from April through August bands play live music in the common area. These concerts are widely attended.

Halloween Boo Bash

This event kicks off with a 5K race starting and ending at Blakeney. Upwards of 1,000 runners and walkers participate in the race which is followed by a day of family friendly activities including painting pumpkins, train rides, face painting and bouncy houses.

Christmas at Blakeney

Santa visits the community and is available for pictures. There are crafts and carriage rides for the kids at this two night event.

Ownership & Management Group



Northwood Retail focuses on maximizing the value of Northwood Investors' retail portfolio with a disciplined approach towards leasing, property management, development, construction management, accounting, and marketing activities. As recognized industry leaders, the Northwood Retail senior management team has extensive experience across all retail property types and disciplines.



Founded in 2006, Northwood Investors is a privately-held global real estate investment and management firm founded by John K. Kukral, the former president and CEO of Blackstone Real Estate Advisors. Northwood employs a fundamental, value-driven investment strategy with a longer-term outlook and has raised more than \$4.5 billion in capital since inception. The Northwood team possesses extensive experience in sourcing, executing, and managing real estate transactions worldwide, ranging from office buildings and shopping centers to hotels and residential investments.



leasing

Melissa McDonald
704.644.4593
mmcdonald@providencegroup.com

management

Charlotte Sallis- Prop. Mgr.
704.561.5271
charlotte.sallis@cnl.com

marketing

Alli Yost- Marketing Mgr.
704.561.5275
alli.yost@cnl.com