## **Shoppes of Ocala**

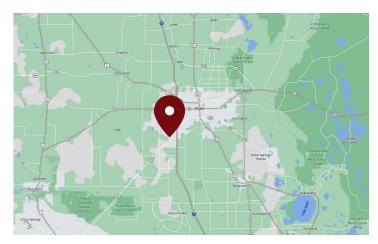
4701 SW College Road Ocala, FL 34474 Lat 29.138, Long -82.199

**FOR LEASE** 



#### PROPERTY HIGHLIGHTS

- Located 1.5 Miles West of Interstate 75 at the Signalized Intersection of SW College Road/State Road 200 & 48th Avenue
- Well Established National and Local Tenant Mix
- Shadow Anchored by Walgreens
- Adjacent to West Marion Community Hospital 174-Bed Hospital with Inpatient Services and Full-Service Emergency Room
- Across from Market Street at Heath Brook, a 600,000 SF Open-Air Lifestyle Center Anchored by Dillard's, Dick's Sporting Goods, Marshall's, Home Goods and Epic Theaters
- Pylon Signage Available
- Traffic Count: 42,000 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	6,167	20,334	60,331
Daytime Population	6,607	30,205	78,817
Total Households	2,683	8,736	21,336
Avg. HH Income	\$88,743	\$74,275	\$67,577

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

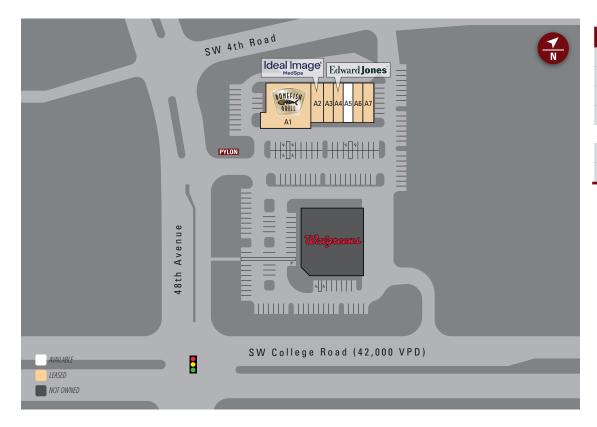
#### Sandra Woodworth

**813.210.7509** | **swoodworth@crossmanco.com** 9950 Princess Palm Avenue, Suite 340, Tampa, FL



## Shoppes of Ocala 4701 SW College Road

4701 SW College Road Ocala, FL 34474 Lat 29.138, Long -82.199



#### SITE PLAN

Suite	Tenant	Size
A1	Bonefish Grill	5,200
A2	Ideal Image	1,762
A3	First International Title	1,400
A4	Edward Jones	1,400
A5	AVAILABLE	1,400
A6	Prana RX	1,400
A7	Austin James Hair Studio	1,400

TOTAL 13,962





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# Shoppes of Ocala 4701 SW College Road

Ocala, FL 34474 Lat 29.138, Long -82.199

#### **FOOT TRAFFIC OVERVIEW**

**EST. # OF CUSTOMERS ANNUALLY** 



76,000

AVG. LENGTH-OF-STAY / VISIT



112 MIN

**EST. # OF VISITS ANNUALLY** 



165,000

**TOP 3 DAYS** 

Saturday Friday Sunday

# OF VISITS 33,817

30,762 23.094 **AVG. VISITS / CUSTOMER** 



**TOP 3 HOURS** 

# OF VISITS

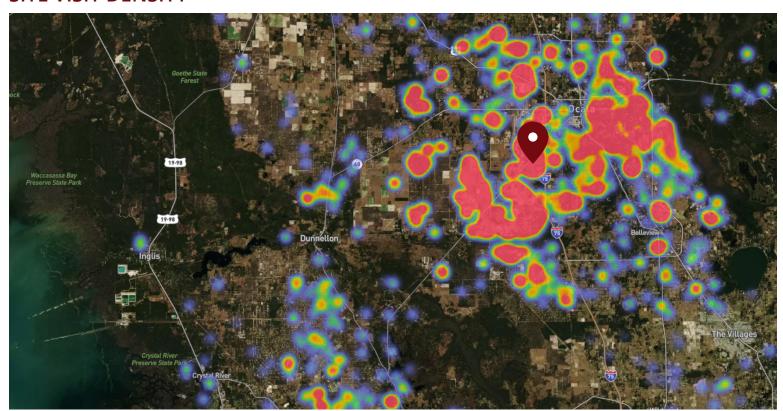


6-7 PM 7-8 PM 72.027 70,356

57,043

Data provided by Placer Labs Inc. (www.placer.ai) Dec 1, 2019 - Nov 30, 2020

#### SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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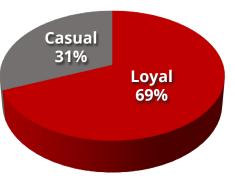
## Shoppes of Ocala 4701 SW College Road

4701 SW College Road Ocala, FL 34474 Lat 29.138, Long -82.199

#### **CUSTOMER JOURNEY - TOP 5 PLACES**

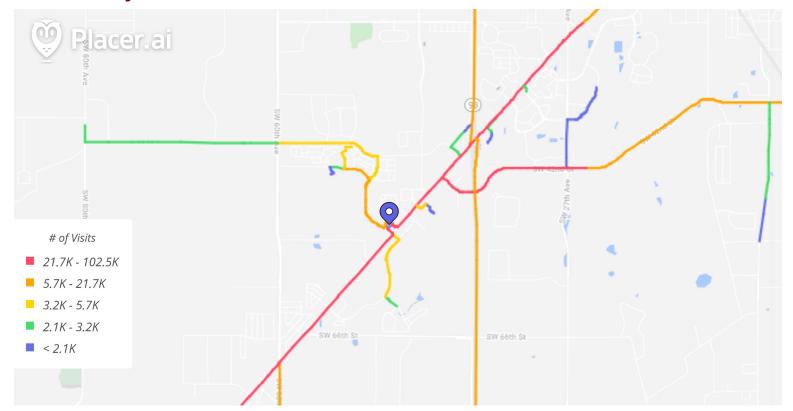
#### **BEFORE VISIT AFTER VISIT** 65.5% 60.8% **Market Street at Heath Brook** 6.9% 3.6% 4414 SW College Road Ocala, FL 34474 Market Street at Heath Brook Work 3.6% 2.4% 4414 SW College Road Ocala, FL 34474 West Marion Community Hospital **Heath Brook Commons** 0.9% 4600 Southwest 46th Court 5400 SW College Road Ocala, FL 34474 Ocala, FL 34474 Paddock Mall **Paddock Mall** 0.9% 3100 SW College Road Ocala, FL 34474 1% 3100 SW College Road Ocala, FL 34474

#### **CUSTOMER LOYALTY**



Data provided by Placer Labs Inc. (www.placer.ai)

### **CUSTOMER JOURNEY**



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