

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4952/-83.3083

Primary Dr	1 mi radius	3 mi radius	5 mi radius
Southfield, MI 48034			
Population			
2023 Estimated Population	7,908	59,955	202,475
2028 Projected Population	7,906	60,314	202,909
2020 Census Population	8,052	59,953	203,067
2010 Census Population	7,683	57,328	194,509
Projected Annual Growth 2023 to 2028	-	0.1%	-
Historical Annual Growth 2010 to 2023	0.2%	0.4%	0.3%
Households			
2023 Estimated Households	4,171	27,344	86,835
2028 Projected Households	4,171	27,494	86,805
2020 Census Households	4,153	26,999	86,020
2010 Census Households	3,880	25,304	80,893
Projected Annual Growth 2023 to 2028	-	0.1%	-
Historical Annual Growth 2010 to 2023	0.6%	0.6%	0.6%
Age			
2023 Est. Population Under 10 Years	10.3%	9.1%	9.8%
2023 Est. Population 10 to 19 Years	9.9%	10.8%	11.3%
2023 Est. Population 20 to 29 Years	16.0%	11.5%	11.5%
2023 Est. Population 30 to 44 Years	17.6%	16.1%	17.2%
2023 Est. Population 45 to 59 Years	18.2%	20.5%	20.7%
2023 Est. Population 60 to 74 Years	16.4%	20.8%	20.0%
2023 Est. Population 75 Years or Over	11.6%	11.2%	9.6%
2023 Est. Median Age	40.7	46.1	44.4
Marital Status & Gender			
2023 Est. Male Population	45.2%	46.6%	47.6%
2023 Est. Female Population	54.8%	53.4%	52.4%
2023 Est. Never Married	46.2%	34.8%	34.5%
2023 Est. Now Married	26.9%	43.0%	44.8%
2023 Est. Separated or Divorced	21.3%	16.0%	14.6%
2023 Est. Widowed	5.5%	6.2%	6.1%
Income			
2023 Est. HH Income \$200,000 or More	6.2%	16.6%	16.4%
2023 Est. HH Income \$150,000 to \$199,999	6.5%	10.0%	10.7%
2023 Est. HH Income \$100,000 to \$149,999	18.0%	16.7%	16.8%
2023 Est. HH Income \$75,000 to \$99,999	8.8%	10.9%	11.7%
2023 Est. HH Income \$50,000 to \$74,999	21.5%	15.5%	15.0%
2023 Est. HH Income \$35,000 to \$49,999	11.8%	9.9%	9.4%
2023 Est. HH Income \$25,000 to \$34,999	8.6%	6.4%	6.7%
2023 Est. HH Income \$15,000 to \$24,999	6.9%	5.6%	5.5%
2023 Est. HH Income Under \$15,000	11.7%	8.4%	7.9%
2023 Est. Average Household Income	\$93,651	\$126,054	\$132,430
2023 Est. Median Household Income	\$65,747	\$95,577	\$97,919
2023 Est. Per Capita Income	\$49,546	\$57,636	\$57,014
2023 Est. Total Businesses	1,094	4,943	14,053
2023 Est. Total Employees	16,234	61,135	154,780

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Race			
2023 Est. White	25.5%	45.9%	51.7%
2023 Est. Black	65.2%	43.4%	36.5%
2023 Est. Asian or Pacific Islander	5.1%	6.7%	7.2%
2023 Est. American Indian or Alaska Native	0.1%	0.1%	0.2%
2023 Est. Other Races	4.1%	3.9%	4.5%
Hispanic			
2023 Est. Hispanic Population	237	1,709	6,529
2023 Est. Hispanic Population	3.0%	2.9%	3.2%
2028 Proj. Hispanic Population	3.0%	2.8%	3.2%
2020 Hispanic Population	2.6%	2.4%	3.0%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	5,763	44,888	148,954
2023 Est. Elementary (Grade Level 0 to 8)	2.2%	2.0%	1.7%
2023 Est. Some High School (Grade Level 9 to 11)	4.4%	3.6%	3.8%
2023 Est. High School Graduate	18.6%	16.9%	17.5%
2023 Est. Some College	24.3%	19.5%	18.9%
2023 Est. Associate Degree Only	9.7%	7.0%	7.5%
2023 Est. Bachelor Degree Only	20.8%	25.6%	26.7%
2023 Est. Graduate Degree	19.9%	25.3%	24.0%
Housing			
2023 Est. Total Housing Units	5,014	30,061	92,838
2023 Est. Owner-Occupied	21.0%	52.0%	61.9%
2023 Est. Renter-Occupied	62.1%	39.0%	31.6%
2023 Est. Vacant Housing	16.8%	9.0%	6.5%
Homes Built by Year			
2023 Homes Built 2010 or later	2.1%	3.0%	3.0%
2023 Homes Built 2000 to 2009	4.3%	4.1%	4.4%
2023 Homes Built 1990 to 1999	6.0%	7.9%	7.3%
2023 Homes Built 1980 to 1989	14.9%	12.7%	10.5%
2023 Homes Built 1970 to 1979	32.2%	23.8%	18.5%
2023 Homes Built 1960 to 1969	7.0%	18.7%	19.4%
2023 Homes Built 1950 to 1959	10.2%	14.2%	21.0%
2023 Homes Built Before 1949	6.4%	6.5%	9.4%
Home Values			
2023 Home Value \$1,000,000 or More	0.7%	3.2%	3.1%
2023 Home Value \$500,000 to \$999,999	6.2%	12.6%	13.3%
2023 Home Value \$400,000 to \$499,999	11.3%	12.0%	10.9%
2023 Home Value \$300,000 to \$399,999	23.0%	19.0%	16.7%
2023 Home Value \$200,000 to \$299,999	31.1%	28.1%	24.4%
2023 Home Value \$150,000 to \$199,999	10.0%	12.5%	12.7%
2023 Home Value \$100,000 to \$149,999	10.4%	6.9%	8.4%
2023 Home Value \$50,000 to \$99,999	5.1%	2.6%	6.3%
2023 Home Value \$25,000 to \$49,999	1.0%	1.1%	2.0%
2023 Home Value Under \$25,000	1.3%	2.0%	2.2%
2023 Median Home Value	\$266,075	\$315,024	\$300,993
2023 Median Rent	\$1,087	\$1,097	\$1,073

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	6,642	50,647	168,969
2023 Est. Civilian Employed	53.9%	56.9%	58.7%
2023 Est. Civilian Unemployed	2.9%	2.1%	2.4%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	43.2%	41.0%	38.8%
2023 Labor Force Males	43.9%	45.9%	47.0%
2023 Labor Force Females	56.1%	54.1%	53.0%
Occupation			
2023 Occupation: Population Age 16 Years or Over	3,580	28,827	99,255
2023 Mgmt, Business, & Financial Operations	18.6%	21.7%	21.0%
2023 Professional, Related	28.9%	32.2%	32.6%
2023 Service	14.1%	12.4%	12.3%
2023 Sales, Office	22.9%	19.7%	18.9%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	3.0%	4.3%	4.7%
2023 Production, Transport, Material Moving	12.6%	9.8%	10.4%
2023 White Collar Workers	70.3%	73.6%	72.5%
2023 Blue Collar Workers	29.7%	26.4%	27.5%
Transportation to Work			
2023 Drive to Work Alone	63.6%	60.7%	62.5%
2023 Drive to Work in Carpool	4.8%	5.0%	5.1%
2023 Travel to Work by Public Transportation	0.5%	0.1%	0.4%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.0%	1.0%	1.1%
2023 Other Means	2.2%	1.0%	1.1%
2023 Work at Home	28.0%	32.2%	29.9%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	14.9%	20.1%	20.5%
2023 Travel to Work in 15 to 29 Minutes	48.5%	44.3%	43.6%
2023 Travel to Work in 30 to 59 Minutes	35.4%	33.8%	33.4%
2023 Travel to Work in 60 Minutes or More	1.1%	1.7%	2.5%
2023 Average Travel Time to Work	24.1	22.6	23.0
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$280.23 M	\$2.27 B	\$7.49 B
2023 Est. Apparel	\$9.82 M	\$81.24 M	\$268.47 M
2023 Est. Contributions, Gifts	\$15.9 M	\$141.41 M	\$468.26 M
2023 Est. Education, Reading	\$8.9 M	\$82.15 M	\$273.16 M
2023 Est. Entertainment	\$15.54 M	\$131.2 M	\$434.58 M
2023 Est. Food, Beverages, Tobacco	\$43.25 M	\$340.71 M	\$1.12 B
2023 Est. Furnishings, Equipment	\$9.67 M	\$81.08 M	\$268.57 M
2023 Est. Health Care, Insurance	\$25.53 M	\$203.83 M	\$671.68 M
2023 Est. Household Operations, Shelter, Utilities	\$92.08 M	\$730.05 M	\$2.4 B
2023 Est. Miscellaneous Expenses	\$5.31 M	\$43.49 M	\$143.52 M
2023 Est. Personal Care	\$3.77 M	\$30.45 M	\$100.45 M
2023 Est. Transportation	\$50.47 M	\$406.54 M	\$1.34 B

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