

NOMA is one of the fastest growing neighborhoods in D.C.

existing 13,161,258 sf // under construction 494,000 sf // planned 7,889,897 sf OFFICE

RETAIL existing 360,000+ sf // under construction 38,500 sf

RESIDENTS existing 4,803 units // under construction 1,595 units // planned 6,778 units

existing 8 hotels, 622 rooms // planned 1,486 rooms

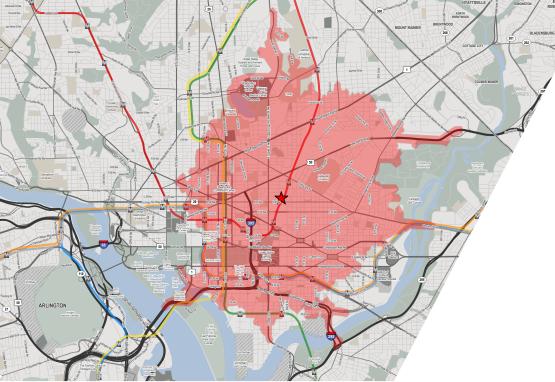
2 = NoMa-Gallaudet U 9,226 awp // Union Station 31,186 awp (highest ridership in Metro system) METRO STOPS





HOTEL

10-minute **UBER** ride



167,101 people **POPULATION**



households

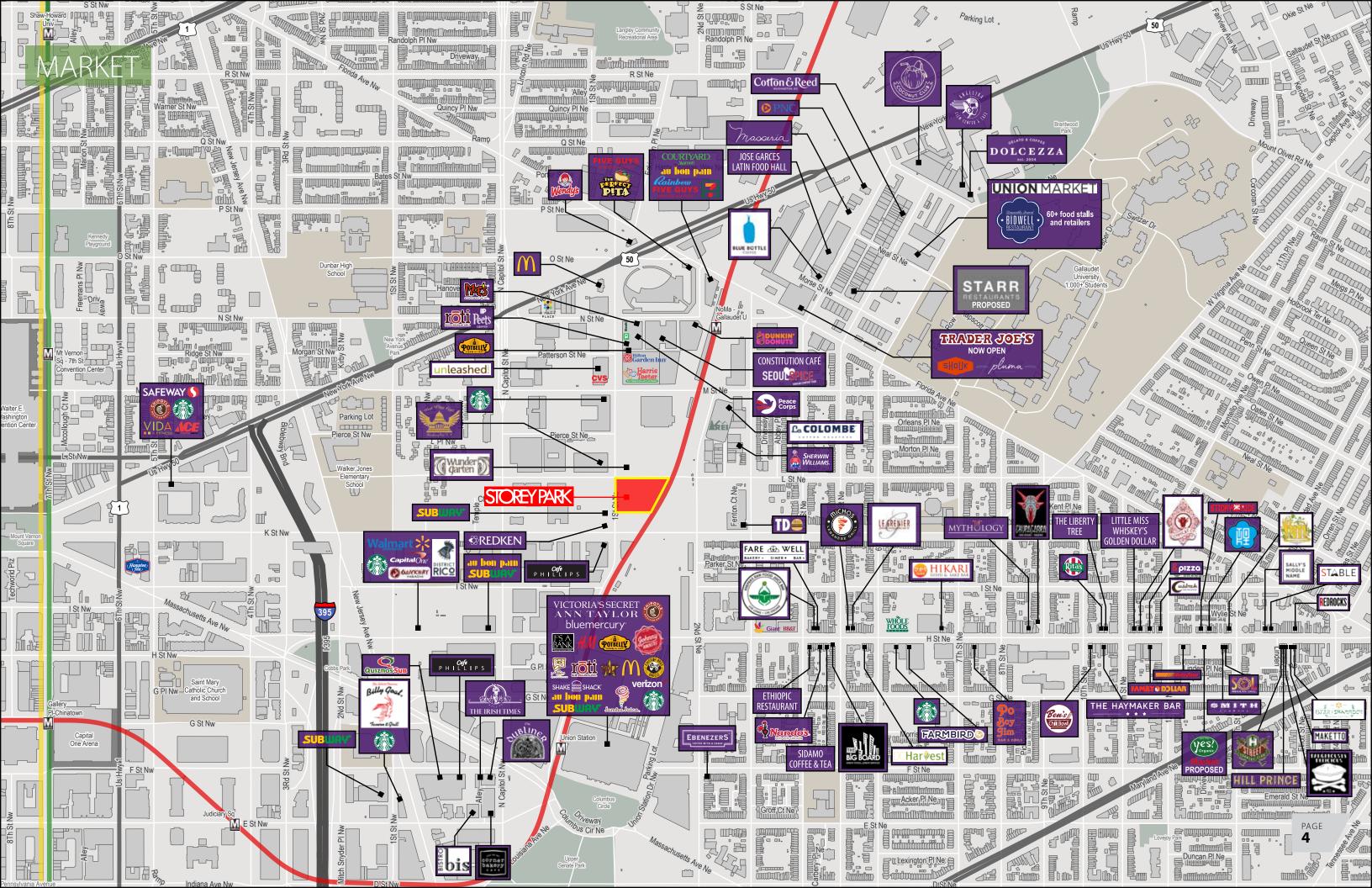


\$121,927 **strong income** average household income

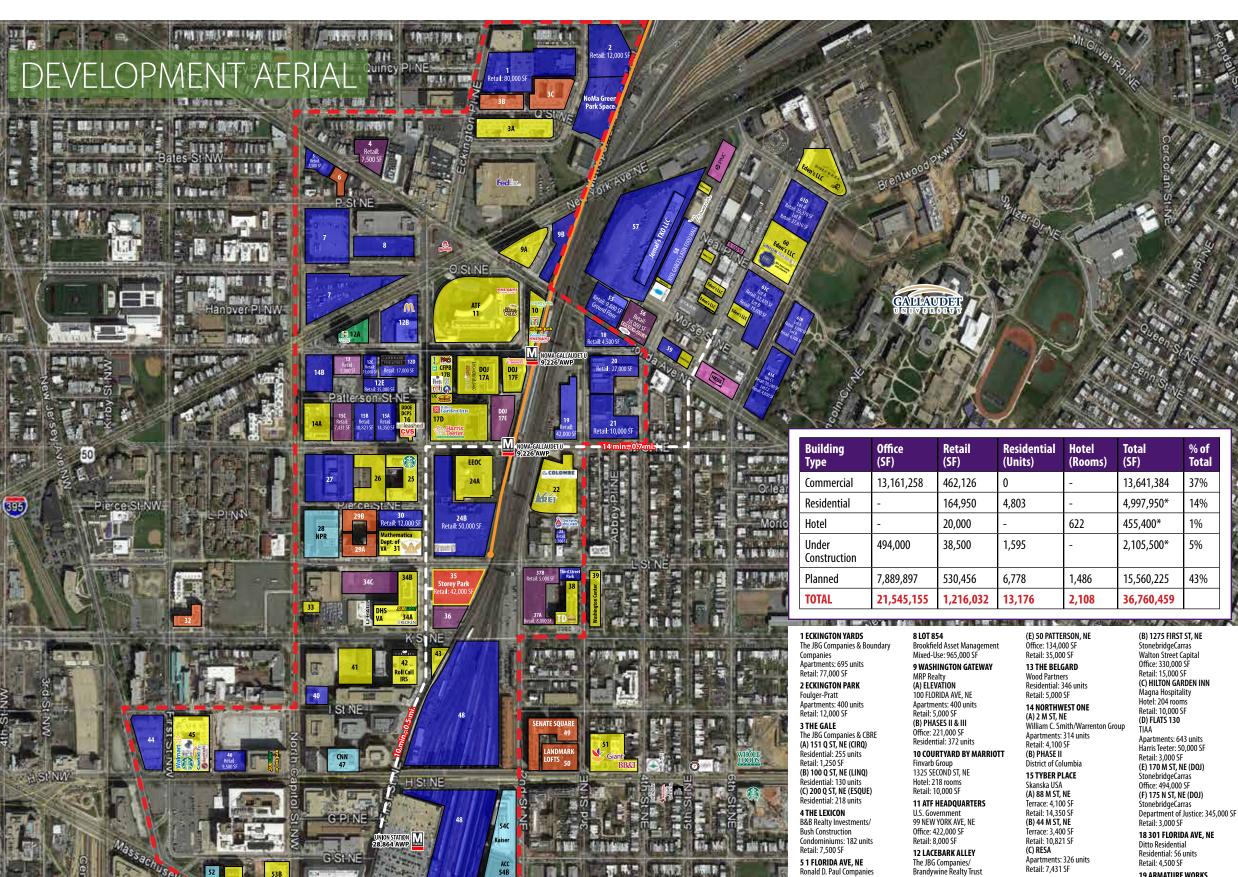












STOREY PARK

37 TOLL BROTHERS CITY LIVING

(A) 200 K ST, NE

Retail: 8,000 SF

Retail: 5,000 SF

250 K ST, NE

Retail: 3.600 SF

38 LOREE GRAND

Apartments: 212 units

39 THE WASHINGTON CENTER

. Apartments: 296 unit

21 300 M ST, NE 36 100 K ST. NE The Wilkes Company Equity Residentia 13 Stories

Apartments: 425 units Retail: 10,000 SF Late 2018 Delivery 22 ULINE ARENA Douglas Developmei 1140 THIRD ST NE Office: 171,000 SF

Retail: 76,000 SF 23 1109 CONGRESS ST NE J Street Development Co Residential: 64 units

24 NOMA STATION (A) 131 M ST, NE Office: 408,000 SI Retail: 5,000 SF (B) PHASES II–IV Office: 700,000 SF Residential: 700 units Retail: 50,000 SF

Retail: 3 700 SE

25 FIRST + M 1160 FIRST ST, NE Apartments: 469 units Retail: 2,800 SF

26 AVA NOMA

55 M ST, NE Anartments: 438 units Retail: 7.000 SF

27 DC HOUSING AUTHORITY 1133 N CAPITOL ST. NE Mixed-Use Office: 80,000 SF Residential: 70 units

28 NPR HEADQUARTERS 1111 N. CAPITOL ST. NE Office: 330,000 SI

29 CAMDEN NOMA Camden Property Trust (A) 60 L ST, NE Anartments: 321 units (B) 60 PIERCE ST, NE

30 1150 FIRST ST, NE Office: 350 000 SE

RESIDENCE

Community Solutions/

McCormack Baron Salazar

1005 N. CAPITOL ST, NE

Apartments: 124 units

34 SENTINEL SOUARE

Utah State Retirement

(B) 1050 FIRST ST, NE

Trammell Crow Compan

Retail: 2,200 SF

(A) 90 K ST. NE

Investment Fund

Office: 402,000 SF

Office: 271,000 SF

Retail: 10,000 SF

Office: 545,000 SF

35 STOREY PARK

(C) 45 L ST. NE

Retail: 12,000 SF 31 1100 FIRST ST, NE UNIZO Group Office: 345,000 SF

Retail: 5,000 SF 32 SEVERNA ON K Apartments: 133 unit

33 JOHN & JILL KER CONWAY

201 EYE ST. NE Apartments: 432 units 50 LANDMARK LOFTS

Abdo Development 800 THIRD ST, NE Condominiums: 44 units

Steuart Investment Company Albemarle Group 360 H ST, NE Mixed-Use: Apartments: 215 units Giant Food BB&T Bank

52 CENTRAL UNION MISSION Homeless Shelter & Services 33.400 SF

(B) 660 N. CAPITOL ST, NW Office: 195 non SE Ground Floor Retail Retail: 5,000 SF Apartments: 222 units

54 STATION PLACE Louis Drevfus Property Drevfus

(A) 100 F ST, NE Office: 710 000 SI (B) 600 SECOND ST, NE Office: 360,000 SF (C) 700 SECOND ST, NE Office: 510,000 SF

55 THE HIGHLINE AT UNION MARKET

Clark/Level 2 Developmen Planned PUD PROPOSED DELIVERY 2018 Residential: 317 units Retail: 9.880 SF Ground Floor

Residential: 187 units

57 MARKET TERMINAL

Retail: 28,000 SF Trader Joe's

Office: 217 588 SF

Retail: 10,563 SF

Retail: 15,000 SF

Hotel: 120 keys

Residential: 558 units

Residential: 545 units

Eden's LLC + Level 2

Preliminary Approval

Residential: 465 units

(Proposed 20,000 SF

Latin Market Grocer)

Underground Parking

Ranger Properties

Apartments: 110 units MOB Hotel: 164 rooms

60 UNION MARKET

61A GALLAUDET & JBG

PARCEL 1 (4 Buildings)

(Lot A) University: 6,750 SF

(Lot B) University: 35 000 SI

(Lot C.1) Office: 62,630 SF

(Lot C 2) Office: 33,950 SI

61B GALLAUDET & JBG

(Lot A) Residential: 54.820 SF

Retail: 10.240 SF

Retail: 4,050 SF

PARCEL 2 (2 Buildi

University: 2,440 SF

Retail: 3,890 SF

University: 2,140 SF

Edens, LLC

59 400 FLORIDA AVE, NE

Retail: 29 042 SF

58 SHAPIRO RESIDENCES

Kettler, Inc. Phase I

Phase II

FOR INTERNSHIPS & ACADEMIC **56 THE EDISON** 1005 THIRD ST, NE LCOR/Eden's LLC Intern Residences: 95 units Under Construction PROPOSED DELIVERY 2017

40 UNION SQUARE III Akridge/CIM Group 901 N. CAPITOL ST, NE Office: 270,000 SF 41 25 K ST. NE

Euro-K Street Propertie Mixed-Use: 565,000 SF 42 77 K ST, NE

Office: 310,000 SF Retail: 16,000 SF 43 111 K ST, NE

New Boston Fund Office: 98,000 SF Retail: 1 100 SE

44 801 NEW JERSEY AVE, NW The IRG Compa Office: 400,000 SF

45 77H Clarion Partners 77-99 H ST, NW Walmart: 75,000 SF Anartments: 303 units

Retail: 10,000 SF 46 55 H STREET NE The JBG Companie

Office: 265,000 SF Retail: 9 500 SE 47 CNN 820 FIRST ST. NF

Office: 279,000 SF **48 BURNHAM PLACE AT** UNION STATION

Mixed-Use: 3,000,000 SF **49 SENATE SQUARE** LaSalle Investment Mgmt

51 360° H

53 REPUBLIC SOUARE (A) 25 MASSACHUSETTS AVE. NW Office: 380,000 SF

(Lot B) Residential: 46.190 SF University: 6,830 SF Retail: 6,300 SF 61C GALLAUDET & JBG

PARCEL 3 (2 Buildings) (Lot A) Residential: 273 070 SI Office: 91,460 SF Retail: 32,470 SF (Lot B) Residential: 147 950 SI Office: 182,920 SF Retail: 19,600 SF

61D GALLAUDET & JBG PARCEL 4 (2 Buildi (Lot A) Residential: 162,720 SF Office: 95,515 SF Retail: 25,370 SF (Lot B) Residential: 159,720 SF Office: 95,515 SF Retail: 27,610 SF

CHAINLINKS

NOMA BOUNDARY

MIXED-USE

RETAIL

OFFICE

UNDER CONSTRUCTION

PI ANNED

7 O STREET SITES Douglas Developme Mixed-Use: 1,000,000 SF

Residential: 230 units

Retail: 7,500 SF

6 22 P ST, NE

Aria Developmen

Residential: 150 units

一個

E1 #

Brandywine Realty Trust (A) HÝATT PI ACE 33 NEW YORK AVE, NE Hotel: 200 room (B) 77 NEW YORK AVE, NE (C) 51 N ST. NE Residential: 220 units (D) 1250 FIRST ST NE Office: 251,000 SF

Retail: 17,000 SF

Retail: 7,431 SF

16 CAPITOL PLAZA Principal Financial Group 1200 FIRST ST. NE Office: 275,000 SF Retail: 17,000 SF

17 CONSTITUTION SQUARE (A) 145 N ST, NE (DOJ) Office: 575,000 SF Retail: 15,000 SF

(B) 1275 FIRST ST, NE StonebridgeCarras Walton Street Capita Office: 330,000 SF Retail: 15,000 SF (C) HILTON GARDEN INN

% of

Total

37%

14%

1%

5%

43%

Magna Hospitality Hotel: 204 rooms Retail: 10,000 SF (D) FLATS 130

> (E) 170 M ST, NE (DOJ) StonebridgeCarras Office: 494,000 SF (F) 175 N ST, NE (DOJ) StonebridgeCarras Department of Justice: 345,000 SF

Retail: 4.500 SF 19 ARMATURE WORKS Trammell Crow Company Central Armature Works

The James Hotel: 204 rooms Apartments: 465 units Condominiums: 170 units Retail: 42,000 SF 20 PRESS HOUSE AT

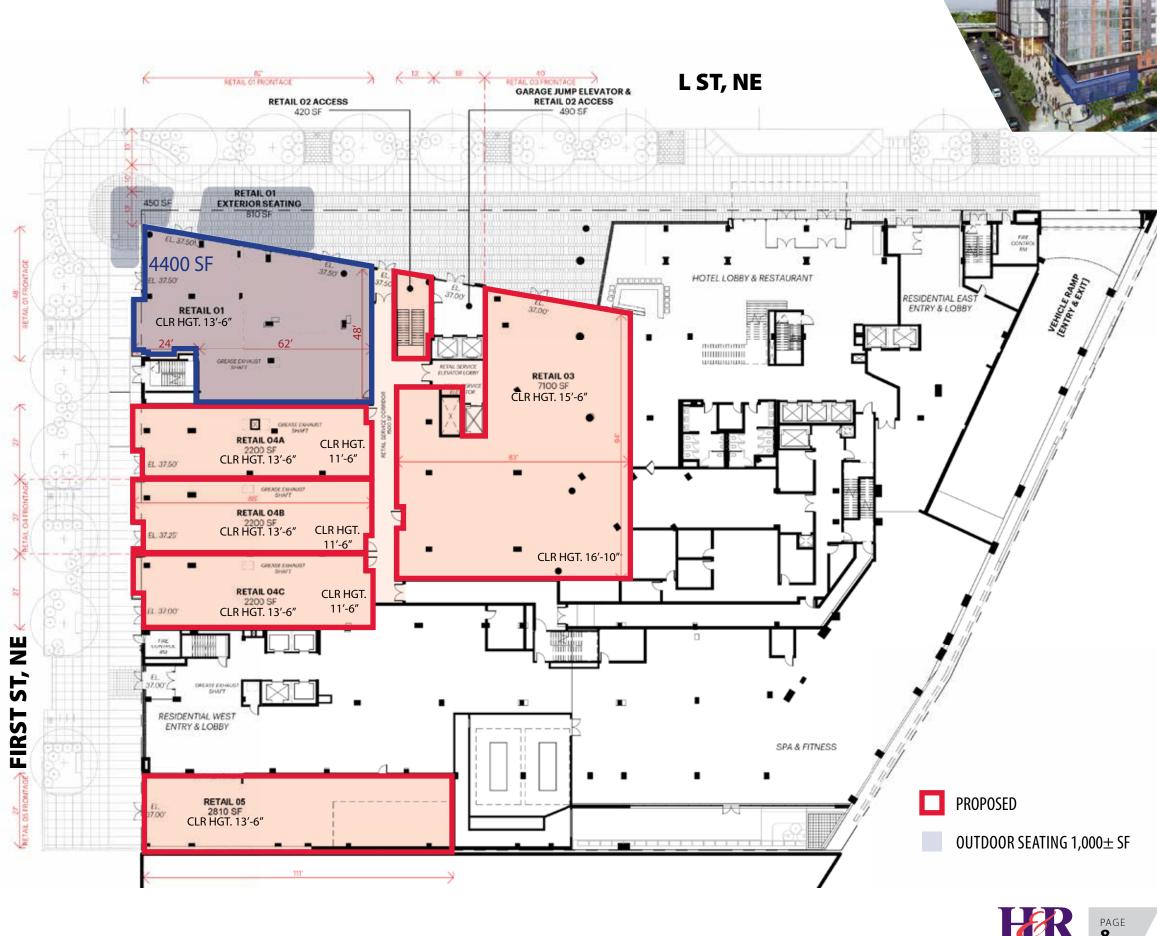
UNION DISTRICT Foulger-Pratt Hotel: 175 rooms Apartments: 350 units Retail: 27,000 SF

Perseus Realty/ Four Points LLC 1005 FIRST ST, NE Hotel: 235 rooms Retail: 42,000 SF Apartments: 461 units

Retail: 3,000 SF

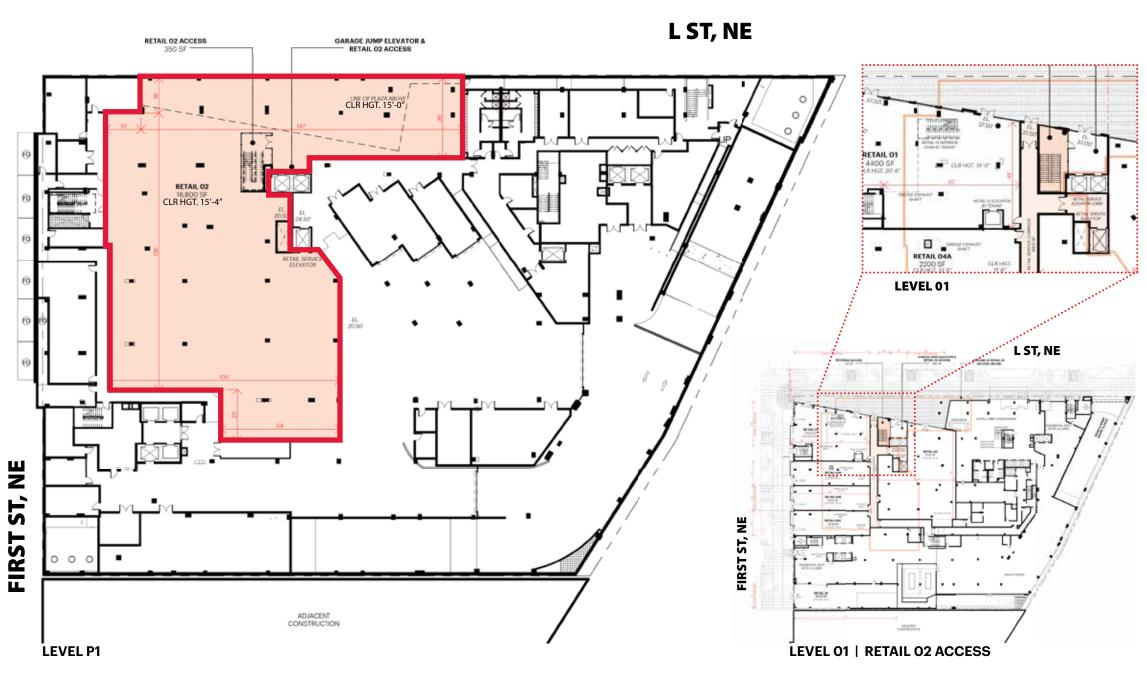


STOREY PARK



CHAINLINKS



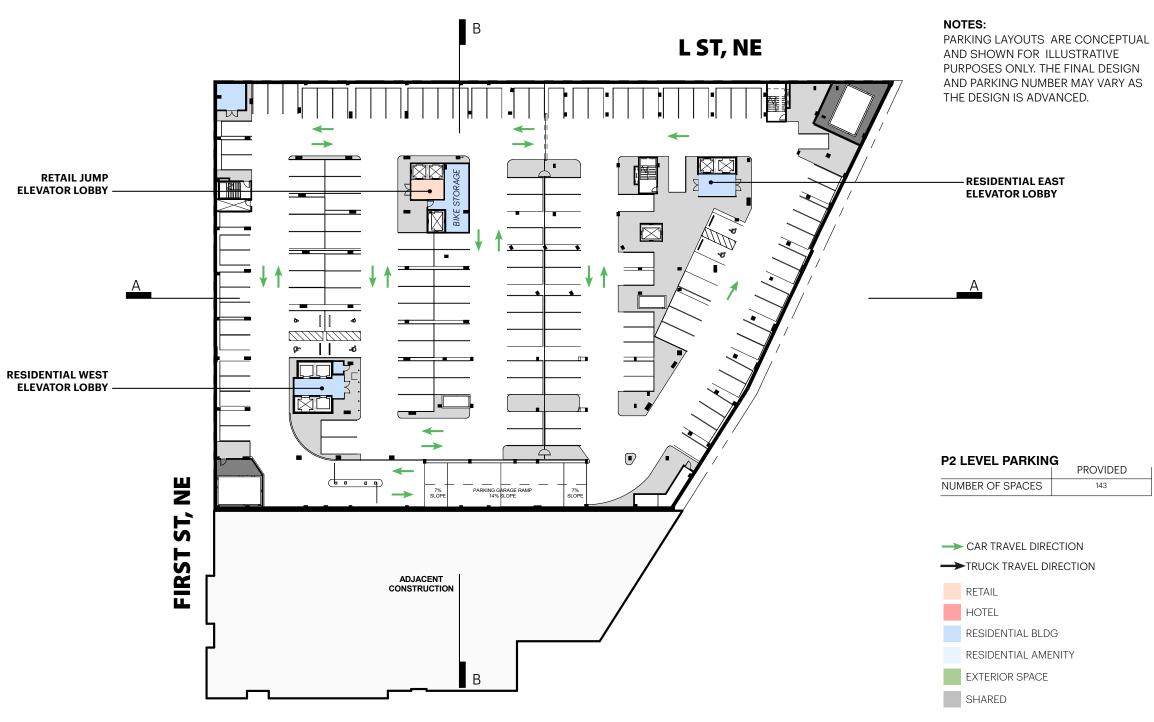










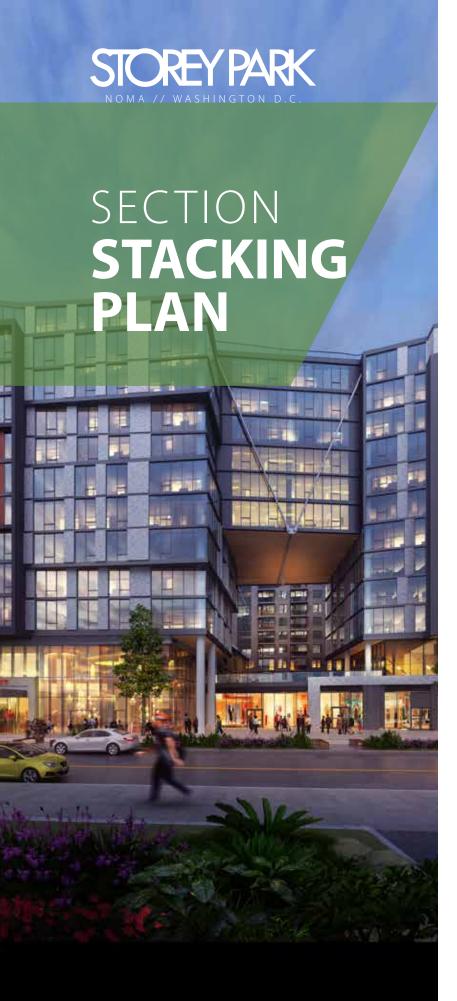


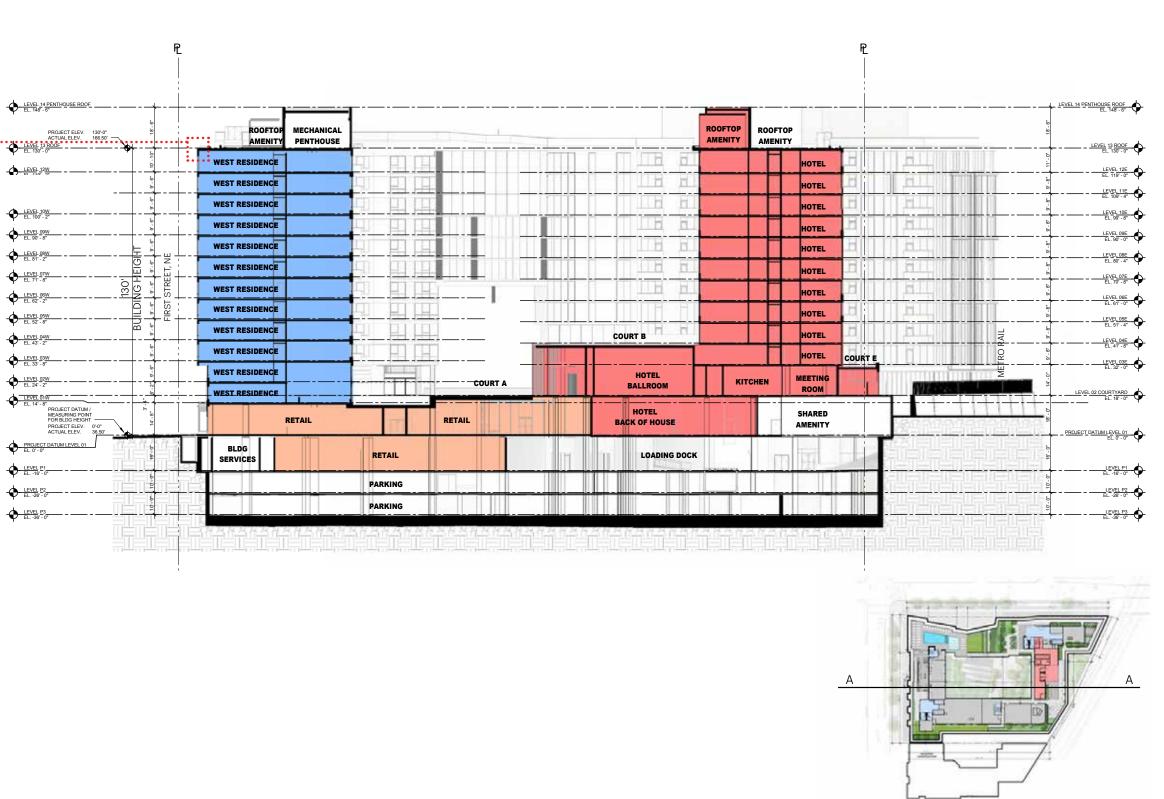


























10-minute UBER RIDE

KEY FACTS

ANNUAL HOUSEHOLD SPENDING





Household Size



\$84,271

Median Household Income



\$3,393 Apparel & Services



Groceries



\$275 Computers & Hardware

Health Care



(

\$127

Parks

\$5,193 Eating Out



EDUCATION

ANNUAL LIFESTYLE SPENDING

 \star





































10-minute WALK TIME

KEY FACTS

11,890





Average Household Size

33.0 Median Age

\$79,313

Median Household Income



\$3,266 Apparel & Services





ANNUAL HOUSEHOLD SPENDING

\$267 Computers & Hardware



\$84

Sports Events

TAPESTRY SEGMENTS







\$6,660

Health Care

EDUCATION

ANNUAL LIFESTYLE SPENDING



No High School









Some College





73%

\$2,783





\$87 Theatre/Operas/ Concerts





\$5,069

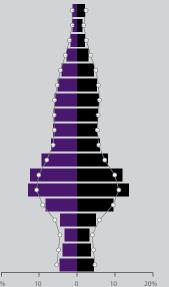
Eating Out

\$124

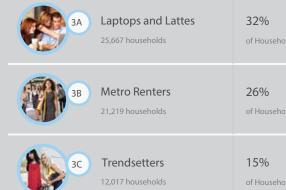


Online Games

AGE PYRAMID



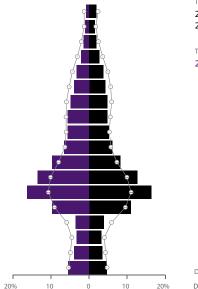




TAPESTRY SEGMENTS

3A	Laptops and Lattes 25,667 households	32% of Households
3B	Metro Renters 21,219 households	26% of Households
3C	Trendsetters 12,017 households	15% of Households

AGE PYRAMID



The largest group: 2017 Females Age 25-29 The smallest group:

2017 Males Age 85+

3B	Metro Renters 3,735 households	72% of Households
13E	High Rise Renters 508 households	10% of Households
3A	Laptops and Lattes 485 households	9% of Households

NEIGHBORHOOD PROFILE

NoMa: DC'S CONNECTED NEIGHBORHOOD

Explore this exciting neighborhood just north of Union Station. Enjoy our free neighborhood WiFi, learn about NoMa's unique history, watch the trains, and dine at our restaurants and cafés or stop by the 120 shops at Union Station. With two Metro stations, 3,200 new residents, and 40,000 office workers, NoMa is DC's fastest growing and most connected neighborhood.



GETTING AROUND

NoMa offers unparalleled transportation access, including two Red Line Metro Stations and Union Station; a transportation hub where you can catch VRE, MARC, Amtrak, Metro, Metrobus, Greyhound, or the Circulator. Rent a bike at the Union Station Bikestation or Capital Bikeshare, and jump on the 8-mile Metropolitan Branch Trail up to Silver Spring. If you are driving, NoMa offers easy access to the city's major highways: I-395, I-295 and Route 50 (New York Avenue).



DINING

- 26 A DELI
- (3) ART AND SOUL
- 40 95 AU BON PAIN
- **105** BATTER BOWL
- BIG BEAR CAFÉ
- BISTRO BIS BOUNDARY ROAD
- BURGER KING
- 80 (24) CAFÉ PHILLIPS 69 CHINITO'S BURRITOS
- 39 CONSTITUTION CAFÉ
- DCITY SMOKEHOUSE
- **M** DOLCEZZA GELATO
- 128 EBENEZERS COFFEEHOUSE ⚠ ETHIOPIC
- RESTAURANT
- 83 FERC CAFETERIA 24 FIVE GUYS
- 14 FULL YUM
- M GOODIES DELI **81** INDIGO
- (3) JOHNNY'S HALF SHELL 34 A. LITTERI ITALIAN
- **1** LUCKY'S CAFÉ
- MCDONALD'S
- 25 MINT
- MOE'S SOUTH-WEST GRILL
- NEW YORK PIZZA 64 OASIS MARKET

- 49 POTBELLY SANDWICH WORKS
- **QUIZNO'S** III BIKE & ROLL
- BIKRAM YOGA 85 RAILWAY NEWSTAND & DFII BLUEBOY 47 ROTI DOCUMENT
 - MEDITERRANEAN GRILL OPERATION OF BANK
- 60 90 (29 STARBUCKS 87 STATION CAFE
- **32 94** SUBWAY

132 THE DUBLINER

50 TODD GRAY'S

WATERSHED

45 TYNAN COFFEE &

22 UNION MARKET

110 UNION STATION

61 UPTOWN CAFE

WENDY'S

RESTAURANTS

WEST WING CAFE

ZZ PIZZA & KABOB

RETAIL & SERVICES

11 APPLE CLEANER &

7-ELEVEN (ATM)

93 800 CORNER

STORE

UNCLE CHIP'S CAFÉ

10 TOSCANA CAFÉ

125 THE IRISH TIMES

28 THE PERFECT PITA

- **33** COAST IN LIQUORS 84 SUNRISE CAFÉ **11** TD BURGER CRICKET WIRELESS
- (I) CROWN GAS THE BIG BOARD STATION
 - 62 CVS
 - M DOMINION **ELECTRIC** SLIPPLY

III BANK OF AMERICA

IMAGING

ARMATURE

20 (III) CITIBANK (ATM)

66 CENTRAL

ATM (LOBBY OF 750 1ST)

- EXXON GAS STATION
- FEDERAL EXPRESS 4 FIDDLEHEADS
- **GEORGETOWN** VALET DRY CLEANING
- GIANT FOOD
- **GRAINGER** INDUSTRIAL SUPPLY
- 63 HARRIS TEETER
- **113** HERSON GLASS
- 103 KAISER PERMANENTE

3B TD BANK

- **METRO IMMEDIATE** & PRIMARY CARE
- **11** U.S. POST OFFICE **111** SUNTRUST BANK

- 68 TONY'S AUTO RFPAIR
- **M** THE STATION STOP DRY CLEANING
- TREASURY DEPT FEDERAL CREDIT UNION
- 15 U-HAUL
- UNION STATION SHOPS
- 43 UNITY HEALTHCARE
- 46 UNLEASHED BY **PETCO**
- **133** WACHOVIA BANK
- 89 WALMART
- 40 WELLS FARGO 49 YOGA NOMA

65 AVALON FIRST + M

CAMDEN NOMA

20 ELEVATION DC

55 FLATS 130 AT

SQUARE

CONSTITUTION

95 LANDMARK LOFTS

16 LOREE GRAND AT

UNION PLACE

78 THE WASHINGTON

NoMa-Gallaudet University (formerly NY-

The station is funded through a ground-

breaking public/private partnership that

FL Ave) Red Line Metro Station opens.

88 SENATE SQUARE

6 TRILOGY NOMA

69 2 M STREET

77 H STREET

LIVE

- BIKESTATION
 - METROPOLITAN **BRANCH TRAIL**
 - 6 CAPITAL BIKESHARE

HOTELS

- 41 COURTYARD BY MARRIOTT
- 35 HYATT PLACE
- 138 HYATT REGENCY **126** PHOENIX PARK
- - **GFORGE**

POINTS OF

- COURTYARD BY MARRIOTT UNION STATION
 - 2 DC FARMERS' MARKET

TRAVELING

MOMA-GALLAUDET U METRO

CAB STANDS

64 HILTON GARDEN

M UNION STATION (MFTRO/VRF/ MARC/AMTRAK GREYHOUND/BUS/ CIRCULATOR/TAXI/ CAR RENTAL/ PUBLIC PARKING)

BIKING

- M UNION STATION

- HOTEL 1 THE HILTON GARDEN INN
- THE HOTEL
- **135** THE LIAISON CAPITAL HILL
- **130** THE WASHINGTON COURT HOTEL

INTEREST

- **113** A. PHILLIP RANDOLPH MEMORIAL
- **68** GALLAUDET **UNIVERSITY &** MUSFUM
- GONZAGA COLLEGE HIGH SCHOOL
- GOVERNMENT PRINTING OFFICE & MUSEUM
- MCKINLEY **TECHNOLOGY** HIGH SCHOOL

MATIONAL

- JAPANESE AMERICAN MEMORIAL
- **M** NATIONAL GUARD MEMORIAL MUSEUM **118** NATIONAL POSTAL

MUSEUM

- **(f)** NPR HEADQUARTERS
- 111 SIGHTSEEING TOURS
- 82 ST. ALOYSIUS
- 63 ULINE ARENA
- CENTRAL UNION MISSION
- 115 UNION STATION **®** UNIVERSITY OF THE
- DISTRICT OF COLUMBIA COMMUNITY COLLEGE
- 66 WOODWARD & LOTHROP WAREHOUSE

NoMa BID plants 30,000 daffodils and

tulips throughout the neighborhood

for cheerful spring commutes.



2

R ST

2013

The NoMa Parks Foundation is created to establish sustainable, vibrant spaces where people can play and connect; it receives a grant from the District government to create great parks and public spaces in NoMa.

NoMa Timeline

1850

Working-class Irish immigrants call this agrarian area "Swampoodle" because of the overflowing banks of Tiber Creek, which now runs beneath North Capitol Street.

1864

President Lincoln signs the charter of Gallaudet University, the world's first university with programs and services specifically designed for deaf and hard of hearing students.

1964

The Washington Coliseum (now the Uline Arena) hosts the first Beatles concert in North America; greats such as Bob Dylan and Chuck Brown later performed there.

DC officials recognize the untapped potential four blocks from the Capitol and coin the moniker 'NoMa,'

2004

raised \$120 million.

2007

The NoMa BID is established to make the NoMa neighborhood beautiful, vibrant and friendly.

2010

2012

More than 3,900 new apartments are leasing or under construction. NoMa Summer Screen attracts 800 neighbors for an outdoor showing of 'Shaun of the Dead!



1862

The Government Printing Office prints 15,000 copies of the Emancipation Proclamation for the War Department, which are distributed to troops and diplomats worldwide.

1907

Grand opening of Union Station. Hundreds of rowhouses were razed to make way for construction. Chicago architect Daniel Burnham modeled the front archway after the classical Arch of Constantine in Rome.

1998

for the area 'North of Massachusetts Avenue.'

