



Executive Summary

7702 Magnolia Beach Rd, Denham Springs, Louisiana, 70726
Drive Time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 30.52914
Longitude: -90.95887

	5 minutes	10 minutes	15 minutes
Population			
2000 Population	8,657	36,708	90,213
2010 Population	10,443	47,434	108,990
2020 Population	11,228	51,561	118,105
2025 Population	11,661	53,729	122,867
2000-2010 Annual Rate	1.89%	2.60%	1.91%
2010-2020 Annual Rate	0.71%	0.82%	0.79%
2020-2025 Annual Rate	0.76%	0.83%	0.79%
2020 Male Population	48.2%	48.6%	48.7%
2020 Female Population	51.7%	51.4%	51.3%
2020 Median Age	37.5	36.7	37.2

In the identified area, the current year population is 118,105. In 2010, the Census count in the area was 108,990. The rate of change since 2010 was 0.79% annually. The five-year projection for the population in the area is 122,867 representing a change of 0.79% annually from 2020 to 2025. Currently, the population is 48.7% male and 51.3% female.

Median Age

The median age in this area is 37.5, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	90.3%	87.9%	76.8%
2020 Black Alone	5.3%	8.0%	18.0%
2020 American Indian/Alaska Native Alone	0.5%	0.5%	0.4%
2020 Asian Alone	0.8%	0.8%	1.2%
2020 Pacific Islander Alone	0.0%	0.0%	0.0%
2020 Other Race	1.4%	1.3%	1.8%
2020 Two or More Races	1.7%	1.4%	1.7%
2020 Hispanic Origin (Any Race)	3.6%	3.9%	4.6%

Persons of Hispanic origin represent 4.6% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 43.2 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	73	85	88
2000 Households	3,070	12,958	32,329
2010 Households	3,847	17,126	40,033
2020 Total Households	4,177	18,750	43,512
2025 Total Households	4,356	19,584	45,307
2000-2010 Annual Rate	2.28%	2.83%	2.16%
2010-2020 Annual Rate	0.81%	0.89%	0.82%
2020-2025 Annual Rate	0.84%	0.87%	0.81%
2020 Average Household Size	2.65	2.74	2.70

The household count in this area has changed from 40,033 in 2010 to 43,512 in the current year, a change of 0.82% annually. The five-year projection of households is 45,307, a change of 0.81% annually from the current year total. Average household size is currently 2.70, compared to 2.71 in the year 2010. The number of families in the current year is 32,055 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	12.1%	12.2%	11.6%
Median Household Income			
2020 Median Household Income	\$59,385	\$62,293	\$62,733
2025 Median Household Income	\$61,616	\$64,552	\$65,958
2020-2025 Annual Rate	0.74%	0.71%	1.01%
Average Household Income			
2020 Average Household Income	\$79,771	\$84,928	\$85,182
2025 Average Household Income	\$86,343	\$91,496	\$92,650
2020-2025 Annual Rate	1.60%	1.50%	1.69%
Per Capita Income			
2020 Per Capita Income	\$29,311	\$30,811	\$31,168
2025 Per Capita Income	\$31,849	\$33,268	\$33,931
2020-2025 Annual Rate	1.67%	1.55%	1.71%

Households by Income

Current median household income is \$62,733 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$65,958 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$85,182 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$92,650 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$31,168 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$33,931 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	206	204	212
2000 Total Housing Units	3,256	13,696	34,124
2000 Owner Occupied Housing Units	2,628	10,741	26,738
2000 Renter Occupied Housing Units	442	2,217	5,591
2000 Vacant Housing Units	186	738	1,795
2010 Total Housing Units	4,167	18,167	42,238
2010 Owner Occupied Housing Units	2,962	13,596	31,573
2010 Renter Occupied Housing Units	885	3,530	8,460
2010 Vacant Housing Units	320	1,041	2,205
2020 Total Housing Units	4,631	20,349	46,933
2020 Owner Occupied Housing Units	3,081	14,728	33,870
2020 Renter Occupied Housing Units	1,096	4,022	9,642
2020 Vacant Housing Units	454	1,599	3,421
2025 Total Housing Units	4,925	21,619	49,649
2025 Owner Occupied Housing Units	3,204	15,348	35,021
2025 Renter Occupied Housing Units	1,151	4,236	10,286
2025 Vacant Housing Units	569	2,035	4,342

Currently, 72.2% of the 46,933 housing units in the area are owner occupied; 20.5%, renter occupied; and 7.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 42,238 housing units in the area - 74.8% owner occupied, 20.0% renter occupied, and 5.2% vacant. The annual rate of change in housing units since 2010 is 4.80%. Median home value in the area is \$174,888, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.40% annually to \$187,517.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.