



Demographics near 274 E. Pine
St Jesup, GA

Carol Parker
Direct: 912-232-7120

Population

Population			
	1-mi.	3-mi.	5-mi.
Total Population (US Census 2010)	3,314	10,763	18,663
Total Population (Current Year)	3,344	10,355	17,689
Total Population (Five Year Projection)	3,266	10,445	18,065
Adult Population (US Census 2010)	2,434	8,088	14,191
Adult Population (Current Year)	2,451	7,708	13,360
Adult Population (Five Year Projection)	2,404	7,802	13,706
% Female Population (US Census 2010)	51.63%	48.97%	46.22%
% Male Population (US Census 2010)	48.37%	51.03%	53.78%
% Female Population (Current Year)	52.53%	50.53%	48.28%
% Male Population (Current Year)	47.47%	49.47%	51.72%
% Female Population (Five Year Projection)	52.32%	50.45%	48.3%
% Male Population (Five Year Projection)	47.68%	49.55%	51.7%
Total Daytime Population	4,134	14,966	20,584
Population aged 16 and under (Children)	536	3,539	4,891
Daytime population (Age 16+)	3,598	11,428	15,693
Civilian 16+, at Workplace	2,643	7,977	10,039
Retired population (Age 65+)	492	1,523	2,437
Homemakers (Age 16+)	172	821	1,550

Population Mosaic (Current Year)			
	1-mi.	3-mi.	5-mi.
% Power Elite	0%	0%	0%
% Flourishing Families	0%	0%	0%
% Booming with Confidence	0%	0%	0%
% Suburban Style	0%	0%	0%
% Thriving Boomers	0%	0%	0%
% Promising Families	0%	0%	0%
% Young City Solos	0%	0%	0%

% Middle-class Melting Pot	0%	0%	0%
% Family Union	0%	0%	0%
% Autumn Years	0.5%	2.56%	4.18%
% Significant Singles	0%	0%	0%
% Blue Sky Boomers	0%	14.05%	19.95%
% Families in Motion	0%	0%	0%
% Pastoral Pride	73.67%	58.54%	44.8%
% Singles and Starters	0%	0%	0%
% Cultural Connections	0%	0%	0%
% Golden Year Guardians	0%	5.55%	18.45%
% Aspirational Fusion	0%	0%	0%
% Economic Challenges	25.83%	19.3%	12.62%
% Unclassified	0%	0%	0%

Age

	1-mi.	3-mi.	5-mi.
Median Age, Total	36.39	37.01	37.54
% Age 18+	73.28%	74.44%	75.52%
% Age 55+	28.36%	28.02%	26.82%
% Age 65+	16.09%	15.94%	14.83%

Ethnicity

	1-mi.	3-mi.	5-mi.
% White (2010 US Census, Not Hispanic/Latino)	47.21%	63%	68.77%
% Black/African American (2010 US Census, Not Hispanic/Latino)	48.85%	34.01%	28.43%
% American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino)	0.29%	0.23%	0.28%
% Asian (2010 US Census, Not Hispanic/Latino)	1.47%	0.83%	0.74%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino)	0%	0.02%	0.02%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.02%	0.05%	0.04%
% Two or more races (2010 US Census, Not Hispanic/Latino)	2.16%	1.87%	1.72%
% White (2010 US Census, Hispanic/Latino)	39.01%	41.86%	48.35%
% Black/African American (2010 US Census, Hispanic/Latino)	4.73%	4.82%	4.63%
% American Indian & Alaska Native (2010 US Census, Hispanic/Latino)	0%	1.43%	1.86%

% Asian (2010 US Census, Hispanic/Latino)	0%	0%	0.04%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino)	0%	0%	0%
% Some other race (2010 US Census, Hispanic/Latino)	46.08%	42.28%	36.33%
% Two or more races (2010 US Census, Hispanic/Latino)	10.18%	9.61%	8.8%
% White (Current Year, Not Hispanic/Latino)	46.02%	61.98%	68.26%
% Black/African American (Current Year, Not Hispanic/Latino)	49.38%	34.45%	28.41%
% American Indian & Alaska Native (Current Year, Not Hispanic/Latino)	0.45%	0.29%	0.34%
% Asian (Current Year, Not Hispanic/Latino)	1.66%	0.96%	0.85%
% Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino)	0%	0.03%	0.02%
% Some other race (Current Year, Not Hispanic/Latino)	0.02%	0.04%	0.03%
% Two or more races (Current Year, Not Hispanic/Latino)	2.47%	2.26%	2.08%
% White (Current Year), Hispanic/Latino	38.21%	39.18%	45.15%
% Black/African American (Current Year, Hispanic/Latino)	6.5%	6.52%	6.38%
% American Indian & Alaska Native (Current Year, Hispanic/Latino)	0.3%	1.44%	1.77%
% Asian (Current Year, Hispanic/Latino)	0%	0%	0.04%
% Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino)	0%	0%	0%
% Some other race (Current Year, Hispanic/Latino)	44.14%	42.07%	36.76%
% Two or more races (Current Year, Hispanic/Latino)	10.85%	10.79%	9.89%
% White (Five Year Projection, Not Hispanic/Latino)	45.48%	61.34%	67.65%
% Black/African American (Five Year Projection, Not Hispanic/Latino)	49.34%	34.62%	28.59%
% American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino)	0.46%	0.29%	0.35%
% Asian (Five Year Projection, Not Hispanic/Latino)	1.85%	1.04%	0.92%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino)	0%	0.03%	0.02%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.02%	0.04%	0.03%
% Two or more races (Five Year Projection, Not Hispanic/Latino)	2.84%	2.65%	2.44%
% White (Five Year Projection, Hispanic/Latino)	37.49%	38.57%	44.61%
% Black/African American (Five Year Projection, Hispanic/Latino)	6.26%	6.38%	6.26%
% American Indian & Alaska Native (Five Year Projection, Hispanic/Latino)	0.28%	1.32%	1.64%
% Asian (Five Year Projection, Hispanic/Latino)	0%	0%	0.04%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino)	0%	0%	0%
% Some other race (Five Year Projection, Hispanic/Latino)	45.17%	42.77%	37.38%
% Two or more races (Five Year Projection, Hispanic/Latino)	10.8%	10.95%	10.08%

Housing & Households

Housing and Household's

	1-mi.	3-mi.	5-mi.
Land Area (Estimated Square Miles)	4.14	71.85	124.02
Total Housing Units (Current Year)	1,554	4,596	7,077
Total Households (Current Year)	1,325	4,038	6,234
Total Households (Five Year Projection)	1,308	4,161	6,488
Owner-Occupied: Owned with a mortgage or loan	351	1,276	2,165
Owner-Occupied: Owned free and clear	335	1,046	1,676
Renter-Occupied	639	1,716	2,394

Housing Value (Current Year)

	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	20	63	98
Housing Value \$10,000-\$14,999	33	87	130
Housing Value \$15,000-\$19,999	13	70	160
Housing Value \$20,000-\$24,999	6	29	92
Housing Value \$25,000-\$29,999	6	51	152
Housing Value \$30,000-\$34,999	16	85	181
Housing Value \$35,000-\$39,999	9	63	121
Housing Value \$40,000-\$49,999	19	117	180
Housing Value \$50,000-\$59,999	53	135	207
Housing Value \$60,000-\$69,999	49	130	203
Housing Value \$70,000-\$79,999	39	118	208
Housing Value \$80,000-\$89,999	72	167	236
Housing Value \$90,000-\$99,999	49	156	224
Housing Value \$100,000-\$124,999	66	201	281
Housing Value \$125,000-\$149,999	49	146	236
Housing Value \$150,000-\$174,999	52	145	260
Housing Value \$175,000-\$199,999	38	132	196
Housing Value \$200,000-\$249,999	54	191	274

Housing Value \$250,000-\$299,999	26	112	179
Housing Value \$300,000-\$399,999	16	76	123
Housing Value \$400,000-\$499,999	0	19	38
Housing Value \$500,000-\$749,999	0	12	22
Housing Value \$750,000-\$999,999	0	10	14
Housing Value \$1,000,000 or more	0	8	23
Total Owner-occupied housing units (OOHU)	686	2,322	3,840

Income

	1-mi.	3-mi.	5-mi.
Per Capita Income (2010 US Census, based on Total Population)	\$19,627	\$22,250	\$19,110
Per Capita Income (Current Year, based on Total Population)	\$21,569	\$24,723	\$21,864
Per Capita Income (Five Year Projection, based on Total Population)	\$25,185	\$28,748	\$25,252
Average (Mean) Household Income (Current Year)	\$54,290	\$59,590	\$59,290
Median Household Income (Current Year)	\$39,006	\$42,474	\$43,113

% Households by Income (Current Year)

	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	12.84%	11.49%	9.88%
% Household Income \$10,000-\$14,999	6.04%	6.34%	6.61%
% Household Income \$15,000-\$19,999	8.54%	7.97%	7.7%
% Household Income \$20,000-\$24,999	8.05%	8.07%	8.02%
% Household Income \$25,000-\$29,999	3.95%	4.65%	5.11%
% Household Income \$30,000-\$34,999	4.8%	4.75%	4.85%
% Household Income \$35,000-\$39,999	7.04%	4.82%	5.19%
% Household Income \$40,000-\$44,999	3.7%	4.01%	4.33%
% Household Income \$45,000-\$49,999	5.85%	5.94%	5.79%
% Household Income \$50,000-\$59,999	5.59%	6.92%	7.54%
% Household Income \$60,000-\$74,999	8.93%	9.38%	9.35%
% Household Income \$75,000-\$99,999	11.91%	10.66%	11.54%
% Household Income \$100,000-\$124,999	6.76%	7.01%	6.23%
% Household Income \$125,000-\$149,999	3.42%	4.03%	3.8%
% Household Income \$150,000-\$199,999	1.21%	1.79%	2%

% Household Income \$200,000-\$249,999	0.42%	0.64%	0.72%
% Household Income \$250,000-\$499,999	0.55%	0.83%	0.71%
% Household Income \$500,000+	0.4%	0.7%	0.63%

Education (Current Year)

Education			
	1-mi.	3-mi.	5-mi.
College undergraduate	91	367	767
Graduate or prof school	2	12	20

Educational Attainment			
	1-mi.	3-mi.	5-mi.
No schooling completed	37	188	303
Nursery to 4th grade	2	25	72
5th and 6th grade	72	145	178
7th and 8th grade	38	170	282
9th grade	77	219	384
10th grade	82	272	491
11th grade	120	295	476
12th grade, no diploma	42	137	265
High school graduate, GED	741	2,522	4,556
Some college, <1 year	68	400	782
Some college, 1+ years	378	1,107	1,890
Associate's degree	156	399	677
Bachelor's degree	254	621	977
Master's degree	74	249	408
Professional school degree	15	51	96
Doctorate degree	1	20	32

Employment and Occupation

Employment and Occupation

	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+ (2010 US Census)	1,248	3,907	6,575
Total Civilian employed population aged 16+ (Current Year)	1,279	3,851	6,457
Total Civilian employed population aged 16+ (Five Year Projection)	1,211	3,768	6,427

% Employment by Industry (2010 US Census)

	1-mi.	3-mi.	5-mi.
% Armed Forces (2010 US Census)	0.05%	0.3%	0.52%
% Civilian, Employed (2010 US Census)	85.58%	87.6%	87.83%
% Civilian, Unemployed (2010 US Census)	14.38%	12.11%	11.65%
% Not in Labor Force (2010 US Census)	42.11%	46.63%	49.02%
% Armed Forces (Current Year)	0.05%	0.32%	0.57%
% Civilian, Employed (Current Year)	89.51%	91.2%	91.47%
% Civilian, Unemployed (Current Year)	10.44%	8.49%	7.95%
% Not in Labor Force (Current Year)	43.83%	47.07%	48.8%
% Armed Forces (Five Year Projection)	0.05%	0.33%	0.59%
% Civilian, Employed (Five Year Projection)	89.22%	90.84%	91.14%
% Civilian, Unemployed (Five Year Projection)	10.73%	8.84%	8.28%
% Not in Labor Force (Five Year Projection)	45.21%	48.45%	50.05%

Transportation to Work (Current Year)

	1-mi.	3-mi.	5-mi.
Total Workers 16+	1,279	3,851	6,457
Car, truck, or van	1,033	3,374	5,753
Public transport (not taxi)	0	8	29
Worked at home	59	138	241

Travel Time to Work (Current Year)

	1-mi.	3-mi.	5-mi.
< 5 minutes	117	356	432
5-9 minutes	309	729	1,130
10-14 minutes	276	983	1,708
15-19 minutes	153	521	951
20-24 minutes	93	199	309
25-29 minutes	1	28	42
30-34 minutes	57	220	374
35-39 minutes	41	105	146
40-44 minutes	18	93	185
45-59 minutes	29	189	420
60-89 minutes	94	208	336
90+ minutes	31	83	181

Consumer Expenditures (Current Year)

Consumer Expenditures			
	1-mi.	3-mi.	5-mi.
Total Alcoholic beverages	\$438,214	\$1,513,469	\$2,409,612
Total Apparel and services	\$2,331,748	\$6,839,558	\$10,329,751
Total Cash contributions	\$2,392,401	\$7,449,170	\$11,508,676
Total Education	\$1,367,101	\$4,346,206	\$6,802,576
Total Entertainment	\$2,881,927	\$8,946,481	\$13,915,408
Total Food	\$7,093,721	\$22,143,795	\$34,284,753
Total Gifts	\$1,259,244	\$4,050,364	\$6,391,716
Total Healthcare	\$5,245,843	\$16,492,552	\$25,989,039
Total Housing	\$19,962,568	\$61,457,707	\$95,518,770
Total Miscellaneous	\$829,558	\$2,515,748	\$3,781,434
Total Personal care products and services	\$685,680	\$2,076,196	\$3,175,140
Total Personal insurance and pensions	\$6,569,762	\$20,904,529	\$32,921,742
Total Reading	\$104,661	\$315,564	\$480,781
Total Tobacco products and smoking supplies	\$488,564	\$1,572,919	\$2,492,151
Total Transportation	\$12,013,607	\$37,682,351	\$59,163,413

Retail Demand by Store Type			
	1-mi.	3-mi.	5-mi.
Total Retail Demand	\$48,298,467	\$150,218,955	\$233,236,853
Building Material & Garden Equipment & Supply Dealers	\$2,955,430	\$9,122,636	\$14,052,341
Clothing & Clothing Accessories Stores	\$2,700,836	\$7,930,019	\$11,983,266
Electronics and Appliance Stores	\$849,665	\$2,662,939	\$4,123,729
Food & Beverage Stores	\$6,213,406	\$19,190,261	\$29,758,819
Food Services & Drinking Places	\$4,627,174	\$15,056,604	\$23,401,445
Furniture & Home Furnishings Stores	\$975,665	\$2,997,366	\$4,624,573
Gasoline stations	\$3,817,257	\$12,030,513	\$18,991,583
General Merchandise Stores	\$6,027,358	\$18,511,937	\$28,585,252

General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$11,543,851	\$35,157,405	\$54,056,363
Health & Personal Care Stores	\$2,937,994	\$9,167,849	\$14,154,146
Miscellaneous Store Retailers	\$1,083,636	\$3,385,723	\$5,271,837
Motor Vehicle & Parts Dealers	\$10,580,540	\$33,177,695	\$52,120,793
Nonstore retailers	\$4,811,795	\$14,778,315	\$22,742,904
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$717,711	\$2,207,097	\$3,426,166

Business Summary by SIC

	1-mi.	3-mi.	5-mi.
Agriculture, Forestry, & Fishing (01-09)	5	7	9
Construction (15-17)	7	17	32
Finance, Insurance, & Real Estate (60-69)	31	48	53
Manufacturing (20-39)	10	19	26
Mining (10-14)	1	1	1
Public Administration (90-98)	16	24	27
Retail Trade (52-59)	82	144	163
Services (70-89)	143	252	297
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	9	21	28
Wholesale Trade (50-51)	7	15	19