

# FULL PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.6813/-83.2221

RF1

## 2635 N Squirrel Rd

### Auburn Hills, MI 48326

1 mi radius    3 mi radius    5 mi radius

	1 mi radius	3 mi radius	5 mi radius	
<b>POPULATION</b>	2021 Estimated Population	12,054	53,684	154,431
	2026 Projected Population	12,599	54,874	156,636
	2010 Census Population	10,094	47,614	142,053
	2000 Census Population	9,663	46,297	142,819
	Projected Annual Growth 2021 to 2026	0.9%	0.4%	0.3%
	Historical Annual Growth 2000 to 2021	1.2%	0.8%	0.4%
<b>HOUSEHOLDS</b>	2021 Estimated Households	4,998	20,906	61,170
	2026 Projected Households	5,381	21,890	63,454
	2010 Census Households	3,989	18,161	55,334
	2000 Census Households	3,844	17,083	54,358
	Projected Annual Growth 2021 to 2026	1.5%	0.9%	0.7%
	Historical Annual Growth 2000 to 2021	1.4%	1.1%	0.6%
<b>AGE</b>	2021 Est. Population Under 10 Years	8.9%	11.3%	11.5%
	2021 Est. Population 10 to 19 Years	14.3%	13.2%	12.5%
	2021 Est. Population 20 to 29 Years	28.0%	16.2%	14.7%
	2021 Est. Population 30 to 44 Years	18.3%	17.8%	18.7%
	2021 Est. Population 45 to 59 Years	13.3%	18.9%	19.1%
	2021 Est. Population 60 to 74 Years	12.6%	17.5%	17.1%
	2021 Est. Population 75 Years or Over	4.5%	5.1%	6.4%
	2021 Est. Median Age	31.4	38.3	38.9
<b>MARITAL STATUS &amp; GENDER</b>	2021 Est. Male Population	49.1%	49.2%	48.9%
	2021 Est. Female Population	50.9%	50.8%	51.1%
	2021 Est. Never Married	52.7%	35.7%	35.3%
	2021 Est. Now Married	27.5%	46.5%	44.5%
	2021 Est. Separated or Divorced	15.1%	12.6%	14.2%
	2021 Est. Widowed	4.6%	5.2%	6.0%
<b>INCOME</b>	2021 Est. HH Income \$200,000 or More	5.4%	14.6%	12.7%
	2021 Est. HH Income \$150,000 to \$199,999	4.9%	8.3%	7.5%
	2021 Est. HH Income \$100,000 to \$149,999	18.1%	17.5%	15.3%
	2021 Est. HH Income \$75,000 to \$99,999	16.4%	13.0%	12.6%
	2021 Est. HH Income \$50,000 to \$74,999	19.0%	16.1%	16.0%
	2021 Est. HH Income \$35,000 to \$49,999	12.1%	9.4%	10.2%
	2021 Est. HH Income \$25,000 to \$34,999	7.9%	6.8%	8.1%
	2021 Est. HH Income \$15,000 to \$24,999	5.5%	4.8%	6.7%
	2021 Est. HH Income Under \$15,000	10.7%	9.5%	10.9%
	2021 Est. Average Household Income	\$75,696	\$114,700	\$104,274
	2021 Est. Median Household Income	\$69,133	\$92,560	\$83,378
	2021 Est. Per Capita Income	\$32,796	\$45,100	\$41,580
	2021 Est. Total Businesses	275	2,210	6,729
2021 Est. Total Employees	7,381	67,397	132,290	

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<b>RACE</b>			
2021 Est. White	61.3%	65.1%	64.0%
2021 Est. Black	18.1%	18.4%	19.9%
2021 Est. Asian or Pacific Islander	13.8%	9.9%	9.3%
2021 Est. American Indian or Alaska Native	0.3%	0.3%	0.3%
2021 Est. Other Races	6.5%	6.3%	6.5%
<b>HISPANIC</b>			
2021 Est. Hispanic Population	1,131	4,886	15,440
2021 Est. Hispanic Population	9.4%	9.1%	10.0%
2026 Proj. Hispanic Population	9.4%	9.0%	9.8%
2010 Hispanic Population	7.5%	7.6%	8.6%
<b>EDUCATION (Adults 25 or Older)</b>			
2021 Est. Adult Population (25 Years or Over)	7,335	35,874	105,758
2021 Est. Elementary (Grade Level 0 to 8)	1.3%	1.8%	2.5%
2021 Est. Some High School (Grade Level 9 to 11)	2.2%	4.2%	5.4%
2021 Est. High School Graduate	16.7%	16.3%	20.3%
2021 Est. Some College	17.0%	17.6%	18.6%
2021 Est. Associate Degree Only	8.8%	7.1%	6.9%
2021 Est. Bachelor Degree Only	30.9%	28.8%	25.6%
2021 Est. Graduate Degree	23.0%	24.2%	20.7%
<b>HOUSING</b>			
2021 Est. Total Housing Units	5,244	21,940	65,256
2021 Est. Owner-Occupied	36.2%	62.4%	60.5%
2021 Est. Renter-Occupied	59.1%	32.8%	33.3%
2021 Est. Vacant Housing	4.7%	4.7%	6.3%
<b>HOMES BUILT BY YEAR</b>			
2021 Homes Built 2010 or later	5.1%	5.1%	4.8%
2021 Homes Built 2000 to 2009	6.6%	10.4%	8.7%
2021 Homes Built 1990 to 1999	17.8%	13.6%	14.0%
2021 Homes Built 1980 to 1989	18.9%	19.4%	15.1%
2021 Homes Built 1970 to 1979	21.3%	20.6%	18.4%
2021 Homes Built 1960 to 1969	10.8%	9.9%	11.1%
2021 Homes Built 1950 to 1959	8.7%	10.3%	11.3%
2021 Homes Built Before 1949	6.1%	5.9%	10.4%
<b>HOME VALUES</b>			
2021 Home Value \$1,000,000 or More	0.6%	2.1%	1.7%
2021 Home Value \$500,000 to \$999,999	5.0%	10.1%	10.4%
2021 Home Value \$400,000 to \$499,999	5.8%	15.1%	12.5%
2021 Home Value \$300,000 to \$399,999	23.6%	26.5%	20.8%
2021 Home Value \$200,000 to \$299,999	20.9%	19.3%	21.8%
2021 Home Value \$150,000 to \$199,999	12.1%	9.1%	11.7%
2021 Home Value \$100,000 to \$149,999	9.1%	5.1%	6.6%
2021 Home Value \$50,000 to \$99,999	10.1%	5.3%	6.6%
2021 Home Value \$25,000 to \$49,999	9.9%	4.2%	4.3%
2021 Home Value Under \$25,000	2.8%	3.1%	3.7%
2021 Median Home Value	\$212,187	\$297,966	\$271,416
2021 Median Rent	\$983	\$917	\$900

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<b>LABOR FORCE</b>	2021 Est. Labor Population Age 16 Years or Over	10,453	43,930	125,735
	2021 Est. Civilian Employed	60.5%	57.7%	57.6%
	2021 Est. Civilian Unemployed	2.7%	2.7%	2.8%
	2021 Est. in Armed Forces	0.4%	0.1%	-
	2021 Est. not in Labor Force	36.3%	39.5%	39.6%
	2021 Labor Force Males	48.4%	48.6%	48.2%
	2021 Labor Force Females	51.6%	51.4%	51.8%
<b>OCCUPATION</b>	2021 Occupation: Population Age 16 Years or Over	6,326	25,352	72,397
	2021 Mgmt, Business, & Financial Operations	13.7%	19.2%	19.3%
	2021 Professional, Related	39.2%	31.8%	29.8%
	2021 Service	14.8%	15.7%	16.7%
	2021 Sales, Office	20.5%	19.2%	18.3%
	2021 Farming, Fishing, Forestry	-	-	-
	2021 Construction, Extraction, Maintenance	2.3%	4.6%	5.4%
	2021 Production, Transport, Material Moving	9.6%	9.4%	10.5%
	2021 White Collar Workers	73.3%	70.2%	67.3%
	2021 Blue Collar Workers	26.7%	29.8%	32.7%
<b>TRANSPORTATION TO WORK</b>	2021 Drive to Work Alone	79.0%	80.7%	81.8%
	2021 Drive to Work in Carpool	10.1%	10.4%	9.9%
	2021 Travel to Work by Public Transportation	1.9%	0.7%	0.5%
	2021 Drive to Work on Motorcycle	-	-	-
	2021 Walk or Bicycle to Work	4.9%	1.9%	1.8%
	2021 Other Means	0.6%	0.5%	0.5%
	2021 Work at Home	3.5%	5.8%	5.4%
<b>TRAVEL TIME</b>	2021 Travel to Work in 14 Minutes or Less	37.6%	25.2%	23.4%
	2021 Travel to Work in 15 to 29 Minutes	37.9%	36.1%	35.7%
	2021 Travel to Work in 30 to 59 Minutes	23.8%	26.9%	28.3%
	2021 Travel to Work in 60 Minutes or More	6.5%	7.7%	8.0%
	2021 Average Travel Time to Work	18.5	22.7	23.1
<b>CONSUMER EXPENDITURE</b>	2021 Est. Total Household Expenditure	\$287.69 M	\$1.6 B	\$4.36 B
	2021 Est. Apparel	\$10.12 M	\$57.32 M	\$155.42 M
	2021 Est. Contributions, Gifts	\$16.2 M	\$97.75 M	\$262.98 M
	2021 Est. Education, Reading	\$9.02 M	\$56.69 M	\$151.86 M
	2021 Est. Entertainment	\$16.09 M	\$92.45 M	\$250.02 M
	2021 Est. Food, Beverages, Tobacco	\$44.42 M	\$241.68 M	\$659.5 M
	2021 Est. Furnishings, Equipment	\$10.02 M	\$57.19 M	\$154.7 M
	2021 Est. Health Care, Insurance	\$26.21 M	\$143.89 M	\$393.02 M
	2021 Est. Household Operations, Shelter, Utilities	\$93.91 M	\$514.24 M	\$1.4 B
	2021 Est. Miscellaneous Expenses	\$5.43 M	\$30.48 M	\$82.83 M
	2021 Est. Personal Care	\$3.87 M	\$21.47 M	\$58.39 M
	2021 Est. Transportation	\$52.41 M	\$289.41 M	\$786.03 M

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