

FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.5472/-83.2166

RF1

115 Willits St

Birmingham, MI 48009

1 mi radius 3 mi radius 5 mi radius

	1 mi radius	3 mi radius	5 mi radius	
POPULATION	2020 Estimated Population	13,978	83,463	224,261
	2025 Projected Population	14,024	84,024	225,163
	2010 Census Population	12,862	79,485	216,782
	2000 Census Population	12,356	81,182	226,138
	Projected Annual Growth 2020 to 2025	-	0.1%	-
	Historical Annual Growth 2000 to 2020	0.7%	0.1%	-
HOUSEHOLDS	2020 Estimated Households	6,568	37,703	99,175
	2025 Projected Households	6,668	38,379	100,663
	2010 Census Households	5,801	34,520	92,255
	2000 Census Households	5,894	35,476	94,979
	Projected Annual Growth 2020 to 2025	0.3%	0.4%	0.3%
	Historical Annual Growth 2000 to 2020	0.6%	0.3%	0.2%
AGE	2020 Est. Population Under 10 Years	11.9%	10.6%	10.0%
	2020 Est. Population 10 to 19 Years	10.9%	10.7%	10.9%
	2020 Est. Population 20 to 29 Years	9.1%	11.5%	11.8%
	2020 Est. Population 30 to 44 Years	19.8%	19.5%	18.4%
	2020 Est. Population 45 to 59 Years	21.0%	20.6%	21.1%
	2020 Est. Population 60 to 74 Years	19.4%	18.3%	18.9%
	2020 Est. Population 75 Years or Over	8.0%	8.8%	9.0%
	2020 Est. Median Age	43.3	42.7	43.4
MARITAL STATUS & GENDER	2020 Est. Male Population	48.6%	48.6%	48.4%
	2020 Est. Female Population	51.4%	51.4%	51.6%
	2020 Est. Never Married	25.3%	29.4%	30.6%
	2020 Est. Now Married	57.2%	52.1%	50.6%
	2020 Est. Separated or Divorced	12.3%	12.8%	12.8%
	2020 Est. Widowed	5.2%	5.7%	6.0%
INCOME	2020 Est. HH Income \$200,000 or More	33.3%	20.3%	16.2%
	2020 Est. HH Income \$150,000 to \$199,999	11.2%	10.7%	10.5%
	2020 Est. HH Income \$100,000 to \$149,999	17.3%	18.1%	19.2%
	2020 Est. HH Income \$75,000 to \$99,999	11.2%	13.1%	12.8%
	2020 Est. HH Income \$50,000 to \$74,999	9.9%	14.2%	14.9%
	2020 Est. HH Income \$35,000 to \$49,999	5.8%	8.4%	9.2%
	2020 Est. HH Income \$25,000 to \$34,999	3.2%	4.9%	5.6%
	2020 Est. HH Income \$15,000 to \$24,999	3.9%	4.8%	5.5%
	2020 Est. HH Income Under \$15,000	4.1%	5.4%	6.1%
	2020 Est. Average Household Income	\$212,640	\$153,113	\$136,673
	2020 Est. Median Household Income	\$137,538	\$112,190	\$102,075
	2020 Est. Per Capita Income	\$99,931	\$69,241	\$60,501
2020 Est. Total Businesses	1,708	7,352	15,920	
2020 Est. Total Employees	13,904	77,880	179,975	

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RACE	2020 Est. White	87.6%	76.4%	72.3%
	2020 Est. Black	4.2%	9.4%	14.8%
	2020 Est. Asian or Pacific Islander	5.7%	11.4%	9.9%
	2020 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
	2020 Est. Other Races	2.4%	2.6%	2.7%
HISPANIC	2020 Est. Hispanic Population	404	2,235	5,813
	2020 Est. Hispanic Population	2.9%	2.7%	2.6%
	2025 Proj. Hispanic Population	3.0%	2.7%	2.6%
	2010 Hispanic Population	2.0%	2.0%	1.9%
EDUCATION (Adults 25 or Older)	2020 Est. Adult Population (25 Years or Over)	10,352	61,833	166,331
	2020 Est. Elementary (Grade Level 0 to 8)	1.0%	1.3%	1.3%
	2020 Est. Some High School (Grade Level 9 to 11)	0.4%	1.6%	2.4%
	2020 Est. High School Graduate	6.3%	10.3%	12.8%
	2020 Est. Some College	10.7%	14.9%	16.7%
	2020 Est. Associate Degree Only	3.3%	5.2%	6.3%
	2020 Est. Bachelor Degree Only	37.8%	34.5%	31.7%
	2020 Est. Graduate Degree	40.6%	32.2%	28.7%
HOUSING	2020 Est. Total Housing Units	6,868	39,050	102,262
	2020 Est. Owner-Occupied	67.3%	67.6%	71.0%
	2020 Est. Renter-Occupied	28.3%	28.9%	26.0%
	2020 Est. Vacant Housing	4.4%	3.4%	3.0%
HOMES BUILT BY YEAR	2020 Homes Built 2010 or later	5.6%	3.4%	3.0%
	2020 Homes Built 2000 to 2009	6.3%	4.7%	3.9%
	2020 Homes Built 1990 to 1999	7.4%	6.3%	7.4%
	2020 Homes Built 1980 to 1989	6.0%	6.6%	8.0%
	2020 Homes Built 1970 to 1979	8.0%	12.8%	14.4%
	2020 Homes Built 1960 to 1969	11.3%	21.0%	20.1%
	2020 Homes Built 1950 to 1959	19.7%	25.6%	23.1%
	2020 Homes Built Before 1949	31.3%	16.1%	16.9%
HOME VALUES	2020 Home Value \$1,000,000 or More	10.3%	3.9%	2.6%
	2020 Home Value \$500,000 to \$999,999	43.0%	23.7%	16.5%
	2020 Home Value \$400,000 to \$499,999	11.1%	10.7%	10.3%
	2020 Home Value \$300,000 to \$399,999	13.8%	17.4%	17.3%
	2020 Home Value \$200,000 to \$299,999	11.5%	20.1%	22.8%
	2020 Home Value \$150,000 to \$199,999	3.0%	11.0%	15.6%
	2020 Home Value \$100,000 to \$149,999	2.2%	5.9%	7.9%
	2020 Home Value \$50,000 to \$99,999	0.8%	3.0%	3.3%
	2020 Home Value \$25,000 to \$49,999	0.3%	0.9%	0.9%
	2020 Home Value Under \$25,000	0.4%	0.9%	1.2%
	2020 Median Home Value	\$587,525	\$404,438	\$334,677
	2020 Median Rent	\$1,231	\$1,081	\$1,006

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LABOR FORCE	2020 Est. Labor Population Age 16 Years or Over	11,310	68,960	186,833
	2020 Est. Civilian Employed	65.4%	66.0%	65.3%
	2020 Est. Civilian Unemployed	0.9%	1.2%	1.3%
	2020 Est. in Armed Forces	-	-	-
	2020 Est. not in Labor Force	33.8%	32.8%	33.4%
	2020 Labor Force Males	48.1%	48.0%	47.8%
	2020 Labor Force Females	51.9%	52.0%	52.2%
OCCUPATION	2020 Occupation: Population Age 16 Years or Over	7,392	45,494	121,920
	2020 Mgmt, Business, & Financial Operations	33.9%	26.3%	23.7%
	2020 Professional, Related	37.4%	36.6%	35.7%
	2020 Service	5.8%	9.8%	11.1%
	2020 Sales, Office	17.3%	18.7%	19.1%
	2020 Farming, Fishing, Forestry	-	-	-
	2020 Construction, Extraction, Maintenance	1.9%	2.6%	2.9%
	2020 Production, Transport, Material Moving	3.8%	5.9%	7.4%
	2020 White Collar Workers	88.5%	81.7%	78.5%
	2020 Blue Collar Workers	11.5%	18.3%	21.5%
TRANSPORTATION TO WORK	2020 Drive to Work Alone	84.2%	86.0%	85.9%
	2020 Drive to Work in Carpool	3.4%	5.2%	5.6%
	2020 Travel to Work by Public Transportation	0.3%	0.4%	0.6%
	2020 Drive to Work on Motorcycle	-	-	-
	2020 Walk or Bicycle to Work	2.1%	1.5%	1.4%
	2020 Other Means	0.4%	0.5%	0.5%
	2020 Work at Home	9.6%	6.4%	5.9%
TRAVEL TIME	2020 Travel to Work in 14 Minutes or Less	24.7%	24.3%	23.1%
	2020 Travel to Work in 15 to 29 Minutes	38.7%	41.4%	42.4%
	2020 Travel to Work in 30 to 59 Minutes	32.2%	33.2%	32.9%
	2020 Travel to Work in 60 Minutes or More	2.5%	3.6%	4.0%
	2020 Average Travel Time to Work	21.6	22.5	22.7
CONSUMER EXPENDITURE	2020 Est. Total Household Expenditure	\$826.67 M	\$3.64 B	\$8.79 B
	2020 Est. Apparel	\$30.03 M	\$131.05 M	\$314.22 M
	2020 Est. Contributions, Gifts	\$55.26 M	\$231.79 M	\$546.05 M
	2020 Est. Education, Reading	\$32.76 M	\$135.33 M	\$315.74 M
	2020 Est. Entertainment	\$48.77 M	\$212.61 M	\$510.22 M
	2020 Est. Food, Beverages, Tobacco	\$121.43 M	\$542.61 M	\$1.32 B
	2020 Est. Furnishings, Equipment	\$29.98 M	\$131.21 M	\$315.51 M
	2020 Est. Health Care, Insurance	\$72.31 M	\$324.36 M	\$790.3 M
	2020 Est. Household Operations, Shelter, Utilities	\$262.71 M	\$1.16 B	\$2.81 B
	2020 Est. Miscellaneous Expenses	\$15.91 M	\$69.87 M	\$168.33 M
	2020 Est. Personal Care	\$11.04 M	\$48.81 M	\$117.92 M
	2020 Est. Transportation	\$146.47 M	\$653.18 M	\$1.58 B

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