## ROBBINS PROPERTIES

Leasing Opportunity –3,600 SF Available 4419—4421 Dixie Hwy, Louisville, KY





Mark Robbins, Principal

Phone: 615.301.6571

Mobile: 615.473.7731

www.robbins-properties.com

mrobbins@robbins-properties.com

1 MILE 3 MILE 5 MILE

POPULATION 9,788 94,791 202,202

Avg. Household

INCOME \$55,834 \$52,438 \$50,798

TRAFFIC COUNT 58,000 + CARS PER DAY

38 PARKING SPACES OR 5.64 PARKING SPACES PER 1,000 SF



## ROBBINS PROPERTIES

### Leasing Opportunity 4419-4421 Dixie Hwy, Louisville, KY



## 3,600 SF AVAILABLE

BUILDING IS ADJACENT TO VERIZON WIRELESS

GREAT LOCATION JUST SOUTH OF WATTERSON EXPRESSWAY

HIGH TRAFFIC CENTER

SIGNALIZED ENTRANCE

POPULATION GROWTH

STAND ALONE BUILDING



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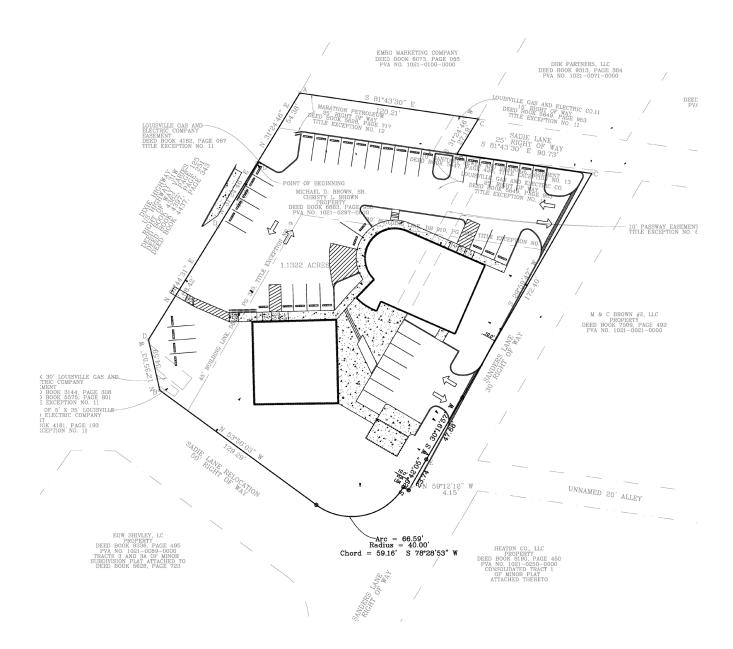
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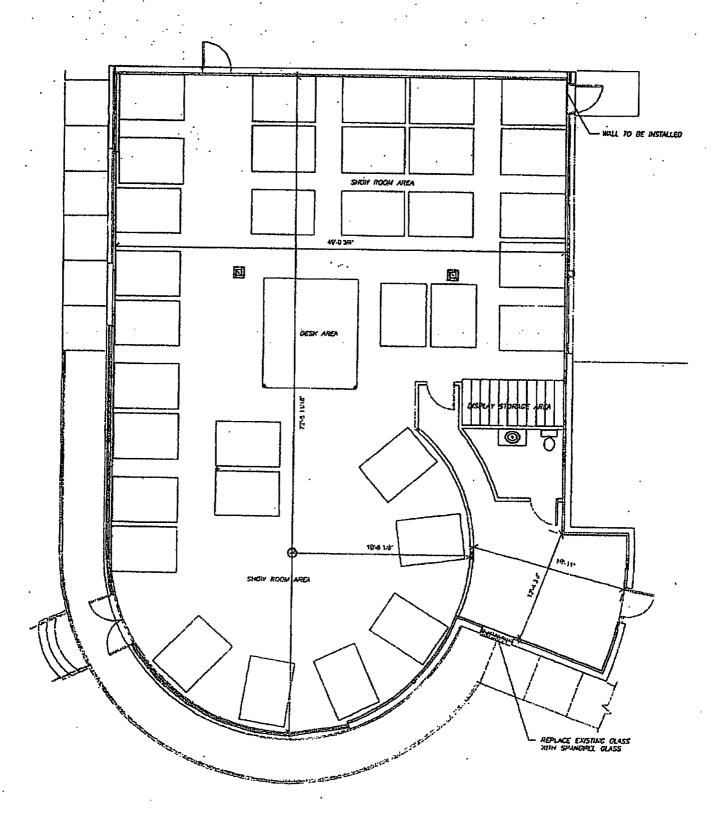


Allgeier Company





# EXHIBIT "C-2"



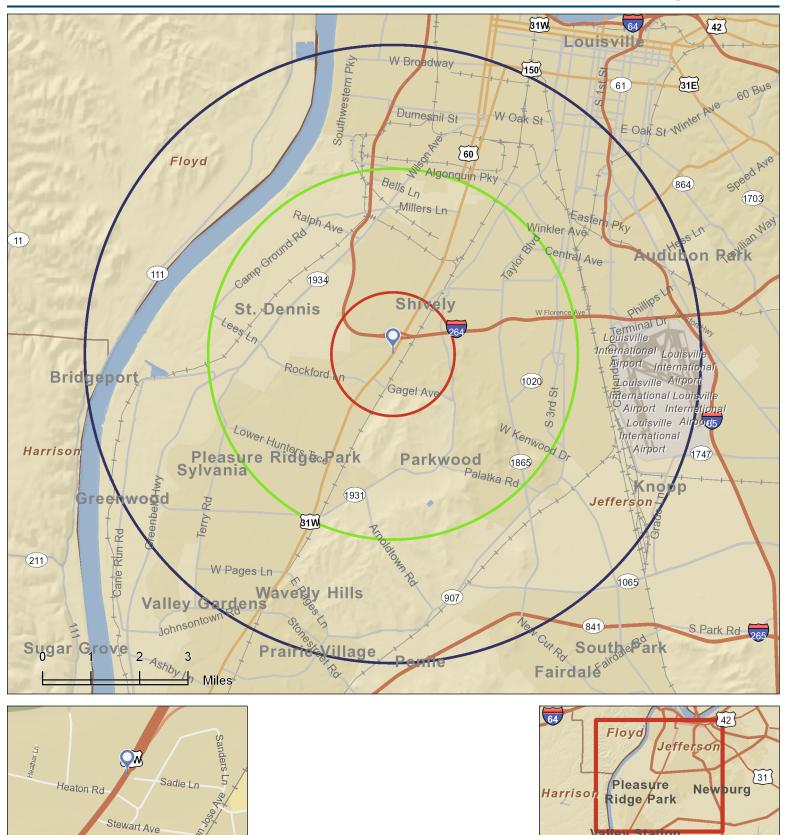


### Site Map

4419 Dixie Hwy, Louisville, KY, 40216 Ring: 1, 3, 5 Miles

Prepared by Mark Robbins

Latitude: 38.181342 Longitude: -85.815696









4419 Dixie Hwy, Louisville, ...

**Ring: 1, 3, 5 Miles** 

Latitude: 38.181342 Longitude: -85.815696

0.06%

0.21%

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	9,768	94,791	202,202
Male Population	46.5%	47.8%	47.9%
Female Population	53.5%	52.2%	52.1%
Median Age	44.9	39.1	37.5
2010 Income			
Median HH Income	\$48,910	\$43,568	\$41,415
Per Capita Income	\$25,029	\$22,458	\$21,557
Average HH Income	\$55,834	\$52,438	\$50,798
2010 Households			
Total Households	4,367	40,482	85,149
Average Household Size	2.20	2.32	2.34
2010 Housing			
Owner Occupied Housing Units	63.8%	55.8%	52.1%
Renter Occupied Housing Units	28.6%	34.8%	37.1%
Vacant Housing Units	7.6%	9.4%	10.8%
Population			
1990 Population	10,204	97,781	210,143
2000 Population	10,025	96,972	204,142
2010 Population	9,768	94,791	202,202
2015 Population	9,771	94,931	203,376
1990-2000 Annual Rate	-0.18%	-0.08%	-0.29%
2000-2010 Annual Rate	-0.25%	-0.22%	-0.09%
2010-2015 Annual Rate	0.01%	0.03%	0.12%

In the identified market area, the current year population is 202,202. In 2000, the Census count in the market area was 204,142. The rate of change since 2000 was -0.09 percent annually. The five-year projection for the population in the market area is 203,376, representing a change of 0.12 percent annually from 2010 to 2015. Currently, the population is 47.9 percent male and 52.1 percent female.

Households			
1990 Households	4,341	39,714	83,576
2000 Households	4,391	40,744	84,640
2010 Households	4,367	40,482	85,149
2015 Households	4,395	40,738	86,059
1990-2000 Annual Rate	0.11%	0.26%	0.13%

-0.06%

0.13%

The household count in this market area has changed from 84,640 in 2000 to 85,149 in the current year, a change of 0.06 percent annually. The five-year projection of households is 86,059, a change of 0.21 percent annually from the current year total. Average household size is currently 2.34, compared to 2.38 in the year 2000. The number of families in the current year is 50,579 in the market area.

-0.05%

0.13%

#### Housing

2000-2010 Annual Rate

2010-2015 Annual Rate

Currently, 52.1 percent of the 95,458 housing units in the market area are owner occupied; 37.1 percent, renter occupied; and 10.8 percent are vacant. In 2000, there were 90,753 housing units - 56.1 percent owner occupied, 37.1 percent renter occupied and 6.8 percent vacant. The rate of change in housing units since 2000 is 0.49 percent. Median home value in the market area is \$97,891, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 2.7 percent annually to \$111,839. From 2000 to the current year, median home value changed by 2.03 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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4419 Dixie Hwy, Louisville, ...

Ring: 1, 3, 5 Miles

Latitude: 38.181342 Longitude: -85.815696

	1 mile radius	3 miles radius	5 miles radius
Median Household Income			
1990 Median HH Income	\$26,644	\$22,885	\$21,029
2000 Median HH Income	\$35,425	\$32,029	\$30,513
2010 Median HH Income	\$48,910	\$43,568	\$41,415
2015 Median HH Income	\$54,589	\$50,067	\$46,011
1990-2000 Annual Rate	2.89%	3.42%	3.79%
2000-2010 Annual Rate	3.2%	3.05%	3.03%
2010-2015 Annual Rate	2.22%	2.82%	2.13%
Per Capita Income			
1990 Per Capita Income	\$13,046	\$10,983	\$10,282
2000 Per Capita Income	\$18,807	\$16,824	\$16,226
2010 Per Capita Income	\$25,029	\$22,458	\$21,557
2015 Per Capita Income	\$27,546	\$24,615	\$23,646
1990-2000 Annual Rate	3.73%	4.36%	4.67%
2000-2010 Annual Rate	2.83%	2.86%	2.81%
2010-2015 Annual Rate	1.93%	1.85%	1.87%
Average Household Income			
1990 Average Household Income	\$30,516	\$26,950	\$25,633
2000 Average Household Income	\$43,072	\$39,785	\$38,735
2010 Average HH Income	\$55,834	\$52,438	\$50,798
2015 Average HH Income	\$61,041	\$57,192	\$55,440
1990-2000 Annual Rate	3.51%	3.97%	4.22%
2000-2010 Annual Rate	2.56%	2.73%	2.68%
2010-2015 Annual Rate	1.8%	1.75%	1.76%

#### Households by Income

Current median household income is \$41,415 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$46,011 in five years. In 2000, median household income was \$30,513, compared to \$21,029 in 1990.

Current average household income is \$50,798 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$55,440 in five years. In 2000, average household income was \$38,735, compared to \$25,633 in 1990.

Current per capita income is \$21,557 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$23,646 in five years. In 2000, the per capita income was \$16,226, compared to \$10,282 in 1990.

#### Population by Employment

Total Businesses	330	2,401	5,769
Total Employees	3,046	26,717	85,038

Currently, 85.8 percent of the civilian labor force in the identified market area is employed and 14.2 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 88.4 percent of the civilian labor force, and unemployment will be 11.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 61.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 52.8 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 20.1 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 27.0 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 76.1 percent of the market area population drove alone to work, and 1.4 percent worked at home. The average travel time to work in 2000 was 22.3 minutes in the market area, compared to the U.S. average of 25.5 minutes.

#### Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 19.6 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 39.1 percent were high school graduates only (29.6 percent in the U.S.)
- 6.2 percent had completed an Associate degree (7.7 percent in the U.S.)
- 7.7 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 5.0 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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4419 Dixie Hwy, Louisville, ...

Ring: 1, 3, 5 Miles

Latitude: 38.181342 Longitude: -85.815696

		1 mile radius	3 miles radius	5 miles radius
20,02	2000 Total Population	10,025	96,972	204,142
	2000 Group Quarters	148	731	2,743
	2010 Total Population	9,768	94,791	202,202
	2015 Total Population	9,771	94,931	203,376
	2010 - 2015 Annual Rate	0.01%	0.03%	0.12%
00	2000 Households	4,391	40,744	84,640
	2000 Average Household Size	2.25	2.36	2.38
<b>4</b> 11	2010 Households	4,367	40,482	85,149
	2010 Average Household Size	2.2	2.32	2.34
	2015 Households	4,395	40,738	86,059
	2015 Average Household Size	2.19	2.31	2.33
	2010 - 2015 Annual Rate	0.13%	0.13%	0.21%
	2000 Families	2,823	26,172	53,118
	2000 Average Family Size	2.81	2.94	2.99
	2010 Families	2,645	24,538	50,579
	2010 Average Family Size	2.83	2.96	3.01
	2015 Families	2,607	24,224	50,207
	2015 Average Family Size	2.84	2.97	3.01
	2010 - 2015 Annual Rate	-0.29%	-0.26%	-0.15%
	2000 Housing Units	4,600	43,047	90,753
	Owner Occupied Housing Units	68.4%	60.0%	56.1%
	Renter Occupied Housing Units	27.5%	34.6%	37.1%
	Vacant Housing Units	4.1%	5.4%	6.8%
	2010 Housing Units	4,725	44,683	95,459
	Owner Occupied Housing Units	63.8%	55.8%	52.1%
	Renter Occupied Housing Units	28.6%	34.8%	37.1%
	Vacant Housing Units	7.6%	9.4%	10.8%
	2015 Housing Units	4,799	45,683	98,128
	Owner Occupied Housing Units	62.5%	54.6%	51.0%
	Renter Occupied Housing Units	29.0%	34.5%	36.7%
	Vacant Housing Units	8.4%	10.8%	12.3%
	Median Household Income			
	2000	\$35,425	\$32,029	\$30,513
	2010	\$48,910	\$43,568	\$41,415
	2015	\$54,589	\$50,067	\$46,011
	Median Home Value			
	2000	\$88,891	\$81,687	\$79,672
	2010	\$111,511	\$100,653	\$97,891
	2015	\$126,442	\$114,919	\$111,839
	Per Capita Income			
	2000	\$18,807	\$16,824	\$16,226
	2010	\$25,029	\$22,458	\$21,557
	2015	\$27,546	\$24,615	\$23,646
	Median Age			
	2000	41.8	37.1	35.8
	2010	44.9	39.1	37.5
	2015	45.4	39.6	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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4419 Dixie Hwy, Louisville, ...

Ring: 1, 3, 5 Miles

Latitude: 38.181342 Longitude: -85.815696

		1 mile radius	3 miles radius	5 miles radius
曲	2000 Households by Income			
	Household Income Base	4,336	40,752	84,809
UP.	< \$15,000	18.6%	21.7%	24.4%
	\$15,000 - \$24,999	15.6%	17.1%	17.1%
	\$25,000 - \$34,999	14.9%	15.3%	14.6%
	\$35,000 - \$49,999	18.7%	18.5%	17.5%
	\$50,000 - \$74,999	20.3%	16.5%	15.7%
	\$75,000 - \$99,999	8.1%	6.6%	6.5%
	\$100,000 - \$149,999	2.9%	3.1%	2.9%
	\$150,000 - \$199,999	0.3%	0.7%	0.7%
	\$200,000+	0.6%	0.5%	0.6%
	Average Household Income	\$43,072	\$39,785	\$38,735
	2010 Households by Income			
	Household Income Base	4,367	40,483	85,149
	< \$15,000	11.8%	14.8%	17.5%
	\$15,000 - \$24,999	10.8%	11.8%	12.2%
	\$25,000 - \$34,999	12.4%	13.0%	12.7%
	\$35,000 - \$49,999	15.9%	15.7%	15.0%
	\$50,000 - \$74,999	22.3%	22.1%	21.0%
	\$75,000 - \$99,999	16.6%	13.5%	12.6%
	\$100,000 - \$149,999	8.5%	7.2%	7.2%
	\$150,000 - \$199,999	0.8%	0.9%	0.8%
	\$200,000+	0.8%	0.9%	1.0%
	Average Household Income	\$55,834	\$52,438	\$50,798
	2015 Households by Income			
	Household Income Base	4,395	40,737	86,058
	< \$15,000	10.5%	13.4%	16.0%
	\$15,000 - \$24,999	9.3%	10.3%	10.8%
	\$25,000 - \$34,999	11.4%	12.1%	11.8%
	\$35,000 - \$49,999	13.8%	14.1%	13.5%
	\$50,000 - \$74,999	20.9%	21.1%	20.2%
	\$75,000 - \$99,999	21.0%	17.6%	16.3%
	\$100,000 - \$149,999	11.1%	9.3%	9.3%
	\$150,000 - \$199,999	1.0%	1.1%	1.0%
	\$200,000+	0.9%	1.0%	1.1%
	Average Household Income	\$61,041	\$57,192	\$55,440
	2000 Owner Occupied HUs by Value	<b>4</b> • • • • • • • • • • • • • • • • • • •	<b>4</b> ,	<b>400</b> , 110
	Total	3,139	25,875	50,857
	<\$50,000	1.7%	10.8%	16.4%
	\$50,000 - 99,999	69.7%	65.9%	60.4%
	\$100,000 - 149,999	25.9%	18.3%	17.0%
	\$150,000 - 149,999 \$150,000 - 199,999	1.9%	3.0%	3.6%
	\$200,000 - \$299,999	0.8%	1.4%	1.9%
	\$300,000 - 499,999	0.0%	0.5%	0.5%
	\$500,000 - 499,999	0.0%	0.5%	0.5%
	\$1,000,000+	0.0%	0.1%	0.1%
	Average Home Value	\$93,351	\$87,657	\$86,227
	-	ψ50,001	ψον,σον	ψ00,227
	2000 Specified Renter Occupied HUs by Contract Rent Total	1 242	4.4.060	22 722
		1,242	14,863	33,732
	With Cash Rent	97.1%	95.8%	96.2%
	No Cash Rent	2.9%	4.2%	3.8%
	Median Rent	\$387 \$409	\$372 \$366	\$375 \$370

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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4419 Dixie Hwy, Louisville, ...

Latitude: 38.181342 Longitude: -85.815696

Ring: 1, 3	3,5 Miles			Longitude: -65.615696
		1 mile radius	3 miles radius	5 miles radius
••	2000 Population by Age			
III + +	Total	10,029	96,974	204,143
	Age 0 - 4	5.4%	6.8%	6.9%
	Age 5 - 9	6.1%	7.1%	7.1%
	Age 10 - 14	5.3%	6.7%	7.0%
	Age 15 - 19	5.6%	6.7%	7.1%
	Age 20 - 24	5.3%	6.2%	7.0%
	Age 25 - 34	11.9%	13.3%	13.6%
	Age 35 - 44	15.8%	16.1%	16.0%
	Age 45 - 54	13.6%	13.6%	13.1%
	Age 55 - 64	9.3%	8.6%	8.3%
	Age 65 - 74	11.5%	8.0%	7.5%
	Age 75 - 84	8.0%	5.5%	4.9%
	Age 85+	2.1%	1.5%	1.4%
	Age 18+	79.9%	75.4%	75.0%
	2010 Population by Age			
	Total	9,768	94,789	202,202
	Age 0 - 4	5.2%	6.7%	6.8%
	Age 5 - 9	5.3%	6.5%	6.6%
	Age 10 - 14	5.3%	6.1%	6.3%
	Age 15 - 19	5.8%	6.4%	6.9%
	Age 20 - 24	5.0%	6.2%	7.0%
	Age 25 - 34	11.5%	12.9%	13.2%
	Age 35 - 44	11.9%	12.7%	12.5%
	Age 45 - 54	15.8%	15.3%	14.9%
	Age 55 - 64	13.3%	12.4%	11.8%
	Age 65 - 74	8.6%	7.1%	6.8%
	Age 75 - 84	8.5%	5.4%	4.9%
	Age 85+	3.7%	2.3%	2.1%
	Age 18+	80.6%	76.8%	76.4%
	2015 Population by Age			
	Total	9,772	94,933	203,376
		5.1%		
	Age 0 - 4		6.6%	6.6% 6.5%
	Age 5 - 9	5.1%	6.4%	
	Age 10 - 14	5.5%	6.3%	6.5%
	Age 15 - 19	5.2%	5.9%	6.5%
	Age 20 - 24	5.6%	6.2%	7.0%
	Age 25 - 34	11.3%	12.9%	13.1%
	Age 35 - 44	11.9%	12.4%	12.4%
	Age 45 - 54	12.9%	13.2%	12.8%
	Age 55 - 64	15.6%	14.0%	13.4%
	Age 65 - 74	10.7%	8.9%	8.4%
	Age 75 - 84	7.2%	4.9%	4.6%
	Age 85+	4.0%	2.4%	2.2%
	Age 18+	81.2%	77.2%	76.7%
	2000 Population by Sex			
	Males	46.5%	47.3%	47.6%
	Females	53.5%	52.7%	52.4%
	2010 Population by Sex			
	Males	46.5%	47.8%	47.9%
	Females	53.5%	52.2%	52.1%
	2015 Population by Sex			
	Males	46.6%	48.0%	48.1%
	Females	53.4%	52.0%	51.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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4419 Dixie Hwy, Louisville, ...

Ring: 1, 3, 5 Miles

Latitude: 38.181342 Longitude: -85.815696

		1 mile radius	3 miles radius	5 miles radius
A SPEN	2000 Population by Race/Ethnicity			
	Total	10,026	96,973	204,142
The state of the s	White Alone	86.5%	74.9%	66.8%
	Black Alone	11.0%	21.0%	29.2%
	American Indian Alone	0.2%	0.2%	0.2%
	Asian or Pacific Islander Alone	1.0%	1.6%	1.4%
	Some Other Race Alone	0.4%	0.7%	0.7%
	Two or More Races	0.4%	1.5%	1.6%
	Hispanic Origin	1.0%	1.9%	1.8%
	Diversity Index	25.4	41.7	48.7
	2010 Population by Race/Ethnicity			
	Total	9,768	94,790	202,202
	White Alone	82.0%	70.4%	63.0%
	Black Alone	14.1%	23.7%	31.4%
	American Indian Alone	0.4%	0.4%	0.3%
	Asian or Pacific Islander Alone	1.5%	2.2%	1.9%
	Some Other Race Alone	0.8%	1.2%	1.1%
	Two or More Races	1.2%	2.1%	2.1%
		2.1%	3.7%	3.6%
	Hispanic Origin			
	Diversity Index	33.6	48.7	53.8
	2015 Population by Race/Ethnicity			
	Total	9,769	94,931	203,376
	White Alone	79.9%	68.5%	61.4%
	Black Alone	15.6%	24.8%	32.3%
	American Indian Alone	0.4%	0.4%	0.4%
	Asian or Pacific Islander Alone	1.8%	2.5%	2.2%
	Some Other Race Alone	0.9%	1.4%	1.3%
	Two or More Races	1.4%	2.4%	2.4%
	Hispanic Origin	2.7%	4.5%	4.3%
	Diversity Index	37.2	51.4	55.7
	2000 Para Latina de la 201 a 15 a 18 a 18			
	2000 Population 3+ by School Enrollment Total	9,749	93,129	195,882
<b>A</b>	Enrolled in Nursery/Preschool	1.7%	1.8%	1.7%
	Enrolled in Kindergarten	1.1%	1.4%	1.4%
	Enrolled in Grade 1-8	9.5%	11.8%	12.3%
	Enrolled in Grade 9-12			
		4.6%	5.4%	5.7%
	Enrolled in College	3.6%	3.5%	4.7%
	Enrolled in Grad/Prof School	0.5%	0.6%	0.8%
	Not Enrolled in School	79.1%	75.4%	73.3%
	2010 Population 25+ by Educational Attainment			
	Total	7,163	64,533	134,130
	Less than 9th Grade	5.9%	6.3%	6.0%
	9th - 12th Grade, No Diploma	11.1%	13.2%	13.6%
	High School Graduate	41.1%	40.4%	39.1%
	Some College, No Degree	25.3%	22.5%	22.3%
	Associate Degree	6.1%	5.9%	6.2%
	Bachelor's Degree	7.1%	7.3%	7.7%
	Graduate/Professional Degree	3.5%	4.3%	5.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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4419 Dixie Hwy, Louisville, ...

Ring: 1, 3, 5 Miles

Latitude: 38.181342 Longitude: -85.815696

		1 mile radius	3 miles radius	5 miles radius
<u>(Ö)</u>	2010 Population 15+ by Marital Status			
<b>\( \frac{1}{2} \)</b>	Total	8,214	76,430	162,285
	Never Married	23.6%	29.2%	32.9%
	Married	51.6%	45.1%	42.1%
	Widowed	10.3%	8.3%	8.2%
	Divorced	14.4%	17.4%	16.8%
Nñe	2000 Population 16+ by Employment Status			
	Total	8,279	75,675	158,772
,	In Labor Force	59.1%	61.5%	61.0%
	Civilian Employed	56.4%	57.6%	56.8%
	Civilian Unemployed	2.5%	3.8%	4.2%
	In Armed Forces	0.1%	0.1%	0.1%
	Not in Labor Force	40.9%	38.5%	39.0%
	2010 Civilian Population 16+ in Labor Force			
	Civilian Employed	88.9%	86.7%	85.8%
	Civilian Unemployed	11.1%	13.3%	14.2%
	2015 Civilian Population 16+ in Labor Force			
	Civilian Employed	91.0%	89.1%	88.4%
	Civilian Unemployed	9.0%	10.9%	11.6%
	2000 Females 16+ by Employment Status and Age Total		40.717	84,993
		4,507	40,717	
	Own Children < 6 Only Employed/in Armed Forces	6.5% 4.7%	7.7% 5.1%	7.3% 4.7%
	Unemployed	0.5%	0.8%	0.6%
	Not in Labor Force	1.3%	1.9%	1.9%
	Own Children < 6 and 6-17 Only	3.8%	5.5%	5.4%
	Employed/in Armed Forces	2.7%	3.6%	3.2%
	Unemployed	0.1%	0.3%	0.3%
	Not in Labor Force	1.1%	1.7%	1.8%
	Own Children 6-17 Only	13.5%	17.1%	16.9%
	Employed/in Armed Forces	10.4%	12.5%	11.9%
	Unemployed	0.3%	0.5%	0.5%
	Not in Labor Force	2.8%	4.1%	4.5%
	No Own Children < 18	76.2%	69.7%	70.4%
	Employed/in Armed Forces	34.3%	32.1%	32.7%
	Unemployed	1.4%	2.2%	2.3%
	Not in Labor Force	40.5%	35.4%	35.3%
	2010 Employed Population 16+ by Industry			
	Total	4,082	38,868	81,219
	Agriculture/Mining	0.2%	0.4%	0.3%
	Construction	6.9%	6.7%	6.2%
	Manufacturing	9.9%	10.4%	10.1%
	Wholesale Trade	4.9%	4.1%	3.9%
	Retail Trade	11.0%	11.2%	11.0%
	Transportation/Utilities	8.4%	8.6%	8.4%
	Information	1.3%	1.5%	1.6%
	Finance/Insurance/Real Estate	13.4%	8.6%	8.0%
	Services	40.4%	44.2%	45.9%
	Public Administration	3.5%	4.3%	4.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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Ring: 1, 3, 5 Miles

Latitude: 38.181342 Longitude: -85.815696

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	4,083	38,868	81,222
White Collar	57.7%	53.0%	52.8%
Management/Business/Financial	10.8%	9.4%	9.6%
Professional	14.5%	15.2%	15.7%
Sales	10.7%	9.9%	9.3%
Administrative Support	21.7%	18.4%	18.2%
Services	16.4%	19.3%	20.1%
Blue Collar	25.9%	27.7%	27.0%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	6.6%	6.4%	5.9%
Installation/Maintenance/Repair	3.6%	4.0%	3.9%
Production	7.4%	8.1%	8.0%
Transportation/Material Moving	8.0%	9.0%	9.0%
2000 Workers 16+ by Means of Transportation to	Work		
Total	4,573	42,587	87,861
Drove Alone - Car, Truck, or Van	81.6%	79.2%	76.1%
Carpooled - Car, Truck, or Van	13.6%	13.5%	13.8%
Public Transportation	1.2%	3.2%	5.0%
Walked	1.8%	2.0%	2.7%
Other Means	0.9%	0.8%	1.0%
Worked at Home	0.9%	1.3%	1.4%
2000 Workers 16+ by Travel Time to Work			
Total	4,571	42,589	87,861
Did Not Work at Home	99.1%	98.7%	98.6%
Less than 5 minutes	1.3%	2.1%	2.1%
5 to 9 minutes	9.1%	8.9%	9.0%
10 to 19 minutes	35.9%	35.8%	35.2%
20 to 24 minutes	26.1%	21.2%	19.3%
25 to 34 minutes	18.2%	20.8%	22.1%
35 to 44 minutes	2.9%	3.3%	3.9%
45 to 59 minutes	2.5%	3.0%	3.4%
60 to 89 minutes	1.2%	1.7%	1.9%
	1.8%	1.9%	1.8%
90 or more minutes Worked at Home			
Average Travel Time to Work (in min)	0.9% 21.3	1.3% 22.0	1.4% 22.3
2000 Households by Vehicles Available	4.004	10 770	0.4.65=
Total	4,384	40,752	84,635
None	7.5%	12.7%	16.0%
1	42.6%	42.1%	41.1%
2	34.9%	32.9%	31.1%
3	11.4%	9.5%	9.1%
4	2.7%	2.0%	2.0%
5+	0.8%	0.7%	0.7%
Average Number of Vehicles Available	1.6	1.5	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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4419 Dixie Hwy, Louisville, ...

Ring: 1, 3, 5 Miles

Latitude: 38.181342 Longitude: -85.815696

		1 mile radius	3 miles radius	5 miles radius
00 2	2000 Households by Type			
	Total	4,391	40,743	84,642
	Family Households	64.3%	64.2%	62.8%
	Married-couple Family	47.2%	41.6%	38.5%
	With Related Children	17.6%	17.8%	16.7%
	Other Family (No Spouse)	17.1%	22.7%	24.3%
	With Related Children	9.8%	15.3%	16.3%
	Nonfamily Households			
		35.7%	35.8%	37.2%
	Householder Living Alone	31.6%	30.7%	31.4%
	Householder Not Living Alone	4.1%	5.0%	5.8%
	Households with Related Children	27.4%	33.1%	33.0%
F	Households with Persons 65+	34.2%	26.4%	25.3%
2	2000 Households by Size			
Т	Total Total	4,391	40,744	84,640
	1 Person Household	31.6%	30.7%	31.4%
	2 Person Household	35.2%	32.5%	31.5%
	3 Person Household	16.5%	17.2%	17.1%
	4 Person Household	11.2%	12.2%	12.1%
	5 Person Household	4.1%	4.9%	5.1%
	6 Person Household	1.0%	1.6%	1.7%
	7+ Person Household	0.5%	0.8%	1.0%
	7 + 1 erson riousendia	0.576	0.076	1.076
	2000 Households by Year Householder Moved In			
	Total	4,384	40,752	84,636
	Moved in 1999 to March 2000	14.7%	18.3%	20.2%
	Moved in 1995 to 1998	23.2%	27.4%	27.4%
	Moved in 1990 to 1994	14.8%	14.6%	13.8%
	Moved in 1980 to 1989	13.3%	12.7%	13.0%
	Moved in 1970 to 1979	12.8%	10.2%	9.9%
	Moved in 1969 or Earlier	21.1%	16.7%	15.8%
N	Median Year Householder Moved In	1991	1994	1994
2	2000 Housing Units by Units in Structure			
	Total	4,555	43,057	90,772
- B	1, Detached	77.8%	70.6%	67.0%
	1, Attached	0.9%	1.2%	1.5%
	2	1.8%	2.3%	3.5%
	3 or 4	2.8%	7.0%	8.5%
	5 to 9	3.5%	5.4%	6.0%
	10 to 19	7.5%	7.1%	5.8%
	20+	5.0%	5.0%	5.7%
	Mobile Home	0.7%	1.4%	2.0%
	Other	0.0%	0.0%	0.0%
2	2000 Housing Units by Year Structure Built			
	Total	4,578	43,033	90,751
	1999 to March 2000	0.7%	0.5%	1.3%
	1995 to 1998	1.5%	2.0%	3.5%
	1990 to 1994	1.3%	2.3%	2.6%
	1980 to 1994	2.2%	3.9%	4.4%
	1970 to 1979	16.0%	14.3%	12.6%
	1969 or Earlier	78.3%	77.0%	75.6%
I.	Median Year Structure Built	1960	1959	1958

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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**Ring: 1, 3, 5 Miles** 

Latitude: 38.181342 Longitude: -85.815696

	1 mile radius	3 miles radius	5 miles radius
	Top 3 Tapestry Segments		
1.	Rustbelt Retirees	Rustbelt Retirees	Rustbelt Traditions
2.	Simple Living	Rustbelt Traditions	Rustbelt Retirees
3.	Cozy and Comfortable	Home Town	Home Town

2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.	trategories that are not mu	tuany exercisive. Concamor of	chaing account equal
Apparel & Services: Total \$	\$5,870,892	\$51,770,773	\$106,022,090
Average Spent	\$1,344.38	\$1,278.86	\$1,245.14
Spending Potential Index	56	53	52
Computers & Accessories: Total \$	\$752,826	\$6,666,663	\$13,646,786
Average Spent	\$172.39	\$164.68	\$160.27
Spending Potential Index	78	75	73
Education: Total \$	\$4,533,672	\$39,856,092	\$81,218,945
Average Spent	\$1,038.17	\$984.54	\$953.84
Spending Potential Index	85	81	78
Entertainment/Recreation: Total \$	\$11,429,314	\$99,553,051	\$202,142,320
Average Spent	\$2,617.20	\$2,459.19	\$2,373.98
Spending Potential Index	81	76	74
Food at Home: Total \$	\$16,068,006	\$141,062,381	\$288,175,228
Average Spent	\$3,679.42	\$3,484.57	\$3,384.36
Spending Potential Index	82	78	76
Food Away from Home: Total \$	\$11,351,393	\$100,357,308	\$205,793,430
Average Spent	\$2,599.36	\$2,479.06	\$2,416.86
Spending Potential Index	81	77	75
Health Care: Total \$	\$14,249,935	\$120,973,755	\$244,539,863
Average Spent	\$3,263.09	\$2,988.33	\$2,871.91
Spending Potential Index	88	80	77
HH Furnishings & Equipment: Total \$	\$6,232,730	\$54,160,100	\$110,090,511
Average Spent	\$1,427.23	\$1,337.88	\$1,292.92
Spending Potential Index	69	65	63
Investments: Total \$	\$6,112,317	\$49,742,068	\$97,112,535
Average Spent	\$1,399.66	\$1,228.75	\$1,140.50
Spending Potential Index	80	71	66
Retail Goods: Total \$	\$83,988,538	\$735,022,371	\$1,496,462,495
Average Spent	\$19,232.55	\$18,156.77	\$17,574.63
Spending Potential Index	77	73	71
Shelter: Total \$	\$54,648,101	\$470,826,826	\$961,659,868
Average Spent	\$12,513.88	\$11,630.52	\$11,293.85
Spending Potential Index	79	74	72
TV/Video/Audio: Total \$	\$4,440,416	\$39,225,207	\$80,353,817
Average Spent	\$1,016.81	\$968.95	\$943.68
Spending Potential Index	82	78	76
Travel: Total \$	\$6,474,234	\$54,806,691	\$110,644,464
Average Spent	\$1,482.54	\$1,353.85	\$1,299.42
Spending Potential Index	78	72	69
Vehicle Maintenance & Repairs: Total \$	\$3,305,439	\$28,985,527	\$59,227,224
Average Spent	\$756.91	\$716.01	\$695.57
Spending Potential Index	80	76	74

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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4419 Dixie Hwy, Louisville, KY, 40216 Ring: 1 mile radius

Prepared by Mark Robbins Latitude: 38.181341801

Latitude: 38.181341801 Longitude: -85.81569614

			2000-201
	2000	2010	Annual Rat
Population	9,850	10,049	0.209
louseholds	4,408	4,366	-0.109
lousing Units	4,597	4,690	0.209
Population by Race		Number	Percer
otal		10,049	100.00
Population Reporting One Race		9,830	97.89
White		6,845	68.19
Black		2,711	27.0
American Indian		18	0.2
Asian		104	1.0
Pacific Islander		14	0.1
Some Other Race		138	1.4
Population Reporting Two or More Races		219	2.2
otal Hispanic Population		386	3.89
		300	5.6
Population by Sex Male		4,675	46.5
Female		5,374	53.5
remale		5,374	55.5
Population by Age		10.010	1000
- otal		10,048	100.0
Age 0 - 4		533	5.3
Age 5 - 9		590	5.9
Age 10 - 14		633	6.3
Age 15 - 19		721	7.2
Age 20 - 24		608	6.1
Age 25 - 29		596	5.9
Age 30 - 34		589	5.9
Age 35 - 39		656	6.5
Age 40 - 44		610	6.1
Age 45 - 49		822	8.2
Age 50 - 54		806	8.0
Age 55 - 59		703	7.0
Age 60 - 64		518	5.2
Age 65 - 69		402	4.0
Age 70 - 74		343	3.4
Age 75 - 79		337	3.4
Age 80 - 84		313	3.1
Age 85+		271	2.7
Age 18+		7,853	78.1
Age 65+		1,666	16.6
Median Age by Sex and Race/Hispanic Origin			
Total Population		40.8	
Male		38.9	
Female		42.7	
White Alone		46.5	
Black Alone		32.5	
American Indian Alone		35.0	
Asian Alone		36.6	
Pacific Islander Alone		24.0	
		24.2	
Some Other Race Alone			
Some Other Race Alone Two or More Races		13.5	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



4419 Dixie Hwy, Louisville, KY, 40216 Ring: 1 mile radius

Prepared by Mark Robbins Latitude: 38.181341801

Latitude: 38.181341801 Longitude: -85.81569614

	Longitud	c. 05.0150501
Households by Type		
Total	4,365	100.0%
Households with 1 Person	1,422	32.6%
Households with 2+ People	2,943	67.4%
Family Households	2,694	61.7%
Husband-wife Families	1,607	36.8%
With Own Children	530	12.1%
Other Family (No Spouse Present)	1,087	24.9%
With Own Children	544	12.5%
Nonfamily Households	249	5.7%
All Households with Children	1,293	29.6%
Multigenerational Households	205	4.7%
Unmarried Partner Households	322	7.4%
Male-female	292	6.7%
Same-sex	30	0.7%
Average Household Size	2.27	
Family Households by Size		
Total	2,695	100.0%
2 People	1,234	45.8%
3 People	672	24.9%
4 People	472	17.5%
5 People	197	7.3%
6 People	68	2.5%
7+ People	52	1.9%
Average Family Size	2.86	
Nonfamily Households by Size		
Total	1,671	100.0%
1 Person	1,422	85.1%
2 People	206	12.3%
3 People	29	1.7%
4 People	9	0.5%
5 People	4	0.2%
6 People	1	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.15	
Population by Relationship and Household Type		
Total	10,049	100.0%
In Households	9,923	98.7%
In Family Households	7,997	79.6%
Householder	2,638	26.3%
Spouse	1,577	15.7%
Child	3,066	30.5%
Other relative	430	4.3%
Nonrelative	285	2.8%
In Nonfamily Households	1,926	19.2%
In Group Quarters	126	1.3%
Institutionalized Population	126	1.3%
Noninstitutionalized Population	0	0.0%

**Data Note: Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

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4419 Dixie Hwy, Louisville, KY, 40216 Ring: 1 mile radius

Prepared by Mark Robbins

Latitude: 38.181341801 Longitude: -85.81569614

2,695	100.0
1,020	37.8
652	24.2
457	17.0
295	10.9
271	10.1
1,672	100.0
,	25.8
353	21.1
320	19.1
	12.1
364	21.8
4.367	100.0
•	71.1
	26.0
	0.2
	0.2
	0.0
	0.8
	1.0
108	2.5
4.606	100
,	100.0
	79.3
	17.
	0.3
	0.9
3	0.2
17	1.3
12	0.7
64	4.0
1,087	100.
622	57.2
427	39.3
4	0.4
12	1.:
0	0.0
10	0.9
12	1.3
26	2.4
1,672	100.0
1,211	72.4
423	25.3
3	0.2
6	0.4
0	0.0
8	0.5
21	1.3
	1,020 652 457 295 271  1,672 432 353 320 203 364  4,367 3,107 1,135 8 33 36 45 108  1,606 1,274 284 1 155 3 17 12 64  1,087 622 427 4 12 0 10 10 12 26  1,672 1,211 423 3 6 0 8



4419 Dixie Hwy, Louisville, KY, 40216 Ring: 1 mile radius

Prepared by Mark Robbins

Latitude: 38.181341801 Longitude: -85.81569614

	Longitude	: -85.815696
Total Housing Units by Occupancy		
Total	4,678	100.0%
Occupied Housing Units	4,366	93.3%
Vacant Housing Units		
For Rent	136	2.9%
Rented, not Occupied	4	0.1%
For Sale Only	69	1.5%
Sold, not Occupied	6	0.1%
For Seasonal/Recreational/Occasional Use	3	0.1%
For Migrant Workers	0	0.0%
Other Vacant	94	2.0%
Total Vacancy Rate	6.9%	
Households by Tenure and Mortgage Status		
Total	4,366	100.0%
Owner Occupied	2,867	65.7%
Owned with a Mortgage/Loan	1,946	44.6%
Owned Free and Clear	920	21.19
Average Household Size	2.36	
Renter Occupied	1,499	34.39
Average Household Size	2.11	
Owner-occupied Housing Units by Race of Householder		
Total	2,867	100.0%
Householder is White Alone	2,356	82.29
Householder is Black Alone	437	15.2%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	25	0.9%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	20	0.7%
Householder is Two or More Races	22	0.8%
Owner-occupied Housing Units with Hispanic Householder	72	2.5%
Renter-occupied Housing Units by Race of Householder		
Total	1,499	100.0%
Householder is White Alone	751	50.1%
Householder is Black Alone	697	46.5%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	8	0.5%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	16	1.1%
Householder is Two or More Races	23	1.5%
Renter-occupied Housing Units with Hispanic Householder	37	2.5%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.20	
Householder is Black Alone	2.40	
Householder is American Indian Alone	2.00	
Householder is Asian Alone	3.24	
Householder is Pacific Islander Alone	4.33	
Householder is Some Other Race Alone	3.67	
Householder is Two or More Races	2.29	
Householder is Hispanic	3.50	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



4419 Dixie Hwy, Louisville, KY, 40216 Ring: 3 mile radius

Prepared by Mark Robbins Latitude: 38.181341801

Longitude: -85.81569614

	2000	2010	2000-2010 Annual Rate
Population	95,594	94,698	-0.09%
Households	40,131	38,868	-0.32%
Housing Units	42,397	42,940	0.13%
Population by Race		Number	Percen
Total		94,698	100.0%
Population Reporting One Race		92,258	97.49
White		59,520	62.99
Black		28,488	30.19
American Indian		268	0.30
Asian		2,017	2.19
Pacific Islander		63	0.10
Some Other Race		1,902	2.00
Population Reporting Two or More Races		2,440	2.60
Total Hispanic Population		4,653	4.99
Population by Sex			
Male		45,271	47.8°
Female		49,427	52.29
		.5, .2,	02.2
Population by Age Total		94,697	100.09
Age 0 - 4			6.80
Age 5 - 9		6,466	6.69
<del>-</del>		6,251	
Age 10 - 14 Age 15 - 19		6,337 6,602	6.7° 7.0°
Age 20 - 24		6,474	6.89
Age 25 - 29		6,318	6.79
Age 30 - 34		6,009	6.39
Age 35 - 39		6,069	6.49
Age 40 - 44		5,944	6.39
Age 45 - 49		7,473	7.99
Age 50 - 54		7,477	7.99
Age 55 - 59		6,417	6.89
Age 60 - 64		4,854	5.19
Age 65 - 69		3,431	3.60
Age 70 - 74		2,719	2.99
Age 75 - 79		2,317	2.49
Age 80 - 84		1,918	2.09
Age 85+		1,622	1.79
Age 18+		71,654	75.79
Age 65+		12,007	12.79
Median Age by Sex and Race/Hispanic Origin			
Total Population		37.4	
Male		35.8	
Female		38.8	
White Alone		43.1	
Black Alone		30.6	
American Indian Alone		37.4	
Asian Alone		31.6	
Pacific Islander Alone		25.7	
Some Other Race Alone		24.9	
Two or More Races		14.6	
		28.1	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



4419 Dixie Hwy, Louisville, KY, 40216 Ring: 3 mile radius

Prepared by Mark Robbins Latitude: 38.181341801 Longitude: -85.81569614

Households by Type		
Total	38,868	100.0%
Households with 1 Person	12,093	31.1%
Households with 2+ People	26,775	68.9%
Family Households	24,258	62.4%
Husband-wife Families	13,790	35.5%
With Own Children	4,873	12.5%
Other Family (No Spouse Present)	10,468	26.9%
With Own Children	5,662	14.6%
Nonfamily Households	2,517	6.5%
All Households with Children	12,546	32.3%
Multigenerational Households	1,922	4.9%
Unmarried Partner Households	3,335	8.6%
Male-female	3,061	7.9%
Same-sex	274	0.7%
Average Household Size	2.42	
Family Households by Size		
Total	24,259	100.0%
2 People	10,082	41.6%
3 People	6,223	25.7%
4 People	4,479	18.5%
5 People	2,068	8.5%
6 People	852	3.5%
7+ People	555	2.3%
Average Family Size	3.02	2.3%
Nonfamily Households by Size Total	14.610	100.00/
	14,610	100.0%
1 Person	12,093	82.8%
2 People	2,116 267	14.5%
3 People	90	1.8% 0.6%
4 People	24	0.6%
5 People 6 People	16	0.1%
7+ People	4	0.1%
Average Nonfamily Size	1.21	0.0 70
Population by Relationship and Household Type  Total	94,698	100.0%
In Households	94,122	99.4%
In Family Households	76,409	80.7%
Householder	24,223	25.6%
Spouse	13,768	14.5%
Child	31,093	32.8%
Other relative	4,210	4.4%
Nonrelative	3,114	3.3%
In Nonfamily Households	17,713	18.7%
In Group Quarters	576	0.6%
Institutionalized Population	550	0.6%
Noninstitutionalized Population	26	0.0%
	20	0.0 /0

**Data Note: Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

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4419 Dixie Hwy, Louisville, KY, 40216 Ring: 3 mile radius

Prepared by Mark Robbins Latitude: 38.181341801 Longitude: -85.81569614

24,257 10,336 5,693 4,120 2,286 1,822	100.0% 42.6% 23.5% 17.0% 9.4%
10,336 5,693 4,120 2,286	42.6% 23.5% 17.0%
5,693 4,120 2,286	23.5% 17.0%
4,120 2,286	17.0%
2,286	
	0.40/
1,822	9.4%
	7.5%
14,609	100.0%
4,240	29.0%
3,140	21.5%
3,011	20.6%
1,817	12.4%
2,401	16.4%
38,868	100.0%
26,060	67.0%
11,075	28.5%
122	0.3%
537	1.4%
19	0.0%
513	1.3%
542	1.4%
1,377	3.5%
13,791	100.0%
10,357	75.1%
2,741	19.9%
40	0.3%
286	2.1%
10	0.1%
205	1.5%
152	1.1%
585	4.2%
10,468	100.0%
5,472	52.3%
4,428	42.3%
34	0.3%
169	1.6%
6	0.1%
174	1.7%
185	1.8%
418	4.0%
14,610	100.0%
10,230	70.0%
3,906	26.7%
49	0.3%
82	0.6%
4	0.0%
134	0.9%
205	1.4%
	2.6%
	3,140 3,011 1,817 2,401  38,868 26,060 11,075 122 537 19 513 542 1,377  13,791 10,357 2,741 40 286 10 205 152 585  10,468 5,472 4,428 34 169 6 174 185 418  14,610 10,230 3,906 49 82 4 134



4419 Dixie Hwy, Louisville, KY, 40216 Ring: 3 mile radius

Prepared by Mark Robbins Latitude: 38.181341801 Longitude: -85.81569614

Total Housing Units by Occupancy		
Total	42,990	100.0%
Occupied Housing Units	38,868	90.4%
Vacant Housing Units		
For Rent	1,898	4.4%
Rented, not Occupied	60	0.1%
For Sale Only	689	1.6%
Sold, not Occupied	72	0.2%
For Seasonal/Recreational/Occasional Use	64	0.1%
For Migrant Workers	0	0.0%
Other Vacant	1,339	3.1%
Total Vacancy Rate	9.5%	
Households by Tenure and Mortgage Status		
Total	38,868	100.0%
Owner Occupied	23,116	59.5%
Owned with a Mortgage/Loan	16,156	41.6%
Owned Free and Clear	6,961	17.9%
Average Household Size	2.44	
Renter Occupied	15,752	40.5%
Average Household Size	2.39	
Owner-occupied Housing Units by Race of Householder		
Total	23,116	100.0%
Householder is White Alone	17,863	77.3%
Householder is Black Alone	4,464	19.3%
Householder is American Indian Alone	50	0.2%
Householder is Asian Alone	336	1.5%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	180	0.8%
Householder is Two or More Races	217	0.9%
Owner-occupied Housing Units with Hispanic Householder	566	2.4%
Renter-occupied Housing Units by Race of Householder		
Total	15,751	100.0%
Householder is White Alone	8,197	52.0%
Householder is Black Alone	6,611	42.0%
Householder is American Indian Alone	72	0.5%
Householder is Asian Alone	201	1.3%
Householder is Pacific Islander Alone	13	0.1%
Householder is Some Other Race Alone	332	2.1%
Householder is Two or More Races	325	2.1%
Renter-occupied Housing Units with Hispanic Householder	811	5.1%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.31	
Householder is Black Alone	2.56	
Householder is American Indian Alone	2.51	
Householder is Asian Alone	3.63	
Householder is Pacific Islander Alone	3.47	
Householder is Some Other Race Alone	3.39	
Householder is Two or More Races	2.70	
Householder is Hispanic	3.15	
	5.13	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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4419 Dixie Hwy, Louisville, KY, 40216 Ring: 5 mile radius

Prepared by Mark Robbins Latitude: 38.181341801

Longitude: -85.81569614

	2000	2010	2000-201 Annual Rat
Population	203,446	202,568	-0.040
Households	84,387	83,156	-0.15
Housing Units	90,522	93,329	0.319
Population by Race		Number	Percei
Total		202,568	100.0
Population Reporting One Race		197,483	97.5
White		120,773	59.6
Black		68,493	33.8
American Indian		572	0.3
Asian		4,065	2.0
Pacific Islander		149	0.1
Some Other Race		3,431	1.7
Population Reporting Two or More Races		5,085	2.5
Total Hispanic Population		8,685	4.3
Population by Sex		·	
Male		97,363	48.1
Female		105,205	51.9
Population by Age			
Total		202,571	100.0
Age 0 - 4		13,822	6.8
Age 5 - 9		13,246	6.5
Age 10 - 14		13,417	6.6
Age 15 - 19		14,862	7.3
Age 20 - 24		16,174	8.0
Age 25 - 29		13,989	6.9
Age 30 - 34		13,009	6.4
Age 35 - 39		12,677	6.3
Age 40 - 44		12,265	6.1
Age 45 - 49		15,151	7.5
Age 50 - 54		15,550	7.7
Age 55 - 59		13,201	6.5
Age 60 - 64		10,040	5.0
Age 65 - 69		7,049	3.5
Age 70 - 74		5,808	2.9
Age 75 - 79		4,952	2.4
Age 80 - 84		3,952	2.0
Age 85+		3,404	1.7
Age 18+		153,902	76.0
Age 65+		25,165	12.4
Median Age by Sex and Race/Hispanic Origin			
Total Population		36.1	
Male		34.5	
Female		37.6	
White Alone		40.7	
Black Alone		31.5	
American Indian Alone		36.3	
Asian Alone		29.9	
Pacific Islander Alone		26.7	
Some Other Race Alone		25.0	
Two or More Races		16.3 27.5	
Hispanic Population			



4419 Dixie Hwy, Louisville, KY, 40216 Ring: 5 mile radius

Prepared by Mark Robbins Latitude: 38.181341801 Longitude: -85.81569614

Households by Type		
Total	83,156	100.0%
Households with 1 Person	27,099	32.6%
Households with 2+ People	56,057	67.4%
Family Households	49,950	60.1%
Husband-wife Families	27,382	32.9%
With Own Children	9,707	11.7%
Other Family (No Spouse Present)	22,569	27.1%
With Own Children	12,156	14.6%
Nonfamily Households	6,107	7.3%
All Households with Children	25,941	31.2%
Multigenerational Households	4,012	4.8%
Unmarried Partner Households	6,947	8.4%
Male-female	6,337	7.6%
Same-sex	610	0.7%
Average Household Size	2.39	
Family Households by Size		
Total	49,950	100.0%
2 People	20,599	41.2%
3 People	12,886	25.8%
4 People	9,255	18.5%
5 People	4,259	8.5%
6 People	1,764	3.5%
7+ People	1,187	2.4%
Average Family Size	3.04	21170
Nonfamily Households by Size		
Total	33,206	100.0%
1 Person	27,099	81.6%
2 People	4,975	15.0%
3 People	744	2.2%
4 People	265	0.8%
5 People	77	0.2%
6 People	27	0.1%
7+ People	19	0.1%
Average Nonfamily Size	1.24	
Population by Relationship and Household Type		
Total	202,568	100.0%
In Households	199,045	98.3%
In Family Households	157,980	78.0%
Householder	49,929	24.6%
Spouse	27,368	13.5%
Child	65,744	32.5%
Other relative	8,717	4.3%
Nonrelative	6,222	3.1%
In Nonfamily Households	41,065	20.3%
In Group Quarters	3,523	1.7%
Institutionalized Population	1,027	0.5%
Noninstitutionalized Population	2,496	1.2%

**Data Note: Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



4419 Dixie Hwy, Louisville, KY, 40216 Ring: 5 mile radius

Prepared by Mark Robbins Latitude: 38.181341801

Ring: 5 mile radius

Latitude: 38.181341801
Longitude: -85.81569614

Family Households by Age of Householder		
Total	49,952	100.0
Householder Age 15 - 44	21,621	43.3
Householder Age 45 - 54	11,347	22.7
Householder Age 55 - 64	8,299	16.6
Householder Age 65 - 74	4,756	9.5
Householder Age 75+	3,929	7.9
Nonfamily Households by Age of Householder		
Total	33,205	100.0
Householder Age 15 - 44	10,822	32.6
Householder Age 45 - 54	6,785	20.4
Householder Age 55 - 64	6,541	19.7
Householder Age 65 - 74	3,959	11.9
Householder Age 75+	5,098	15.4
Households by Race of Householder		
Total	83,155	100.0
Householder is White Alone	52,190	62.8
Householder is Black Alone	27,299	32.8
Householder is American Indian Alone	240	0.3
Householder is Asian Alone	1,178	1.4
Householder is Pacific Islander Alone	52	0.1
Householder is Some Other Race Alone	955	1.1
Householder is Two or More Races	1,241	1.5
Households with Hispanic Householder	, 2,587	3.1
Husband-wife Families by Race of Householder		
Total	27,380	100.0
Householder is White Alone	20,432	74.6
Householder is Black Alone	5,630	20.6
Householder is American Indian Alone	67	0.2
Householder is Asian Alone	578	2.1
Householder is Pacific Islander Alone	21	0.1
Householder is Some Other Race Alone	353	1.3
Householder is Two or More Races	299	1.1
Husband-wife Families with Hispanic Householder	1,023	3.7
Other Families (No Spouse) by Race of Householder		
Total	22,568	100.0
Householder is White Alone	10,357	45.9
Householder is Black Alone	11,094	49.2
Householder is American Indian Alone	69	0.3
Householder is Asian Alone	291	1.3
Householder is Pacific Islander Alone	12	0.1
Householder is Some Other Race Alone	335	1.5
Householder is Two or More Races	410	1.8
Other Families with Hispanic Householder	783	3.5
Nonfamily Households by Race of Householder		
Total	33,206	100.0
Householder is White Alone	21,401	64.4
Householder is Black Alone	10,576	31.9
Householder is American Indian Alone	103	0.3
Householder is Asian Alone	309	0.9
Householder is Pacific Islander Alone	18	0.1
Householder is Some Other Race Alone	267	0.8
Householder is Two or More Races	532	1.6
Nonfamily Households with Hispanic Householder	781	2.4
Source: U.S. Census Bureau, Census 2010 Summary File 1.		



4419 Dixie Hwy, Louisville, KY, 40216 Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 38.181341801 Longitude: -85.81569614

	Longitude	03.013090
Total Housing Units by Occupancy		
Total	93,309	100.0%
Occupied Housing Units	83,156	89.1%
Vacant Housing Units		
For Rent	4,638	5.0%
Rented, not Occupied	146	0.29
For Sale Only	1,428	1.5%
Sold, not Occupied	198	0.2%
For Seasonal/Recreational/Occasional Use	181	0.2%
For Migrant Workers	1	0.09
Other Vacant	3,561	3.89
Total Vacancy Rate	10.9%	
Households by Tenure and Mortgage Status		
Total	83,156	100.09
Owner Occupied	46,643	56.19
Owned with a Mortgage/Loan	32,428	39.09
Owned Free and Clear	14,215	17.19
Average Household Size	2.43	
Renter Occupied	36,513	43.99
Average Household Size	2.35	
•		
Owner-occupied Housing Units by Race of Householder		
Total	46,643	100.0%
Householder is White Alone	34,486	73.9%
Householder is Black Alone	10,740	23.0%
Householder is American Indian Alone	87	0.29
Householder is Asian Alone	603	1.3%
Householder is Pacific Islander Alone	12	0.09
Householder is Some Other Race Alone	271	0.6%
Householder is Two or More Races	444	1.0%
Owner-occupied Housing Units with Hispanic Householder	896	1.9%
Renter-occupied Housing Units by Race of Householder		
Total	36,513	100.0%
Householder is White Alone	17,704	48.5%
Householder is Black Alone	16,560	45.49
Householder is American Indian Alone	153	0.4%
Householder is Asian Alone	575	1.6%
Householder is Pacific Islander Alone	39	0.1%
Householder is Some Other Race Alone	685	1.9%
Householder is Two or More Races	797	2.29
Renter-occupied Housing Units with Hispanic Householder	1,691	4.6%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.30	
Householder is Black Alone	2.49	
Householder is American Indian Alone	2.59	
Householder is Asian Alone	3.30	
Householder is Pacific Islander Alone	3.15	
Householder is Some Other Race Alone	3.30	
Householder is Two or More Races	2.56	
Householder is Hispanic	3.09	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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4419 Dixie Hwy, Louisville, KY, 40216 Ring: 1 mile radius

Prepared by Mark Robbins

Latitude: 38.181341801 Longitude: -85.81569614

Summary		2010		2011		201
Population		10,049		10,116		10,5
Households		4,366		4,383		4,5
Families		2,694		2,712		2,7
Average Household Size		2.27		2.28		2.
Owner Occupied Housing Units		2,867		2,801		2,9
Renter Occupied Housing Units		1,499		1,582		1,6
Median Age		40.8		40.8		4:
Trends: 2011 - 2016 Annual Rate		Area		State		Natior
Population		0.85%		0.52%		0.67
Households		0.68%		0.57%		0.7
Families		0.42%		0.33%		0.5
Owner HHs		0.91%		0.67%		0.9
Median Household Income		3.27%		3.29%		2.7
			20	011	20	016
Households by Income			Number	Percent	Number	Perc
<\$15,000			752	17.2%	730	16.:
\$15,000 - \$24,999			551	12.6%	429	9.
\$25,000 - \$34,999			568	13.0%	476	10.
\$35,000 - \$49,999			845	19.3%	781	17.2
\$50,000 - \$74,999			829	18.9%	1,083	23.9
\$75,000 - \$99,999			483	11.0%	609	13.
\$100,000 - \$149,999			275	6.3%	331	7.3
\$150,000 - \$199,999			54	1.2%	64	1.4
\$200,000+			25	0.6%	31	0.1
4200/0001			23	010 70	31	O.
Median Household Income			\$39,404		\$46,283	
Average Household Income			\$48,854		\$54,086	
Per Capita Income			\$21,021		\$23,085	
	20	10		)11		016
Population by Age	Number	Percent	Number	Percent	Number	Perc
0 - 4	533	5.3%	528	5.2%	555	5.3
5 - 9	590	5.9%	593	5.9%	610	5.8
10 - 14	633	6.3%	637	6.3%	667	6.:
15 - 19	721	7.2%	719	7.1%	695	6.0
20 - 24	608	6.0%	621	6.1%	626	5.
25 - 34	1,185	11.8%	1,201	11.9%	1,276	12.
35 - 44	1,266	12.6%	1,261	12.5%	1,255	11.9
45 - 54	1,628	16.2%	1,627	16.1%	1,544	14.
55 - 64	1,221	12.1%	1,238	12.2%	1,372	13.0
65 - 74	, 745	7.4%	766	7.6%	967	9.
75 - 84	650	6.5%	651	6.4%	682	6.
85+	271	2.7%	272	2.7%	303	2.9
						016
Race and Ethnicity		<b>2010</b> Number Percent		<b>2011</b> Number Percent		Perc
White Alone				Percent	Number	
Black Alone	6,845	68.1%	6,858	67.8%	6,914	65.
	2,711	27.0%	2,749	27.2%	2,991	28.
American Indian Alone	18	0.2%	18	0.2%	20	0.
Asian Alone	104	1.0%	105 14	1.0% 0.1%	123 17	1.
Dacific Islandon Alon-				11 1 1 1/0	1/	0.3
Pacific Islander Alone	14	0.1%				
Pacific Islander Alone Some Other Race Alone Two or More Races	14 138 219	1.4% 2.2%	148 222	1.5% 2.2%	223 266	2.: 2.:

**Data Note:** Income is expressed in current dollars. **Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

August 09, 2012

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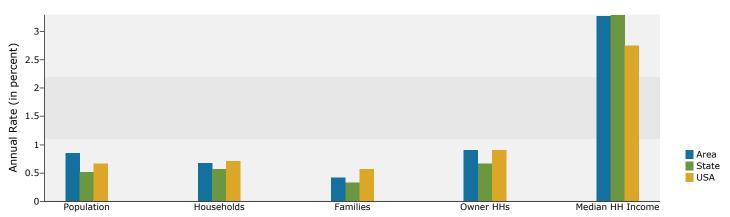
4419 Dixie Hwy, Louisville, KY, 40216 Ring: 1 mile radius

Prepared by Mark Robbins

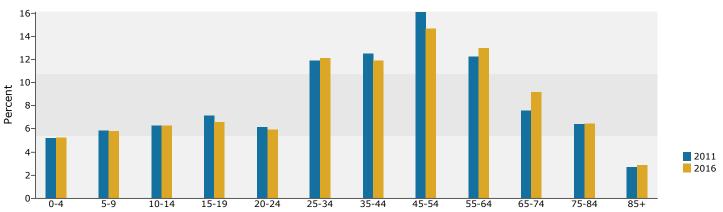
Latitude: 38.181341801 Longitude: -85.81569614

August 09, 2012

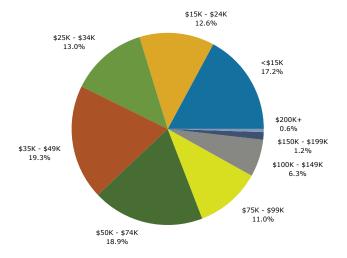
#### Trends 2011-2016



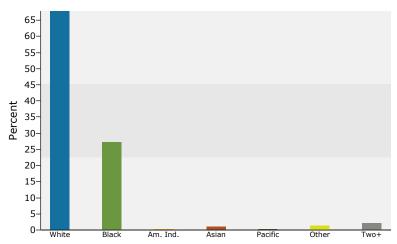
#### Population by Age



#### 2011 Household Income



#### 2011 Population by Race



2011 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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4419 Dixie Hwy, Louisville, KY, 40216 Ring: 3 mile radius

Prepared by Mark Robbins

Latitude: 38.181341801 Longitude: -85.81569614

Summary		2010		2011		2016
Population		94,698		94,603		97,288
Households		38,868		38,845		39,820
Families		24,258		24,277		24,524
Average Household Size		2.42		2.42		2.43
Owner Occupied Housing Units		23,116		22,304		23,047
Renter Occupied Housing Units		15,752		16,541		16,77
Median Age		37.4		37.5		38.0
Trends: 2011 - 2016 Annual Rate		Area		State		Nationa
Population		0.56%		0.52%		0.67%
Households		0.50%		0.57%		0.719
Families		0.20%		0.33%		0.579
Owner HHs		0.66%		0.67%		0.919
Median Household Income		3.06%		3.29%		2.75%
ricalan riodscriola friconic		3.0070	20	011	20	)16
Households by Income			Number	Percent	Number	Percen
<\$15,000			7,109	18.3%	6,943	17.49
\$15,000 - \$24,999			5,755	14.8%	4,477	11.29
\$25,000 - \$24,999 \$25,000 - \$34,999			5,421	14.0%	4,594	11.59
\$35,000 - \$34,999 \$35,000 - \$49,999			7,067	18.2%	6,531	16.49
\$50,000 - \$74,999 \$50,000 - \$74,999			6,978	18.0%	9,237	23.29
\$75,000 - \$74,999 \$75,000 - \$99,999				8.7%		10.9
\$100,000 - \$99,999 \$100,000 - \$149,999			3,384 2,384	6.1%	4,323	7.29
					2,851	
\$150,000 - \$199,999			411	1.1%	477	1.2
\$200,000+			337	0.9%	386	1.00
Median Household Income			\$36,729		\$42,696	
Average Household Income			\$46,897		\$52,192	
Per Capita Income			\$19,369		\$21,473	
	20	10		011		16
Population by Age	Number	Percent	Number	Percent	Number	Percer
0 - 4	6,466	6.8%	6,351	6.7%	6,546	6.79
5 - 9	6,251	6.6%	6,214	6.6%	6,328	6.59
10 - 14	6,337	6.7%	6,320	6.7%	6,517	6.79
15 - 19	6,602	7.0%	6,550	6.9%	6,261	6.49
20 - 24	6,474	6.8%	6,492	6.9%	6,390	6.6
25 - 34	12,327	13.0%	12,363	13.1%	12,938	13.3
35 - 44	12,013	12.7%	11,918	12.6%	11,751	12.19
45 - 54	14,950	15.8%	14,842	15.7%	13,923	14.30
55 - 64	11,271	11.9%	11,390	12.0%	12,496	12.89
65 - 74	6,150	6.5%	6,309	6.7%	7,889	8.10
75 - 84	4,235	4.5%	4,233	4.5%	4,443	
					•	4.6
85+	1,622	1.7%	1,622	1.7%	1,806	1.99
		)10		011		016
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percei
			59,258	62.6%	58,727	60.4°
White Alone	59,520	62.9%				
Black Alone	28,488	30.1%	28,599	30.2%	30,302	
Black Alone American Indian Alone	28,488 268	30.1% 0.3%	28,599 265	30.2% 0.3%	30,302 285	0.30
Black Alone American Indian Alone Asian Alone	28,488 268 2,017	30.1% 0.3% 2.1%	28,599 265 1,997	30.2% 0.3% 2.1%	30,302 285 2,230	0.3° 2.3°
Black Alone American Indian Alone Asian Alone Pacific Islander Alone	28,488 268 2,017 63	30.1% 0.3% 2.1% 0.1%	28,599 265 1,997 62	30.2% 0.3% 2.1% 0.1%	30,302 285 2,230 69	0.3° 2.3° 0.1°
Black Alone American Indian Alone Asian Alone Pacific Islander Alone Some Other Race Alone	28,488 268 2,017 63 1,902	30.1% 0.3% 2.1% 0.1% 2.0%	28,599 265 1,997 62 1,987	30.2% 0.3% 2.1% 0.1% 2.1%	30,302 285 2,230 69 2,863	31.1° 0.3° 2.3° 0.1° 2.9°
Black Alone American Indian Alone Asian Alone Pacific Islander Alone	28,488 268 2,017 63	30.1% 0.3% 2.1% 0.1%	28,599 265 1,997 62	30.2% 0.3% 2.1% 0.1%	30,302 285 2,230 69	0.3° 2.3° 0.1°

**Data Note:** Income is expressed in current dollars. **Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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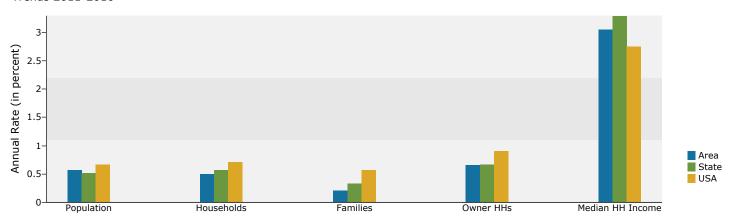


4419 Dixie Hwy, Louisville, KY, 40216 Ring: 3 mile radius

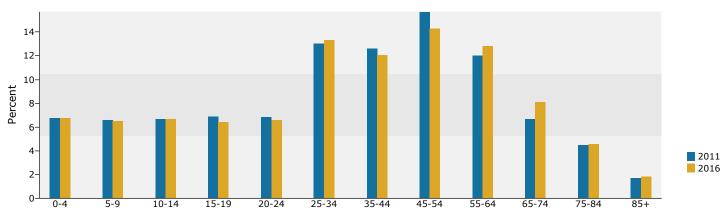
Prepared by Mark Robbins

Latitude: 38.181341801 Longitude: -85.81569614

#### Trends 2011-2016

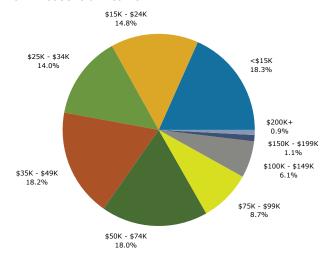


#### Population by Age

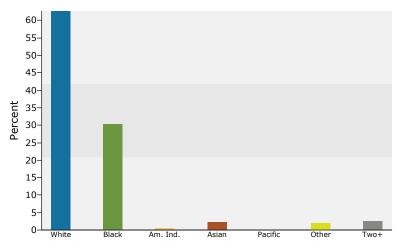


#### 2011 Household Income

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#### 2011 Population by Race



2011 Percent Hispanic Origin: 5.2%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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4419 Dixie Hwy, Louisville, KY, 40216 Ring: 5 mile radius

Prepared by Mark Robbins

Latitude: 38.181341801 Longitude: -85.81569614

Summary		2010		2011		20:	
Population		202,568		201,664		205,2	
Households		83,156		82,831		84,2	
Families		49,950		49,791		49,8	
Average Household Size		2.39		2.39		2.	
Owner Occupied Housing Units		46,643		44,843		46,0	
Renter Occupied Housing Units		36,513		37,988		38,2	
Median Age		36.1		36.2		36	
Trends: 2011 - 2016 Annual Rate		Area		State		Nation	
Population		0.35%		0.52%		0.67	
Households		0.35%		0.57%		0.71	
Families		0.02%		0.33%		0.57	
Owner HHs		0.52%		0.67%		0.91	
Median Household Income		3.00%		3.29%		2.75	
Treatan Treateriora Treetine		3.00 70	20	011	20	16	
Households by Income			Number	Percent	Number	Perce	
<\$15,000			17,763	21.4%	17,380	20.6	
\$15,000 - \$24,999			12,423	15.0%	9,733	11.5	
\$15,000 - \$24,999 \$25,000 - \$34,999			11,477	13.9%	9,733	11.5	
\$25,000 - \$34,999 \$35,000 - \$49,999			13,676	16.5%		14.9	
					12,530		
\$50,000 - \$74,999 \$75,000 - \$99,999			14,027	16.9% 8.5%	18,422	21.9	
			7,022		8,942	10.6	
\$100,000 - \$149,999			4,872	5.9%	5,818	6.9	
\$150,000 - \$199,999			830	1.0%	958	1.1	
\$200,000+			742	0.9%	847	1.0	
Median Household Income			\$34,715		\$40,247		
Average Household Income			\$45,237		\$50,439		
Per Capita Income			\$18,971		\$21,117		
	20	10	20	11	20	16	
Population by Age	Number	Percent	Number	Percent	Number	Perc	
0 - 4	13,822	6.8%	13,508	6.7%	13,764	6.7	
5 - 9	13,246	6.5%	13,106	6.5%	13,170	6.4	
10 - 14	13,417	6.6%	13,313	6.6%	13,539	6.6	
15 - 19	14,862	7.3%	14,712	7.3%	13,994	6.8	
20 - 24	16,174	8.0%	16,188	8.0%	15,841	7.	
25 - 34	26,998	13.3%	26,972	13.4%	27,886	13.0	
35 - 44	24,942	12.3%	24,656	12.2%	24,050	11.7	
45 - 54	30,701	15.2%	30,370	15.1%	28,232	13.8	
55 - 64	23,241	11.5%	23,424	11.6%	25,477	12.4	
65 - 74	12,857	6.3%	13,129	6.5%	16,256	7.9	
75 - 84	8,904	4.4%	8,889	4.4%		4.5	
					9,264		
85+	3,404	1.7%	3,398	1.7%	3,733	1.8	
Dana and Ethnicitus		2010		2011		2016	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Perce	
White Alone	120,773	59.6%	120,052	59.5%	118,544	57.8	
Black Alone	68,493	33.8%	68,263	33.9%	70,594	34.4	
American Indian Alone	572	0.3%	569	0.3%	604	0.3	
Asian Alone	4,065	2.0%	4,002	2.0%	4,430	2.2	
Pacific Islander Alone	149	0.1%	146	0.1%	164	0.3	
Some Other Race Alone	3,431	1.7%	3,560	1.8%	5,054	2.5	
						2 (	
Two or More Races	5,085	2.5%	5,071	2.5%	5,816	2.8	

**Data Note:** Income is expressed in current dollars. **Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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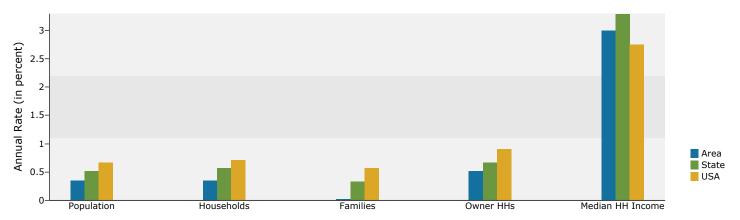


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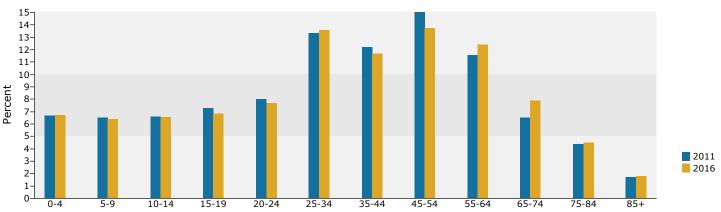
Prepared by Mark Robbins

Latitude: 38.181341801 Longitude: -85.81569614

#### Trends 2011-2016

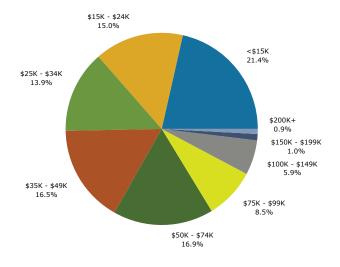


#### Population by Age

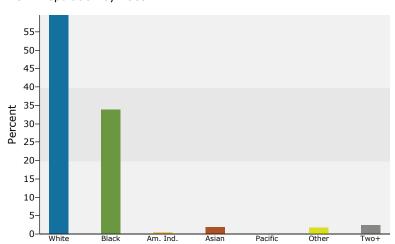


#### 2011 Household Income

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#### 2011 Population by Race



2011 Percent Hispanic Origin: 4.5%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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