



Strategically situated to meet the retail needs of the growing west side of Huntsville, Alabama, Enterprise Plaza is anchored by a Walmart Superstore and includes many national retailers. The center enjoys excellent visibility and access to significant daily traffic on University Drive. Cummings Research Park, the second largest research park in the U.S. and fourth largest in the world, is also located approximately five miles from Enterprise Plaza. Additionally, the center is located within proximity to MidCity, a \$350 million, 140-acre mixed-use redevelopment at the site of the former Madison Square Mall which features retailers such as Topgolf, Dave and Busters, High Point Climbing and Fitness, Wahlburgers and The Camp at Midcity. Additional development will include specialty retail, high-tech office, residential units and a boutique hotel. The high-tech city of Huntsville has one of the highest concentrations of advanced degrees in the nation, has above average income and its major employers include 42 Fortune 500 companies.

## KEY TENANTS



## SIZE

253,564 square feet

## LOCATION

Huntsville, Alabama  
US-72/University Drive at Enterprise Way

## TRAFFIC COUNTS

US-72/University Drive - 54,881  
SR-255/Research Park Blvd. - 62,937

## KEY DEMOGRAPHICS

5-MILE RADIUS

### POPULATION

Current Estimated Population	114,758
Projected Population (5 Years)	122,283
2010 Census Population	105,885

### HOUSEHOLDS

Current Estimated Households	50,683
Projected Households (5 Years)	54,488
2010 Census Households	43,388

### INCOME

Average Household Income	\$70,585
Household Income \$50,000+	52.7%

### MEDIAN AGE

36 years

### DAYTIME DEMOGRAPHICS

Number of Businesses	5,426
Number of Employees	73,394
Total Daytime Population	110,432

### CONSUMER EXPENDITURES

Total Retail Expenditures	\$1.29 B
Per Household per Month	\$2,122



## LEASING CONTACT

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SPACE	TENANT	SIZE
	Walmart Supercenter*	199,699 s.f.
2	AVAILABLE	3,400 s.f.
3	Cato Fashions	7,200 s.f.
3A	Rent-a-Center	4,800 s.f.
4	AVAILABLE	3,200 s.f.
5	AVAILABLE	1,500 s.f.
6	AVAILABLE	1,500 s.f.
7	Oriental Express	1,500 s.f.
8-9	Petco	11,500 s.f.
10	Papa Murphy's	2,400 s.f.
11	It's Fashion	4,000 s.f.

\* Owned by others



Tenant names, building sizes and shopping center configuration are subject to change.

