HIGHLAND CROSSING

A NEIGHBORHOOD CENTER





LOCATION Northwest corner of Pleasant Grove Boulevard and Roseville Parkway

Roseville, CA

Safeway and CVS Pharmacy **ANCHOR TENANTS**

SIZE ±127,896 square feet (GLA)

AVAILABILITY ±1,800 SQ FT RESTAURANT END CAP

±2,250 SQ FT INLINE RETAIL

Pleasant Grove Blvd (west of Roseville Parkway) TRAFFIC COUNTS ±42,237 ADT (City of Roseville - 2010) For Leasing Information, Please Contact:

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HIGHLAND CROSSING - MARKET OVERVIEW

Highland Crossing is ideally located near the epicenter of one of Northern California's strongest suburban retail markets of Roseville, California. The ±127,896 square foot regional center is part of nearly ±3,000,000 square feet of retail located within a three-mile radius that includes retail centers such as Westfield's Roseville Galleria, Creekside Town Center, The Fountains and The Ridge at Creekside.

The intersection at Pleasant Grove Boulevard and Roseville Parkway is less than one mile west of Highway 65 and benefits greatly from strong traffic counts of $\pm 42,237$ ADT on Pleasant Grove Boulevard west of Roseville Parkway. The area currently has a daytime population of $\pm 53,991$ within a three-mile radius.

Galleria Boulevard is one of the main traffic arteries that connects Roseville and Rocklin and is easily accessible from Highway 65. Highway 65 is the main freeway connector between Sacramento and Yuba City/Marysville. The center is also near the Interstate 80 interchange, making *Highland Crossing* accessible to the entire Placer County region and beyond.























Over the last decade, Roseville has become one of Northern California's premier trade areas and has attracted such notable retailers and restaurants such as:

- Whole Foods Market
- Nordstrom
- West Elm
- McCormick & Schmick's

- California Pizza Kitchen
- BJ's Restaurant
- REI Sports
- Juicy

- Tiffany & Co.
- H&M

- Dave & Busters
- Macy's

Sears

- JC Penney
- Crate & Barrel
- Ruth's Chris Steakhouse



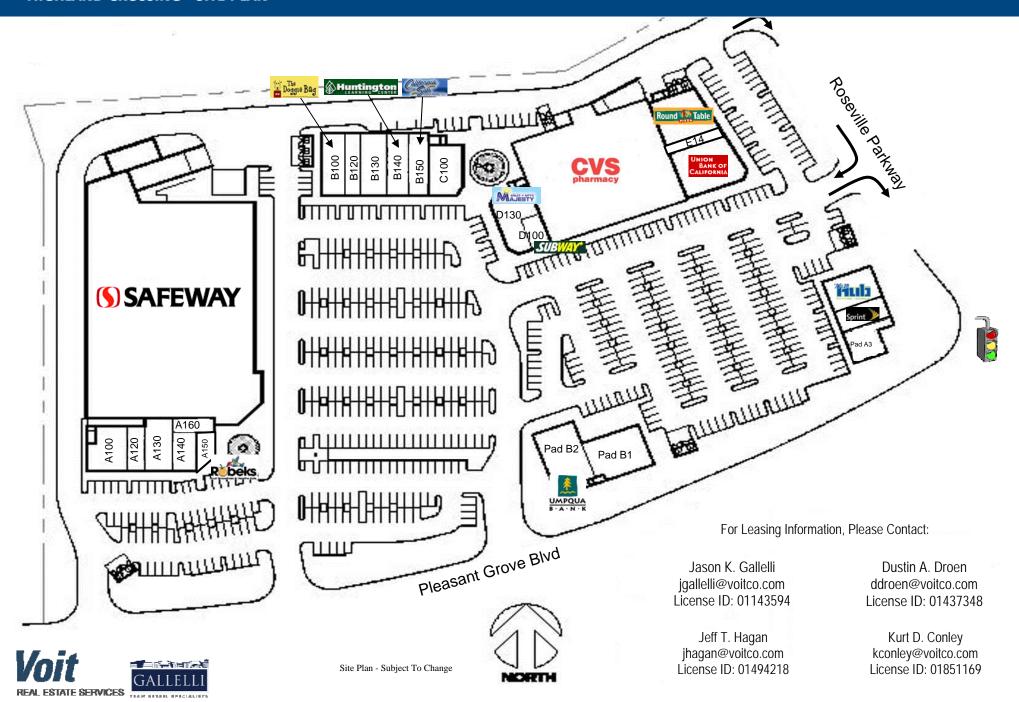


Demographics:

	1 Mile	3 Mile	5 Mile
2010 Total Population:	15,932	99,343	211,020
2010 Total Households:	5,637	38,275	82,140
2010 Average Household Income:	\$92,022	\$75,806	\$83,531







HIGHLAND CROSSING - AERIAL

