

6201-6243 River Road | Richmond, Virginia



STYLE. BEAUTY. FOOD. FITNESS. CULTURE

With an A-list mix of national and local high-end retailers and restaurants, River Road Shopping Center is the premier fashionforward shopping and dining destination in Richmond.

























For more information, contact:

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REILLY MARCHANT

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River Road Shopping Center

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Property Features

- · Luxury retail center in the heart of Metro Richmond
- · Healthy, educated, social customer base
- Curated tenant mix reflects the area's upper class consumer
- 5-mile radius boasts \$230 million in annual apparel expenditures

Adjacent to University of Richmond

- · 4,023 student enrollment
- · 92% of students live on campus
- Ranked #23 among the nation's "Best Liberal Arts Colleges" US News + World Report, 2018
- Ranked #18 of 100 Best Value Private Liberal Arts Colleges
 Kiplinger's
- Division 1 athletic program, Atlantic 10 conference affiliation



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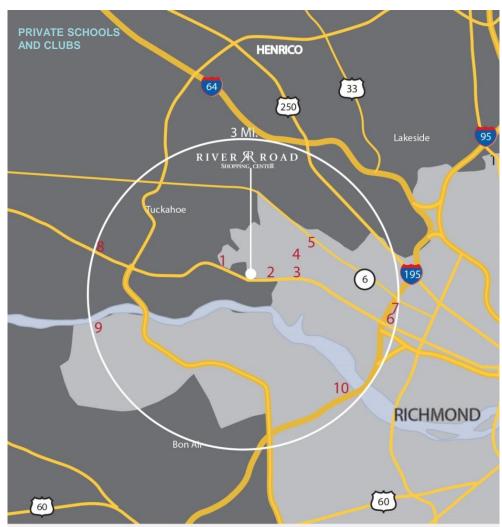


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Affluent Shoppers

ACCESS TO WEALTHY CUSTOMERS



1. University of Richmond 2. Country Club of Virginia 3. St Catherines School 4. St Bridget School 5. St Christophers School 6. St Gertrude School 7. St Benedict School 8. Collegiate School 9. Trinity Episcopal School 10. Willow Oaks Country Club

*95% of Short Pump 3-mile population

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\$140,726

3 MILE AVG. HH INCOME



355,257
10 MINUTE POPULATION



48.8%

3 MILE HOME VALUE \$500k+



\$82M

5 MINUTE APPAREL EXPENDITURE

Purchasing Power

HIGHEST DISPOSABLE INCOMES

Demographics				
	1 MILE	3 MILE	5-MINUTE	10-MINUTE
Avg. HH Income	\$240,562	\$140,726	\$115,584	\$77,142
College Educated	92%	80%	81%	69%
Population	5,935	62,776	68,954	355,257
Retail Expenditures	\$57.5M	\$955M	\$1.06B	\$4.09B
Apparel	\$4.6M	\$74.3M	\$82M	\$313M
Entertainment	\$7.4M	\$120M	\$132M	\$500M
Food & Beverage	\$17.4M	\$297M	\$330M	\$1.3B
Huguenot Road	29,000 VPD			
River Road	16,000 VPD			



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Tena	nt List	
#	Tenant	SF
1	AVAILABLE	5,000
2	AVAILABLE	4,800
3	Talbots Women	
4	Salon Van De	
5	Orvis	
5a	Yves Delorme	
6	Pure Barre	
7	Scout & Molly's	
8	AVAILABLE	1,944
9	Frances Kahn	
10	Mosaic	
11	The Kellogg Collection	
12	Talbots	
13	Azzuro	
14	BB&T	



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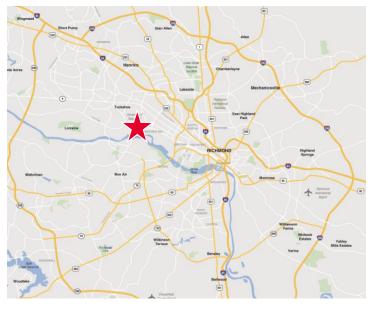
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Virginia's capital city is a vibrant,
modern destination continually ranked
among the best cities for business, health,
and outdoor adventure. Historic
attractions, a growing slate of craft
breweries, farm-to-table restaurants,
world-class museums, and the James
River's experiences are among the many
reasons the Richmond region receives
accolades and awards every year for
being among the nation's best cities to
live, work, play and visit.

Greater Richmond Virginia is home to over 1.3 million people. Richmond is located at the midpoint of the East Coast economic corridor along Interstate 95, halfway between New England and Florida and only 100 miles due south of Washington DC. It is the nation's 44th largest metro area and boasts a highly educated population. Richmond is the Virginia state capital and is home to 10 Fortune 1000 corporate headquarters, the Fifth District Federal Reserve Bank, and Fourth Circuit U.S. Court of Appeals.

#1

Richmond named number one of "The World's Top 10 Beer Destinations for 2018"

- VinePair, January 2018

#3

Richmond named number three in the "10 Best Places to Travel in the South in 2018"

- Southern Living Magazine, December 2017

Richmond named one of the "30 Most Exciting Food Cities in America 2017"

- Zagat, December 2017

#24

Richmond ranked the twenty fourth best place to live

- U.S. News & World Report, February 2017

#1

Richmond named number one in "The Most Inspiring Art Scenes in America"

- Departures, October 2017

Richmond among the "10 Coolest U.S. Cities to Visit in 2018"

- Forbes, February 2018

#13

Richmond named number thirteen on list of "Best US Cities for Adventurous Travelers"

- Travel + Leisure, July 2017

Richmond named one of the "Top Music Meccas of the South"

- Convention South, September 2017

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