



Executive Summary

1683 O'Neal Ln, Baton Rouge, Louisiana, 70816
Drive Distance: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.44521
Longitude: -91.00750

	1 mile	3 miles	5 miles
Population			
2000 Population	1,965	19,846	73,971
2010 Population	2,146	23,334	82,089
2020 Population	2,229	23,938	82,967
2025 Population	2,321	24,126	83,357
2000-2010 Annual Rate	0.89%	1.63%	1.05%
2010-2020 Annual Rate	0.37%	0.25%	0.10%
2020-2025 Annual Rate	0.81%	0.16%	0.09%
2020 Male Population	47.4%	48.0%	48.1%
2020 Female Population	52.6%	52.0%	51.9%
2020 Median Age	37.9	37.1	36.9

In the identified area, the current year population is 82,967. In 2010, the Census count in the area was 82,089. The rate of change since 2010 was 0.10% annually. The five-year projection for the population in the area is 83,357 representing a change of 0.09% annually from 2020 to 2025. Currently, the population is 48.1% male and 51.9% female.

Median Age

The median age in this area is 37.9, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	54.9%	51.8%	53.9%
2020 Black Alone	35.1%	35.9%	34.9%
2020 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2020 Asian Alone	4.7%	5.4%	5.5%
2020 Pacific Islander Alone	0.0%	0.0%	0.0%
2020 Other Race	3.0%	4.0%	3.1%
2020 Two or More Races	2.1%	2.5%	2.3%
2020 Hispanic Origin (Any Race)	6.2%	7.6%	6.7%

Persons of Hispanic origin represent 6.7% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 63.6 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	85	87	95
2000 Households	752	7,764	29,163
2010 Households	883	9,275	32,871
2020 Total Households	910	9,478	33,053
2025 Total Households	947	9,545	33,166
2000-2010 Annual Rate	1.62%	1.79%	1.20%
2010-2020 Annual Rate	0.29%	0.21%	0.05%
2020-2025 Annual Rate	0.80%	0.14%	0.07%
2020 Average Household Size	2.43	2.50	2.49

The household count in this area has changed from 32,871 in 2010 to 33,053 in the current year, a change of 0.05% annually. The five-year projection of households is 33,166, a change of 0.07% annually from the current year total. Average household size is currently 2.49, compared to 2.48 in the year 2010. The number of families in the current year is 21,020 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	11.0%	11.6%	13.2%
Median Household Income			
2020 Median Household Income	\$68,669	\$64,794	\$61,209
2025 Median Household Income	\$71,491	\$69,475	\$64,316
2020-2025 Annual Rate	0.81%	1.40%	1.00%
Average Household Income			
2020 Average Household Income	\$86,590	\$86,601	\$86,445
2025 Average Household Income	\$93,324	\$94,021	\$93,239
2020-2025 Annual Rate	1.51%	1.66%	1.52%
Per Capita Income			
2020 Per Capita Income	\$34,428	\$33,766	\$34,263
2025 Per Capita Income	\$37,041	\$36,636	\$36,914
2020-2025 Annual Rate	1.47%	1.64%	1.50%

Households by Income

Current median household income is \$61,209 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$64,316 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$86,445 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$93,239 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$34,263 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$36,914 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	218	208	186
2000 Total Housing Units	809	8,241	30,858
2000 Owner Occupied Housing Units	596	5,700	19,069
2000 Renter Occupied Housing Units	156	2,065	10,094
2000 Vacant Housing Units	57	476	1,695
2010 Total Housing Units	938	9,880	35,026
2010 Owner Occupied Housing Units	610	6,480	20,591
2010 Renter Occupied Housing Units	273	2,795	12,280
2010 Vacant Housing Units	55	605	2,155
2020 Total Housing Units	963	10,334	36,067
2020 Owner Occupied Housing Units	619	6,399	20,217
2020 Renter Occupied Housing Units	290	3,078	12,837
2020 Vacant Housing Units	53	856	3,014
2025 Total Housing Units	1,009	10,558	36,710
2025 Owner Occupied Housing Units	656	6,424	20,292
2025 Renter Occupied Housing Units	290	3,121	12,874
2025 Vacant Housing Units	62	1,013	3,544

Currently, 56.1% of the 36,067 housing units in the area are owner occupied; 35.6%, renter occupied; and 8.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 35,026 housing units in the area - 58.8% owner occupied, 35.1% renter occupied, and 6.2% vacant. The annual rate of change in housing units since 2010 is 1.31%. Median home value in the area is \$192,693, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.81% annually to \$210,795.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.