



# Executive Summary

6989 Florida Blvd, Baton Rouge, Louisiana, 70806  
Drive Distance: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 30.45196  
Longitude: -91.11881

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	5,966	49,764	144,765
2010 Population	6,466	50,798	143,614
2020 Population	6,407	50,529	142,708
2025 Population	6,384	50,408	142,806
2000-2010 Annual Rate	0.81%	0.21%	-0.08%
2010-2020 Annual Rate	-0.09%	-0.05%	-0.06%
2020-2025 Annual Rate	-0.07%	-0.05%	0.01%
2020 Male Population	45.3%	47.1%	47.5%
2020 Female Population	54.7%	52.9%	52.5%
2020 Median Age	36.2	36.5	36.5

In the identified area, the current year population is 142,708. In 2010, the Census count in the area was 143,614. The rate of change since 2010 was -0.06% annually. The five-year projection for the population in the area is 142,806 representing a change of 0.01% annually from 2020 to 2025. Currently, the population is 47.5% male and 52.5% female.

### Median Age

The median age in this area is 36.2, compared to U.S. median age of 38.5.

### Race and Ethnicity

2020 White Alone	31.0%	37.8%	35.5%
2020 Black Alone	62.7%	57.0%	58.4%
2020 American Indian/Alaska Native Alone	0.1%	0.2%	0.2%
2020 Asian Alone	1.5%	2.3%	2.7%
2020 Pacific Islander Alone	0.2%	0.1%	0.0%
2020 Other Race	2.9%	1.2%	1.6%
2020 Two or More Races	1.5%	1.4%	1.6%
2020 Hispanic Origin (Any Race)	6.0%	3.3%	3.9%

Persons of Hispanic origin represent 3.9% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.8 in the identified area, compared to 65.1 for the U.S. as a whole.

### Households

2020 Wealth Index	52	81	79
2000 Households	2,668	21,594	58,753
2010 Households	2,900	22,155	58,681
2020 Total Households	2,864	21,959	58,194
2025 Total Households	2,851	21,882	58,240
2000-2010 Annual Rate	0.84%	0.26%	-0.01%
2010-2020 Annual Rate	-0.12%	-0.09%	-0.08%
2020-2025 Annual Rate	-0.09%	-0.07%	0.02%
2020 Average Household Size	2.20	2.26	2.41

The household count in this area has changed from 58,681 in 2010 to 58,194 in the current year, a change of -0.08% annually. The five-year projection of households is 58,240, a change of 0.02% annually from the current year total. Average household size is currently 2.41, compared to 2.40 in the year 2010. The number of families in the current year is 32,267 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

6989 Florida Blvd, Baton Rouge, Louisiana, 70806  
 Drive Distance: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 30.45196  
 Longitude: -91.11881

	1 mile	3 miles	5 miles
<b>Mortgage Income</b>			
2020 Percent of Income for Mortgage	26.6%	18.2%	16.2%
<b>Median Household Income</b>			
2020 Median Household Income	\$29,285	\$43,243	\$45,378
2025 Median Household Income	\$30,502	\$45,750	\$47,703
2020-2025 Annual Rate	0.82%	1.13%	1.00%
<b>Average Household Income</b>			
2020 Average Household Income	\$54,603	\$75,154	\$75,371
2025 Average Household Income	\$57,457	\$80,597	\$80,707
2020-2025 Annual Rate	1.02%	1.41%	1.38%
<b>Per Capita Income</b>			
2020 Per Capita Income	\$24,365	\$32,713	\$30,749
2025 Per Capita Income	\$25,585	\$35,039	\$32,922
2020-2025 Annual Rate	0.98%	1.38%	1.38%

### Households by Income

Current median household income is \$45,378 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$47,703 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$75,371 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$80,707 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$30,749 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$32,922 in five years, compared to \$37,691 for all U.S. households

<b>Housing</b>			
2020 Housing Affordability Index	97	138	155
2000 Total Housing Units	3,277	24,069	64,566
2000 Owner Occupied Housing Units	855	10,549	32,523
2000 Renter Occupied Housing Units	1,814	11,045	26,230
2000 Vacant Housing Units	608	2,475	5,813
2010 Total Housing Units	3,334	24,630	64,824
2010 Owner Occupied Housing Units	844	10,331	31,387
2010 Renter Occupied Housing Units	2,056	11,824	27,294
2010 Vacant Housing Units	434	2,475	6,143
2020 Total Housing Units	3,402	25,006	66,554
2020 Owner Occupied Housing Units	832	9,710	29,483
2020 Renter Occupied Housing Units	2,031	12,249	28,711
2020 Vacant Housing Units	538	3,047	8,360
2025 Total Housing Units	3,448	25,300	67,676
2025 Owner Occupied Housing Units	839	9,635	29,279
2025 Renter Occupied Housing Units	2,012	12,247	28,961
2025 Vacant Housing Units	597	3,418	9,436

Currently, 44.3% of the 66,554 housing units in the area are owner occupied; 43.1%, renter occupied; and 12.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 64,824 housing units in the area - 48.4% owner occupied, 42.1% renter occupied, and 9.5% vacant. The annual rate of change in housing units since 2010 is 1.18%. Median home value in the area is \$176,481, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.90% annually to \$193,902.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.