# **166227 YANKEE CANDLE WAY** South deerfield, MA

## YANKEE 331,580 SF Candle<sup>®</sup> World Headquarters



# **INVESTMENT OVERVIEW**

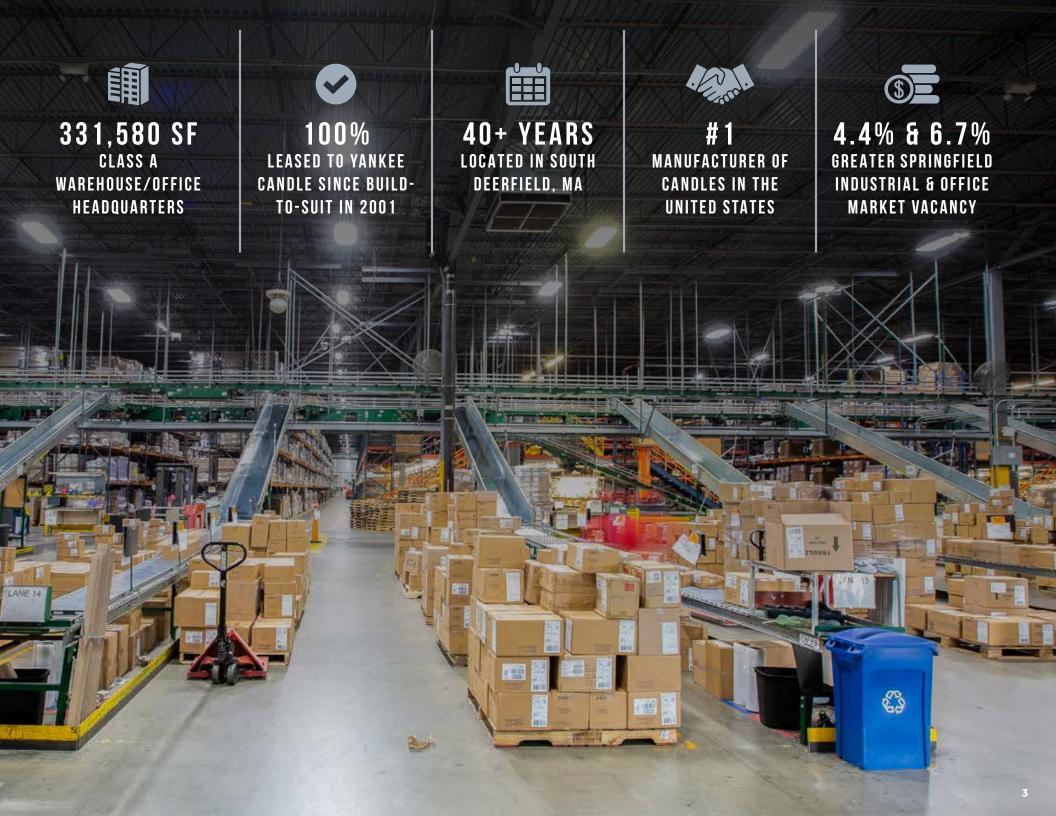
As exclusive listing agent, CBRE Boston Capital Markets ('CBRE") is pleased to offer for sale the Yankee Candle World Headquarters, a 331,580 square foot campus located at 16 and 27 Yankee Candle Way in South Deerfield, MA. ("the Campus"). The 256,000 square foot warehouse/distribution facility and 75,580 square foot office building are currently 100% leased through October and June 2026 respectively to Yankee Candle, a global leader in the \$2.3 billion candle industry for nearly 50 years.

A wholly owned subsidiary of Newell Brands since 2015, Yankee Candle is the largest American manufacturer of scented candles, candleholders, accessories, and dinnerware, offering its products through various omnichannel networks including 19,000+ retail stores nationwide and online sales reaching 50+ countries worldwide. Located in Deerfield since 1983, the 42-acre site was a build-to-suit for Yankee Candle in 2001 and serves as a mission critical office headquarters facility and key distribution center to continue serving the company's growing market share globally. Yankee Candle's initial 15-year commitment coupled with two subsequent 5-year extensions (eight remaining 5-year options) further validates the company's commitment to the area and key synergies with its state-of-the-art manufacturing facility located less than 5 miles away in Whately, MA. In addition, Yankee Candle's flagship "Village Store" is located just minutes from the headquarters and serves as another example of the company's deep roots and history in the market for the past 40+ years.

Yankee Candle is strategically located adjacent to Interstate-91, western New England's primary north-south thoroughfare. The Campus' location provides direct regional access to each of New England's three largest cities - Boston, MA, Worcester, MA, and Providence, RI - as well as connectivity south to Hartford, CT and north to Manchester, NH. Additionally, the proximity to the nearby city of Springfield, MA and "The Five College Consortium" in Amherst, MA provides a deep and talented labor pool and ensures stable economic activity in the area.

The Campus is being offered "as is" without a formal asking price and free and clear of existing debt. Once qualified investors have had an opportunity to thoroughly review the Offering Memorandum, CBRE will schedule a "call for offers".













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