

FOREVER 21





Landmark PENN OIL & SUPPLY COMPANY BUILDING 100 West Union Street | Pasadena, California 91103-3628

Property Information



The Subject property is located at **100 West Union Street, Pasadena, California 91103-3602**, and is currently occupied by FOREVER 21. The Subject property building was built in 1935 and is currently on two floors retail store outlet, features ±19,981 Sq Ft lot, and ±38,000 Sq Ft of leaseable space. This prime location is situated in a signalized corner at North DeLacey Avenue and West Union Street in Old Town Pasadena. The building is adaptable to office or retail users.

The Subject property location takes advantage of nearby Historic Route 66 (Colorado Boulevard), Route 134 Highway and I-210 Ventura Freeway. The area is surrounded by Points of Interests, Historical Sites and plenty of Amenities that include top nationwide retailers that include walking distance from Urban Outfitters, Crate & Barrel, Starbucks, MAC Cosmetics, Tiffany & Company, The Cheesecake Factory, Gap, Apple, Nike Shoe Store and many more.

Greg K. Barsamian, SIOR

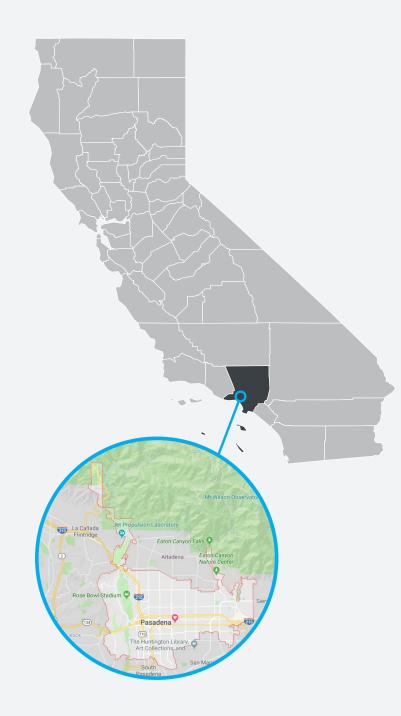
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Property Description

Specifications

Building Name:	The Penn Oil & Supply Company Building		
Address:	100 W Union St., Pasadena, CA 91103-3628		
Alternative Address:	35 N Lacey Ave., Pasadena, CA 91103-3602		
County:	Los Angeles County		
Property Type:	Commercial / Retail		
Property Subtype:	Retail / Storefront		
APN:	5713-004-010		
Year Built:	1935		
Building Size:	±38,000 SF		
Tenant:	Forever 21		
Zoning:	PSC-		

TRAFFIC COUNTS				
Street	Cross Street	Year	Volume	
S Fair Oaks Ave	Mercantile Pl	2018	27,162	
W Colorado Blvd	N Pasadena Ave	2018	15,218	
N Fair Oaks Ave	E Union St	2018	23,746	

Walk Score® www.walkscore.com





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CHRISTENSEN ALLEY

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NAMED FOR THE FAMILY THAT FOUNDED THE PENN OIL AND SUPPLY COMPANY IN 1903, THE FIRST INDEPENDENT FIRESTONE AND UNION OIL DEALERSHIP ON THE WEST COAST. IN THE EARLY 1930s, G. C. CHRISTENSEN OPENED THE LARGEST AND MOST MODERN AUTOMOTIVE SERVICE FACILITY ON THE WEST COAST AT 100 WEST UNION STREET. THE BUILDING WAS DESIGNED BY J. CYRIL BENNETT WHO ALSO DESIGNED MANY WELL-KNOWN CULTURAL, CIVIC AND COMMERCIAL BUILDINGS IN PASADENA.

> THIS HISTORICAL MARKER WAS DONATED BY: ROY G, CHRISTENSEN JR. • DONALD E. CHRISTENSEN ALICE CHRISTENSEN STORNIE • GARY CHRISTENSEN

DEMOGRAPHICS			by CoStar
POPULATION	1 MILE	3 MILE	5 MILE
2024 Projection	36,789	201,552	530,002
2019 Estimate	35,180	198,904	524,307
2010 Census	27,680	191,040	510,512
HOUSEHOLD INCOME	1 MILE	3 MILE	5 MILE
2019 Avg HH Income	\$91,590	\$108,678	\$103,626
2019 Med HH Income	\$65,260	\$78,970	\$74,718
2019 Avg HH Size	2.20	2.50	2.70
HOME VALUE	1 MILE	3 MILE	5 MILE
2018 Median Home Value	\$704,404	\$798,261	\$779,966



Property Photos

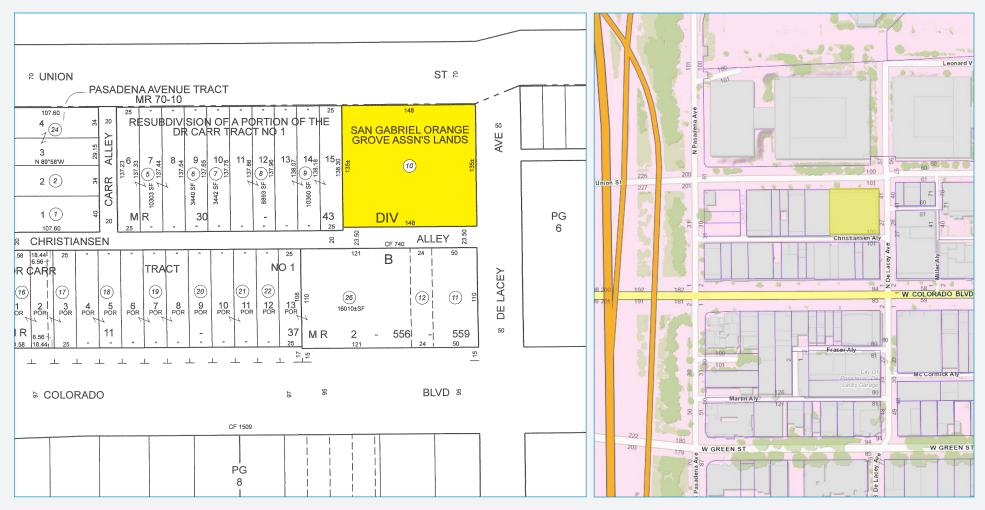


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Property Assessor Maps

> PARCEL MAP



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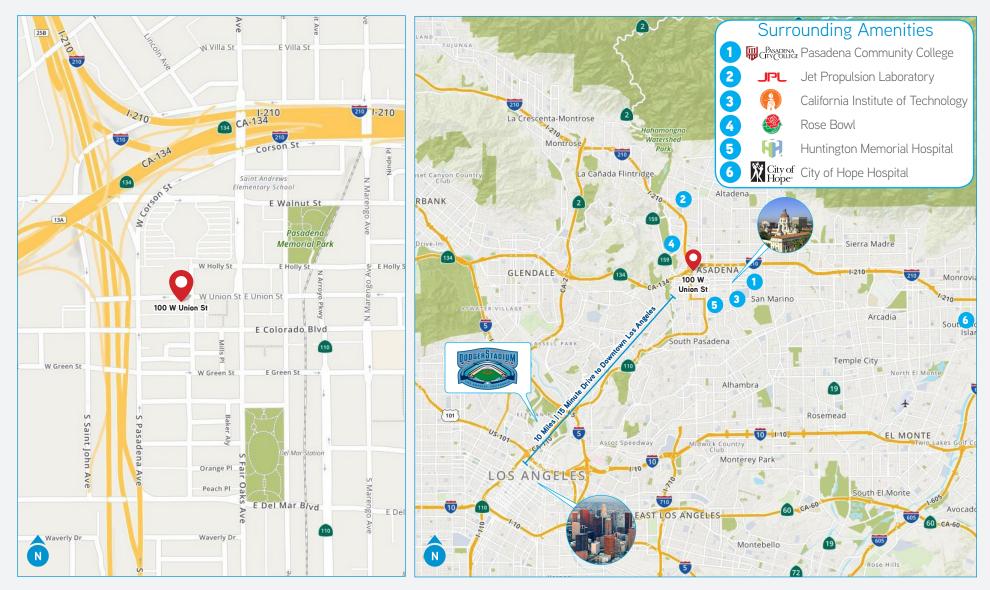
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Area Maps

> LOCAL MAP

> REGIONAL MAP



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Amenities & Retailers Map



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Pasadena Retail Market Overview

> MARKET INDICATORS





> MARKET OVERVIEW

The City of Pasadena honors a long tradition of cultural vibrancy, inviting ambiance, and lively charm and continues to expand and refine those traditions today. With a wealth of restaurants, an authentic downtown experience in the heart of the city, and long-established cultural and arts institutions, Pasadena is an exciting place for eating, playing, and living. Its main shopping districts hold a sophisticated charm and comfort, providing the opportunity to explore local life through Pasadena's many boutiques and galleries, restaurants and museums. Pasadena's retail districts are served by the many public and private parking resources all strategically located to bestserve shoppers and visitors.



> CONSUMER BASE

- Pasadena citizens are on average **243%** more likely to read long-form journalism such as The Economist, The New Yorker, and Vanity Fair.
- On average, **297%** more likely to visit major news sites during the week, such as NYTimes.com, LATimes.com, Time.com, and WSJ.com.
- On average, **132%** more likely to research their shopping venture either online or through print magazine beforehand.
- On average, **120%** more likely to show interest in the arts.
- On average, shoppers in Pasadena are **261%** more likely to buy luxury or foreign vehicles.

- On average, **181%** more likely to use luxury beauty products such as Chanel, Dior, and Clarins.
- Pasadena citizens consider themselves trendsetters and are **124%** more likely to go out of their way to explore new stores, and on average **119%** more likely to keep up with trends through high-quality, statement-making clothing.
- On average, diners in Pasadena are **140%** more likely to prefer gourmet, artful food. Likewise, Pasadena citizens are **117%** more likely to pay attention to their



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Accelerating success.

Colliers At A Glance

\$3.3 Billion in Annual Revenue
17,000+ Professionals in 68 Countries
2 Billion Square Feet Managed

All statistics are for 2018, are in U.S. dollars and include affiliates.

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