

FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.2607/-83.7806

RF1

11250 Dixie Hwy Birch Run, MI 48415		1 mi radius	3 mi radius	5 mi radius
POPULATION	2018 Estimated Population	913	4,879	11,607
	2023 Projected Population	872	4,583	10,924
	2010 Census Population	973	5,112	12,037
	2000 Census Population	997	5,316	12,200
	Projected Annual Growth 2018 to 2023	-0.9%	-1.2%	-1.2%
	Historical Annual Growth 2000 to 2018	-0.5%	-0.5%	-0.3%
HOUSEHOLDS	2018 Estimated Households	416	2,023	4,703
	2023 Projected Households	409	1,965	4,574
	2010 Census Households	418	2,002	4,603
	2000 Census Households	413	2,014	4,477
	Projected Annual Growth 2018 to 2023	-0.4%	-0.6%	-0.5%
	Historical Annual Growth 2000 to 2018	-	-	0.3%
AGE	2018 Est. Population Under 10 Years	11.5%	11.6%	10.9%
	2018 Est. Population 10 to 19 Years	11.9%	13.3%	12.7%
	2018 Est. Population 20 to 29 Years	15.5%	12.0%	10.7%
	2018 Est. Population 30 to 44 Years	17.2%	17.8%	17.1%
	2018 Est. Population 45 to 59 Years	20.1%	20.9%	22.0%
	2018 Est. Population 60 to 74 Years	17.0%	17.8%	19.3%
	2018 Est. Population 75 Years or Over	6.7%	6.6%	7.4%
	2018 Est. Median Age	38.4	40.1	42.9
MARITAL STATUS & GENDER	2018 Est. Male Population	49.5%	49.4%	49.6%
	2018 Est. Female Population	50.5%	50.6%	50.4%
	2018 Est. Never Married	27.6%	25.1%	23.3%
	2018 Est. Now Married	44.1%	52.8%	55.7%
	2018 Est. Separated or Divorced	21.2%	15.9%	13.6%
	2018 Est. Widowed	7.1%	6.3%	7.4%
INCOME	2018 Est. HH Income \$200,000 or More	1.0%	3.3%	5.0%
	2018 Est. HH Income \$150,000 to \$199,999	8.0%	5.1%	5.7%
	2018 Est. HH Income \$100,000 to \$149,999	9.1%	13.5%	13.9%
	2018 Est. HH Income \$75,000 to \$99,999	7.2%	12.5%	14.1%
	2018 Est. HH Income \$50,000 to \$74,999	22.6%	24.2%	22.5%
	2018 Est. HH Income \$35,000 to \$49,999	13.8%	12.0%	12.0%
	2018 Est. HH Income \$25,000 to \$34,999	16.1%	11.5%	10.7%
	2018 Est. HH Income \$15,000 to \$24,999	7.2%	7.5%	8.0%
	2018 Est. HH Income Under \$15,000	15.2%	10.3%	8.2%
	2018 Est. Average Household Income	\$82,913	\$82,009	\$83,775
	2018 Est. Median Household Income	\$46,397	\$58,436	\$63,177
	2018 Est. Per Capita Income	\$37,822	\$34,017	\$34,044
	2018 Est. Total Businesses	247	339	528
2018 Est. Total Employees	3,202	4,059	6,726	

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RACE	2018 Est. White	94.0%	95.0%	95.2%
	2018 Est. Black	1.4%	1.1%	1.4%
	2018 Est. Asian or Pacific Islander	0.7%	0.5%	0.6%
	2018 Est. American Indian or Alaska Native	0.7%	0.6%	0.5%
	2018 Est. Other Races	3.2%	2.8%	2.4%
HISPANIC	2018 Est. Hispanic Population	45	193	392
	2018 Est. Hispanic Population	4.9%	4.0%	3.4%
	2023 Proj. Hispanic Population	5.4%	4.4%	3.7%
	2010 Hispanic Population	4.5%	3.5%	2.9%
EDUCATION (Adults 25 or Older)	2018 Est. Adult Population (25 Years or Over)	629	3,391	8,282
	2018 Est. Elementary (Grade Level 0 to 8)	0.9%	1.2%	1.9%
	2018 Est. Some High School (Grade Level 9 to 11)	9.7%	7.7%	7.2%
	2018 Est. High School Graduate	35.4%	35.4%	34.2%
	2018 Est. Some College	34.8%	28.3%	26.0%
	2018 Est. Associate Degree Only	7.6%	10.9%	10.7%
	2018 Est. Bachelor Degree Only	9.7%	12.7%	14.6%
	2018 Est. Graduate Degree	2.0%	3.8%	5.4%
HOUSING	2018 Est. Total Housing Units	444	2,169	5,028
	2018 Est. Owner-Occupied	55.1%	71.6%	77.3%
	2018 Est. Renter-Occupied	38.6%	21.7%	16.2%
	2018 Est. Vacant Housing	6.3%	6.7%	6.5%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	0.6%	0.5%	1.0%
	2010 Homes Built 2000 to 2004	8.3%	7.5%	8.2%
	2010 Homes Built 1990 to 1999	9.0%	11.9%	10.5%
	2010 Homes Built 1980 to 1989	20.6%	13.0%	11.3%
	2010 Homes Built 1970 to 1979	21.0%	22.5%	27.0%
	2010 Homes Built 1960 to 1969	13.6%	13.3%	12.7%
	2010 Homes Built 1950 to 1959	15.0%	18.3%	17.5%
	2010 Homes Built Before 1949	11.8%	13.2%	13.2%
HOME VALUES	2010 Home Value \$1,000,000 or More	-	-	-
	2010 Home Value \$500,000 to \$999,999	0.1%	0.2%	0.7%
	2010 Home Value \$400,000 to \$499,999	-	0.1%	0.6%
	2010 Home Value \$300,000 to \$399,999	-	0.7%	2.4%
	2010 Home Value \$200,000 to \$299,999	11.3%	16.0%	17.1%
	2010 Home Value \$150,000 to \$199,999	28.4%	21.1%	19.5%
	2010 Home Value \$100,000 to \$149,999	15.4%	21.3%	26.0%
	2010 Home Value \$50,000 to \$99,999	23.9%	24.9%	23.2%
	2010 Home Value \$25,000 to \$49,999	7.1%	5.9%	4.8%
	2010 Home Value Under \$25,000	15.5%	10.8%	7.1%
	2010 Median Home Value	\$127,185	\$126,508	\$134,712
	2010 Median Rent	\$590	\$556	\$554

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	744	3,918	9,453
	2018 Est. Civilian Employed	66.1%	61.5%	57.4%
	2018 Est. Civilian Unemployed	1.3%	1.9%	1.9%
	2018 Est. in Armed Forces	-	-	-
	2018 Est. not in Labor Force	32.5%	36.6%	40.6%
	2018 Labor Force Males	48.7%	49.0%	49.2%
	2018 Labor Force Females	51.3%	51.0%	50.8%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	498	2,405	5,420
	2010 Mgmt, Business, & Financial Operations	5.7%	8.6%	10.5%
	2010 Professional, Related	13.3%	16.8%	20.2%
	2010 Service	17.2%	17.3%	16.0%
	2010 Sales, Office	23.3%	26.2%	25.0%
	2010 Farming, Fishing, Forestry	-	-	0.2%
	2010 Construction, Extraction, Maintenance	15.1%	13.4%	11.8%
	2010 Production, Transport, Material Moving	25.4%	17.7%	16.2%
	2010 White Collar Workers	42.3%	51.6%	55.8%
	2010 Blue Collar Workers	57.7%	48.4%	44.2%
	2010 Drive to Work Alone	83.7%	85.2%	86.7%
2010 Drive to Work in Carpool	11.0%	8.7%	8.0%	
2010 Travel to Work by Public Transportation	-	-	0.2%	
2010 Drive to Work on Motorcycle	-	-	-	
2010 Walk or Bicycle to Work	2.7%	2.8%	2.0%	
2010 Other Means	1.6%	1.6%	1.3%	
2010 Work at Home	1.0%	1.7%	1.8%	
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	19.5%	25.9%	27.1%
	2010 Travel to Work in 15 to 29 Minutes	67.2%	49.6%	44.1%
	2010 Travel to Work in 30 to 59 Minutes	28.9%	29.4%	28.6%
	2010 Travel to Work in 60 Minutes or More	5.3%	5.6%	6.0%
	2010 Average Travel Time to Work	23.6	21.7	21.7
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	\$25.9 M	\$125 M	\$294 M
	2018 Est. Apparel	\$898 K	\$4.33 M	\$10.2 M
	2018 Est. Contributions, Gifts	\$1.72 M	\$8.27 M	\$20.1 M
	2018 Est. Education, Reading	\$955 K	\$4.62 M	\$11.1 M
	2018 Est. Entertainment	\$1.44 M	\$6.98 M	\$16.5 M
	2018 Est. Food, Beverages, Tobacco	\$4.02 M	\$19.2 M	\$45.0 M
	2018 Est. Furnishings, Equipment	\$864 K	\$4.25 M	\$10.1 M
	2018 Est. Health Care, Insurance	\$2.33 M	\$11.1 M	\$25.9 M
	2018 Est. Household Operations, Shelter, Utilities	\$8.06 M	\$38.6 M	\$90.9 M
	2018 Est. Miscellaneous Expenses	\$387 K	\$1.85 M	\$4.33 M
	2018 Est. Personal Care	\$336 K	\$1.62 M	\$3.81 M
	2018 Est. Transportation	\$4.92 M	\$23.9 M	\$56.1 M

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