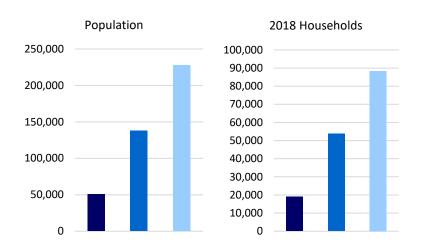
Gulfport, MS

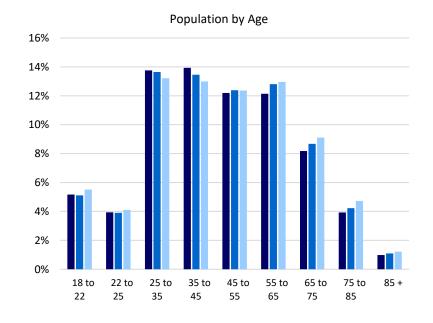


Consumer Profile Report

STI: PopStats, 2018 Q2

	10 Min Drive		20 Min Drive		30 Min Drive	
Current						
2018 Population	50,686		137,854		227,670	
2023 Projected Population	53,123		144,435		239,092	
Pop Growth (%)	4.8%		4.8%		5.0%	
2018 Households	19,026		53,803		88,431	
2023 Projected Households	19,933		56,360		92,712	
HH Growth (%)	4.8%		4.8%		4.8%	
Census Year						
2000 Population	45,707		123,321		208,124	
2010 Population	46,937		127,109		210,374	
Pop Growth (%)	2.7%		3.1%		1.1%	
2000 Households	16,651		46,775		79,004	
2010 Households	17,602		49,530		81,284	
HH Growth (%)	5.7%		5.9%		2.9%	
Total Population by Age						
Average Age (2018)	37.0		37.8		38.5	
Children (2018)						
0 - 4 Years	3,508		9,380		14,864	
5 - 9 Years	3,938		9,963		15,723	
10-13 Years	2,776		7,380		11,796	
14-17 Years	2,857		7,332		11,826	
Adults (2018)						
18 to 22	2,616	5.2%	7,040	5.1%	12,534	5.5%
22 to 25	1,996	3.9%	5,389	3.9%	9,350	4.1%
25 to 35	6,970	13.8%	18,805	13.6%	30,092	13.2%
35 to 45	7,060	13.9%	18,546	13.5%	29,571	13.0%
45 to 55	6,180	12.2%	17,069	12.4%	28,147	12.4%
55 to 65	6,153	12.1%	17,657	12.8%	29,518	13.0%
65 to 75	4,143	8.2%	11,960	8.7%	20,746	9.1%
75 to 85	1,988	3.9%	5,825	4.2%	10,744	4.7%
85 +	501	1.0%	1,508	1.1%	2,760	1.2%



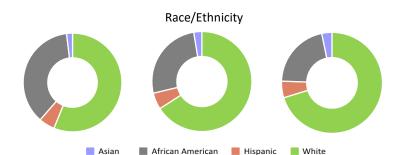


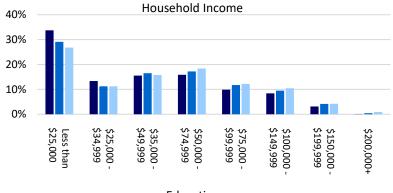


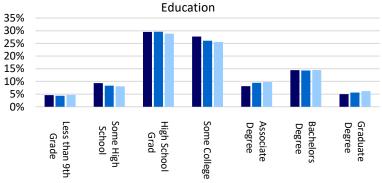
Consumer Profile Report

STI: PopStats, 2018 Q2

	10 Min Drive		20 Min Drive		30 Min Drive	
Population by Race/Ethnicity (2018)					
White, Non-Hispanic	27,671	54.6%	88,235	64.0%	155,322	68.2%
Hispanic	2,569	5.1%	7,182	5.2%	11,752	5.2%
African American	18,072	35.7%	34,992	25.4%	46,861	20.6%
Asian	959	1.9%	3,517	2.6%	7,207	3.2%
Language at Home (2018)	47,178		128,473		212,806	
Spanish	1,905	4.0%	4,756	3.7%	7,299	3.4%
Asian Language	434	0.9%	2,485	1.9%	4,971	2.3%
Ancestry (2018)						
American Indian (ancestry)	150	0.3%	525	0.4%	864	0.4%
Hawaiin (ancestry)	62	0.1%	163	0.1%	285	0.1%
Household Income (2018)						
Per Capita Income	\$18,973		\$22,114		\$23,179	
Average HH Income	\$50,545		\$56,661		\$59,675	
Median HH Income	\$37,423		\$43,025		\$45,963	
Less than \$25,000	6,421	33.8%	15,677	29.1%	23,687	26.8%
\$25,000 - \$34,999	2,542	13.4%	6,058	11.3%	9,947	11.2%
\$35,000 - \$49,999	2,955	15.5%	8,876	16.5%	13,992	15.8%
\$50,000 - \$74,999	3,021	15.9%	9,264	17.2%	16,250	18.4%
\$75,000 - \$99,999	1,876	9.9%	6,337	11.8%	10,795	12.2%
\$100,000 - \$149,999	1,604	8.4%	5,101	9.5%	9,251	10.5%
\$150,000 - \$199,999	596	3.1%	2,242	4.2%	3,736	4.2%
\$200,000+	11	0.1%	248	0.5%	774	0.9%
Education (2018)	32,995		91,370		151,577	
Less than 9th Grade	1,519	4.6%	3,958	4.3%	7,096	4.7%
Some High School	3,074	9.3%	7,626	8.3%	12,219	8.1%
High School Grad	9,742	29.5%	27,029	29.6%	43,700	28.8%
Some College	9,131	27.7%	23,810	26.1%	38,729	25.6%
Associate Degree	2,680	8.1%	8,657	9.5%	14,852	9.8%
Bachelors Degree	4,765	14.4%	13,085	14.3%	21,940	14.5%
Graduate Degree	1,635	5.0%	5,138	5.6%	9,391	6.2%







Gulfport, MS



Consumer Profile Report

STI: PopStats, 2018 Q2

_	10 Min Drive		20 Min Drive		30 Min Drive	
•						
Family Structure (2018)	12,843		35,735		59,132	
Single - Male	657	5.1%	1,723	4.8%	2,913	4.9%
Single - Female	1,794	14.0%	4,583	12.8%	6,872	11.6%
Single Parent - Male	504	3.9%	1,342	3.8%	1,921	3.2%
Single Parent - Female	2,723	21.2%	5,969	16.7%	8,778	14.8%
Married w/ Children	2,778	21.6%	8,467	23.7%	14,333	24.2%
Married w/out Children	4,387	34.2%	13,652	38.2%	24,314	41.1%
Household Size (2018)						
1 Person	4,858	25.5%	14,402	26.8%	23,484	26.6%
2 Persons	6,011	31.6%	17,584	32.7%	29,552	33.4%
3 Persons	3,548	18.6%	9,703	18.0%	15,530	17.6%
4 Persons	2,585	13.6%	6,937	12.9%	11,383	12.9%
5+ Persons	2,023	10.6%	5,177	9.6%	8,483	9.6%
Home Ownership (2018)	19,026		53,803		88,431	
Owners	11,701	61.5%	32,167	59.8%	55,331	62.6%
Renters	7,325	38.5%	21,637	40.2%	33,101	37.4%
Components of Change (2018)						
Births	595	1.2%	1,622	1.2%	2,619	1.2%
Deaths	464	0.9%	1,340	1.0%	2,366	1.0%
Migration	0	0.0%	137	0.1%	519	0.2%
Unemployment Rate (2018)		7.1%		6.4%		6.0%
Employment, Pop 16+ (2018)	39,063		107,545		179,478	
Armed Services	673	1.7%	2,433	2.3%	5,896	3.3%
Civilian	23,813	61.0%	65,400	60.8%	107,513	59.9%
Employed	22,153	56.7%	61,270	57.0%	101,043	56.3%
Unemployed	1,661	4.3%	4,130	3.8%	6,470	3.6%
Not in Labor Force	14,577	37.3%	39,712	36.9%	66,069	36.8%
Businesses						
Establishments	1,706		3,505		5,380	
Employees (FTEs)	34,412		63,769		110,432	

