

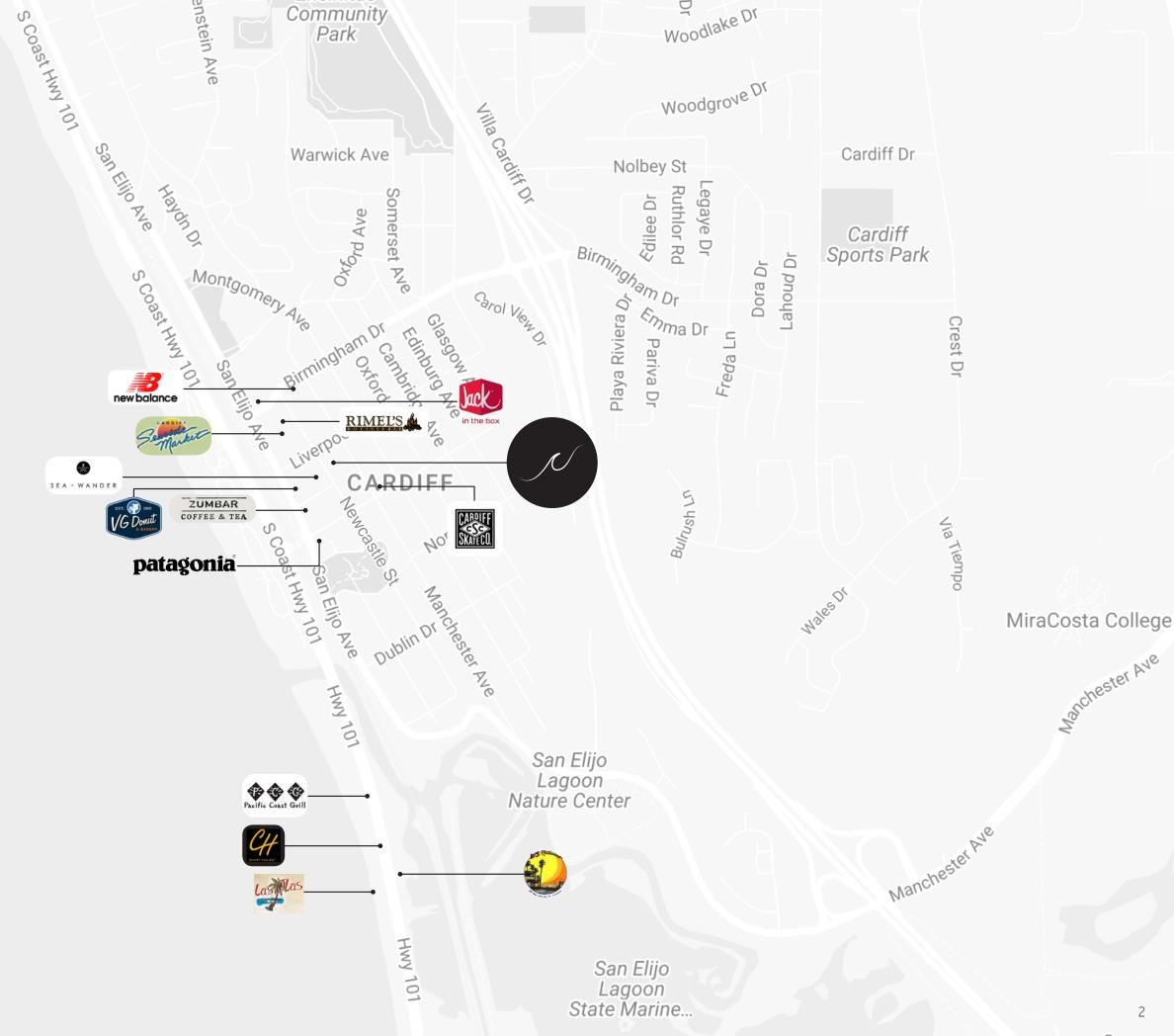
ABOUT THE AREA

Cardiff-by-the-Sea, California

Cardiff-by-the-Sea is a coastal community found in Encinitas, bordering Solana Beach to the south in San Diego County, California. The coastline is well-known for wide open sandy beaches, gorgeous cliffs and countless surfing. Cardiff is also known for great camping. San Elijo Beach Campground is a favorite spot for many San Diego locals and visitors with its oceanfront scenery.

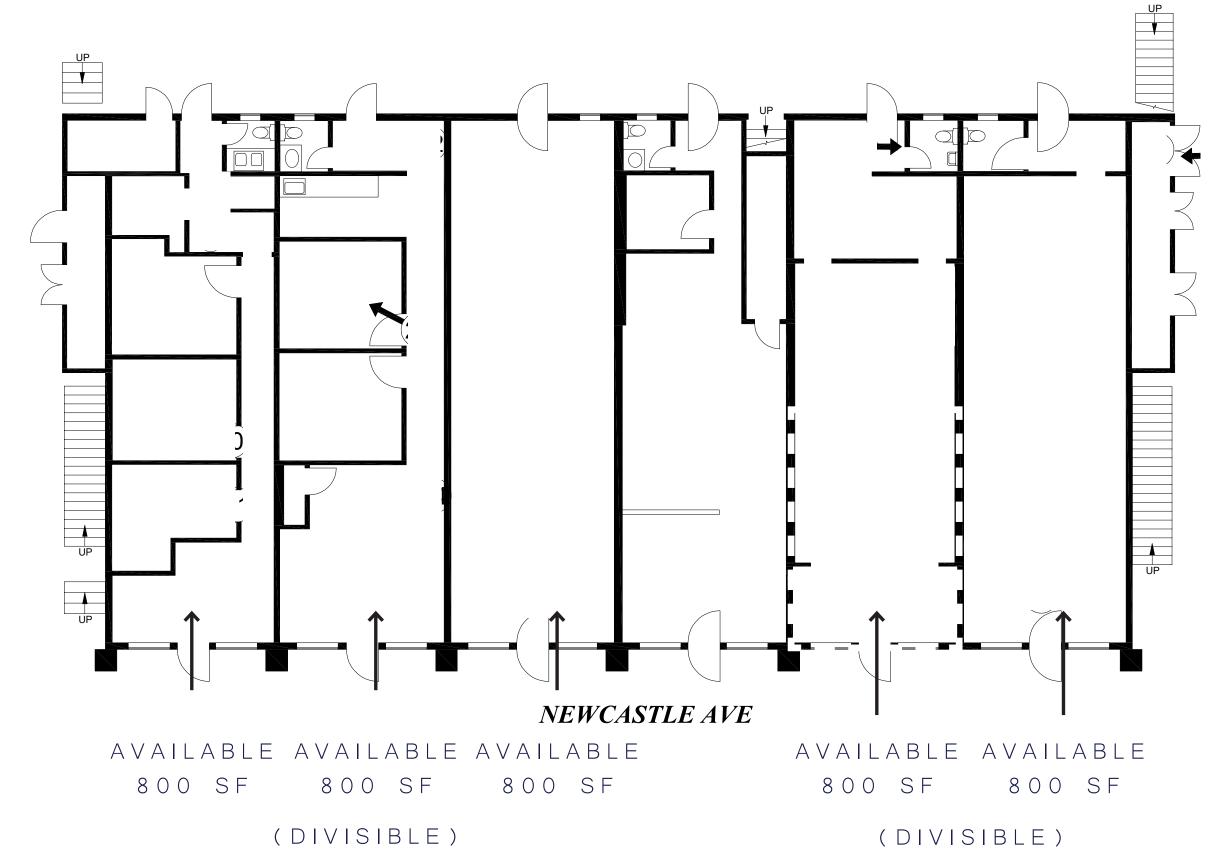
Cardiff-by-the-Sea offers so much unique and wonderful features. It's iconic location and proximity to commercial services and recreational facilities offers everything from endless entertainment options, beach side dining, hiking trails and specialty shops - for both San Diegans and visitors alike. Beach side dining is a delightful experience at Cardiff-by-the-Sea. Restaurant Row offers an eclectic range of delicacies with Italian, Mexican, and many others.

Cardiff has a population of 10,945. The total number of households is 4,674 with 2.34 people per household on average. Total household expenditures in Cardiff-by-the-Sea are above the national average. The median age of the current population is 41.7 with 4,824 people being married and 3,225 being single. The employment numbers show that there are 70% white collar employees and 30% blue collar employees.





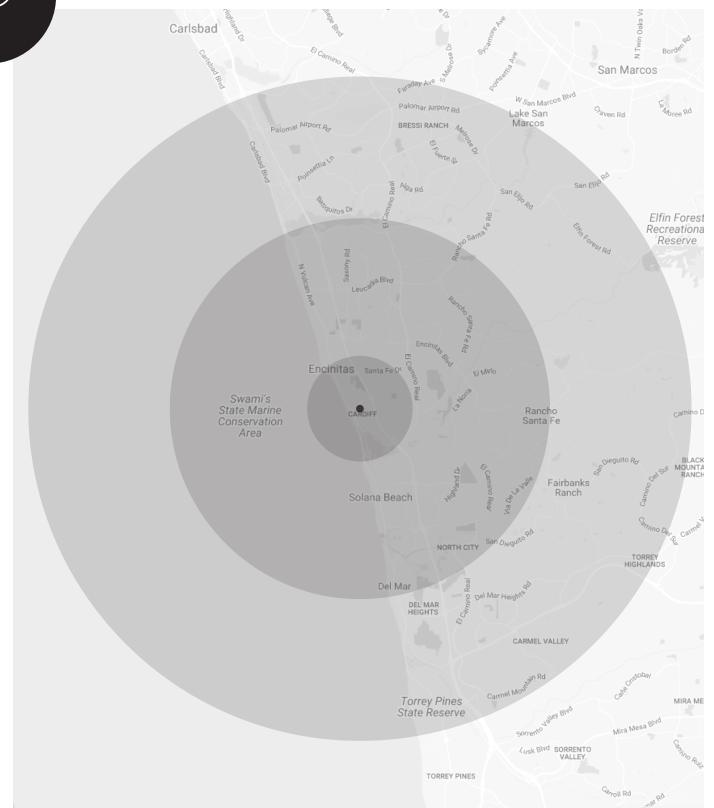




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EXPANDED DEMOGRAPHIC PROFILE

POPULATION Estimated Population Forecasted Population (2021)	1 Mile	3 Miles	5 Miles
	8.983	53,932	107,420
	9,263	55,833	114,296
DAYTIME DEMOS Total Number of Employees	437	3,793	5,497
	2,541	27,235	44,556
MEDIAN HH INCOME Estimated Median Household Income Median Family Income	\$101,297	\$104,057	\$122,049
	\$106,919	\$117,039	\$136,568
AVG HH INCOME Estimated Avg Household Income Avg Family Income	\$138,250	\$145,780	\$169,432
	\$137,122	\$151,393	\$173,059
OTHER INCOME Est. Proj. Median Disposable Income	\$78,711	\$80,599	\$95,562

