

College Plaza





2020 Demographics	1 MILE	3 MILE	5 MILE
Estimated Population	15,772	125,855	269,662
Ave Household Income	\$85,513	\$91,281	\$97,229
Daytime Employment	2,534	31,482	79,430

SHOP SPACE AVAILABLE

AVAILABILITY

• 10,376 sf (divisible)

FEATURES

- 31,000 sf center
- Rate: \$10 psf + NNN
- Built in 1987
- Monument signage available
- Across from Paradise Valley Community College
- Parking: 4.5:1000

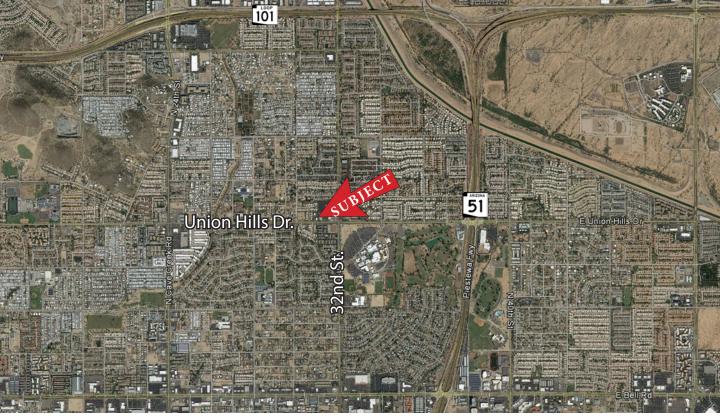
TRAFFIC COUNT

- Union Hills Drive: ±24,700 CPD
- 32nd Street: ±19,300 CPD

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E Union Hills Dr & N 32nd St	1 mi radi	us	3 mi radi	ius	5 mi radi	us
Population						
Estimated Population (2020)	15,772		125,855		269,662	
Projected Population (2025)	17,088		136,515		292,544	
Census Population (2010)	14,701		111,310		238,603	1
Census Population (2000)	15,163		106,559		235,092	1
Projected Annual Growth (2020 to 2025)	1,316	1.7%	10,660	1.7%	22,882	1.7%
Historical Annual Growth (2010 to 2020)	1,071	0.7%	14,545	1.3%	31,059	1.3%
Historical Annual Growth (2000 to 2010)	-462	-0.3%	4,751	0.4%	3,511	0.1%
Estimated Population Density (2020)	5,023	psm	4,453	psm	3,435	psm
Trade Area Size		sq mi		sq mi		sq mi
Households				-		
Estimated Households (2020)	6,461		51,086		113,003	ĺ
Projected Households (2025)	6,740		53,347		117,805	i
Census Households (2010)	5,973		44,899		98,460	i
Census Households (2000)	5,853		40,813		91,707	1
Estimated Households with Children (2020)	1,870	28.9%	15,509	30.4%	31,962	28.3%
Estimated Average Household Size (2020)	2.44		2.45		2.37	
Average Household Income						
Estimated Average Household Income (2020)	\$85,513		\$91,281		\$97,229	
Projected Average Household Income (2025)	\$96,372		\$102,740		\$109,675	
Estimated Average Family Income (2020)	\$93,718		\$107,270		\$117,849	
Median Household Income						
Estimated Median Household Income (2020)	\$69,701		\$70,304		\$76,843	1
Projected Median Household Income (2025)	\$81,339		\$82,190		\$89,614	
Estimated Median Family Income (2020)	\$84,285		\$84,687		\$94,672	
Per Capita Income						
Estimated Per Capita Income (2020)	\$35,057		\$37,098		\$40,792	Ì
Projected Per Capita Income (2025)	\$38,035		\$40,191		\$44,209	İ
Estimated Per Capita Income 5 Year Growth	\$2,978	8.5%	\$3,093	8.3%	\$3,417	8.4%
Estimated Average Household Net Worth (2020)	\$703,023		\$797,949		\$909,922	
Daytime Demos (2020)]
Total Businesses	328		3,990		9,109	
Total Employees	2,534		31,482		79,430	
Company Headquarter Businesses	-	-	10	0.3%	32	0.4%
Company Headquarter Employees	-	-	1,540	4.9%	4,602	5.8%
Employee Population per Business	7.7		7.9		8.7	
Residential Population per Business	48.0		31.5		29.6	

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Race & Ethnicity						
White (2020)	12,595	79.9%	95,019	75 50/	210,059	77 00/
l ' '	593	3.8%				4.3%
Black or African American (2020)	140	0.9%	5,571	4.4%	11,541	
American Indian or Alaska Native (2020) Asian (2020)	675	4.3%	1,418 6,727	1.1% 5.3%	3,076 13,748	1.1% 5.1%
Hawaiian or Pacific Islander (2020)	21	0.1%	225	0.2%	401	0.1%
Other Race (2020)	1,214	7.7%	12,257	9.7%	20,892	7.7%
Two or More Races (2020)	534	3.4%	4,637	3.7%	9,945	3.7%
Not Hispanic or Latino Population (2020)	12,528	79.4%	94,014	74.7%	212,284	
Hispanic or Latino Population (2020)	3,244	20.6%	31,841	25.3%	57,378	
Not Hispanic or Latino Population (2025)	13,387		100,788	73.8%	227,438	
Hispanic or Latino Population (2025)	3,702		35,726		65,106	
Not Hispanic or Latino Population (2010)	12,338	83.9%	87,176		198,156	
Hispanic or Latino Population (2010)	2,363	16.1%	24,134		40,446	
Not Hispanic or Latino Population (2000)	13,632		89,912		208,036	
Hispanic or Latino Population (2000)	1,531	10.1%	16,647		27,056	
Projected Hispanic Annual Growth (2020 to 2025)	457	2.8%	3,885	2.4%	7,728	2.7%
Historic Hispanic Annual Growth (2000 to 2020)	1,713	5.6%	15,194	4.6%	30,322	5.6%
Age Distribution (2020)	1,7 10	0.070	10,101	1.070	00,022	0.070
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Age Under 5	852 891	5.4% 5.6%	7,752	6.2%	15,223	5.6% 5.7%
Age 5 to 9 Years Age 10 to 14 Years	937	5.9%	7,695 7,918	6.1% 6.3%	15,492 16,476	6.1%
Age 15 to 19 Years	914	5.8%	7,510	6.0%	16,024	5.9%
Age 20 to 24 Years	847	5.4%	7,730	6.1%	16,059	6.0%
Age 25 to 29 Years	1,221	7.7%	10,270	8.2%	21,000	7.8%
Age 30 to 34 Years	1,151	7.7%	9,725	7.7%	19,936	7.4%
Age 35 to 39 Years	1,092	6.9%	9,037	7.7%	18,721	6.9%
Age 40 to 44 Years	1,035	6.6%	8,375	6.7%	17,774	6.6%
Age 45 to 49 Years	1,091	6.9%	8,579	6.8%	18,595	6.9%
Age 50 to 54 Years	1,102	7.0%	8,158	6.5%	18,318	6.8%
Age 55 to 59 Years	1,094	6.9%	8,036	6.4%	18,567	6.9%
Age 60 to 64 Years	950	6.0%	7,131	5.7%	16,649	6.2%
Age 65 to 74 Years	1,485	9.4%	10,368	8.2%	23,940	8.9%
Age 75 to 84 Years	829	5.3%	5,493	4.4%	12,112	4.5%
Age 85 Years or Over	282	1.8%	2,047	1.6%	4,776	1.8%
Median Age	39.4		37.1		38.6	
Gender Age Distribution (2020)		:	:			
Female Population	8,113	51.4%	64,086	50.9%	137,592	51.0%
Age 0 to 19 Years	1,781		15,001		30,779	
Age 20 to 64 Years	4,839	59.6%	38,842		83,755	
Age 65 Years or Over	1,493	18.4%	10,242	16.0%	23,058	16.8%
Female Median Age	41.0		38.5		39.9	
Male Population	7,659	48.6%	61,769	49.1%	132,070	49.0%
	.,					
Age 0 to 19 Years	1,812	23.7%	15.905	25.7%	32.435	24.6%
Age 0 to 19 Years Age 20 to 64 Years		23.7% 61.9%	15,905 38,198		32,435 81,864	
Age 0 to 19 Years Age 20 to 64 Years Age 65 Years or Over	4,745		38,198		32,435 81,864 17,771	62.0%

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E Union Hills Dr & N 32nd St						KFO
	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2020)		-		_		
HH Income \$200,000 or More	228	3.5%	3,483	6.8%	9,389	8.3%
HH Income \$150,000 to \$199,999	574	8.9%	3,196	6.3%	8,226	7.3%
HH Income \$100,000 to \$149,999	1,021	15.8%	8,190	16.0%	19,299	17.1%
HH Income \$75,000 to \$99,999	1,058	16.4%	6,975	13.7%	16,192	14.3%
HH Income \$50,000 to \$74,999	1,416	21.9%	10,168	19.9%	21,701	19.2%
HH Income \$35,000 to \$49,999	869	13.5%	6,975	13.7%	14,479	12.8%
HH Income \$25,000 to \$34,999	451	7.0%	4,212	8.2%	8,481	7.5%
HH Income \$15,000 to \$24,999	538	8.3%	4,593	9.0%	8,655	7.7%
HH Income Under \$15,000	305	4.7%	3,294	6.4%	6,581	5.8%
HH Income \$35,000 or More	5,166	80.0%	38,987	76.3%	89,286	79.0%
HH Income \$75,000 or More		44.6%	21,844	42.8%	53,106	47.0%
Housing (2020)						
Total Housing Units	6,660		52.765		117,020	l
Housing Units Occupied		97.0%	51,086	96.8%	113,003	96.6%
Housing Units Owner-Occupied	,	78.9%	31,860	62.4%	69,975	61.9%
Housing Units, Renter-Occupied	1,364	21.1%	19,226	37.6%	43,029	38.1%
Housing Units, Vacant	199	3.1%	1,679	3.3%	4,017	3.6%
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Marital Status (2020)	4.000	20.70/	22.274	20 50/	74 674	22.20/
Never Married		30.7% 42.8%	33,271	32.5% 43.3%	71,674 99,232	32.2% 44.6%
Currently Married Separated	5,602	42.6%	44,355 4,457	43.3%	8,919	44.0%
Widowed	639	4.0%	4,457	4.3% 4.7%	10,300	4.6%
Divorced	2,312		15,541	4.7 % 15.2%	32,346	14.5%
	2,012		10,041	10.270	02,040	14.070
Household Type (2020)	40.054	00.00/	00.075	70.70/	040 404	70.00/
Population Family	12,651 3,093		99,075	78.7%	210,424	78.0%
Population Non-Family		19.6% 0.2%	26,107	20.7% 0.5%	57,797	21.4%
Population Group Quarters	28		673		1,442	0.5%
Family Households	,	63.1%	31,161		67,938	60.1%
Non-Family Households	2,384	36.9%	19,926	39.0%	45,066	39.9%
Married Couple with Children	1,214	21.7%	9,496	21.4%	19,893	20.0%
Average Family Household Size	3.1		3.2		3.1	
Household Size (2020)						
1 Person Households	1,817		15,126	29.6%	34,839	30.8%
2 Person Households	2,273		16,985		38,566	34.1%
3 Person Households	1,035		7,938	15.5%	17,203	15.2%
4 Person Households	783	12.1%	6,205	12.1%	13,195	11.7%
5 Person Households	325	5.0%	2,858	5.6%	5,700	5.0%
6 or More Person Households	228	3.5%	1,974	3.9%	3,500	3.1%
Household Vehicles (2020)						
Households with 0 Vehicles Available	202	3.1%	2,431	4.8%	5,246	4.6%
Households with 1 Vehicles Available	2,172		19,672		41,370	36.6%
Households with 2 or More Vehicles Available	4,088	63.3%	28,983	56.7%	66,387	58.7%
Total Vehicles Available	12,373		90,201		203,128	1
Average Vehicles Per Household	1.9		1.8	_	1.8	

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Labor Force (2020)						
Estimated Labor Population Age 16 Years or Over	12,928		101,036		219,319	
Estimated Civilian Employed	9,061	70.1%	68,643	67.9%	149,047	68.0%
Estimated Civilian Unemployed	253	2.0%	2,307	2.3%	4,991	2.3%
Estimated in Armed Forces	5	-	22	-	50	-
Estimated Not in Labor Force	3,610	27.9%	30,064	29.8%	65,231	29.7%
Unemployment Rate	2.0%		2.3%		2.3%	
Occupation (2020)	-		_		_	
Occupation: Population Age 16 Years or Over	9,061		68,643		149,047	
Management, Business, Financial Operations	1,694	18.7%	11,988	17.5%	28,021	18.8%
Professional, Related	2,197	24.3%	15,273	22.3%	35,728	24.0%
Service	1,625	17.9%	13,794	20.1%	27,081	18.2%
Sales, Office	2,115	23.3%	16,143	23.5%	35,679	23.9%
Farming, Fishing, Forestry	6	-	245	0.4%	346	0.2%
Construct, Extraction, Maintenance	698	7.7%	4,733	6.9%	9,216	6.2%
Production, Transport Material Moving	726	8.0%	6,466	9.4%	12,975	8.7%
White Collar Workers	6,006	66.3%	43,405	63.2%	99,428	66.7%
Blue Collar Workers	3,055	33.7%	25,238	36.8%	49,618	33.3%
Consumer Expenditure (2020)						
Total Household Expenditure	\$409.75 M		\$3.34 B		\$7.72 B	
Total Non-Retail Expenditure	\$215.37 M	52.6%	\$1.76 B	52.8%	\$4.08 B	52.8%
Total Retail Expenditure	\$194.37 M	47.4%	\$1.58 B	47.2%	\$3.64 B	47.2%
Apparel	\$14.33 M	3.5%	\$117.94 M	3.5%	\$272.91 M	3.5%
Contributions	\$13.17 M		\$108.99 M		\$255.25 M	3.3%
Education	\$11.64 M	2.8%	\$99.4 M	3.0%	\$234.79 M	3.0%
Entertainment	\$23.17 M	5.7%	\$189.08 M	5.7%	\$438.88 M	5.7%
Food and Beverages	\$60.53 M	14.8%	\$493.11 M	14.7%	\$1.13 B	14.7%
Furnishings and Equipment	\$14.44 M		\$117.49 M		\$272.57 M	3.5%
Gifts	\$9.7 M		\$82.1 M		\$192.78 M	2.5%
Health Care	\$35.24 M		\$282.96 M		\$649.6 M	8.4%
Household Operations	\$16.04 M		\$131.26 M		\$304.13 M	3.9%
Miscellaneous Expenses	\$7.76 M		\$63.31 M		\$146.49 M	1.9%
Personal Care	\$5.51 M		\$44.9 M		\$103.65 M	1.3%
Personal Insurance	\$2.87 M		\$23.45 M		\$54.91 M	0.7%
Reading	\$894.63 K		\$7.29 M		\$16.88 M	0.2%
Shelter	\$85.78 M		\$704.63 M		\$1.63 B	21.1%
Topacco	\$2.52 M		\$20.33 M		\$45.67 M	0.6%
Transportation	\$75.49 M		\$611.35 M		\$1.41 B	18.2%
Utilities	\$30.66 M	7.5%	\$247.32 M	7.470	\$564.02 M	7.3%
Educational Attainment (2020)	44.000		07.040		400.000	
Adult Population Age 25 Years or Over	11,333	4.00/	87,219	4.00/	190,389	2 20/
Elementary (Grade Level 0 to 8)	472	4.2%	4,237 5,617	4.9%	6,353	3.3%
Some High School (Grade Level 9 to 11)	468	4.1%	5,617	6.4%	9,667	5.1%
High School Graduate	2,383	21.0%	17,826	20.4%	36,107	19.0%
Some College	3,130	27.6%	20,080	23.0%	43,863	23.0%
Associate Degree Only	1,161	10.2%	7,856	9.0%	17,009 40,547	8.9%
Bachelor Degree Only	2,366	20.9%	19,957	22.9%	49,547	26.0%
Graduate Degree	1,353	11.9%	11,646	13.4%	27,843	14.6%

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Halfe In Otanatana (2000)						
Units In Structure (2020)	5.000	0.4.00/	04.040	00 50/	70.000	70.00/
1 Detached Unit	5,066	84.8%	31,218		70,890	
1 Attached Unit	209	3.5%	2,381	5.3%	4,527	4.6%
2 to 4 Units	126	2.1%	2,686	6.0%	5,505	5.6%
5 to 9 Units	82	1.4%	2,582	5.8%	6,089	6.2%
10 to 19 Units	43	0.7%	2,977	6.6%	5,904	6.0%
20 to 49 Units	10 139	0.2% 2.3%	1,570	3.5% 7.3%	4,027	4.1%
50 or More Units Mobile Home or Trailer	771	12.9%	3,281	9.6%	9,809 6,113	10.0% 6.2%
Other Structure	16	0.3%	4,323 69	0.2%	139	0.2%
		0.5 /6		0.2 /0	139	0.176
Homes Built By Year (2020)						
Homes Built 2010 or later	271	4.5%	2,957	6.6%	6,399	6.5%
Homes Built 2000 to 2009	824	13.8%	7,718	17.2%	15,229	15.5%
Homes Built 1990 to 1999	2,053	34.4%	13,693	30.5%	26,953	27.4%
Homes Built 1980 to 1989	2,247		13,894	30.9%	30,541	31.0%
Homes Built 1970 to 1979	741	12.4%	8,806	19.6%	24,664	25.1%
Homes Built 1960 to 1969	198	3.3%	2,683	6.0%	6,141	6.2%
Homes Built 1950 to 1959	96	1.6%	966	2.2%	2,079	2.1%
Homes Built Before 1949	30	0.5%	370	0.8%	997	1.0%
Home Values (2020)						
Home Values \$1,000,000 or More	16	0.3%	150	0.5%	369	0.6%
Home Values \$500,000 to \$999,999	169	3.6%	3,353	11.7%	8,205	12.9%
Home Values \$400,000 to \$499,999	230	4.8%	2,569	9.0%	8,603	13.5%
Home Values \$300,000 to \$399,999	1,022	21.5%	6,722	23.5%	16,544	25.9%
Home Values \$200,000 to \$299,999	2,118	44.5%	10,470	36.7%	20,645	32.4%
Home Values \$150,000 to \$199,999	792	16.6%	3,682	12.9%	7,345	11.5%
Home Values \$100,000 to \$149,999	208	4.4%	1,496	5.2%	3,011	4.7%
Home Values \$70,000 to \$99,999	125	2.6%	671	2.4%	1,134	1.8%
Home Values \$50,000 to \$69,999	60	1.3%	399	1.4%	697	1.1%
Home Values \$25,000 to \$49,999	80	1.7%	548	1.9%	808	1.3%
Home Values Under \$25,000	248	5.2%	1,657	5.8%	2,330	3.7%
Owner-Occupied Median Home Value	\$244,138		\$279,471		\$304,795	
Renter-Occupied Median Rent	\$1,111 		\$982	-	\$1,025	
Transportation To Work (2020)						
Drive to Work Alone	5,866	74.4%	46,918	75.0%	101,841	76.1%
Drive to Work in Carpool	752	9.5%	6,522	10.4%	13,073	9.8%
Travel to Work by Public Transportation	206	2.6%	1,509	2.4%	2,763	2.1%
Drive to Work on Motorcycle	41	0.5%	208	0.3%	431	0.3%
Walk or Bicycle to Work	66	0.8%	971	1.6%	2,075	1.5%
Other Means	68	0.9%	1,070	1.7%	1,990	1.5%
Work at Home	889	11.3%	5,368	8.6%	11,723	8.8%
Travel Time (2020)						
Travel to Work in 14 Minutes or Less	1,506	19.1%	13,430	21.5%	29,336	21.9%
Travel to Work in 15 to 29 Minutes	3,670	46.5%	28,213	45.1%	60,210	45.0%
Travel to Work in 30 to 59 Minutes	2,563	32.5%	18,196	29.1%	40,396	30.2%
Travel to Work in 60 Minutes or More	272	3.4%	2,717	4.3%	5,626	4.2%
Average Minutes Travel to Work	23.1		22.5		22.6	

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