

URBAN RETAIL DEVELOPMENT

SOUTH HAYWARD, CA

The Mix

at **SoHay**



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SUMMARY

DEVELOPMENT OVERVIEW

SoHay is a 20,000 SF mixed use master planned community located in Hayward, CA. It includes several of Urban Arena's multifamily architectural products including the UA Split, UA Townhomes, UA Duplex, and the UA Motor Court.

Retail and residential communities are linked by landscape elements and amenities to create a very urban, walkable, and a playful environment.

SoHay park features parcours outdoor fitness stations, play areas, outdoor gathering space and a dog park, all connected by an educational and environmentally sustainable native plant trail.



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DEMOGRAPHICS

AROUND THE NEIGHBORHOOD

	<u>5-MINS</u>	<u>10-MINS</u>	<u>15-MINS</u>
RESIDENTIAL POPULATION	14,418	72,527	175,713
DAYTIME POPULATION	18,999	114,644	271,172
MEDIAN HH INCOME	\$67,536	\$70,812	\$80,661
MEDIAN AGE	34	34	36

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RETAIL DETAILS

THE NEW NEIGHBORHOOD RETAIL

LIVE / WORK
SHOP / PLAY

At 20,000 SF of retail space, The Mix is going to curate a strong mix of local and regional tenants to benefit the new neighborhood. With 1,000 units of new housing along the Mission Boulevard corridor, demand will be high.



TARGET USERS

- FOOD & BEVERAGE
- MEDICAL
- FITNESS
- HAIR SALON
- DRY CLEANERS
- SANDWICH SHOP
- PACKAGING STORE
- NAIL SALON
- CELLULAR



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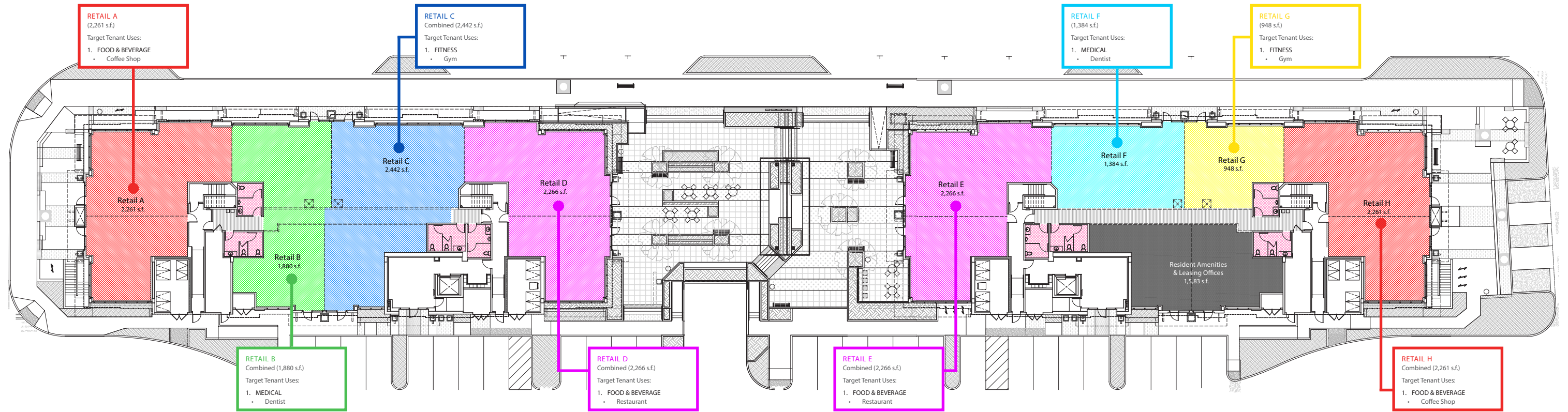
SITE PLANS

BUILDING ONE

8,849 SF / RETAIL SPACE AVAILABLE

BUILDING TWO

6,859 SF / RETAIL SPACE AVAILABLE



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SOUTH HAYWARD

THE LOCATION

Sohay is ideally situated along Mission Boulevard. Residents enjoy convenient access to the South Hayward BART station and Interstate 880. New development within only 1/2 mile will add over 800 new units of housing.



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The new developments in the region allow a new neighborhood to form in South Hayward. These new residents are going to enjoy exciting, local retail options at The Mix at Sohay.

DEVELOPMENTS

NEW AND UPCOMING



The Mix

at **Sotheby**

GET IN TOUCH

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