FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

SIGNATURE ASSOCIATES
KNOW SIGNATURE | KNOW RESULTS

Lat/Lon: 42.3729/-83.7144

RF1

2420 N Territorial Rd
Whitmore Lake, MI 48189

		1 mi radius	3 mi radius	5 mi radius
POPULATION	2020 Estimated Population	188	3,506	29,404
	2025 Projected Population	191	3,585	30,187
	2010 Census Population	180	3,399	27,425
	2000 Census Population	177	3,173	25,173
	Projected Annual Growth 2020 to 2025	0.3%	0.5%	0.5%
	Historical Annual Growth 2000 to 2020	0.3%	0.5%	0.8%
HOUSEHOLDS	2020 Estimated Households	69	1,326	12,000
	2025 Projected Households	70	1,351	12,259
	2010 Census Households	66	1,286	11,157
	2000 Census Households	63	1,155	9,931
	Projected Annual Growth 2020 to 2025	0.2%	0.4%	0.4%
	Historical Annual Growth 2000 to 2020	0.5%	0.7%	1.0%
AGE	2020 Est. Population Under 10 Years	8.8%	9.6%	10.0%
	2020 Est. Population 10 to 19 Years	11.2%	11.5%	11.0%
	2020 Est. Population 20 to 29 Years	9.8%	12.0%	16.6%
	2020 Est. Population 30 to 44 Years	13.6%	16.6%	18.9%
	2020 Est. Population 45 to 59 Years	26.5%	23.8%	19.9%
	2020 Est. Population 60 to 74 Years	22.4%	19.8%	16.6%
	2020 Est. Population 75 Years or Over	7.7%	6.7%	7.1%
	2020 Est. Median Age	48.3	44.0	39.8
MARITAL STATUS & GENDER	2020 Est. Male Population	50.5%	50.1%	49.4%
	2020 Est. Female Population	49.5%	49.9%	50.6%
	2020 Est. Never Married	24.1%	27.7%	34.0%
	2020 Est. Now Married	62.9%	59.1%	51.3%
	2020 Est. Separated or Divorced	6.7%	8.1%	10.6%
	2020 Est. Widowed	6.3%	5.1%	4.2%
INCOME	2020 Est. HH Income $200,000 or More	15.8%	14.7%	11.9%
	2020 Est. HH Income $150,000 to $199,999	9.0%	9.2%	10.0%
	2020 Est. HH Income $100,000 to $149,999	21.0%	17.1%	17.6%
	2020 Est. HH Income $75,000 to $99,999	11.1%	13.9%	12.3%
	2020 Est. HH Income $50,000 to $74,999	17.3%	18.2%	16.0%
	2020 Est. HH Income $35,000 to $49,999	13.8%	11.4%	11.4%
	2020 Est. HH Income $25,000 to $34,999	3.1%	3.1%	6.0%
	2020 Est. HH Income $15,000 to $24,999	3.9%	3.8%	6.0%
	2020 Est. HH Income Under $15,000	5.0%	8.5%	8.8%
	2020 Est. Average Household Income	$139,871	$141,025	$122,039
	2020 Est. Median Household Income	$90,504	$91,729	$85,842
	2020 Est. Per Capita Income	$51,437	$53,481	$49,857
	2020 Est. Total Businesses	6	118	1,010
	2020 Est. Total Employees	39	941	7,951

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RACE	2020 Est. White	93.8%	91.7%	76.0%
	2020 Est. Black	2.1%	2.4%	5.3%
	2020 Est. Asian or Pacific Islander	2.4%	3.3%	14.9%
	2020 Est. American Indian or Alaska Native	0.3%	0.4%	0.3%
	2020 Est. Other Races	1.4%	2.2%	3.5%
HISPANIC	2020 Est. Hispanic Population	5	106	1,042
	2020 Est. Hispanic Population	2.6%	3.0%	3.5%
	2025 Proj. Hispanic Population	2.8%	3.2%	3.6%
	2010 Hispanic Population	2.0%	2.5%	2.8%
EDUCATION (Adults 25 or Older)	2020 Est. Adult Population (25 Years or Over)	141	2,569	21,072
	2020 Est. Elementary (Grade Level 0 to 8)	0.9%	1.0%	1.0%
	2020 Est. Some High School (Grade Level 9 to 11)	2.2%	2.3%	3.0%
	2020 Est. High School Graduate	19.3%	20.5%	15.6%
	2020 Est. Some College	23.9%	22.8%	16.6%
	2020 Est. Associate Degree Only	9.7%	10.7%	7.6%
	2020 Est. Bachelor Degree Only	22.4%	21.6%	24.3%
	2020 Est. Graduate Degree	21.5%	21.2%	32.0%
HOUSING	2020 Est. Total Housing Units	71	1,378	12,343
	2020 Est. Owner-Occupied	90.1%	79.3%	66.6%
	2020 Est. Renter-Occupied	7.3%	17.0%	30.6%
	2020 Est. Vacant Housing	2.6%	3.7%	2.8%
HOMES BUILT BY YEAR	2020 Homes Built 2010 or later	3.7%	2.9%	5.5%
	2020 Homes Built 2000 to 2009	7.3%	10.2%	12.2%
	2020 Homes Built 1990 to 1999	25.1%	27.4%	23.0%
	2020 Homes Built 1980 to 1989	7.1%	9.3%	12.6%
	2020 Homes Built 1970 to 1979	13.8%	10.1%	14.5%
	2020 Homes Built 1960 to 1969	9.7%	8.9%	12.3%
	2020 Homes Built 1950 to 1959	11.5%	11.1%	7.0%
	2020 Homes Built Before 1949	19.3%	16.2%	10.2%
HOME VALUES	2020 Home Value $1,000,000 or More	1.5%	1.9%	1.4%
	2020 Home Value $500,000 to $999,999	13.9%	13.4%	11.1%
	2020 Home Value $400,000 to $499,999	12.3%	13.3%	11.4%
	2020 Home Value $300,000 to $399,999	30.9%	26.5%	27.3%
	2020 Home Value $200,000 to $299,999	26.8%	23.8%	22.0%
	2020 Home Value $150,000 to $199,999	5.2%	10.7%	11.5%
	2020 Home Value $100,000 to $149,999	2.9%	3.8%	4.3%
	2020 Home Value $50,000 to $99,999	2.8%	2.7%	4.5%
	2020 Home Value $25,000 to $49,999	0.2%	0.3%	1.5%
	2020 Home Value Under $25,000	1.3%	1.5%	4.0%
	2020 Median Home Value	$335,018	$337,513	$312,543
	2020 Median Rent	$828	$955	$1,083

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LABOR FORCE	2020 Est. Labor Population Age 16 Years or Over	159	2,939	24,579
	2020 Est. Civilian Employed	58.1%	61.3%	64.0%
	2020 Est. Civilian Unemployed	2.0%	1.9%	1.1%
	2020 Est. in Armed Forces	-	-	-
	2020 Est. not in Labor Force	39.9%	36.8%	34.9%
	2020 Labor Force Males	50.6%	49.9%	49.3%
	2020 Labor Force Females	49.4%	50.1%	50.7%
OCCUPATION	2020 Occupation: Population Age 16 Years or Over	92	1,803	15,733
	2020 Mgmt, Business, & Financial Operations	17.8%	20.6%	17.2%
	2020 Professional, Related	37.9%	35.1%	41.5%
	2020 Service	13.8%	14.2%	14.2%
	2020 Sales, Office	13.7%	13.9%	14.4%
	2020 Farming, Fishing, Forestry	1.4%	0.8%	0.2%
	2020 Construction, Extraction, Maintenance	5.1%	7.0%	4.7%
	2020 Production, Transport, Material Moving	10.2%	8.4%	7.8%
	2020 White Collar Workers	69.4%	69.6%	73.0%
	2020 Blue Collar Workers	30.6%	30.4%	27.0%
TRANSPORTATION TO WORK	2020 Drive to Work Alone	80.0%	82.2%	74.8%
	2020 Drive to Work in Carpool	8.5%	7.8%	7.6%
	2020 Travel to Work by Public Transportation	1.2%	1.1%	5.4%
	2020 Drive to Work on Motorcycle	-	-	-
	2020 Walk or Bicycle to Work	4.1%	3.6%	6.6%
	2020 Other Means	0.7%	0.4%	0.3%
	2020 Work at Home	5.5%	4.8%	5.3%
TRAVEL TIME	2020 Travel to Work in 14 Minutes or Less	12.1%	16.3%	20.1%
	2020 Travel to Work in 15 to 29 Minutes	33.8%	40.3%	41.0%
	2020 Travel to Work in 30 to 59 Minutes	39.1%	35.6%	33.3%
	2020 Travel to Work in 60 Minutes or More	9.6%	7.3%	5.5%
	2020 Average Travel Time to Work	29.4	26.1	23.8
CONSUMER EXPENDITURE	2020 Est. Total Household Expenditure	$6.25 M	$120.71 M	$968.66 M
	2020 Est. Apparel	$220.92 K	$4.3 M	$34.53 M
	2020 Est. Contributions, Gifts	$379.44 K	$7.42 M	$58.07 M
	2020 Est. Education, Reading	$213.84 K	$4.25 M	$33.67 M
	2020 Est. Entertainment	$361.3 K	$6.99 M	$55.71 M
	2020 Est. Food, Beverages, Tobacco	$940.74 K	$18.14 M	$146.55 M
	2020 Est. Furnishings, Equipment	$224.22 K	$4.33 M	$34.53 M
	2020 Est. Health Care, Insurance	$570.98 K	$10.91 M	$87.41 M
	2020 Est. Household Operations, Shelter, Utilities	$1.99 M	$38.56 M	$311.34 M
	2020 Est. Miscellaneous Expenses	$119.42 K	$2.3 M	$18.44 M
	2020 Est. Personal Care	$83.63 K	$1.61 M	$12.99 M
	2020 Est. Transportation	$1.14 M	$21.89 M	$175.42 M