

# Publix #1296 - Shops at Perdido Key

13392 Perdido Key Drive  
Pensacola, FL 32507  
Lat 30.318, Long -87.424

FOR LEASE



896 SF AVAILABLE

## PROPERTY HIGHLIGHTS

- Pensacola Market
- Located at Gateway to Perdido Key Tourist Area
- First Generation Retail Space
- Publix-Anchored
- Traffic Count: 17,300 VPD



| DEMOGRAPHICS       | 2 Mile    | 4 Miles   | 6 Miles  |
|--------------------|-----------|-----------|----------|
| Total Population   | 4,200     | 11,467    | 29,521   |
| Daytime Population | 3,594     | 9,486     | 20,483   |
| Total Households   | 1,821     | 5,228     | 11,509   |
| Avg. HH Income     | \$113,369 | \$111,869 | \$98,646 |

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

## Jamie Golomb

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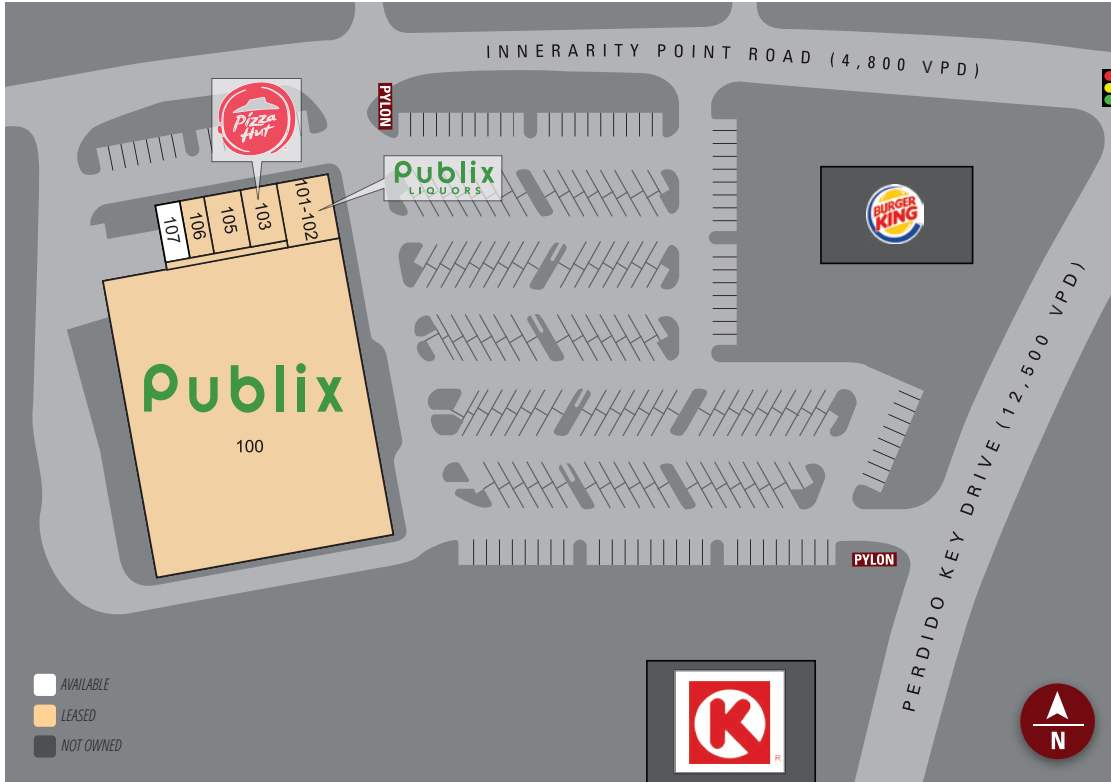


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## SITE PLAN



| Suite  | Tenant                      | Size   |
|--------|-----------------------------|--------|
| 100    | Publix                      | 45,600 |
| 101-02 | Publix Liquors              | 2,000  |
| 103    | Pizza Hut                   | 1,344  |
| 105    | Glamour Nails & Alterations | 1,344  |
| 106    | Beach Barber & Salon        | 896    |
| 107    | AVAILABLE (18 X 50)         | 896    |

TOTAL 52,080



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## FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY



EST. # OF VISITS ANNUALLY



AVG. VISITS / CUSTOMER



AVG. LENGTH-OF-STAY / VISIT



TOP 3 DAYS



|          |         |
|----------|---------|
| Saturday | 189,898 |
| Sunday   | 167,969 |
| Friday   | 156,428 |

# OF VISITS

TOP 3 HOURS



|        |         |
|--------|---------|
| 5-6 PM | 185,355 |
| 4-5 PM | 185,153 |
| 3-4 PM | 164,291 |

# OF VISITS

Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai)) Oct 1, 2019 - Sept 30, 2020

## SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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