## Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5934/-83.091

| 2955 E Long Lake Rd                        |             |             |             |
|--|-------------|-------------|-------------|
| Troy, MI 48085                             | 1 mi radius | 3 mi radius | 5 mi radius |
| Population                                 |             |             |             |
| 2022 Estimated Population                  | 12,578      | 96,781      | 232,767     |
| 2027 Projected Population                  | 12,574      | 97,672      | 234,593     |
| 2020 Census Population                     | 12,659      | 97,059      | 233,087     |
| 2010 Census Population                     | 11,995      | 91,046      | 221,229     |
| Projected Annual Growth 2022 to 2027       | -           | 0.2%        | 0.2%        |
| Historical Annual Growth 2010 to 2022      | 0.4%        | 0.5%        | 0.4%        |
| Households                                 |             |             |             |
| 2022 Estimated Households                  | 4,288       | 35,259      | 90,701      |
| 2027 Projected Households                  | 4,314       | 35,838      | 92,076      |
| 2020 Census Households                     | 4,283       | 35,092      | 90,147      |
| 2010 Census Households                     | 4,074       | 32,743      | 85,014      |
| Projected Annual Growth 2022 to 2027       | 0.1%        | 0.3%        | 0.3%        |
| Historical Annual Growth 2010 to 2022      | 0.4%        | 0.6%        | 0.6%        |
| Age  |             |             |             |
| 2022 Est. Population Under 10 Years        | 9.7%        | 10.9%       | 10.8%       |
| 2022 Est. Population 10 to 19 Years        | 14.2%       | 12.6%       | 12.0%       |
| 2022 Est. Population 20 to 29 Years        | 10.5%       | 12.6%       | 13.1%       |
| 2022 Est. Population 30 to 44 Years        | 15.9%       | 18.2%       | 19.2%       |
| 2022 Est. Population 45 to 59 Years        | 22.9%       | 21.0%       | 20.4%       |
| 2022 Est. Population 60 to 74 Years        | 20.1%       | 18.8%       | 18.0%       |
| 2022 Est. Population 75 Years or Over      | 6.7%        | 5.8%        | 6.4%        |
| 2022 Est. Median Age                       | 43.9        | 40.7        | 40.3        |
| Marital Status & Gender                    |             |             |             |
| 2022 Est. Male Population                  | 49.9%       | 50.1%       | 49.9%       |
| 2022 Est. Female Population                | 50.1%       | 49.9%       | 50.1%       |
| 2022 Est. Never Married                    | 24.2%       | 30.1%       | 31.0%       |
| 2022 Est. Now Married                      | 60.5%       | 54.5%       | 52.2%       |
| 2022 Est. Separated or Divorced            | 7.8%        | 10.0%       | 11.1%       |
| 2022 Est. Widowed                          | 7.6%        | 5.4%        | 5.7%        |
| Income                                     |             |             |             |
| 2022 Est. HH Income \$200,000 or More      | 13.9%       | 10.0%       | 9.1%        |
| 2022 Est. HH Income \$150,000 to \$199,999 | 14.3%       | 9.8%        | 8.3%        |
| 2022 Est. HH Income \$100,000 to \$149,999 | 25.4%       | 21.1%       | 19.8%       |
| 2022 Est. HH Income \$75,000 to \$99,999   | 11.8%       | 14.2%       | 15.1%       |
| 2022 Est. HH Income \$50,000 to \$74,999   | 16.5%       | 17.4%       | 18.2%       |
| 2022 Est. HH Income \$35,000 to \$49,999   | 6.3%        | 9.1%        | 10.2%       |
| 2022 Est. HH Income \$25,000 to \$34,999   | 5.4%        | 7.5%        | 7.2%        |
| 2022 Est. HH Income \$15,000 to \$24,999   | 2.6%        | 5.3%        | 5.8%        |
| 2022 Est. HH Income Under \$15,000         | 3.8%        | 5.7%        | 6.2%        |
| 2022 Est. Average Household Income         | \$124,224   | \$101,983   | \$98,215    |
| 2022 Est. Median Household Income          | \$104,472   | \$88,324    | \$83,929    |
| 2022 Est. Per Capita Income                | \$42,449    | \$37,189    | \$38,333    |
| 2022 Est. Total Businesses                 | 271         | 3,391       | 11,950      |
| 2022 Est. Total Employees                  | 1,720       | 35,499      | 169,750     |

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| 2955 E Long Lake Rd  |             |              |             |
|--|-------------|--------------|-------------|
| Troy, MI 48085   | 1 mi radius | 3 mi radius  | 5 mi radius |
| Race   | <u>.</u>    |              |             |
| 2022 Est. White  | 74.6%       | 73.7%        | 73.9%       |
| 2022 Est. Black  | 3.4%        | 5.8%         | 6.2%        |
| 2022 Est. Asian or Pacific Islander  | 17.9%       | 16.0%        | 15.0%       |
| 2022 Est. American Indian or Alaska Native                                       | 0.2%        | 0.2%         | 0.1%        |
| 2022 Est. Other Races  | 3.9%        | 4.3%         | 4.7%        |
| Hispanic   |             |              |             |
| 2022 Est. Hispanic Population  | 351         | 2,912        | 7,681       |
| 2022 Est. Hispanic Population  | 2.8%        | 3.0%         | 3.3%        |
| 2027 Proj. Hispanic Population   | 2.8%        | 3.2%         | 3.4%        |
| 2020 Hispanic Population   | 2.3%        | 3.0%         | 3.3%        |
| Education (Adults 25 & Older)  |             |              |             |
| 2022 Est. Adult Population (25 Years or Over)                                    | 8,863       | 68,179       | 165,769     |
| 2022 Est. Elementary (Grade Level 0 to 8)  | 5.2%        | 5.5%         | 4.9%        |
| 2022 Est. Some High School (Grade Level 9 to 11)                                 | 2.4%        | 4.5%         | 4.1%        |
| 2022 Est. High School Graduate   | 15.7%       | 21.0%        | 22.3%       |
| 2022 Est. Some College   | 18.6%       | 16.0%        | 16.7%       |
| 2022 Est. Associate Degree Only  | 7.1%        | 8.0%         | 8.6%        |
| 2022 Est. Bachelor Degree Only   | 29.9%       | 26.3%        | 25.0%       |
| 2022 Est. Graduate Degree  | 21.1%       | 18.8%        | 18.5%       |
| Housing  | 21170       | 10.070       | 10.070      |
| 2022 Est. Total Housing Units  | 4,397       | 36,873       | 95,340      |
| 2022 Est. Owner-Occupied   | 87.2%       | 77.6%        | 70.4%       |
| 2022 Est. Renter-Occupied  | 10.3%       | 18.0%        | 24.7%       |
| 2022 Est. Vacant Housing   | 2.5%        | 4.4%         | 4.9%        |
| Homes Built by Year  | 2.576       |              | -1.0 /0     |
| 2022 Homes Built 2010 or later   | 6.7%        | 6.1%         | 5.8%        |
| 2022 Homes Built 2010 of tack<br>2022 Homes Built 2000 to 2009                   | 10.7%       | 10.2%        | 9.0%        |
| 2022 Homes Built 1990 to 1999  | 17.4%       | 14.3%        | 12.7%       |
| 2022 Homes Built 1980 to 1989  | 13.8%       | 11.5%        | 11.8%       |
| 2022 Homes Built 1970 to 1979  | 22.8%       | 21.2%        | 18.9%       |
| 2022 Homes Built 1960 to 1969  | 9.0%        | 13.0%        | 15.5%       |
| 2022 Homes Built 1950 to 1959  | 11.0%       | 11.9%        | 13.4%       |
| 2022 Homes Built Before 1949   | 6.0%        | 7.5%         | 8.0%        |
| Home Values  | 0.070       | 7.570        | 0.070       |
| 2022 Home Value \$1.000.000 or More  | 0.4%        | 0.6%         | 0.8%        |
| 2022 Home Value \$500,000 to \$999,999   | 5.1%        | 6.6%         | 7.1%        |
| 2022 Home Value \$400,000 to \$499,999   | 12.6%       | 10.9%        | 9.9%        |
| 2022 Home Value \$400,000 to \$399,999   | 23.4%       | 20.2%        | 16.6%       |
| 2022 Home Value \$200,000 to \$299,999   | 45.1%       | 36.4%        | 31.9%       |
| 2022 Home Value \$250,000 to \$299,999<br>2022 Home Value \$150,000 to \$199,999 | 7.4%        | 13.9%        | 19.7%       |
| 2022 Home Value \$130,000 to \$149,999   | 2.8%        | 5.4%         | 7.4%        |
| 2022 Home Value \$100,000 to \$149,999<br>2022 Home Value \$50,000 to \$99,999   | 2.8%        | 5.4%<br>1.9% | 2.6%        |
| 2022 Home Value \$50,000 to \$99,999<br>2022 Home Value \$25,000 to \$49,999     | 0.4%        |              | 2.6%        |
| 2022 Home Value \$25,000 to \$49,999<br>2022 Home Value Under \$25,000           | 1.3%        | 1.0%<br>3.1% | 2.8%        |
| 2022 Home Value Under \$25,000<br>2022 Median Home Value                         | \$298,787   |              |             |
|  |             | \$270,653    | \$259,273   |
| 2022 Median Rent   | \$1,117     | \$1,071      | \$1,020     |

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| 2955 E Long Lake Rd                                |             |             |             |
|--|-------------|-------------|-------------|
| Troy, MI 48085                                     | 1 mi radius | 3 mi radius | 5 mi radius |
| Labor Force  | -           |             |             |
| 2022 Est. Labor Population Age 16 Years or Over    | 10,288      | 78,795      | 190,545     |
| 2022 Est. Civilian Employed                        | 61.5%       | 60.8%       | 61.5%       |
| 2022 Est. Civilian Unemployed                      | 1.8%        | 1.3%        | 1.5%        |
| 2022 Est. in Armed Forces                          | -           | 0.2%        | 0.1%        |
| 2022 Est. not in Labor Force                       | 36.8%       | 37.7%       | 36.9%       |
| 2022 Labor Force Males                             | 49.4%       | 49.7%       | 49.6%       |
| 2022 Labor Force Females                           | 50.6%       | 50.3%       | 50.4%       |
| Occupation   |             |             |             |
| 2022 Occupation: Population Age 16 Years or Over   | 6,323       | 47,885      | 117,104     |
| 2022 Mgmt, Business, & Financial Operations        | 17.9%       | 18.4%       | 18.5%       |
| 2022 Professional, Related                         | 36.8%       | 30.0%       | 29.6%       |
| 2022 Service                                       | 10.0%       | 12.2%       | 13.1%       |
| 2022 Sales, Office                                 | 22.3%       | 20.6%       | 19.8%       |
| 2022 Farming, Fishing, Forestry                    | 0.3%        | 0.2%        | 0.2%        |
| 2022 Construction, Extraction, Maintenance         | 2.9%        | 5.9%        | 6.1%        |
| 2022 Production, Transport, Material Moving        | 9.9%        | 12.7%       | 12.7%       |
| 2022 White Collar Workers                          | 77.0%       | 69.0%       | 67.9%       |
| 2022 Blue Collar Workers                           | 23.0%       | 31.0%       | 32.1%       |
| Transportation to Work                             |             |             |             |
| 2022 Drive to Work Alone                           | 66.1%       | 66.3%       | 67.2%       |
| 2022 Drive to Work in Carpool                      | 5.2%        | 6.0%        | 6.0%        |
| 2022 Travel to Work by Public Transportation       | 0.3%        | 0.3%        | 0.4%        |
| 2022 Drive to Work on Motorcycle                   | -           | -           | -           |
| 2022 Walk or Bicycle to Work                       | 0.7%        | 1.1%        | 1.0%        |
| 2022 Other Means                                   | 0.6%        | 0.8%        | 0.9%        |
| 2022 Work at Home                                  | 27.1%       | 25.4%       | 24.5%       |
| Travel Time  |             |             |             |
| 2022 Travel to Work in 14 Minutes or Less          | 21.3%       | 21.0%       | 22.7%       |
| 2022 Travel to Work in 15 to 29 Minutes            | 43.2%       | 44.2%       | 43.4%       |
| 2022 Travel to Work in 30 to 59 Minutes            | 31.9%       | 30.4%       | 29.6%       |
| 2022 Travel to Work in 60 Minutes or More          | 3.6%        | 4.5%        | 4.3%        |
| 2022 Average Travel Time to Work                   | 22.6        | 22.7        | 22.1        |
| Consumer Expenditure                               |             |             |             |
| 2022 Est. Total Household Expenditure              | \$353.08 M  | \$2.52 B    | \$6.29 B    |
| 2022 Est. Apparel                                  | \$12.65 M   | \$89.38 M   | \$222.6 M   |
| 2022 Est. Contributions, Gifts                     | \$21.31 M   | \$147.41 M  | \$366.39 M  |
| 2022 Est. Education, Reading                       | \$12.42 M   | \$84.04 M   | \$206.99 M  |
| 2022 Est. Entertainment                            | \$20.56 M   | \$144.51 M  | \$359.37 M  |
| 2022 Est. Food, Beverages, Tobacco                 | \$53.17 M   | \$382.8 M   | \$958.51 M  |
| 2022 Est. Furnishings, Equipment                   | \$12.75 M   | \$89.69 M   | \$223.18 M  |
| 2022 Est. Health Care, Insurance                   | \$31.91 M   | \$229.64 M  | \$574.85 M  |
| 2022 Est. Household Operations, Shelter, Utilities | \$112.33 M  | \$806.78 M  | \$2.02 B    |
| 2022 Est. Miscellaneous Expenses                   | \$6.74 M    | \$47.81 M   | \$119.4 M   |
| 2022 Est. Personal Care                            | \$4.75 M    | \$33.84 M   | \$84.53 M   |
| 2022 Est. Transportation                           | \$64.48 M   | \$460.19 M  | \$1.15 B    |

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