OFFERING MEMORANDUM





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EXECUTIVE SUMMARY

OFFERING SUMMARY

Pegasus Investments Real Estate Advisory Inc., as exclusive advisor to Seller, is pleased to offer an exceptional opportunity to acquire a single tenant net leased Lane Bryant located in Richmond, Virginia. Lane Bryant at Chesterfield Crossing has successfully operated at the site for over a decade and recently exercised its first option to extend the lease for five years signaling its historical success and dedication to the real estate. Lane Bryant is strategically located along Midlothian Parkway, a prominent thoroughfare with average daily traffic counts of 52,000 ADT. The subject property is situated at the heart of a regional retail corridor featuring best in class tenants such as Lowe's, Home Depot, Costco, Best Buy, Target, Sam's Club and Walmart. As the only inline small shop space in Chesterfield Crossing, Lane Bryant occupies the only footprint of its kind prominently sitting among high foot traffic, 50,000 SF retail boxes. Furthermore, the site benefits from the adjacent Chesterfield Towne Center, the premiere shopping center in Richmond attracting a wealthy demographic to its 1M SF of retail. The average household incomes exceed \$98,000 within a 5-mile radius of the subject property.

CAP RATE 7.75%

NOI \$151,200





The infill Richmond-Midlothian Turnpike submarket has very limited land remaining as the last of its undeveloped parcels have been constructed upon in recent months. Across the street from the subject property sits a newly developed LIDL market and directly in front of the subject property, fronting Midlothian Turnpike, is a nearly completed two-tenant outparcel achieving rents in excess of \$40/SF.

INVESTMENT HIGHLIGHTS

SEASONED TENANCY – During Lane Bryant's 10 years of occupancy it has waived its early termination right and exercised an option without any landlord inducement.

ONLY SPACE OF ITS KIND – The space that Lane Bryant occupies is the only small shop space within the shopping center; the other tenants are Target, Kohl's and a former grocery store (Martin's).

NEW HIGH PROFILE DEVELOPMENT – The latest addition to the shopping center is an outparcel under development, which will feature a Habit Burger drive-thru achieving rents in excess of \$40/SF.

IMPRESSIVE DEMOGRAPHICS – The property benefits tremendously from \$100,000 average household incomes (5-miles), 126,000 population density (5-miles) and 52,000 ADT traffic counts.

UNIQUE SALES REPORTING – Lane Bryant's lease requires the tenant to report sales to the landlord on an ongoing basis, allowing the landlord to forecast future turnover probability.





ANNUALIZED OPERATING DATA

	MONTHLY RENT	ANNUAL RENT	RENT/SF
Current - 01/31/2024	\$12,600	\$151,200	\$28.00
Option 1: 2/1/2024 - 1/31/2029	\$13,500	\$162,000	\$30.00

TENANT SUMMARY

Lessee Name	Lane Bryant #4696 LLC
Guarantor	Charming Shoppes, Inc (Subsidiary of Ascena Retai Group, Inc. NASDAQ: ASNA
Type of Ownership	Fee Simple
Lessee Entity Type	Corporate
Lease Type	NN
Roof and Structure	Landlord Responsible
Term Remaining	± 5 Years
Lease Commencement Date	7/30/2008
Lease Expiration Date	1/31/2024
Increases	\$2/SF at Option
Options	One, 5-Year Optior

PHYSICAL DESCRIPTION

BUILDING & SITE PROFILE

Property Name	Lane Bryant	Gross Leasable Area	± 5,400 SF
Address	11331 Midlothian Turnpike Richmond, VA 23235	Lot Size	± 0.39 Acres (16,814 SF)
Assessor's Parcel Number (APN)	7427080420	Year Built	1998
Zoning	C3	Parking Spaces	± 21 Surface Spaces Plus Reciprocal Parking Easements with Center





TENANT PROFILE

LANE BRYANT

LANE BRYANT

Subsidiary of Ascena Retail Group, Inc. | NASDAQ: ASNA www.lanebryant.com

of Locations \pm 700

Headquartered Columbus, OH

Year Founded 1904

OVERVIEW

Lane Bryant is a retail women's clothing store chain that specializes in plus-size fashion. The brand offers women stylish clothing available in sizes 10 to 28, from casual to wear-to-work as well as accessories and shoes.

Over the past 100 years, Lane Bryant has gained a loyal customer base across the country and established a sound reputation as the nation's #1 plus-size clothing chain. The brand currently operates more than 700 full-line and outlet stores across 46 states.

ONLY SHOP SPACE WITHIN TARGET AND KOHL'S ANCHORED CENTER





of Locations ± 4,600 (all)

of Employees ± 63,000 (all)

Mahwah, NJ Headquartered

Year Founded 2011







ANN TAYLOR

CATHERINES*





ASCENA RETAIL GROUP, INC.

Ascena Retail Group, Inc. is the largest specialty retailer for women and girls in the United States with subsidiaries of over 4,600 stores throughout the U.S., Puerto Rico and Canada. Through a collective of eight brands, the company offers apparel, shoes and accessories for women under the Premium Fashion segment (Ann Taylor, LOFT, and Lou & Grey), Value Fashion segment (maurices and dressbarn), Plus Fashion segment (Lane Bryant, Catherines and Cacique), and for tween girls under the Kids Fashion segment (Justice). Over the last several year, Ascena has been investing in new capabilities across the organization — everything from best-in-class distribution/fulfillment and technology innovation to advanced merchandise planning and marketing systems. These investments have provided meaningful benefits in areas such as inventory productivity and more effective customer personalization. Additionally, the retail group is rigorously expanding brand reach by offering Lou & Grey merchandise at Nordstrom, adding a plus-size assortment at LOFT, and enhancing customer engagement by the implementation of special in-store service. As a result of its agile customer-centric strategy, Ascena has stimulated growth from its core. In the fourth quarter of fiscal 2018, the retail group saw a 4% comparable sales increase. Having achieved a whopping \$6.58B revenue in 2018, Ascena's aggressive transformation efforts are driving top-line improvement and sustainable earnings performance across all eight brands.



ECONOMIC SNAPSHOT

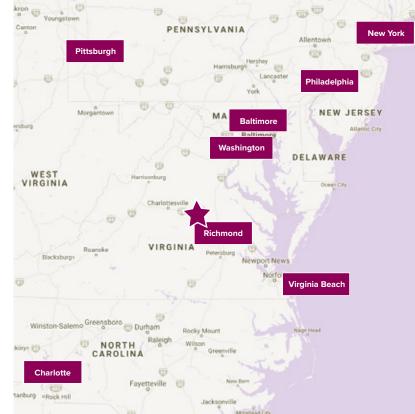
Constantly listed on Forbes' list of The Best Places for Business and Careers, Richmond is the strategic center of commerce, innovation, and decision-making power in the Commonwealth of Virginia. The city's central location within the state provides it access to several major thoroughfares, including Interstates 64 and 95. Consequently, Richmond is able to attract and draw from a highly skilled and educated workforce population of over 677,000. This talented workforce combined with the government's pro-business climate, low business costs, robust financial programs and incentives make Richmond an ideal place for businesses to start and grow; the city is home to five Fortune 500 companies and four Fortune 1000 companies. Recently named the fifth fastest growing market for tech talent in the U.S., Richmond is rapidly developing and setting standards in the high-tech sector.



VIRGINIA COMMONWEALTH UNIVERSITY

Home to more than 31,000 undergraduate and graduate students, Virginia Commonwealth University (VCU) is a public institution located on a sizable 173-acre campus in the heart of Richmond, just minutes from the city's downtown. The university's proximity to downtown's roaring rapids and James River's park system provides its students with an abundance of outdoor recreational opportunities. Academically speaking, VCU offers more than 200 comprehensive undergraduate, master's, doctoral and professional programs complemented by hundreds of organizations.

Virginia Commonwealth University is largely known for its reputable School of Medicine and healthcare professions as it encompasses one of the largest academic health centers in the nation — VCU Health. In 2018 alone, VCU received \$271M in externally funded research awards. With more than 23,000 employees, VCU and VCU Health serve an integral role in the economic health of the city and the state — educating the current and future work force, reaching out to the community, advancing research and enhancing patient care.





BRIDGEPARK DEVELOPMENT AT RIVERFRONT

Recently unveiled by the Los Angeles and London—based Spatial Affairs Bureau, the BridgePark project at James River envisions a series of pedestrian-focused urban infrastructure aiming to connect Richmond's downtown and South Side neighborhoods. The development is intended to repurpose a portion of the overbuilt Manchester Bridge into an integrated park experience that includes active green spaces, tree-lined walking paths and an express bicycle super-highway. Meanwhile, the proposed city-level linear park system will connect the central business district, the seats of city and state government, and VCU's world-class Medical Center campus in the north, to the fine grain streets of the historic and rapidly changing communities of the city's South Side. Upon completion, the project will also tie many east-west urban initiatives together, such as the city's new PULSE high-speed rapid bus network, via a system of interconnected parks, event spaces and public art opportunities.



PROPERTY DEMOGRAPHICS

POPULATION	1-MILE	3-MILE	5-MILE
2023 Projection	3,379	59,617	133,638
2018 Estimate	3,208	57,130	127,337
Growth 2018 - 2023	5.33%	4.35%	4.95%
HOUSEHOLDS	1-MILE	3-MILE	5-MILE
2023 Projection	1,424	23,158	52,515
2018 Estimate	1,348	22,167	50,000
Growth 2018 - 2023	5.64%	4.47%	5.03%
INCOME	1-MILE	3-MILE	5-MILE
2018 Est. Average Household Income	\$88,396	\$98,108	\$98,637

THE NAVY HILL PROJECT

The Navy Hill project is a revitalization initiative intended to develop underutilized property within the 10-block area bounded by North Fifth, East Leigh, North 10th, and East Marshall Streets into a vibrant mixed-use community. Currently in planning, the \$1.4B privately funded proposal is estimated to generate \$1.2B in new revenue and create a total of 21,500 new jobs, all while transforming downtown Richmond's landscape and skyline. Navy Hill is evolving into the largest economic development project in Richmond's history, featuring the largest conference and tourism hotel in the region and the largest sports and entertainment facility in the state with 17,500 seats. Additionally, the new Navy Hill will bring 2,500 housing units, a 20,000 SF fresh food market, and an abundance of retail and restaurants.



LANE BRYANT

11331 MIDLOTHIAN TURNPIKE | RICHMOND, VIRGINIA



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The information contained herein is not a substitute for a thorough due diligence investigation. Pegasus Investments has not made any investigation, and makes no warranty or representation, with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition of the business prospects of any tenants, or any tenant's plans or intentions to continue its occupancy of the subject property.

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ABOUT PEGASUS INVESTMENTS

Pegasus Investments Real Estate Advisory ("Pegasus Investments") represents a broad range of clients, from institutional investment firms to developers, high net worth individuals, family trusts and partnerships in connection with the purchase & sale and leasing of high quality investment properties nationwide. Pegasus Investments is one of the foremost leading advisory firms within the single tenant and multi-tenant triple net leased retail property category having completed in excess of \$1 billion in volume since 2014.

Pegasus Investments offers a highly differentiated advisory platform given its ability to collaborate within a vertically integrated environment with Pegasus Capital Markets and Pegasus Asset Management to ensure a seamless transaction for all parties involved. The result is highly customized, creative, streamlined execution.



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ABOUT PEGASUS

Pegasus is a boutique commercial real estate investment and advisory firm based in Los Angeles, California. Specializing in retail shopping centers, single tenant net leased and multifamily properties throughout the United States, Pegasus has consistently delivered on its 30 year reputation of providing high quality, white glove service throughout all stages of the investment sales process. Pegasus provides its clients, which include high net worth private investors, family trusts, private & public REITs, local and regional developers and syndicators with advisory services encompassing underwriting, market research, investment sales and asset management. Pegasus continues to set the bar for high quality, boutique investment sales brokerage and advisory by relying on its industry-leading talent, which include experienced institutional and private sector investors.