



Demographic and Income Profile Report

0 Magazine St, New Orleans, LA, 70115
 e Time: 5 minutes

Prepared by Jonathan Shaver
 Prepared by
 Latitude: 29.920644
 Longitude: -90.102757

Summary		2010	2011	2016			
Population		60,372	61,147	70,853			
Households		27,819	28,219	32,122			
Families		11,821	12,006	13,297			
Average Household Size		2.03	2.03	2.09			
Owner Occupied Housing Units		11,597	11,427	13,030			
Renter Occupied Housing Units		16,222	16,792	19,092			
Median Age		34.5	34.5	35.1			
Trends: 2011 - 2016 Annual Rate		Area	State	National			
Population		2.99%	0.87%	0.67%			
Households		2.63%	0.97%	0.71%			
Families		2.06%	0.71%	0.57%			
Owner HHs		2.66%	1.06%	0.91%			
Median Household Income		2.96%	3.45%	2.75%			
Households by Income		2011		2016			
		Number	Percent	Number	Percent		
<\$15,000		7,169	25.4%	7,923	24.7%		
\$15,000 - \$24,999		3,997	14.2%	3,584	11.2%		
\$25,000 - \$34,999		3,036	10.8%	2,845	8.9%		
\$35,000 - \$49,999		3,742	13.3%	4,188	13.0%		
\$50,000 - \$74,999		3,094	11.0%	4,449	13.9%		
\$75,000 - \$99,999		2,146	7.6%	2,742	8.5%		
\$100,000 - \$149,999		2,196	7.8%	2,892	9.0%		
\$150,000 - \$199,999		989	3.5%	1,296	4.0%		
\$200,000+		1,848	6.5%	2,204	6.9%		
Median Household Income		\$34,603		\$40,028			
Average Household Income		\$62,698		\$72,343			
Per Capita Income		\$31,049		\$34,683			
Population by Age		2010		2011		2016	
		Number	Percent	Number	Percent	Number	Percent
0 - 4		3,041	5.0%	3,038	5.0%	3,553	5.0%
5 - 9		2,540	4.2%	2,577	4.2%	2,983	4.2%
10 - 14		2,275	3.8%	2,307	3.8%	2,703	3.8%
15 - 19		4,056	6.7%	4,079	6.7%	4,284	6.0%
20 - 24		6,687	11.1%	6,764	11.1%	7,447	10.5%
25 - 34		12,089	20.0%	12,266	20.1%	14,380	20.3%
35 - 44		7,698	12.8%	7,726	12.6%	8,577	12.1%
45 - 54		7,738	12.8%	7,781	12.7%	8,260	11.7%
55 - 64		7,029	11.6%	7,212	11.8%	8,925	12.6%
65 - 74		3,829	6.3%	3,961	6.5%	5,613	7.9%
75 - 84		2,193	3.6%	2,223	3.6%	2,636	3.7%
85+		1,197	2.0%	1,213	2.0%	1,493	2.1%
Race and Ethnicity		2010		2011		2016	
		Number	Percent	Number	Percent	Number	Percent
White Alone		36,689	60.8%	36,978	60.5%	40,609	57.3%
Black Alone		20,204	33.5%	20,659	33.8%	25,359	35.8%
American Indian Alone		200	0.3%	204	0.3%	267	0.4%
Asian Alone		1,083	1.8%	1,074	1.8%	1,448	2.0%
Pacific Islander Alone		27	0.0%	27	0.0%	37	0.1%
Some Other Race Alone		979	1.6%	1,012	1.7%	1,545	2.2%
Two or More Races		1,189	2.0%	1,193	2.0%	1,587	2.2%
Hispanic Origin (Any Race)		3,550	5.9%	3,680	6.0%	5,398	7.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

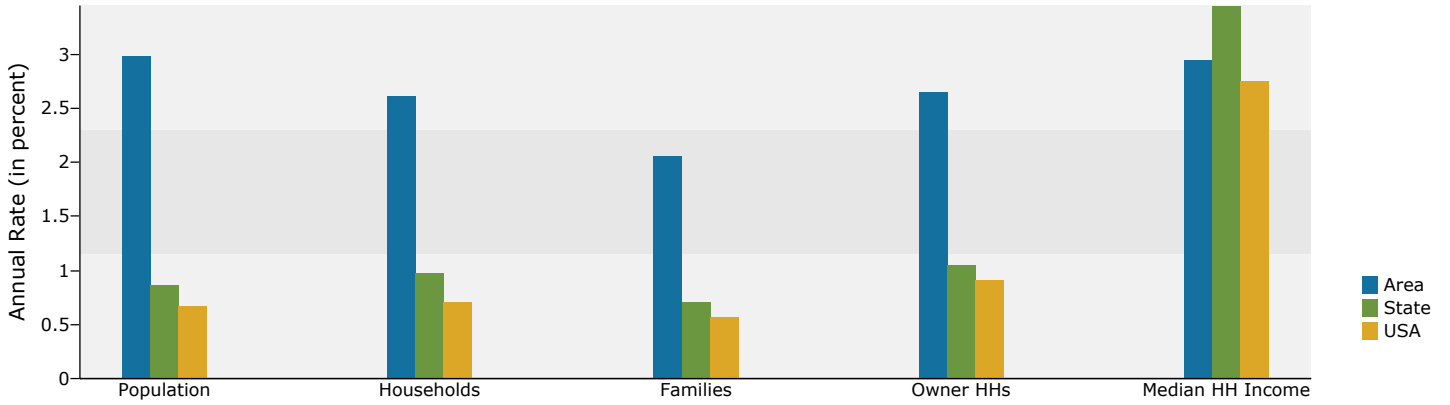


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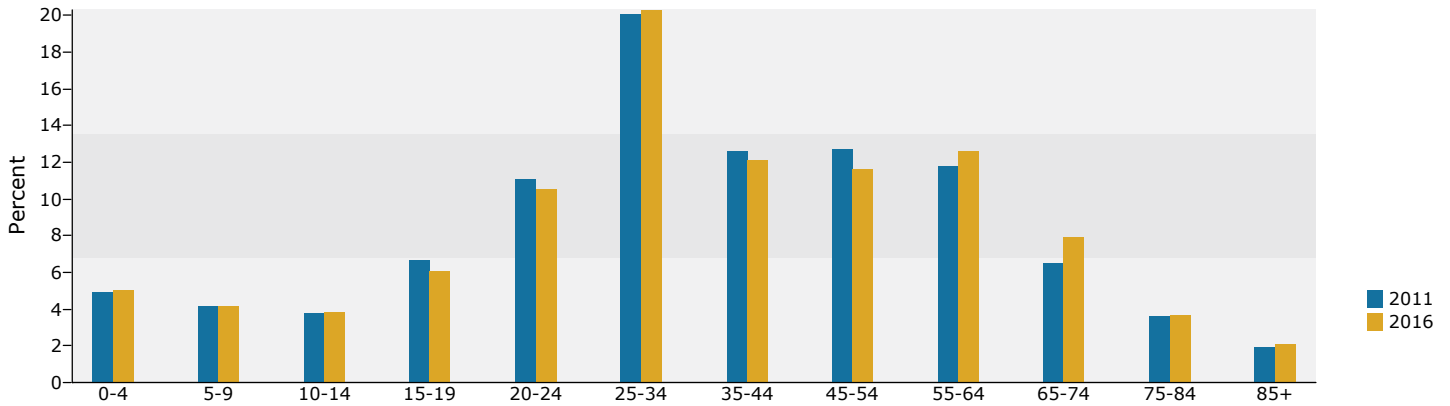
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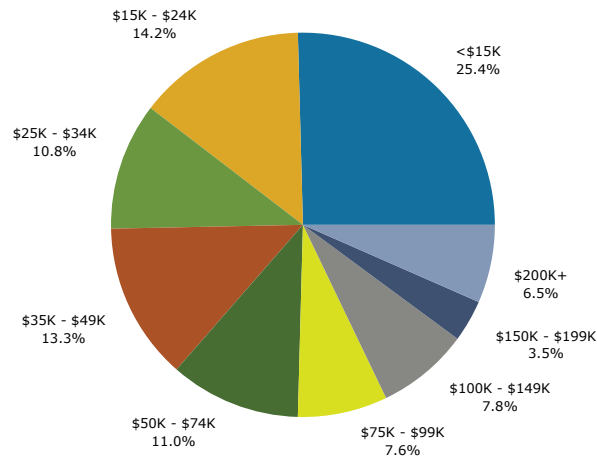
Trends 2011-2016



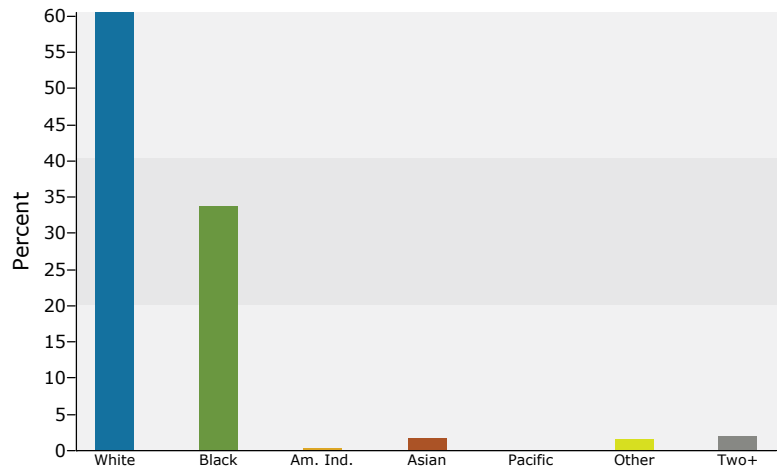
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 6.0%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

March 03, 2012



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Summary	2010	2011	2016
Population	173,471	175,245	200,233
Households	76,201	77,164	87,145
Families	34,215	34,616	37,951
Average Household Size	2.11	2.11	2.15
Owner Occupied Housing Units	29,386	28,924	32,709
Renter Occupied Housing Units	46,815	48,240	54,437
Median Age	34.7	34.7	35.1

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	2.70%	0.87%	0.67%
Households	2.46%	0.97%	0.71%
Families	1.86%	0.71%	0.57%
Owner HHs	2.49%	1.06%	0.91%
Median Household Income	3.12%	3.45%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	21,339	27.7%	23,853	27.4%
\$15,000 - \$24,999	12,397	16.1%	11,173	12.8%
\$25,000 - \$34,999	9,705	12.6%	9,182	10.5%
\$35,000 - \$49,999	10,519	13.6%	11,805	13.5%
\$50,000 - \$74,999	8,408	10.9%	12,155	13.9%
\$75,000 - \$99,999	5,183	6.7%	6,793	7.8%
\$100,000 - \$149,999	4,656	6.0%	6,073	7.0%
\$150,000 - \$199,999	1,889	2.4%	2,429	2.8%
\$200,000+	3,067	4.0%	3,681	4.2%

Median Household Income	\$29,261	\$34,118
Average Household Income	\$51,335	\$58,443
Per Capita Income	\$25,008	\$27,611

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,711	5.6%	9,650	5.5%	11,117	5.6%
5 - 9	8,067	4.7%	8,101	4.6%	9,196	4.6%
10 - 14	7,454	4.3%	7,508	4.3%	8,625	4.3%
15 - 19	11,289	6.5%	11,318	6.5%	11,889	5.9%
20 - 24	18,789	10.8%	19,009	10.8%	20,706	10.3%
25 - 34	32,366	18.7%	32,842	18.7%	38,201	19.1%
35 - 44	22,143	12.8%	22,251	12.7%	24,465	12.2%
45 - 54	24,179	13.9%	24,236	13.8%	25,354	12.7%
55 - 64	20,114	11.6%	20,546	11.7%	25,032	12.5%
65 - 74	10,641	6.1%	10,991	6.3%	15,293	7.6%
75 - 84	5,935	3.4%	5,987	3.4%	6,953	3.5%
85+	2,782	1.6%	2,807	1.6%	3,402	1.7%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	79,991	46.1%	80,760	46.1%	87,265	43.6%
Black Alone	82,047	47.3%	82,843	47.3%	97,166	48.5%
American Indian Alone	638	0.4%	643	0.4%	795	0.4%
Asian Alone	2,940	1.7%	2,926	1.7%	3,786	1.9%
Pacific Islander Alone	78	0.0%	78	0.0%	104	0.1%
Some Other Race Alone	4,387	2.5%	4,568	2.6%	6,701	3.3%
Two or More Races	3,390	2.0%	3,427	2.0%	4,416	2.2%
Hispanic Origin (Any Race)	12,654	7.3%	13,149	7.5%	18,435	9.2%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

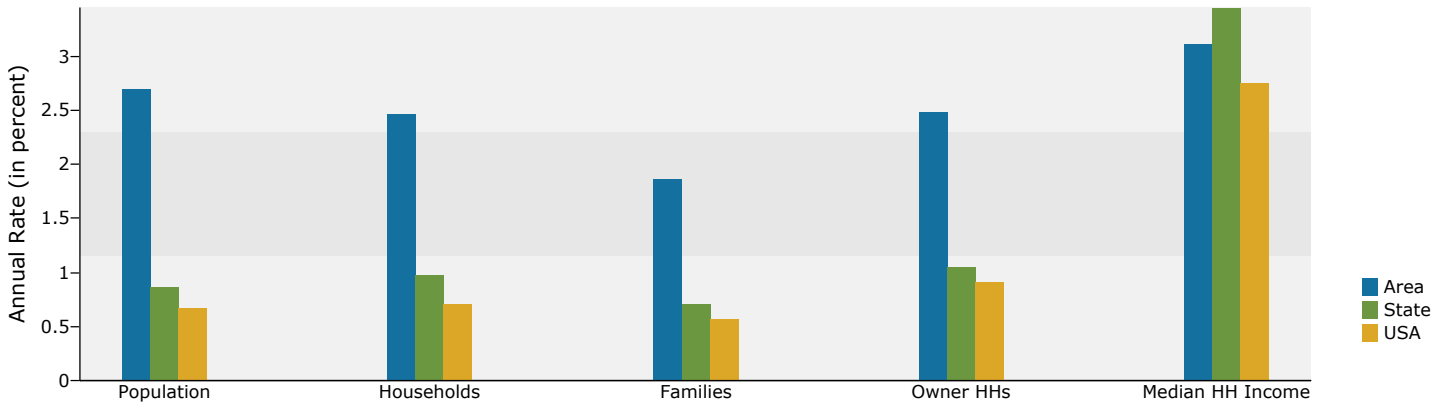


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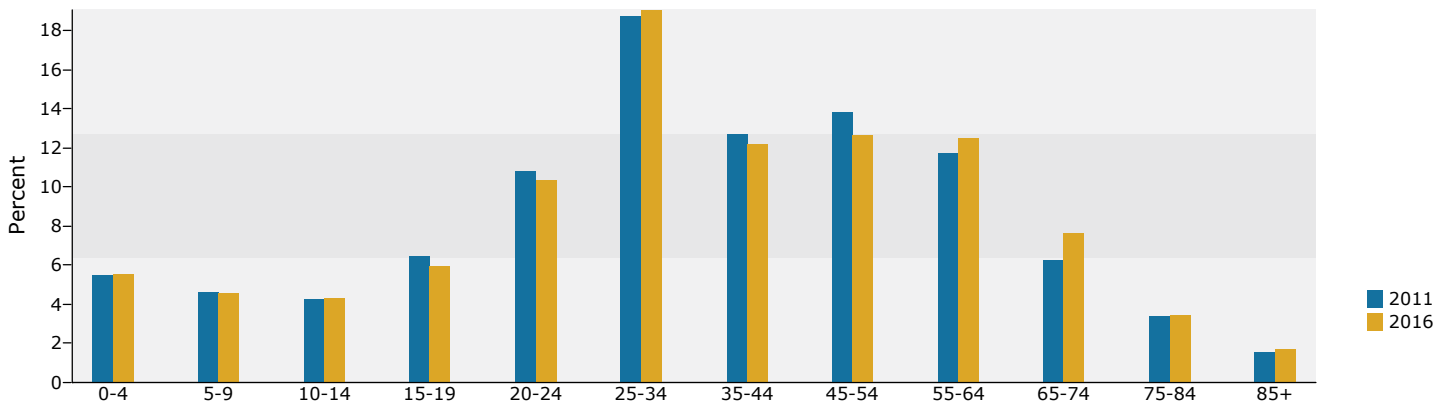
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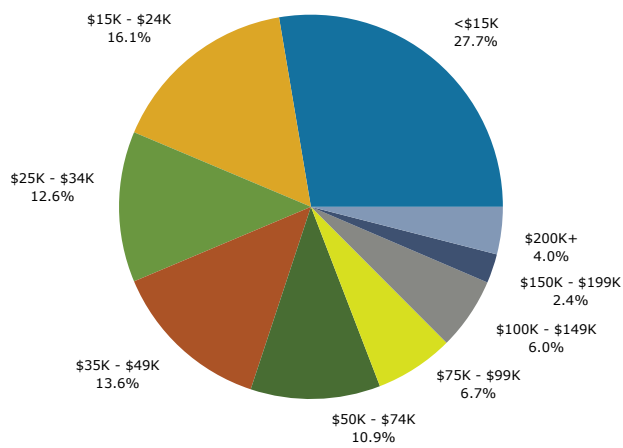
Trends 2011-2016



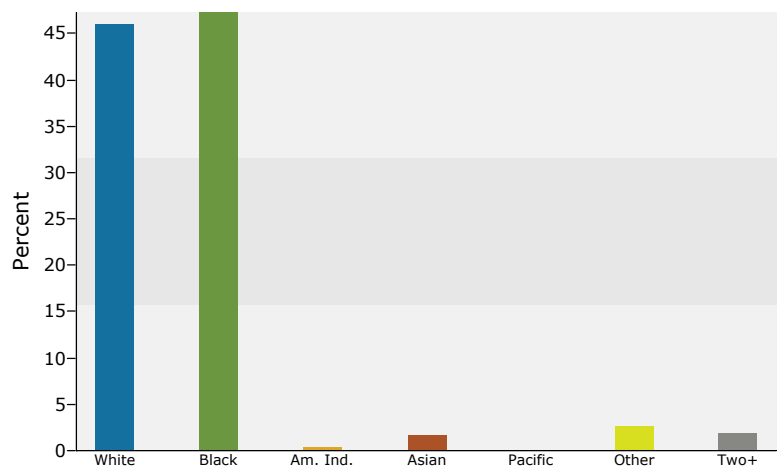
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 7.5%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

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Summary	2010	2011	2016
Population	466,133	472,918	527,674
Households	198,700	201,751	222,089
Families	106,936	108,678	116,955
Average Household Size	2.27	2.27	2.31
Owner Occupied Housing Units	96,772	96,373	106,356
Renter Occupied Housing Units	101,928	105,378	115,733
Median Age	36.3	36.4	36.8

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	2.22%	0.87%	0.67%
Households	1.94%	0.97%	0.71%
Families	1.48%	0.71%	0.57%
Owner HHs	1.99%	1.06%	0.91%
Median Household Income	2.79%	3.45%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	41,160	20.4%	44,811	20.2%
\$15,000 - \$24,999	29,333	14.5%	25,476	11.5%
\$25,000 - \$34,999	25,056	12.4%	22,454	10.1%
\$35,000 - \$49,999	29,715	14.7%	31,685	14.3%
\$50,000 - \$74,999	29,618	14.7%	40,540	18.3%
\$75,000 - \$99,999	18,175	9.0%	22,675	10.2%
\$100,000 - \$149,999	16,223	8.0%	19,580	8.8%
\$150,000 - \$199,999	5,543	2.7%	6,817	3.1%
\$200,000+	6,925	3.4%	8,046	3.6%

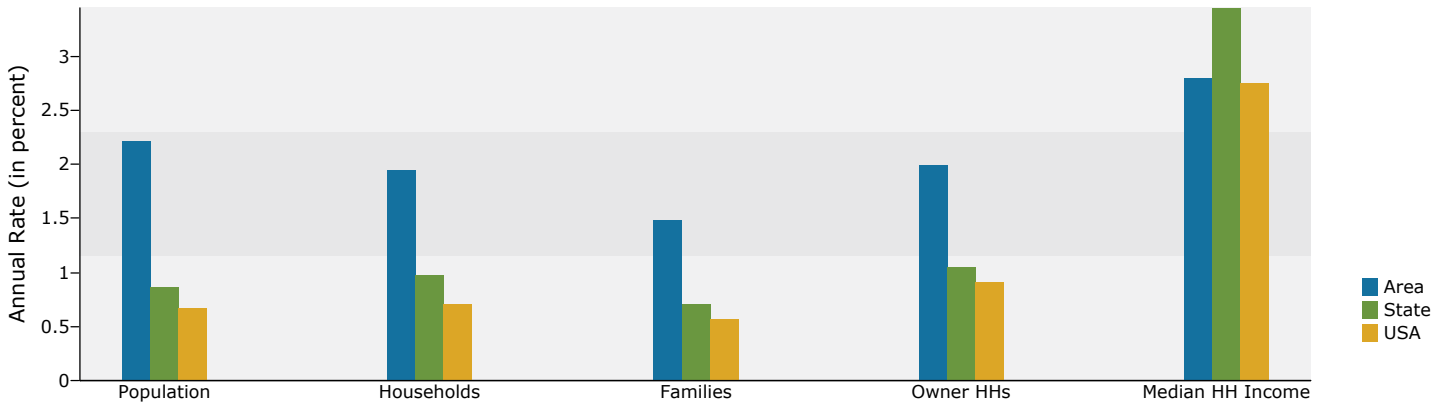
Median Household Income	\$37,012	\$42,478
Average Household Income	\$56,674	\$63,175
Per Capita Income	\$25,188	\$27,521

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	29,582	6.3%	29,577	6.3%	33,228	6.3%
5 - 9	25,394	5.4%	25,673	5.4%	28,428	5.4%
10 - 14	23,975	5.1%	24,274	5.1%	27,199	5.2%
15 - 19	28,822	6.2%	29,057	6.1%	30,205	5.7%
20 - 24	40,685	8.7%	41,372	8.7%	44,369	8.4%
25 - 34	76,896	16.5%	78,276	16.6%	88,717	16.8%
35 - 44	58,254	12.5%	58,718	12.4%	62,728	11.9%
45 - 54	66,689	14.3%	67,122	14.2%	68,221	12.9%
55 - 64	56,619	12.1%	58,146	12.3%	69,029	13.1%
65 - 74	31,154	6.7%	32,354	6.8%	43,469	8.2%
75 - 84	19,561	4.2%	19,764	4.2%	22,013	4.2%
85+	8,501	1.8%	8,584	1.8%	10,070	1.9%

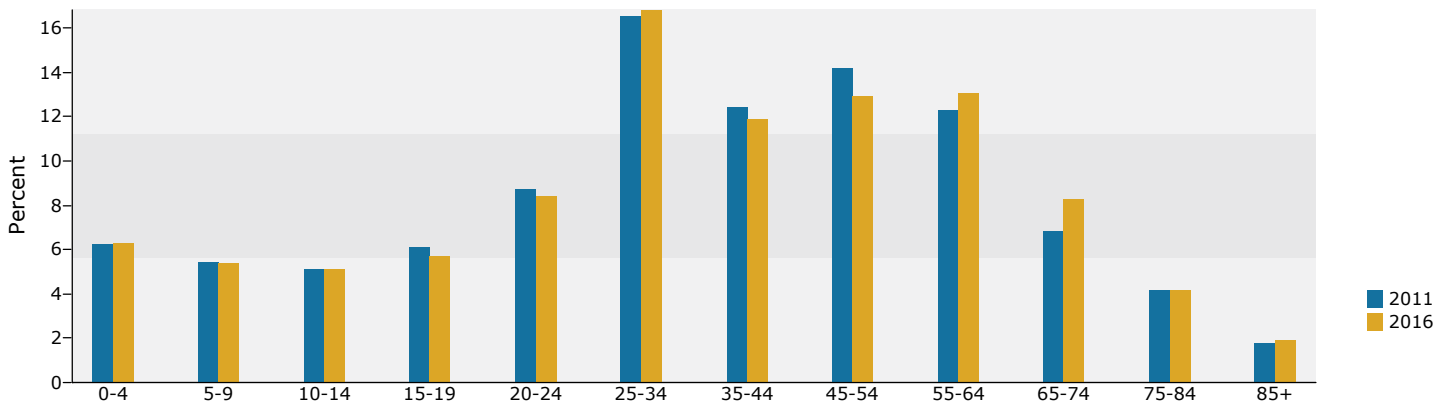
Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	227,003	48.7%	229,274	48.5%	238,187	45.1%
Black Alone	203,343	43.6%	207,097	43.8%	243,362	46.1%
American Indian Alone	1,718	0.4%	1,734	0.4%	2,016	0.4%
Asian Alone	10,890	2.3%	10,897	2.3%	12,667	2.4%
Pacific Islander Alone	206	0.0%	205	0.0%	267	0.1%
Some Other Race Alone	13,792	3.0%	14,367	3.0%	19,761	3.7%
Two or More Races	9,182	2.0%	9,346	2.0%	11,413	2.2%
Hispanic Origin (Any Race)	38,571	8.3%	40,283	8.5%	53,630	10.2%

Data Note: Income is expressed in current dollars.

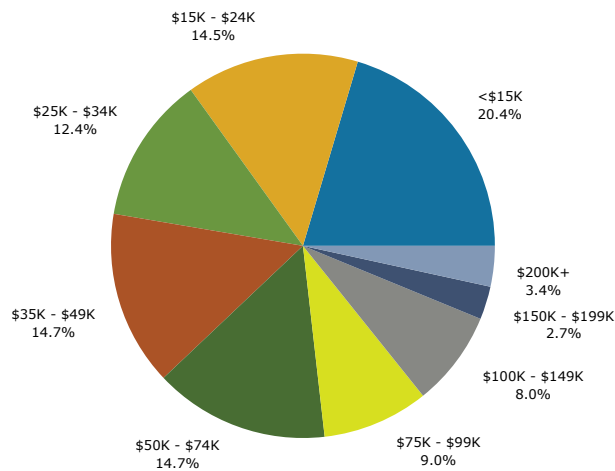
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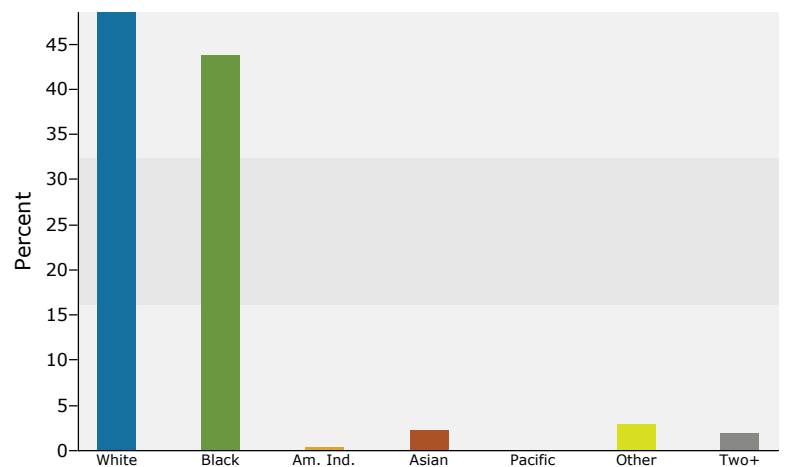
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 8.5%