

# Pinecrest Plaza



THE  
PROVIDENCE GROUP  
EXCELLENCE IN RETAIL REAL ESTATE

HIGHWAY 15/501 at MORGANTON ROAD | PINEHURST, NC



*Re-imagined & Re-energized*



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PROVIDENCE GROUP  
EXCELLENCE IN RETAIL REAL ESTATE

## LEASING INFORMATION:

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# Pinecrest Plaza

EXCELLENT  
TENANT SALES

HIGH VOLUME  
BELK STORE



- Excellent Visibility
- Strongest Fashion Co-Tenancy in Trade Area
- True Regional Destination

SIZE:	260,487 Square Feet
TENANT MIX:	Belk, Talbots, Chico's, Pier 1 Imports, Michael's Bath & Body Works, Hallmark Francesca's, Zale's, McAlister's Hand & Stone
ADDRESS:	Hwy 15/501 at Morganton Road Southern Pines, NC 28374
LOCATION:	Across the street from Country Club of North Carolina
DEMOGRAPHICS:	Trade Area Population: 101,516 Trade Area HH Income: \$75,337
TRAFFIC COUNT:	Hwy 15/501: 30,000 VPD Morganton Rd: 14,000 VPD



# Pinecrest Plaza

NEW FACADE





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NEW FACADE



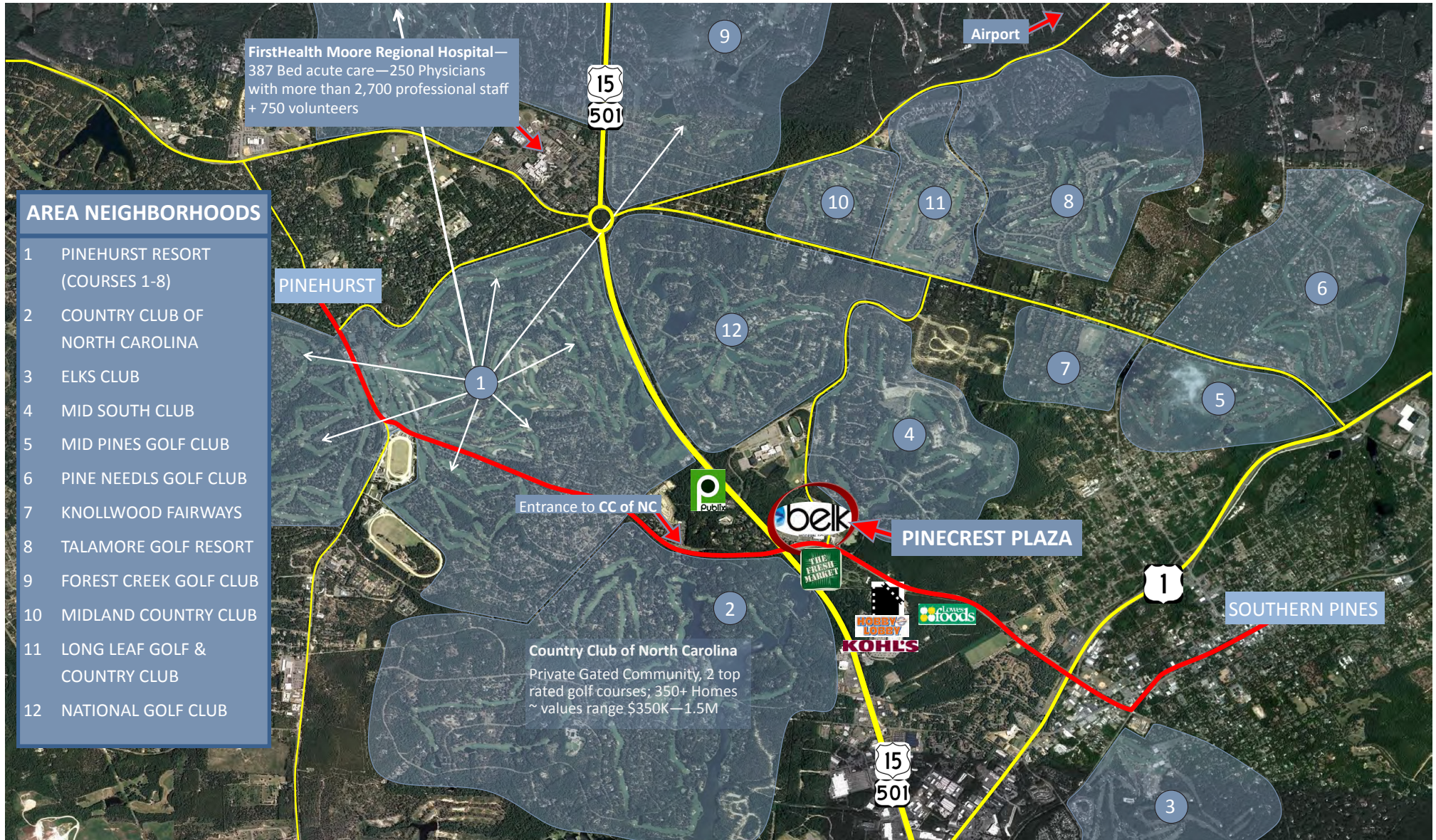
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## AREA NEIGHBORHOODS



## LEASING INFORMATION:



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CLOSE AERIAL





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## SITE PLAN

- 1 Belk
- 2 Belk Home Store
- 4 Francesca's
- 5 Chico's
- 7 Dalphene's Hallmark
- 8 Pier One Imports
- 16 Hibbett Sports

**18a AVAILABLE 2,520 SF**

- 18b T - Mobile
- 20 Belk Men's Store
- 22 Bath & Body Works
- 23 Claire's

**24 AVAILABLE 1,400 SF**

- 25 Hair Cuttery
- 26 The UPS Store
- 27 Cato
- 27b Zale's
- 28 Sally Beauty
- 30 My Nails Spa

**31 AVAILABLE 3,514 SF**  
(Former Restaurant)

- 33 GNC
- 34 Maren's
- 35 Subway
- 36 Walgreens
- 37 Food Lion
- 38 Books-a-Million
- 39 Michaels
- 40 Burke's / HomeCentric
- 42 The Shoe Department
- 44 Talbots
- 43A Hand & Stone
- 43C McAlister's Deli



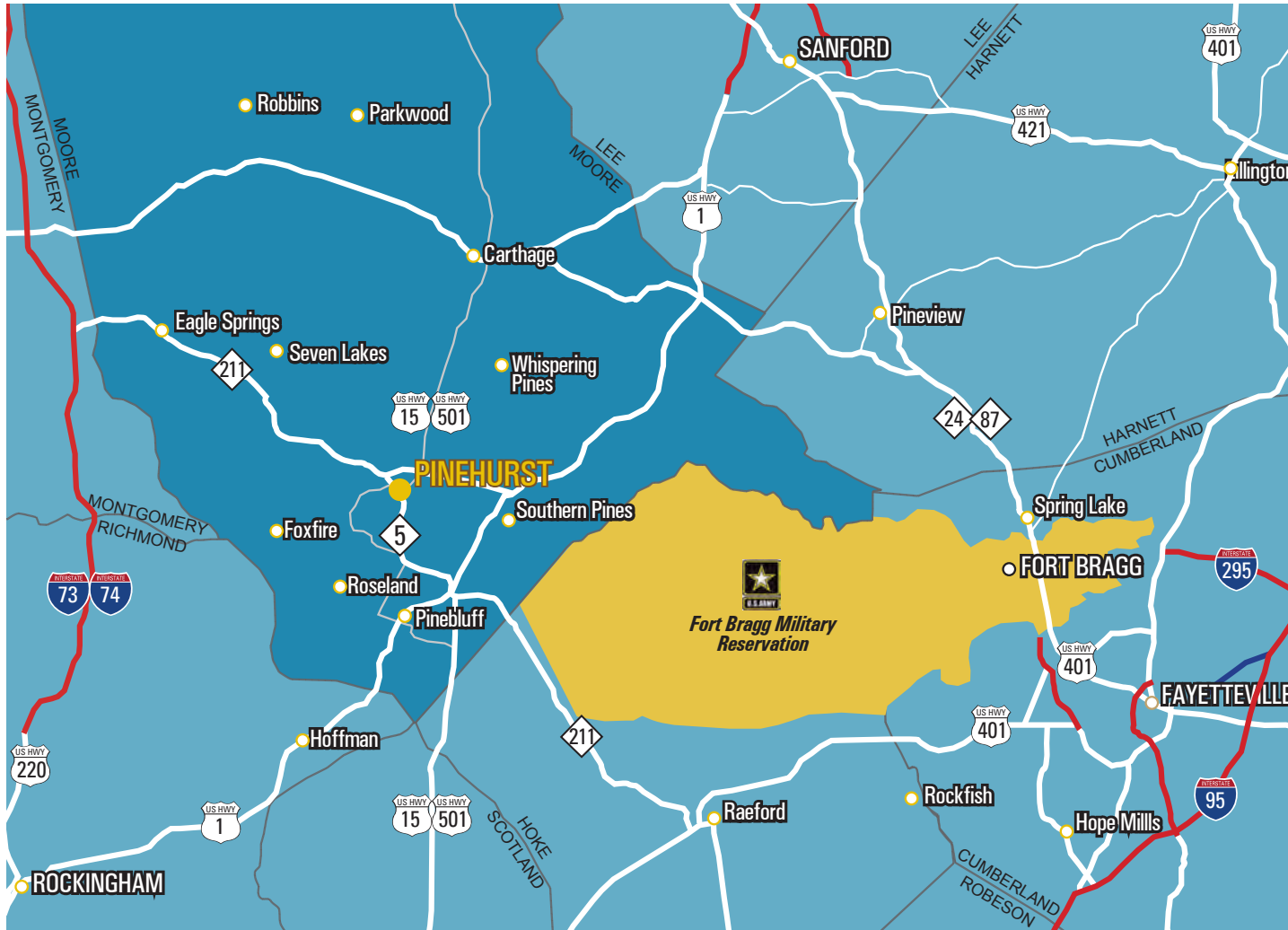
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# Pinecrest Plaza

## MARKET OVERVIEW DEMOGRAPHICS



Located at the epicenter of the Sandhills Region in Moore County, Pinecrest Plaza acts as a super-regional center drawing residents from Pinehurst, Southern Pines, Whispering Pines, Sanford and other surrounding cities and towns. Its location gives it a steady flow of tourists as well as shoppers.

- Trade Area Population (45 min. drive time): 340,000
- Household Incomes: 75K+
- Median Home Value in Pinehurst: \$225,900
- Cars/Day: Hwy. 15/501 - 21,000 VPD  
Morganton Rd. - 14,000 VPD  
Pinecrest School Rd. - 4,100 VPD
- Job Growth of 4.57% this Past Year\*  
(\* Sperling's Best Places)
- Amount Spent on Retail **EVERY MONTH** in Trade Area: \$220,000,000
- Residents Spend 150% Per Capita More on Apparel Compared to Other Markets
- Exceptional Employment
- Moore Regional Hospital Consistently Recognized as Top Health Care Provider
- Pinehurst Golf Consistently Recognized in Top 5 Golf Resort Destinations in the U.S.
- \$353 Million Spent Annually on Entertainment and Recreation

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## MARKET OVERVIEW DEMOGRAPHICS

### THE CONNECTIVITY

Pinecrest Plaza is located at the epicenter of the Sandhills Region. North-South Connectivity along **Hwy. 15/501 (21,000 VPD)** and East-West along **Morganton Road (14,000 VPD)**.

### COMMUNITY

Over **100,000 part time residents** own second homes in the Pinehurst area and reside there **6-9 months out of the year** but are not captured in census data.

### EDUCATION | FAMILIES

**4 elementary/middle/high schools** within a 3-mile radius serving **3,751 students**.

### RECREATION

**44 golf courses** within a 15-mile radius of Pinehurst. Home to the famous Pinehurst #2 which hosts U.S. Opens, Ryder Cups and other championship tournaments.



### HIGHLIGHTS

Home to **Moore Regional Hospital**, a 395-acute care facility **employing 294** physicians and **3,000+** professionals. **Within commuting distance** from **Fort Bragg**, a major regional economic engine. Home of the U.S. Army Airborne and Special Operations Forces, it is one of the largest and busiest military complexes in the world. Approximately **63,000 military** and **11,000 civilian** personnel work at Fort Bragg.

