

The Cloverly Towne Center



New Hampshire Avenue & Briggs Chaney Road

Montgomery County - Silver Spring, Maryland

**An attractive, upscale, mixed-use development in a fully established
Montgomery County Community**

183,000 Residents and 6 High Schools in 5 Mile Radius

Convenient Parking

Shadow Anchored by Safeway

The Cloverly Towne Center

An upscale, mixed-use development in a fully established
Montgomery County Community

Join...

Safeway

Allstate Insurance
All Sights Driving School
BC Fitness & Athletic Club
Cloverly Barber Shop
Cloverly Family Dental
Colesville Dentistry
Elite Dance Studio
Judah Avenue Photography

King Salon & Spa
Lin's Chinese Carry Out
Mathnasium
Montgomery County Liquor
Sayon's Braiding Lounge
Siriwan Thai Restaurant
Subway
Vocelli Pizza

Cloverly Towne Center

59,000 sq. ft. retail and office

Safeway

43,000 sq. ft.

102,000 sq. ft. total center

CONTACT:

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Kramer Enterprises

704 Cloverly Street

Silver Spring, MD 20905

301-236-9411

Paula@KramerEnterprises.net

CLOVERLY TOWNE CENTER

RETAIL SPACE

721 Cloverly Street, Silver Spring, MD 20905

The Cloverly Towne Center is a beautiful, upscale, mixed-use development. Conveniently located on New Hampshire Avenue, in Montgomery County. Shadow anchored by Safeway, convenient and extensive parking.

First Floor Retail Space

Square Footage: 3,713.20

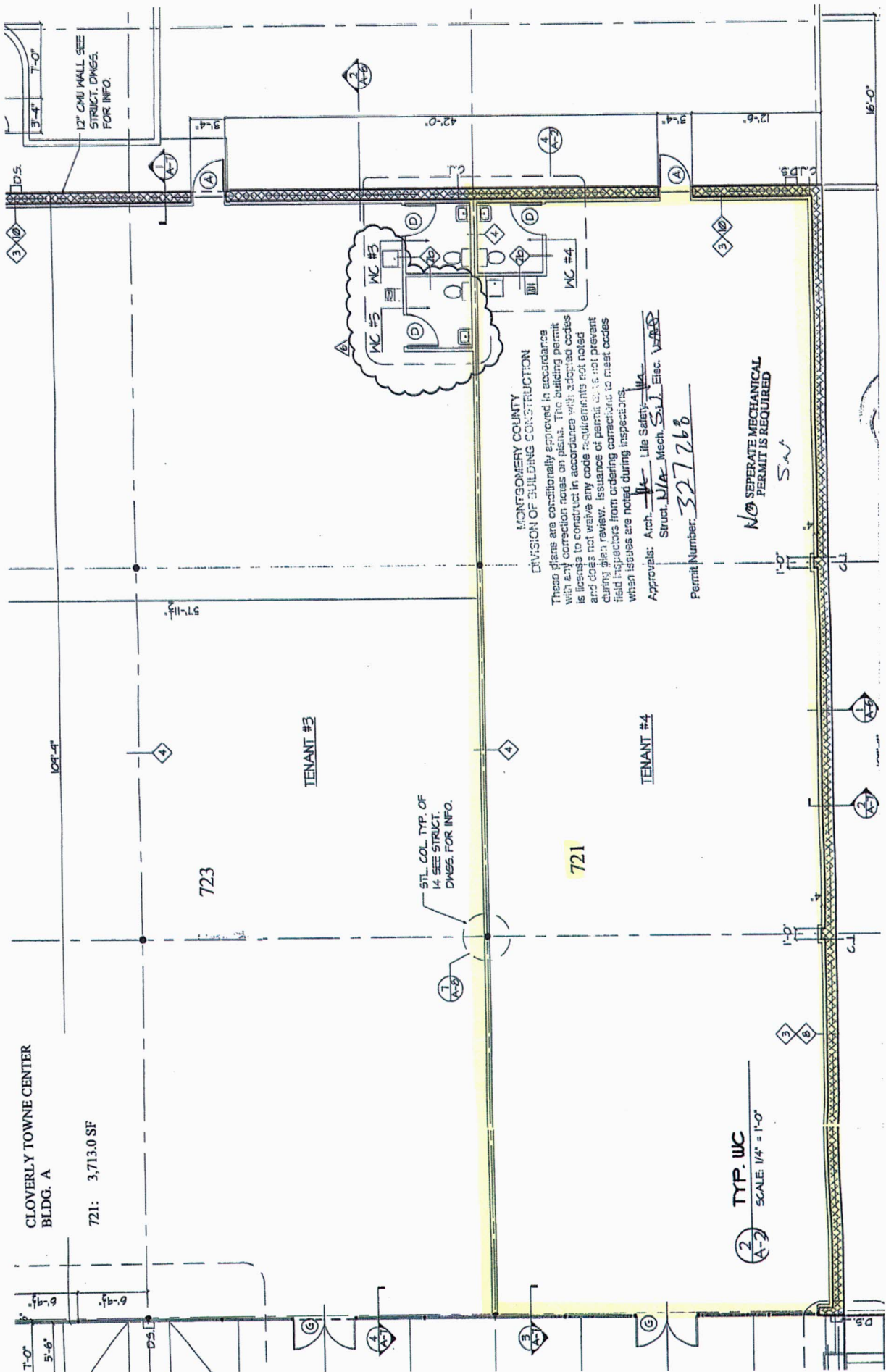
**Rent per Square Foot: \$24
\$89,117 / annual
\$7,426 / month**

Annual Rent Increases 3%

**Current NNN: \$5.15 / square foot
(maintenance, insurance, \$19,123 / annual
real estate tax) \$1,597 / month**

Total Monthly Rent/CAM: \$9,020 / monthly total

Features: Finished restroom, individual HVAC system, separately metered electric, water and gas, open lot and free garage parking, rear service entrance.



CLOVERLY TOWNE CENTER
BLDG. A

721: 3,713.0 SF

723

TENANT #3

721

TENANT #4

STL. COL. TYP. OF
14 SEE STRUCT.
DWSS. FOR INFO.

12" CMU MALL SEE
STRUCT. DWSS.
FOR INFO.

MONTGOMERY COUNTY
DIVISION OF BUILDING CONSTRUCTION

These plans are conditionally approved in accordance with any correction notes on plans. The building permit is issued to construct in accordance with adopted codes and does not waive any code requirements not noted during plan review. Issuance of permit does not prevent field inspectors from ordering corrections to meet codes when issues are noted during inspections.

Approvals: Arch. [Signature] Life Safety: [Signature]
Struct. [Signature] Mech. [Signature] Elec. [Signature]

Permit Number: 327268

NO SEPARATE MECHANICAL PERMIT IS REQUIRED

TYP. WC
SCALE: 1/4" = 1'-0"

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3'-4"

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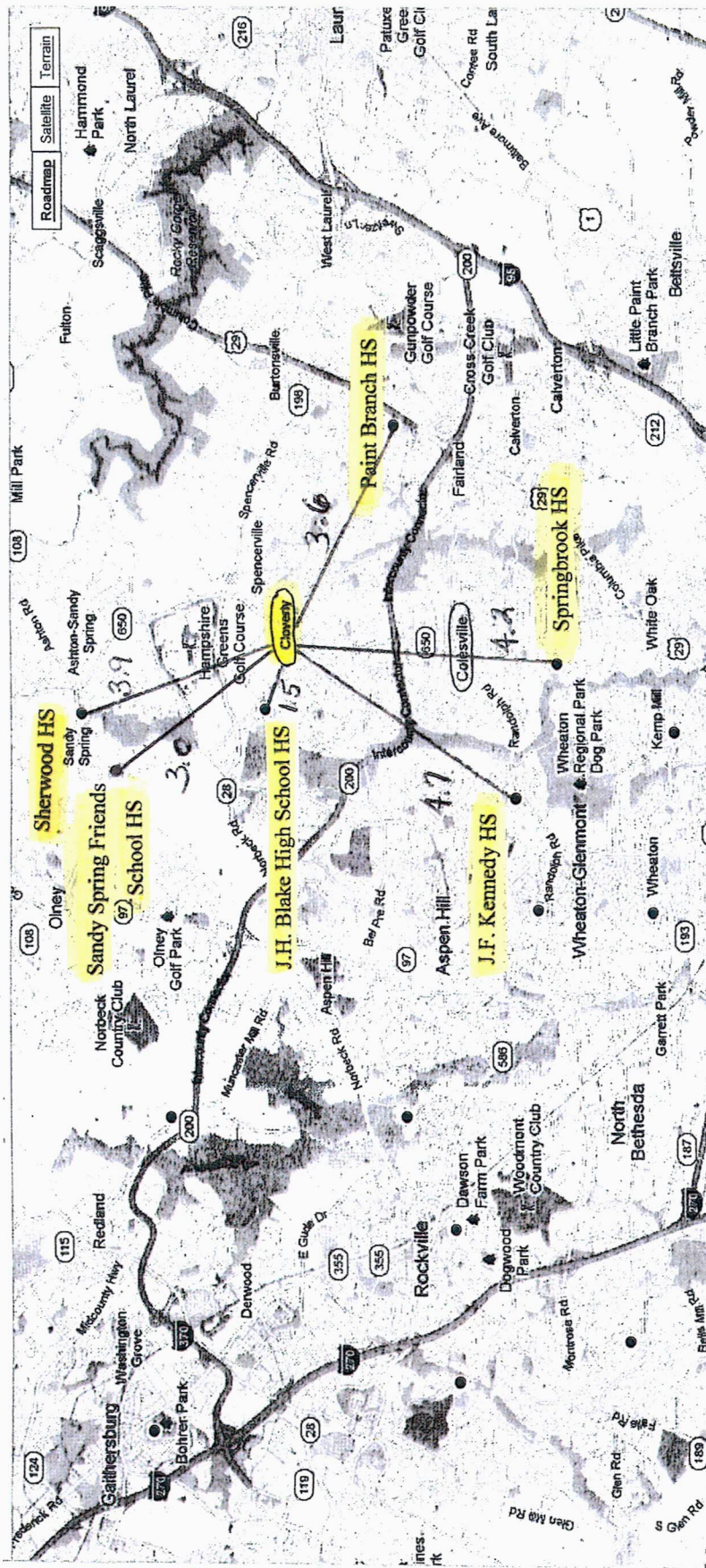
12'-6"

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42'-0"

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Cloverly - Distance To Area High Schools

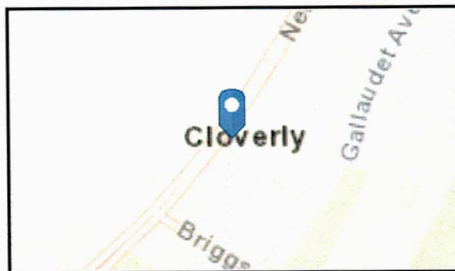
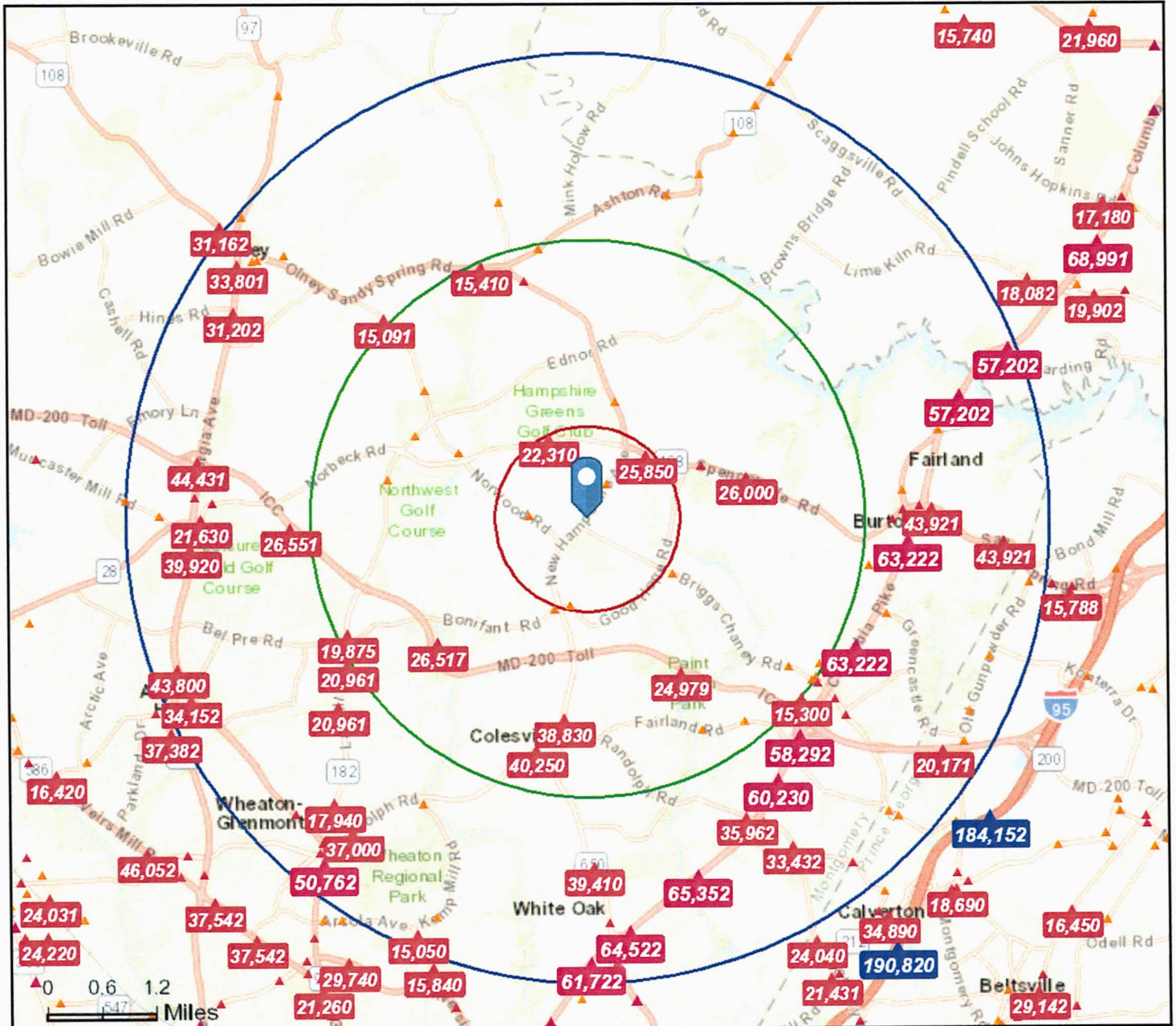




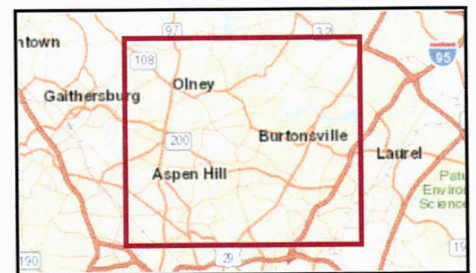
Traffic Count Map

CTC
 704 Cloverly St, Silver Spring, Maryland, 20905
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.10973
 Longitude: -76.99650



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2017 Kalibrate Technologies

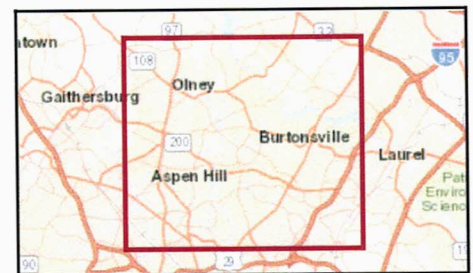
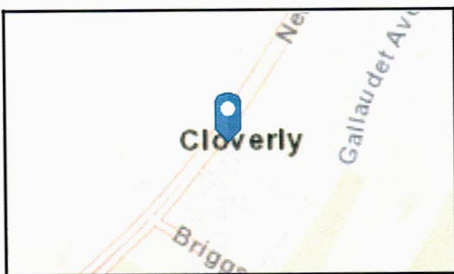
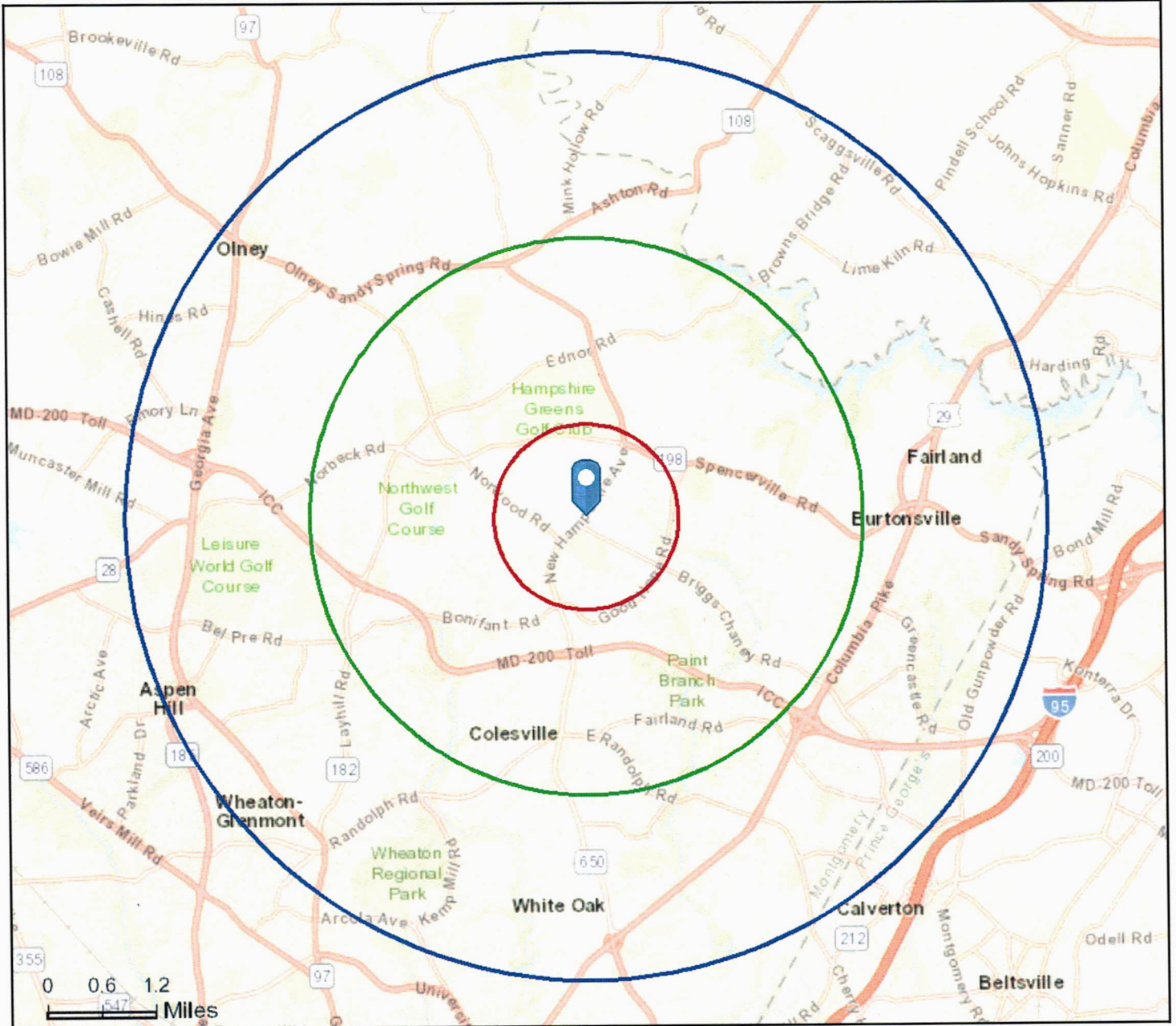
November 22, 2017



Site Map

CTC
704 Cloverly St, Silver Spring, Maryland, 20905
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.10973
Longitude: -76.99650



November 22, 2017



Market Profile

CTC
 704 Cloverly St, Silver Spring, Maryland, 20905
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.10973
 Longitude: -76.99650

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,291	40,868	172,025
2010 Total Population	4,449	43,045	186,500
2017 Total Population	4,729	46,545	199,031
2017 Group Quarters	22	356	1,915
2022 Total Population	4,938	48,725	207,987
2017-2022 Annual Rate	0.87%	0.92%	0.88%
2017 Total Daytime Population	3,314	30,463	141,830
Workers	1,026	8,344	44,469
Residents	2,288	22,119	97,361
Household Summary			
2000 Households	1,382	13,402	63,136
2000 Average Household Size	3.09	3.03	2.70
2010 Households	1,464	14,126	67,750
2010 Average Household Size	3.02	3.02	2.73
2017 Households	1,546	15,208	71,408
2017 Average Household Size	3.04	3.04	2.76
2022 Households	1,606	15,871	74,204
2022 Average Household Size	3.06	3.05	2.78
2017-2022 Annual Rate	0.76%	0.86%	0.77%
2010 Families	1,235	11,515	46,789
2010 Average Family Size	3.27	3.34	3.27
2017 Families	1,298	12,322	49,046
2017 Average Family Size	3.30	3.36	3.32
2022 Families	1,345	12,824	50,852
2022 Average Family Size	3.32	3.37	3.34
2017-2022 Annual Rate	0.71%	0.80%	0.73%
Housing Unit Summary			
2000 Housing Units	1,410	13,614	65,079
Owner Occupied Housing Units	93.3%	88.4%	66.1%
Renter Occupied Housing Units	4.8%	10.1%	30.9%
Vacant Housing Units	1.9%	1.6%	3.0%
2010 Housing Units	1,505	14,544	71,263
Owner Occupied Housing Units	91.1%	86.6%	63.3%
Renter Occupied Housing Units	6.2%	10.6%	31.8%
Vacant Housing Units	2.7%	2.9%	4.9%
2017 Housing Units	1,573	15,555	74,658
Owner Occupied Housing Units	91.1%	85.9%	62.7%
Renter Occupied Housing Units	7.2%	11.8%	33.0%
Vacant Housing Units	1.7%	2.2%	4.4%
2022 Housing Units	1,637	16,275	77,802
Owner Occupied Housing Units	90.9%	85.9%	62.9%
Renter Occupied Housing Units	7.2%	11.6%	32.5%
Vacant Housing Units	1.9%	2.5%	4.6%
Median Household Income			
2017	\$130,792	\$121,942	\$87,485
2022	\$138,326	\$130,567	\$97,622
Median Home Value			
2017	\$513,753	\$491,077	\$417,709
2022	\$527,904	\$499,961	\$436,400
Per Capita Income			
2017	\$55,096	\$51,027	\$42,093
2022	\$59,385	\$55,913	\$46,980
Median Age			
2010	44.4	43.7	39.7
2017	45.8	45.2	40.9
2022	46.0	45.5	41.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

November 22, 2017



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	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	1,546	15,208	71,408
<\$15,000	1.9%	2.8%	5.5%
\$15,000 - \$24,999	2.3%	2.5%	5.4%
\$25,000 - \$34,999	2.2%	3.4%	5.8%
\$35,000 - \$49,999	5.8%	5.3%	9.7%
\$50,000 - \$74,999	10.9%	12.5%	16.3%
\$75,000 - \$99,999	11.3%	11.5%	12.8%
\$100,000 - \$149,999	21.9%	22.2%	19.0%
\$150,000 - \$199,999	18.2%	18.3%	12.1%
\$200,000+	25.4%	21.5%	13.3%
Average Household Income	\$171,120	\$154,455	\$116,261
2022 Households by Income			
Household Income Base	1,606	15,871	74,204
<\$15,000	2.1%	2.8%	5.4%
\$15,000 - \$24,999	2.2%	2.3%	5.0%
\$25,000 - \$34,999	2.1%	3.0%	5.2%
\$35,000 - \$49,999	5.5%	4.7%	8.3%
\$50,000 - \$74,999	9.8%	11.1%	14.8%
\$75,000 - \$99,999	10.6%	10.7%	12.4%
\$100,000 - \$149,999	21.5%	22.1%	19.9%
\$150,000 - \$199,999	19.4%	19.8%	13.8%
\$200,000+	27.0%	23.6%	15.3%
Average Household Income	\$185,360	\$169,851	\$130,629
2017 Owner Occupied Housing Units by Value			
Total	1,433	13,368	46,762
<\$50,000	0.4%	0.5%	0.8%
\$50,000 - \$99,999	0.1%	0.3%	1.6%
\$100,000 - \$149,999	0.1%	0.8%	3.0%
\$150,000 - \$199,999	2.5%	1.5%	4.2%
\$200,000 - \$249,999	0.6%	2.5%	6.1%
\$250,000 - \$299,999	0.8%	3.6%	7.8%
\$300,000 - \$399,999	16.6%	17.2%	22.7%
\$400,000 - \$499,999	27.4%	25.9%	21.0%
\$500,000 - \$749,999	28.5%	32.5%	21.8%
\$750,000 - \$999,999	18.1%	12.0%	8.1%
\$1,000,000 +	5.0%	3.2%	2.7%
Average Home Value	\$587,893	\$544,001	\$463,734
2022 Owner Occupied Housing Units by Value			
Total	1,488	13,975	48,908
<\$50,000	0.1%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.2%	0.9%
\$100,000 - \$149,999	0.1%	0.5%	2.4%
\$150,000 - \$199,999	1.5%	1.0%	3.4%
\$200,000 - \$249,999	0.3%	1.7%	4.6%
\$250,000 - \$299,999	0.6%	2.8%	6.7%
\$300,000 - \$399,999	15.2%	16.3%	23.2%
\$400,000 - \$499,999	28.9%	27.4%	23.3%
\$500,000 - \$749,999	29.5%	34.2%	23.6%
\$750,000 - \$999,999	18.6%	12.5%	8.7%
\$1,000,000 +	5.2%	3.2%	2.9%
Average Home Value	\$600,286	\$558,375	\$484,278

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

November 22, 2017



Market Profile

CTC
 704 Cloverly St, Silver Spring, Maryland, 20905
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.10973
 Longitude: -76.99650

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	4,451	43,043	186,501
0 - 4	4.4%	4.8%	6.2%
5 - 9	5.9%	6.1%	6.2%
10 - 14	7.9%	7.2%	6.6%
15 - 24	13.0%	13.0%	12.6%
25 - 34	8.3%	9.1%	12.7%
35 - 44	11.2%	11.5%	12.8%
45 - 54	18.3%	18.0%	15.3%
55 - 64	17.1%	15.9%	12.3%
65 - 74	9.1%	8.4%	6.9%
75 - 84	3.7%	4.3%	5.3%
85 +	1.0%	1.6%	3.1%
18 +	76.3%	76.7%	76.7%
2017 Population by Age			
Total	4,731	46,544	199,031
0 - 4	4.2%	4.4%	5.6%
5 - 9	5.3%	5.4%	6.0%
10 - 14	6.5%	6.5%	6.3%
15 - 24	11.0%	11.3%	11.7%
25 - 34	10.9%	11.1%	13.0%
35 - 44	11.0%	11.0%	12.2%
45 - 54	13.7%	14.0%	13.0%
55 - 64	17.4%	17.1%	13.7%
65 - 74	13.0%	11.6%	9.3%
75 - 84	5.3%	5.4%	5.5%
85 +	1.6%	2.1%	3.7%
18 +	79.8%	79.5%	78.4%
2022 Population by Age			
Total	4,938	48,726	207,988
0 - 4	4.3%	4.5%	5.6%
5 - 9	5.1%	5.1%	5.5%
10 - 14	6.0%	5.9%	5.9%
15 - 24	9.0%	9.8%	10.9%
25 - 34	9.4%	10.6%	13.3%
35 - 44	15.0%	13.7%	13.1%
45 - 54	12.5%	12.4%	11.8%
55 - 64	15.2%	15.9%	13.2%
65 - 74	14.4%	13.2%	10.8%
75 - 84	7.2%	6.7%	6.4%
85 +	1.9%	2.3%	3.6%
18 +	80.9%	80.6%	79.5%
2010 Population by Sex			
Males	2,240	20,833	87,166
Females	2,209	22,212	99,334
2017 Population by Sex			
Males	2,371	22,581	93,607
Females	2,358	23,964	105,425
2022 Population by Sex			
Males	2,480	23,752	98,353
Females	2,458	24,973	109,634

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,450	43,045	186,501
White Alone	55.1%	48.3%	43.9%
Black Alone	18.8%	25.6%	31.0%
American Indian Alone	0.7%	0.3%	0.4%
Asian Alone	15.6%	16.7%	12.9%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	4.5%	4.9%	7.8%
Two or More Races	5.3%	4.1%	4.0%
Hispanic Origin	11.7%	11.8%	17.1%
Diversity Index	71.2	74.1	78.1
2017 Population by Race/Ethnicity			
Total	4,730	46,545	199,031
White Alone	49.1%	42.9%	39.7%
Black Alone	21.0%	28.0%	32.6%
American Indian Alone	0.8%	0.3%	0.4%
Asian Alone	17.2%	18.3%	14.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.7%	5.8%	8.9%
Two or More Races	6.2%	4.7%	4.4%
Hispanic Origin	14.5%	14.1%	19.6%
Diversity Index	76.3	77.6	80.6
2022 Population by Race/Ethnicity			
Total	4,939	48,725	207,987
White Alone	45.1%	39.4%	37.0%
Black Alone	22.3%	29.4%	33.5%
American Indian Alone	0.9%	0.4%	0.4%
Asian Alone	18.3%	19.3%	14.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.7%	6.6%	9.7%
Two or More Races	6.7%	5.0%	4.6%
Hispanic Origin	16.9%	16.0%	21.6%
Diversity Index	79.4	79.6	82.1
2010 Population by Relationship and Household Type			
Total	4,449	43,045	186,500
In Households	99.5%	99.2%	99.0%
In Family Households	93.1%	91.5%	85.2%
Householder	27.4%	26.9%	25.1%
Spouse	23.9%	22.2%	18.3%
Child	34.7%	33.9%	31.8%
Other relative	4.9%	6.3%	6.9%
Nonrelative	2.3%	2.2%	3.0%
In Nonfamily Households	6.4%	7.7%	13.9%
In Group Quarters	0.5%	0.8%	1.0%
Institutionalized Population	0.1%	0.4%	0.7%
Noninstitutionalized Population	0.3%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

November 22, 2017



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	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	3,454	33,703	140,177
Less than 9th Grade	0.9%	5.3%	6.0%
9th - 12th Grade, No Diploma	1.5%	2.5%	4.1%
High School Graduate	12.7%	15.7%	16.7%
GED/Alternative Credential	1.5%	1.1%	1.4%
Some College, No Degree	14.7%	16.6%	16.4%
Associate Degree	6.5%	5.0%	5.8%
Bachelor's Degree	31.6%	26.0%	26.0%
Graduate/Professional Degree	30.5%	27.8%	23.6%
2017 Population 15+ by Marital Status			
Total	3,973	38,971	163,525
Never Married	28.9%	29.5%	33.9%
Married	63.7%	58.5%	50.4%
Widowed	4.5%	5.7%	6.9%
Divorced	3.0%	6.3%	8.9%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.6%	96.0%	94.6%
Civilian Unemployed (Unemployment Rate)	3.4%	4.0%	5.4%
2017 Employed Population 16+ by Industry			
Total	2,483	24,856	103,722
Agriculture/Mining	0.0%	0.3%	0.2%
Construction	5.2%	4.7%	6.0%
Manufacturing	1.2%	2.9%	2.3%
Wholesale Trade	0.7%	1.2%	1.1%
Retail Trade	5.7%	8.3%	7.8%
Transportation/Utilities	5.7%	3.3%	3.6%
Information	2.9%	2.4%	2.0%
Finance/Insurance/Real Estate	3.1%	6.1%	6.4%
Services	64.6%	61.7%	61.3%
Public Administration	10.8%	9.2%	9.2%
2017 Employed Population 16+ by Occupation			
Total	2,482	24,860	103,724
White Collar	76.9%	74.1%	67.9%
Management/Business/Financial	26.0%	20.6%	18.2%
Professional	35.6%	33.9%	30.2%
Sales	4.6%	8.9%	8.0%
Administrative Support	10.8%	10.7%	11.4%
Services	13.4%	14.8%	19.5%
Blue Collar	9.7%	11.1%	12.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.5%	3.3%	4.6%
Installation/Maintenance/Repair	2.7%	2.8%	2.3%
Production	2.9%	2.1%	1.9%
Transportation/Material Moving	1.5%	2.8%	3.6%
2010 Population By Urban/ Rural Status			
Total Population	4,449	43,045	186,500
Population Inside Urbanized Area	99.6%	96.4%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.4%	3.6%	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

November 22, 2017



Market Profile

CTC
 704 Cloverly St, Silver Spring, Maryland, 20905
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.10973
 Longitude: -76.99650

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,464	14,126	67,750
Households with 1 Person	12.7%	15.2%	25.9%
Households with 2+ People	87.3%	84.8%	74.1%
Family Households	84.4%	81.5%	69.1%
Husband-wife Families	73.4%	67.2%	50.3%
With Related Children	31.9%	29.6%	23.2%
Other Family (No Spouse Present)	10.9%	14.3%	18.8%
Other Family with Male Householder	3.0%	3.3%	4.2%
With Related Children	1.8%	1.7%	2.2%
Other Family with Female Householder	7.9%	11.0%	14.6%
With Related Children	3.8%	5.9%	8.8%
Nonfamily Households	2.9%	3.3%	5.0%
All Households with Children	37.6%	37.4%	34.6%
Multigenerational Households	5.4%	6.1%	5.3%
Unmarried Partner Households	2.7%	2.9%	4.2%
Male-female	1.9%	2.3%	3.5%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	1,465	14,127	67,751
1 Person Household	12.7%	15.2%	25.9%
2 Person Household	33.0%	31.6%	29.5%
3 Person Household	19.9%	19.4%	16.6%
4 Person Household	17.1%	17.5%	14.2%
5 Person Household	10.8%	9.3%	7.5%
6 Person Household	3.6%	3.9%	3.4%
7 + Person Household	3.0%	3.0%	2.8%
2010 Households by Tenure and Mortgage Status			
Total	1,464	14,126	67,750
Owner Occupied	93.6%	89.1%	66.6%
Owned with a Mortgage/Loan	74.3%	72.1%	51.5%
Owned Free and Clear	19.4%	17.0%	15.1%
Renter Occupied	6.4%	10.9%	33.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,505	14,544	71,263
Housing Units Inside Urbanized Area	99.5%	96.2%	97.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.5%	3.8%	2.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1. Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2. Top Tier (1A)	Top Tier (1A)	Top Tier (1A)	Pleasantville (2B)
3. Professional Pride (1B)	Professional Pride (1B)	Pleasantville (2B)	Enterprising Professionals
2017 Consumer Spending			
Apparel & Services: Total \$	\$6,803,359	\$60,782,530	\$221,114,570
Average Spent	\$4,400.62	\$3,996.75	\$3,096.50
Spending Potential Index	204	185	143
Education: Total \$	\$5,708,262	\$49,582,043	\$163,509,780
Average Spent	\$3,692.28	\$3,260.26	\$2,289.80
Spending Potential Index	254	224	157
Entertainment/Recreation: Total \$	\$9,862,063	\$87,959,708	\$313,919,306
Average Spent	\$6,379.08	\$5,783.78	\$4,396.14
Spending Potential Index	204	185	141
Food at Home: Total \$	\$14,349,699	\$129,367,135	\$493,276,359
Average Spent	\$9,281.82	\$8,506.52	\$6,907.86
Spending Potential Index	184	169	137
Food Away from Home: Total \$	\$10,049,977	\$89,829,710	\$334,784,802
Average Spent	\$6,500.63	\$5,906.74	\$4,688.34
Spending Potential Index	195	177	141
Health Care: Total \$	\$17,344,002	\$154,505,258	\$551,586,405
Average Spent	\$11,218.63	\$10,159.47	\$7,724.43
Spending Potential Index	201	182	138
HH Furnishings & Equipment: Total \$	\$6,124,931	\$54,425,639	\$194,642,041
Average Spent	\$3,961.79	\$3,578.75	\$2,725.77
Spending Potential Index	204	184	140
Personal Care Products & Services: Total \$	\$2,520,260	\$22,525,920	\$81,937,415
Average Spent	\$1,630.18	\$1,481.19	\$1,147.45
Spending Potential Index	205	186	144
Shelter: Total \$	\$50,868,251	\$460,320,503	\$1,713,281,211
Average Spent	\$32,903.14	\$30,268.31	\$23,992.85
Spending Potential Index	203	186	148
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,868,233	\$69,397,695	\$242,124,936
Average Spent	\$5,089.41	\$4,563.24	\$3,390.73
Spending Potential Index	217	195	145
Travel: Total \$	\$7,500,972	\$66,383,695	\$223,480,840
Average Spent	\$4,851.86	\$4,365.05	\$3,129.63
Spending Potential Index	234	211	151
Vehicle Maintenance & Repairs: Total \$	\$3,256,979	\$29,118,593	\$105,795,590
Average Spent	\$2,106.71	\$1,914.69	\$1,481.56
Spending Potential Index	196	179	138

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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