

Site Overview

- The site is on State Road 54, in Odessa, FL, with direct access to the Suncoast Parkway just 0.3 miles away
- Total GLA: 132,224 SF
- The trade area went from 693 annual home starts in 2015 to 1,598 annual home starts in 2017, a 230% increase
- 30,134 future single family lots in the trade area
- 25 active residential developments in the Odessa area
- 60% of new housing is priced between \$250-\$400k
- 750 jobs added to the trade area in the last two years
- TouchPoint Medical plans to put its global headquarters in a 125,000 SF building within South Branch, the facility will create 116 new full-time jobs
- 3 hotels within a 2 mile radius



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Primary Trade Area Demographics

Q1 2018 Estimated Population	
Trade Area	320,382
2020 Projection	354,120



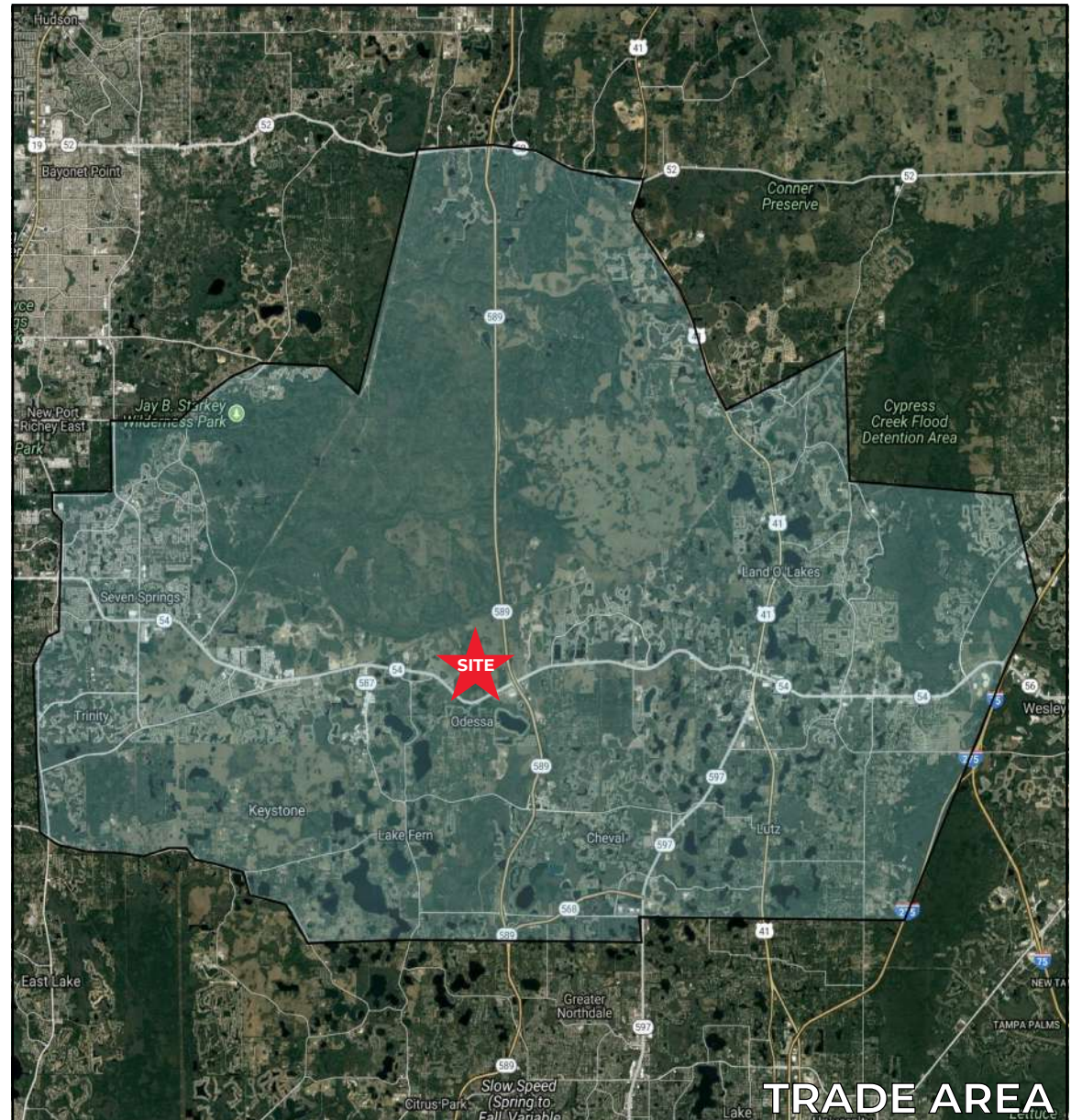
Q1 2018 Estimated Households	
Trade Area	133,689
2020 Projection	139,452



Q1 2018 Average Household Income	
Trade Area	\$68,695
2020 Projection	\$69,955

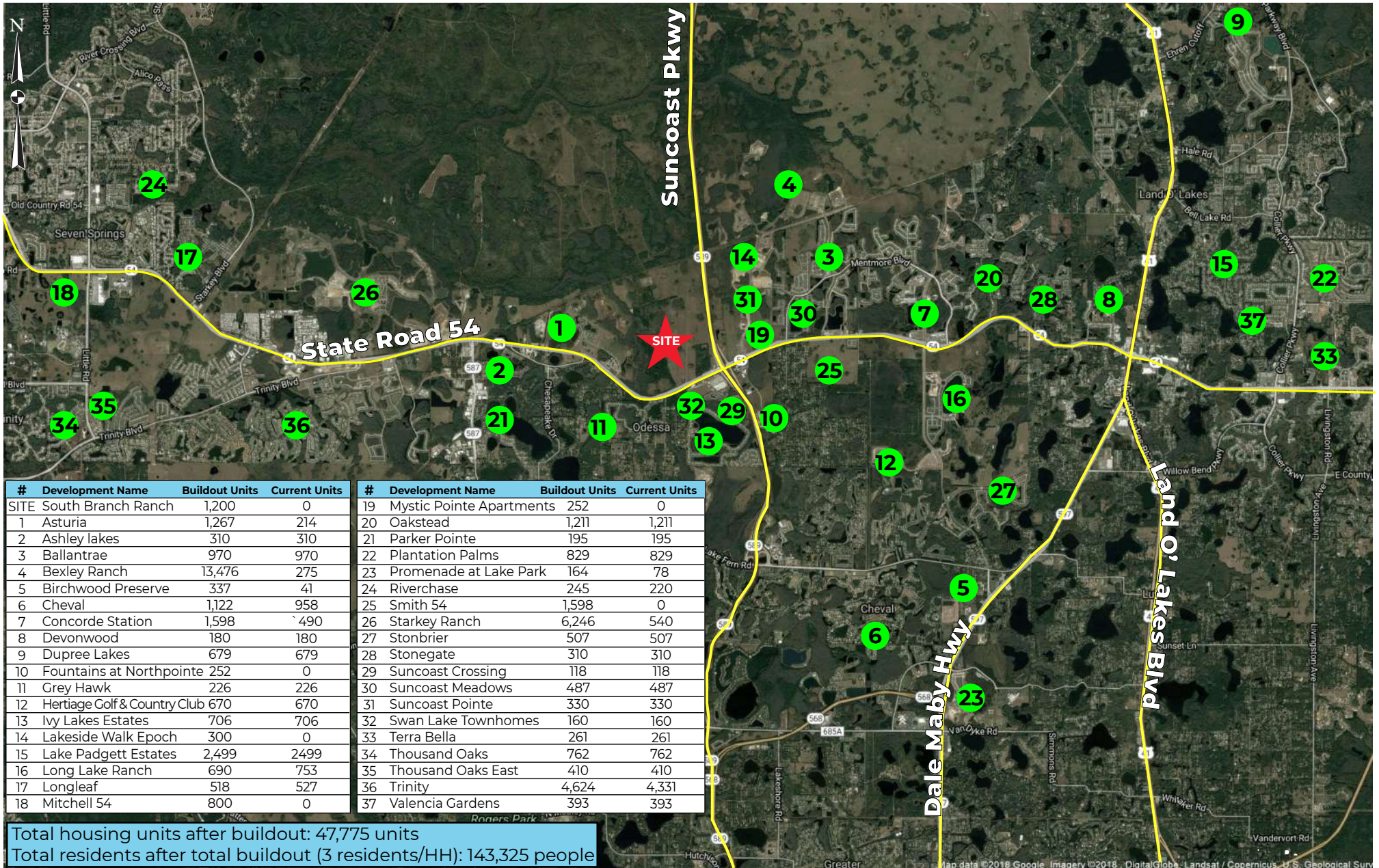


*all data is estimated and is subject to change



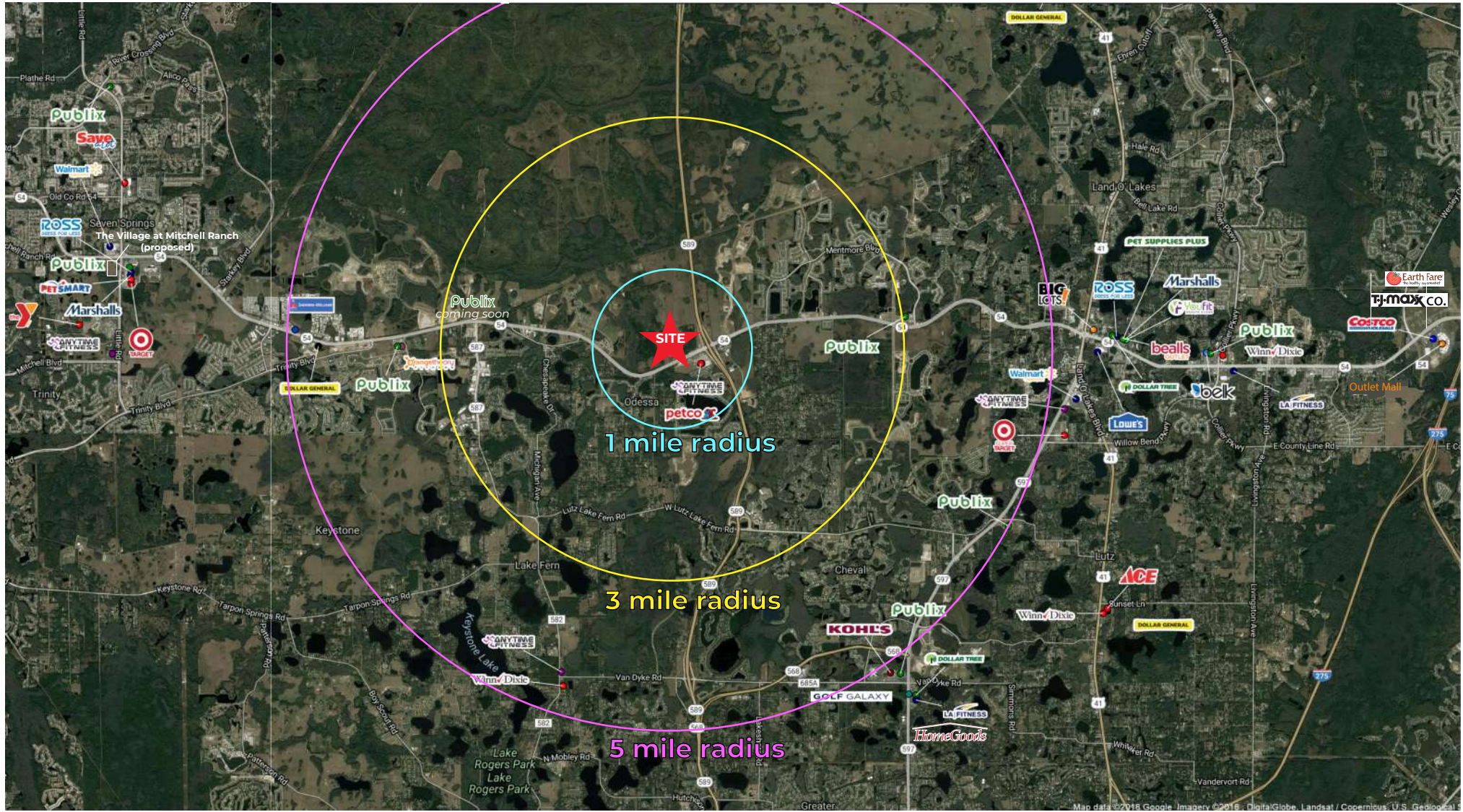
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Market Overview

