



Population	1-mi.	3-mi.	5-mi.
Total Population	14,506	33,162	44,054
Group Quarters Population	4,352	4,653	5,215
Urban Population	14,445	29,219	34,828
Rural Population	61	3,943	9,226
Adult Population	13,740	28,249	36,608
Ratio of Males to Females	1.06	0.97	0.98
Female Population	7,058	16,856	22,208
Male Population	7,448	16,307	21,846
Land Area (Square Miles)	5.3	54.78	111.65

Age	1-mi.	3-mi.	5-mi.
Median Age, Total	20.91	22.54	23.67
Median Age, Male	21.06	22.47	23.44
Median Age, Female	20.79	22.62	23.96
% Age 18+	94.72%	85.18%	83.1%
% Age 21+	48.73%	61.15%	63.84%
% Age 55+	4.27%	13.09%	15.81%
% Age 65+	2.66%	7.36%	8.65%

Ethnicity	1-mi.	3-mi.	5-mi.
% White	60.15%	55.56%	58.27%
% Black/African American	33.23%	37.56%	35.17%
% American Indian / Alaska Native	0.25%	0.27%	0.26%
% Asian	2.32%	2.33%	2.3%
% Native Hawaiian / Other Pacific Islander	0.15%	0.17%	0.14%

% Other	1.78%	2.15%	2%
% Two or More Races	2.11%	1.96%	1.85%

5 Year Projections	1-mi.	3-mi.	5-mi.
Total Population	15,515	35,884	47,769
Group Quarters Population	4,415	4,721	5,291
Adult Population	14,700	30,591	39,810
Total Households	4,630	12,918	17,344
Per Capita Income (based on Total Population)	15,614	19,668	22,391
Total Population 16+	14,825	31,123	40,623

5 Year Ethnicity Projections	1-mi.	3-mi.	5-mi.
% White	58.18%	54.12%	57.05%
% Black/African American	34.5%	38.17%	35.59%
% American Indian / Alaska Native	0.26%	0.28%	0.28%
% Asian	2.47%	2.54%	2.53%
% Native Hawaiian / Other Pacific Islander	0.16%	0.17%	0.14%
% Other	1.97%	2.45%	2.27%
% Two or More	2.45%	2.26%	2.14%

Housing & Households	1-mi.	3-mi.	5-mi.
Total Housing Units	4,759	13,447	17,971
Total Households	4,240	11,828	15,836
Owner-Occupied: Owned with a mortgage or loan	265	2,027	3,791
Owner-Occupied: Owned free and clear	214	1,250	2,081
Renter-Occupied	3,761	8,551	9,964
Aggregate Contract Rent	\$3,168,224	\$5,967,907	\$6,817,661
Average (Mean) Number of Vehicles Available	1.94	1.88	1.94

Housing Value	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	6	76	130
Housing Value \$10,000-\$14,999	13	56	92
Housing Value \$15,000-\$19,999	3	42	77
Housing Value \$20,000-\$24,999	3	35	69
Housing Value \$25,000-\$29,999	8	54	119
Housing Value \$30,000-\$34,999	6	57	95
Housing Value \$35,000-\$39,999	12	63	96
Housing Value \$40,000-\$49,999	16	85	132
Housing Value \$50,000-\$59,999	12	117	163
Housing Value \$60,000-\$69,999	8	114	164
Housing Value \$70,000-\$79,999	11	127	193
Housing Value \$80,000-\$89,999	19	136	211
Housing Value \$90,000-\$99,999	43	197	296

Housing Value \$100,000-\$124,999	64	334	534
Housing Value \$125,000-\$149,999	71	347	582
Housing Value \$150,000-\$174,999	68	416	723
Housing Value \$175,000-\$199,999	32	247	487
Housing Value \$200,000-\$249,999	25	290	628
Housing Value \$250,000-\$299,999	33	179	374
Housing Value \$300,000-\$399,999	12	128	291
Housing Value \$400,000-\$499,999	3	70	192
Housing Value \$500,000-\$749,999	9	65	136
Housing Value \$750,000-\$999,999	3	31	60
Housing Value \$1,000,000 or more	0	12	27
Total Owner-occupied housing units (OOHU)	479	3,277	5,872

Income	1-mi.	3-mi.	5-mi.
Per Capita Income (based on Total Population)	\$12,563	\$15,496	\$17,753
Average (Mean) Household Income	\$33,357	\$42,395	\$49,573
Median Household Income	\$14,216	\$25,041	\$31,355
Aggregate Income	\$197,513,320	\$562,728,691	\$853,268,079

% Households by Income	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	40.65%	25.76%	21.12%
% Household Income \$10,000-\$14,999	10.82%	9.94%	9.07%
% Household Income \$15,000-\$19,999	8.49%	8.06%	7.23%
% Household Income \$20,000-\$24,999	5.84%	6.2%	5.71%
% Household Income \$25,000-\$29,999	4.54%	5.54%	5.39%
% Household Income \$30,000-\$34,999	4.59%	5.5%	5.35%
% Household Income \$35,000-\$39,999	3.06%	4.43%	4.66%
% Household Income \$40,000-\$44,999	1.62%	3.16%	3.56%
% Household Income \$45,000-\$49,999	3.92%	4.4%	4.63%
% Household Income \$50,000-\$59,999	3.78%	5.88%	6.38%
% Household Income \$60,000-\$74,999	3.53%	6.33%	7.31%
% Household Income \$75,000-\$99,999	3.01%	6.09%	8.08%
% Household Income \$100,000-\$124,999	2.25%	4.16%	5.23%
% Household Income \$125,000-\$149,999	1.16%	1.62%	2.28%
% Household Income \$150,000-\$199,999	1.12%	1.38%	1.99%
% Household Income \$200,000-\$249,999	0.55%	0.63%	0.82%
% Household Income \$250,000-\$499,999	0.45%	0.51%	0.67%
% Household Income \$500,000+	0.62%	0.42%	0.5%

Education	1-mi.	3-mi.	5-mi.
College undergraduate	10,527	14,322	15,451
Graduate or prof school	365	811	1,033

Employment and Occupation	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+	5,862	13,772	18,606

% Employment by Industry	1-mi.	3-mi.	5-mi.
% Armed Forces	0.34%	0.29%	0.27%
% Civilian, Employed	86.5%	89.36%	90.79%
% Civilian, Unemployed	13.17%	10.35%	8.94%
% Not in Labor Force	51.09%	46.38%	45.15%
% Agriculture, forestry, fishing/hunting, mining	0.78%	1.38%	1.56%
% Construction	4.38%	4.91%	5.27%
% Manufacturing	3.98%	6.6%	6.95%
% Wholesale trade	0.62%	0.93%	0.94%
% Retail trade	14.46%	13.86%	13.57%
% Transportation and warehousing and utilities	0.42%	2.39%	2.99%
% Information	0.53%	0.88%	1.01%
% Finance and ins, real estate, rental and leasing	0.97%	2.51%	3.28%
% Professional, sci, mgmt, admin and waste mgmt svcs	8.8%	7.01%	6.62%
% Educational svcs, health care and social asst	32.21%	33.61%	33.63%
% Arts, entertainmt, recreation, accom. and food svcs	27.36%	18.03%	15.61%
% Other svcs, except public admin	4.03%	5.32%	5.47%
% Public admin	1.45%	2.56%	3.11%

Transportation to Work	1-mi.	3-mi.	5-mi.
Total Workers 16+	5,862	13,772	18,606
Car, truck, or van	4,859	11,961	16,419
Public transport (not taxi)	143	241	268
Taxicab	0	0	1
Motorcycle	7	11	11
Bicycle	14	35	40
Walked	224	495	628
Other means	23	63	78
Worked at home	591	966	1,160

Consumer Expenditures	1-mi.	3-mi.	5-mi.
Average Apparel	\$1,215.47	\$1,335.86	\$1,479.64
Average Education	\$820.2	\$853.89	\$946.33
Average Entertainment	\$1,290.18	\$1,590.82	\$1,752.33
Average Food and Beverages	\$4,184.03	\$4,661.93	\$4,997.45
Average Gifts	\$430.7	\$585.11	\$685.2

Average Health Care	\$1,747.33	\$2,597.25	\$3,047.13
Average Household Furnishings and Equipment	\$1,037.14	\$1,010.38	\$1,055.01
Average Household Operations	\$498.83	\$667.06	\$760.65
Average Personal Care	\$343.07	\$424.75	\$469.85
Average Personal Expenditure	\$272.8	\$327.78	\$352.41
Average Reading	\$47.58	\$56.5	\$63.34
Average Shelter	\$7,092.92	\$7,117.79	\$7,346.75
Average Transportation	\$6,132.02	\$6,830.03	\$7,204.28
Average Utilities	\$2,533.62	\$3,094.24	\$3,288.11

Demand by Store Type	1-mi.	3-mi.	5-mi.
Motor Vehicle & Parts Dealers	\$8,995,829	\$28,744,233	\$41,548,319
Furniture & Home Furnishings Stores	\$1,259,646	\$3,161,505	\$4,352,100
Electronics & Appliance Stores	\$829,342	\$2,442,950	\$3,475,792
Building Material & Garden Equipment & Supply Dealers	\$1,319,828	\$5,419,202	\$8,484,636
Food & Beverage Stores	\$8,150,930	\$26,640,038	\$38,072,634
Health & Personal Care Stores	\$1,200,297	\$4,613,602	\$6,964,431
Gasoline stations	\$5,786,931	\$17,147,159	\$23,725,931
Clothing & Clothing Accessories Stores	\$2,533,431	\$8,073,916	\$12,016,033
Sporting Goods, Hobby, Book, & Music Stores	\$792,676	\$2,568,486	\$3,811,620
General Merchandise Stores	\$7,132,764	\$23,173,434	\$33,470,550
Miscellaneous Store Retailers	\$781,396	\$2,609,821	\$3,786,904
Nonstore retailers	\$2,771,794	\$8,981,206	\$13,154,179
Foodservice & Drinking Places	\$6,756,074	\$20,797,235	\$30,236,325
General Merchandise, Apparel and Accessories, Furniture and	\$12,779,862	\$40,162,803	\$58,211,519

2016/2017 Demographics provided by Experian through Alteryx