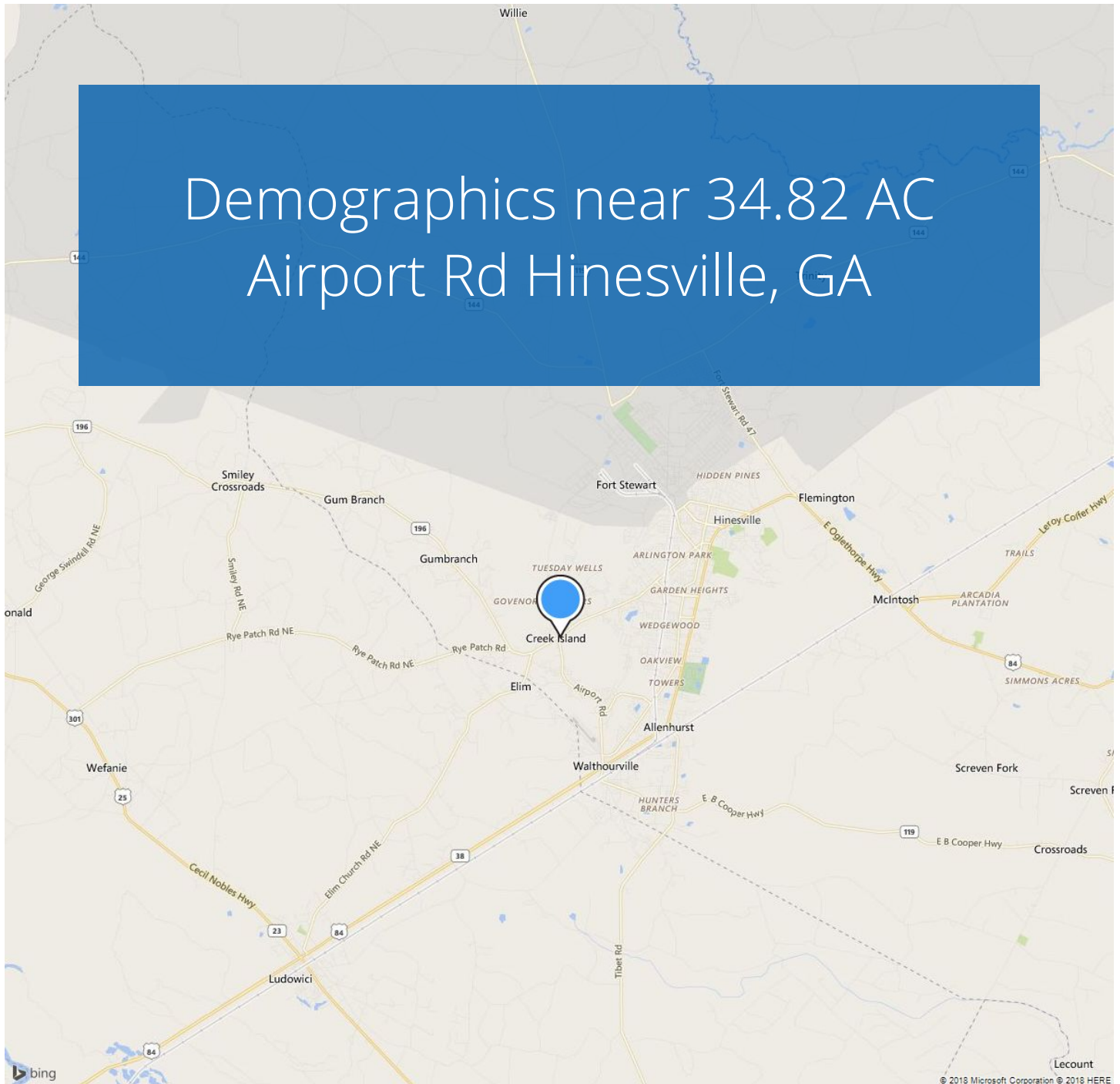


Demographics near 34.82 AC Airport Rd Hinesville, GA



Jimmy Shanken
Mobile: 912-977-4733

Population

Population			
	1-mi.	3-mi.	5-mi.
Total Population (US Census 2010)	3,161	27,275	47,439
Total Population (Current Year)	3,251	27,759	49,433
Total Population (Five Year Projection)	3,586	30,119	52,672
Adult Population (US Census 2010)	2,118	18,497	33,206
Adult Population (Current Year)	2,245	19,209	35,232
Adult Population (Five Year Projection)	2,477	20,860	37,563
% Female Population (US Census 2010)	52%	52.68%	51.42%
% Male Population (US Census 2010)	48%	47.32%	48.58%
% Female Population (Current Year)	48.95%	49.85%	48.91%
% Male Population (Current Year)	51.05%	50.15%	51.09%
% Female Population (Five Year Projection)	49.19%	49.93%	49.1%
% Male Population (Five Year Projection)	50.81%	50.07%	50.9%
Total Daytime Population	2,125	18,216	45,024
Population aged 16 and under (Children)	689	4,364	10,786
Daytime population (Age 16+)	1,437	13,852	34,237
Civilian 16+, at Workplace	499	6,356	19,593
Retired population (Age 65+)	107	1,354	2,823
Homemakers (Age 16+)	322	2,792	5,062

Population Mosaic (Current Year)			
	1-mi.	3-mi.	5-mi.
% Power Elite	0%	0%	0%
% Flourishing Families	0%	0%	0%
% Booming with Confidence	0%	0%	0%
% Suburban Style	90.1%	60.11%	48.27%
% Thriving Boomers	0%	0%	0%
% Promising Families	0%	0%	0%
% Young City Solos	0%	0%	0%

% Middle-class Melting Pot	0%	0%	0%
% Family Union	0%	0%	0%
% Autumn Years	0%	0%	0%
% Significant Singles	0%	0%	0%
% Blue Sky Boomers	0%	0%	0.36%
% Families in Motion	0%	0%	0%
% Pastoral Pride	0%	7.05%	16.88%
% Singles and Starters	9.9%	32.84%	34.49%
% Cultural Connections	0%	0%	0%
% Golden Year Guardians	0%	0%	0%
% Aspirational Fusion	0%	0%	0%
% Economic Challenges	0%	0%	0%
% Unclassified	0%	0%	0%

Age

	1-mi.	3-mi.	5-mi.
Median Age, Total	26.65	27.55	27.98
% Age 18+	69.47%	69.56%	71.63%
% Age 55+	11.1%	14.16%	15.67%
% Age 65+	4.43%	5.94%	6.93%

Ethnicity

	1-mi.	3-mi.	5-mi.
% White (2010 US Census, Not Hispanic/Latino)	36.79%	39.67%	44.05%
% Black/African American (2010 US Census, Not Hispanic/Latino)	55.37%	52.19%	47.86%
% American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino)	0.46%	0.42%	0.49%
% Asian (2010 US Census, Not Hispanic/Latino)	1.88%	2.26%	2.4%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino)	0.52%	0.79%	0.71%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.32%	0.31%	0.3%
% Two or more races (2010 US Census, Not Hispanic/Latino)	4.66%	4.36%	4.18%
% White (2010 US Census, Hispanic/Latino)	45.9%	44.18%	44.12%
% Black/African American (2010 US Census, Hispanic/Latino)	11.6%	13.6%	13.38%
% American Indian & Alaska Native (2010 US Census, Hispanic/Latino)	0.55%	0.99%	1.07%

% Asian (2010 US Census, Hispanic/Latino)	0.89%	1.27%	1.08%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino)	0.64%	0.72%	0.62%
% Some other race (2010 US Census, Hispanic/Latino)	29.85%	27.6%	27.69%
% Two or more races (2010 US Census, Hispanic/Latino)	10.57%	11.64%	12.04%
% White (Current Year, Not Hispanic/Latino)	37.03%	40.34%	44.8%
% Black/African American (Current Year, Not Hispanic/Latino)	54.11%	50.33%	45.95%
% American Indian & Alaska Native (Current Year, Not Hispanic/Latino)	0.42%	0.43%	0.51%
% Asian (Current Year, Not Hispanic/Latino)	2.31%	2.84%	2.96%
% Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino)	0.62%	0.83%	0.76%
% Some other race (Current Year, Not Hispanic/Latino)	0.36%	0.32%	0.31%
% Two or more races (Current Year, Not Hispanic/Latino)	5.15%	4.92%	4.72%
% White (Current Year), Hispanic/Latino	49.91%	48.48%	48.33%
% Black/African American (Current Year, Hispanic/Latino)	8.42%	10.23%	10.18%
% American Indian & Alaska Native (Current Year, Hispanic/Latino)	0.59%	1.01%	1.11%
% Asian (Current Year, Hispanic/Latino)	0.91%	1.31%	1.11%
% Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino)	0.54%	0.61%	0.5%
% Some other race (Current Year, Hispanic/Latino)	29.99%	27.62%	27.49%
% Two or more races (Current Year, Hispanic/Latino)	9.63%	10.73%	11.28%
% White (Five Year Projection, Not Hispanic/Latino)	35.44%	38.95%	43.42%
% Black/African American (Five Year Projection, Not Hispanic/Latino)	54.78%	50.82%	46.45%
% American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino)	0.43%	0.42%	0.51%
% Asian (Five Year Projection, Not Hispanic/Latino)	2.5%	3.09%	3.17%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino)	0.63%	0.83%	0.77%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.37%	0.33%	0.31%
% Two or more races (Five Year Projection, Not Hispanic/Latino)	5.86%	5.57%	5.36%
% White (Five Year Projection, Hispanic/Latino)	50.09%	48.59%	48.41%
% Black/African American (Five Year Projection, Hispanic/Latino)	7.89%	9.76%	9.73%
% American Indian & Alaska Native (Five Year Projection, Hispanic/Latino)	0.55%	1.01%	1.09%
% Asian (Five Year Projection, Hispanic/Latino)	0.83%	1.22%	1.03%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino)	0.53%	0.6%	0.49%
% Some other race (Five Year Projection, Hispanic/Latino)	30.42%	28.08%	27.9%
% Two or more races (Five Year Projection, Hispanic/Latino)	9.69%	10.74%	11.36%

Housing & Households

Housing and Households

	1-mi.	3-mi.	5-mi.
Land Area (Estimated Square Miles)	3.16	42.26	232.2
Total Housing Units (Current Year)	1,244	12,046	20,844
Total Households (Current Year)	1,018	9,940	17,502
Total Households (Five Year Projection)	1,144	10,933	18,957
Owner-Occupied: Owned with a mortgage or loan	503	4,144	6,846
Owner-Occupied: Owned free and clear	60	856	1,910
Renter-Occupied	454	4,935	8,745

Housing Value (Current Year)

	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	4	112	242
Housing Value \$10,000-\$14,999	9	96	170
Housing Value \$15,000-\$19,999	8	73	141
Housing Value \$20,000-\$24,999	4	70	151
Housing Value \$25,000-\$29,999	5	93	182
Housing Value \$30,000-\$34,999	7	86	138
Housing Value \$35,000-\$39,999	9	81	121
Housing Value \$40,000-\$49,999	8	78	130
Housing Value \$50,000-\$59,999	10	124	209
Housing Value \$60,000-\$69,999	18	196	355
Housing Value \$70,000-\$79,999	36	351	600
Housing Value \$80,000-\$89,999	46	454	716
Housing Value \$90,000-\$99,999	64	560	841
Housing Value \$100,000-\$124,999	104	740	1,162
Housing Value \$125,000-\$149,999	88	619	1,033
Housing Value \$150,000-\$174,999	76	543	929
Housing Value \$175,000-\$199,999	40	290	583
Housing Value \$200,000-\$249,999	17	185	436

Housing Value \$250,000-\$299,999	9	110	286
Housing Value \$300,000-\$399,999	1	40	130
Housing Value \$400,000-\$499,999	0	9	59
Housing Value \$500,000-\$749,999	0	26	56
Housing Value \$750,000-\$999,999	1	41	57
Housing Value \$1,000,000 or more	1	23	30
Total Owner-occupied housing units (OOHU)	563	4,999	8,756

Income

	1-mi.	3-mi.	5-mi.
Per Capita Income (2010 US Census, based on Total Population)	\$17,117	\$17,940	\$17,926
Per Capita Income (Current Year, based on Total Population)	\$17,229	\$17,968	\$18,206
Per Capita Income (Five Year Projection, based on Total Population)	\$18,997	\$20,120	\$20,565
Average (Mean) Household Income (Current Year)	\$53,531	\$49,841	\$50,791
Median Household Income (Current Year)	\$51,048	\$44,576	\$43,892

% Households by Income (Current Year)

	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	7.09%	9.11%	9.32%
% Household Income \$10,000-\$14,999	5.15%	5.73%	6.03%
% Household Income \$15,000-\$19,999	4.16%	4.83%	4.88%
% Household Income \$20,000-\$24,999	5.42%	6.45%	6.52%
% Household Income \$25,000-\$29,999	5.1%	5.79%	5.76%
% Household Income \$30,000-\$34,999	4.14%	6.11%	7.23%
% Household Income \$35,000-\$39,999	5.23%	6%	5.44%
% Household Income \$40,000-\$44,999	7%	6.53%	6.22%
% Household Income \$45,000-\$49,999	5.26%	6.15%	6.31%
% Household Income \$50,000-\$59,999	15.52%	13.31%	12.14%
% Household Income \$60,000-\$74,999	14.23%	11.91%	11.34%
% Household Income \$75,000-\$99,999	13.56%	10.9%	10.69%
% Household Income \$100,000-\$124,999	5.64%	4.55%	4.6%
% Household Income \$125,000-\$149,999	1.16%	1.02%	1.45%
% Household Income \$150,000-\$199,999	1.08%	0.96%	1.15%

% Household Income \$200,000-\$249,999	0.25%	0.46%	0.57%
% Household Income \$250,000-\$499,999	0%	0.19%	0.29%
% Household Income \$500,000+	0%	0%	0.06%

Education (Current Year)

Education			
	1-mi.	3-mi.	5-mi.
College undergraduate	431	2,940	4,741
Graduate or prof school	49	309	476

Educational Attainment			
	1-mi.	3-mi.	5-mi.
No schooling completed	31	170	254
Nursery to 4th grade	2	34	111
5th and 6th grade	1	23	56
7th and 8th grade	21	153	266
9th grade	42	279	415
10th grade	28	336	597
11th grade	30	219	464
12th grade, no diploma	32	294	474
High school graduate, GED	508	4,800	8,870
Some college, <1 year	173	1,358	2,398
Some college, 1+ years	362	3,295	5,914
Associate's degree	255	1,954	3,185
Bachelor's degree	171	1,792	3,498
Master's degree	79	670	1,295
Professional school degree	9	61	175
Doctorate degree	6	71	123

Employment and Occupation

Employment and Occupation

	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+ (2010 US Census)	1,256	11,289	19,576
Total Civilian employed population aged 16+ (Current Year)	1,195	10,806	19,448
Total Civilian employed population aged 16+ (Five Year Projection)	1,317	11,843	21,165

% Employment by Industry (2010 US Census)

	1-mi.	3-mi.	5-mi.
% Armed Forces (2010 US Census)	12.38%	10.85%	13.17%
% Civilian, Employed (2010 US Census)	78.48%	81.11%	79.13%
% Civilian, Unemployed (2010 US Census)	9.15%	8.04%	7.7%
% Not in Labor Force (2010 US Census)	28.16%	28.17%	28.59%
% Armed Forces (Current Year)	12.91%	10.94%	12.87%
% Civilian, Employed (Current Year)	80.3%	83.08%	81.38%
% Civilian, Unemployed (Current Year)	6.79%	5.98%	5.75%
% Not in Labor Force (Current Year)	36.08%	34.64%	34.36%
% Armed Forces (Five Year Projection)	12.52%	10.44%	11.93%
% Civilian, Employed (Five Year Projection)	81.98%	84.77%	83.5%
% Civilian, Unemployed (Five Year Projection)	5.51%	4.79%	4.57%
% Not in Labor Force (Five Year Projection)	37.5%	35.28%	34.61%

Transportation to Work (Current Year)

	1-mi.	3-mi.	5-mi.
Total Workers 16+	1,195	10,806	19,448
Car, truck, or van	1,136	10,177	17,968
Public transport (not taxi)	11	50	75
Worked at home	4	67	182

Travel Time to Work (Current Year)

	1-mi.	3-mi.	5-mi.
< 5 minutes	16	186	660
5-9 minutes	125	1,319	2,723
10-14 minutes	362	2,865	4,743
15-19 minutes	238	2,056	3,347
20-24 minutes	137	1,340	2,396
25-29 minutes	52	373	593
30-34 minutes	71	725	1,405
35-39 minutes	7	163	257
40-44 minutes	20	185	301
45-59 minutes	67	689	1,224
60-89 minutes	84	724	1,417
90+ minutes	12	113	200

Consumer Expenditures (Current Year)

Consumer Expenditures			
	1-mi.	3-mi.	5-mi.
Total Alcoholic beverages	\$411,620	\$3,461,839	\$6,124,317
Total Apparel and services	\$2,112,160	\$18,296,950	\$31,092,365
Total Cash contributions	\$1,566,850	\$14,252,830	\$25,949,937
Total Education	\$1,128,797	\$9,498,068	\$16,504,056
Total Entertainment	\$2,125,416	\$19,270,834	\$34,497,296
Total Food	\$5,822,827	\$51,816,884	\$90,507,452
Total Gifts	\$907,831	\$8,064,124	\$14,301,528
Total Healthcare	\$3,759,342	\$33,927,371	\$61,615,895
Total Housing	\$16,624,070	\$149,319,009	\$262,447,204
Total Miscellaneous	\$568,566	\$5,143,076	\$9,301,334
Total Personal care products and services	\$523,645	\$4,704,337	\$8,297,177
Total Personal insurance and pensions	\$6,405,009	\$53,272,091	\$93,080,113
Total Reading	\$67,199	\$586,365	\$1,073,306
Total Tobacco products and smoking supplies	\$348,843	\$3,395,042	\$6,047,846
Total Transportation	\$10,967,341	\$97,836,379	\$171,457,193

Retail Demand by Store Type			
	1-mi.	3-mi.	5-mi.
Total Retail Demand	\$40,678,179	\$360,149,769	\$631,271,020
Building Material & Garden Equipment & Supply Dealers	\$1,954,722	\$17,969,905	\$32,824,057
Clothing & Clothing Accessories Stores	\$2,469,171	\$21,312,958	\$36,202,678
Electronics and Appliance Stores	\$650,722	\$5,709,157	\$10,038,464
Food & Beverage Stores	\$4,817,683	\$43,958,506	\$76,911,217
Food Services & Drinking Places	\$4,057,682	\$34,438,326	\$60,417,649
Furniture & Home Furnishings Stores	\$775,166	\$6,582,087	\$11,630,499
Gasoline stations	\$3,636,757	\$33,093,655	\$57,742,923
General Merchandise Stores	\$4,843,656	\$43,477,871	\$75,908,410

General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$9,506,055	\$83,865,774	\$145,630,532
Health & Personal Care Stores	\$1,929,091	\$17,576,221	\$31,701,409
Miscellaneous Store Retailers	\$761,822	\$7,037,893	\$12,558,386
Motor Vehicle & Parts Dealers	\$10,246,962	\$88,914,192	\$155,067,057
Nonstore retailers	\$3,953,279	\$34,940,985	\$61,323,453
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$581,467	\$5,138,011	\$8,944,818

Business Summary by SIC

	1-mi.	3-mi.	5-mi.
Agriculture, Forestry, & Fishing (01-09)	2	10	21
Construction (15-17)	2	19	43
Finance, Insurance, & Real Estate (60-69)	8	43	123
Manufacturing (20-39)	2	11	20
Mining (10-14)	0	0	1
Public Administration (90-98)	5	18	63
Retail Trade (52-59)	22	112	271
Services (70-89)	40	220	554
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	3	20	49
Wholesale Trade (50-51)	2	11	23