12449 Highway 44, Gonzales, Louisiana, 70737
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.25273
Longitude: -90.92186

	1 mile	3 miles	5 miles
Population			
2010 Population	2,974	30,157	69,594
2020 Population	3,218	37,145	83,353
2023 Population	3,266	38,786	86,938
2028 Population	3,321	40,065	90,374
2010-2020 Annual Rate	0.79%	2.11%	1.82%
2020-2023 Annual Rate	0.46%	1.34%	1.30%
2023-2028 Annual Rate	0.33%	0.65%	0.78%
2020 Male Population	49.0%	48.7%	49.1%
2020 Female Population	51.0%	51.3%	50.9%
2020 Median Age	36.8	35.7	35.7
2023 Male Population	50.0%	49.6%	49.8%
2023 Female Population	50.0%	50.4%	50.2%
2023 Median Age	37.4	37.0	36.5

In the identified area, the current year population is 86,938. In 2020, the Census count in the area was 83,353. The rate of change since 2020 was 1.30% annually. The five-year projection for the population in the area is 90,374 representing a change of 0.78% annually from 2023 to 2028. Currently, the population is 49.8% male and 50.2% female.

Median Age

The median age in this area is 36.5, compared to U.S. median age of 39.1.

Race and Ethnicity			
2023 White Alone	58.1%	56.9%	65.0%
2023 Black Alone	26.4%	28.1%	21.6%
2023 American Indian/Alaska Native Alone	0.5%	0.7%	0.5%
2023 Asian Alone	0.5%	0.8%	1.2%
2023 Pacific Islander Alone	0.0%	0.0%	0.0%
2023 Other Race	7.7%	6.5%	4.7%
2023 Two or More Races	6.8%	6.9%	7.0%
2023 Hispanic Origin (Any Race)	13.0%	12.5%	10.0%

Persons of Hispanic origin represent 10.0% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.9 in the identified area, compared to 72.1 for the U.S. as a whole.

Households			
2023 Wealth Index	51	67	86
2010 Households	1,114	11,112	24,622
2020 Households	1,243	14,091	30,283
2023 Households	1,273	14,808	31,698
2028 Households	1,304	15,413	33,193
2010-2020 Annual Rate	1.10%	2.40%	2.09%
2020-2023 Annual Rate	0.74%	1.54%	1.42%
2023-2028 Annual Rate	0.48%	0.80%	0.93%
2023 Average Household Size	2.56	2.60	2.74

The household count in this area has changed from 30,283 in 2020 to 31,698 in the current year, a change of 1.42% annually. The five-year projection of households is 33,193, a change of 0.93% annually from the current year total. Average household size is currently 2.74, compared to 2.75 in the year 2020. The number of families in the current year is 23,537 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.

December 01, 2023

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Mortgage Income			
2023 Percent of Income for Mortgage	21.2%	21.1%	19.1%
Median Household Income			
2023 Median Household Income	$54,184	$58,803	$71,866
2028 Median Household Income	$59,278	$66,215	$80,699
2023-2028 Annual Rate	1.81%	2.40%	2.35%
Average Household Income			
2023 Average Household Income	$75,019	$86,224	$100,724
2028 Average Household Income	$83,693	$98,678	$113,905
2023-2028 Annual Rate	2.21%	2.74%	2.49%
Per Capita Income			
2023 Per Capita Income	$29,963	$32,759	$36,795
2028 Per Capita Income	$33,654	$37,772	$41,928
2023-2028 Annual Rate	2.35%	2.89%	2.65%
GINI Index			
2023 Gini Index	35.7	39.3	38.9
Households by Income			

Current median household income is $71,866 in the area, compared to $72,603 for all U.S. households. Median household income is projected to be $80,699 in five years, compared to $82,410 for all U.S. households

Current average household income is $100,724 in this area, compared to $107,008 for all U.S. households. Average household income is projected to be $113,905 in five years, compared to $122,048 for all U.S. households

Current per capita income is $36,795 in the area, compared to the U.S. per capita income of $41,310. The per capita income is projected to be $41,928 in five years, compared to $47,525 for all U.S. households

	1 mile	3 miles	5 miles
Housing			
2023 Housing Affordability Index	123	124	135
2010 Total Housing Units	1,227	12,034	26,364
2010 Owner Occupied Housing Units	711	8,302	19,803
2010 Renter Occupied Housing Units	402	2,810	4,823
2010 Vacant Housing Units	113	922	1,742
2020 Total Housing Units	1,365	15,414	32,571
2020 Owner Occupied Housing Units	756	10,142	23,911
2020 Renter Occupied Housing Units	487	3,949	6,372
2020 Vacant Housing Units	111	1,362	2,295
2023 Total Housing Units	1,410	16,327	34,307
2023 Owner Occupied Housing Units	884	10,964	25,593
2023 Renter Occupied Housing Units	389	3,844	6,105
2023 Vacant Housing Units	137	1,519	2,609
2028 Total Housing Units	1,441	16,955	35,820
2028 Owner Occupied Housing Units	917	11,518	26,879
2028 Renter Occupied Housing Units	387	3,895	6,314
2028 Vacant Housing Units	137	1,542	2,627
Socioeconomic Status Index			
2023 Socioeconomic Status Index	47.5	48.9	51.2

Currently, 74.6% of the 34,307 housing units in the area are owner occupied; 17.8%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 32,571 housing units in the area and 7.0% vacant housing units. The annual rate of change in housing units since 2020 is 1.61%. Median home value in the area is $228,504, compared to a median home value of $308,943 for the U.S. In five years, median value is projected to change by 2.96% annually to $264,391.

December 01, 2023