

# 945 W. Valley Parkway

Escondido, CA 92025

#### **Property Highlights**

- Located at the signalized intersection of Valley Parkway and Tulip
  - Great Street Visibility
  - Highly Trafficked Retail Corridor
    - Competitive Rental Rates

Demographics							
2014 (Est.)	1 Mile	3 Miles	5 Miles				
Total Population	12,914	135,231	216,072				
Median Income	\$41,394	\$47,452	\$51,954				

### \$1.95 psf NNN

#### Available:

Suite E - 1,350 SF Suite J - 1,346 SF

**37,321** Cars Per Day W. Valley Parkway & Tulip St.

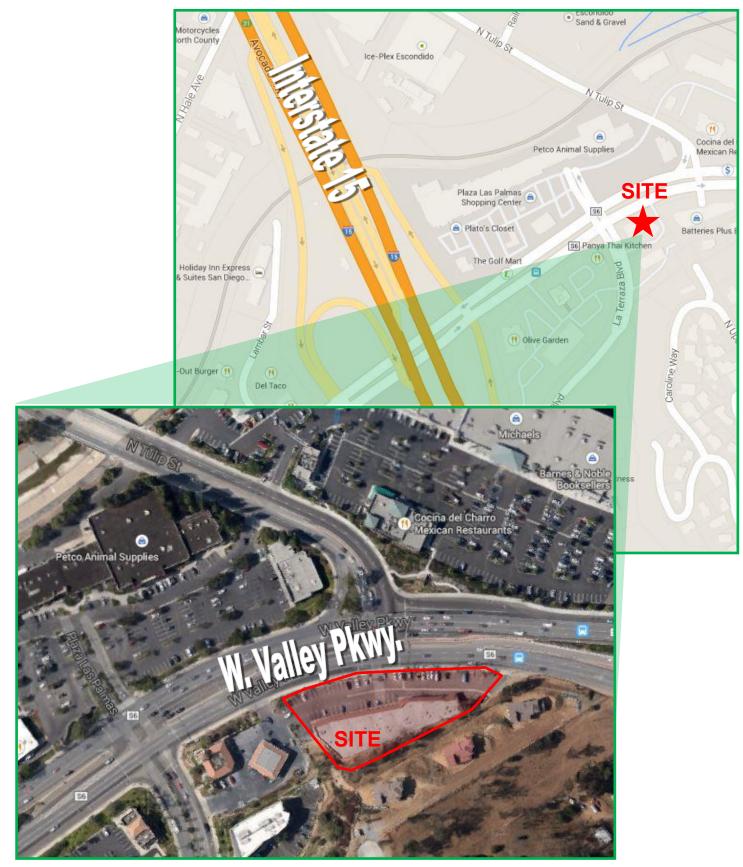
This information is compiled from data which we believe to be correct but no liability is assumed by this company as to accuracy of such data. v23

Nick Zech #01721457 858.232.2100 nzech@cdccommercial.com

Matt Orth #01857155 858.736.1337 morth@cdccommercial.com

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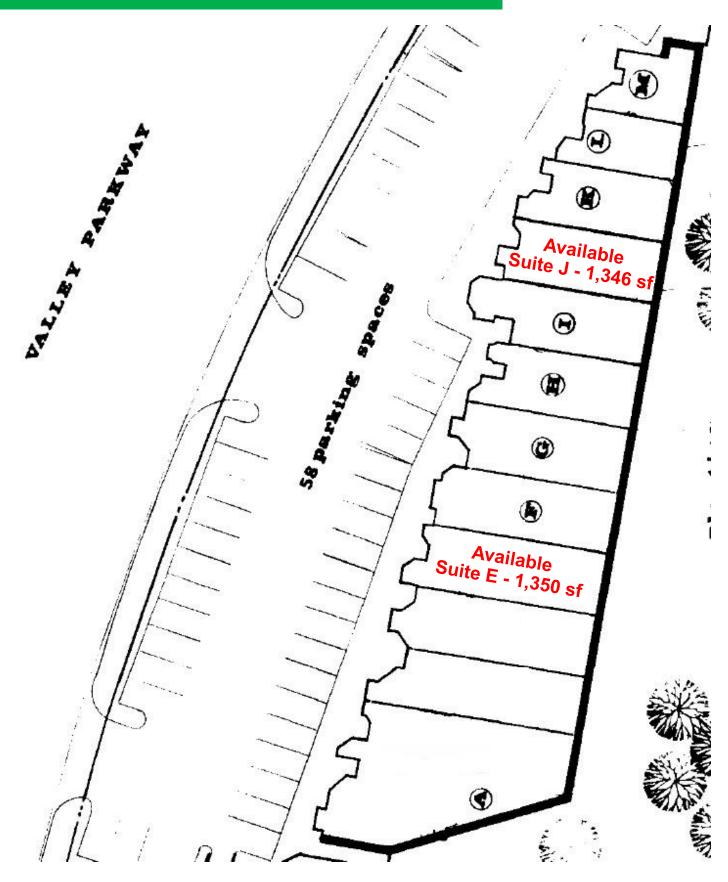
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### Site Plan



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### Demographics

Radius	1 Mile		3 Mile		5 Mile	
Population						
2019 Projection	13,502		142,688		228,314	
2014 Estimate	12,914		135,231		216,072	
2010 Census	12,781		129,815		206,413	
Growth 2014 - 2019	4.55%		5.51%		5.67%	
Growth 2010 - 2014	1.04%		4.17%		4.68%	
2014 Population by Hispanic Origin	7,373		69,017		96,280	
2014 Population By Race	12,914		135,231		216,072	
White	10,899	84.40%	115,115	85.12%	183,369	84.86%
Black	422	3.27%	4,271	3.16%	6,320	2.92%
Am. Indian & Alaskan	300	2.32%	2,804	2.07%	3,859	1.79%
Asian	793	6.14%	8,180	6.05%	14,637	6.77%
Hawaiian & Pacific Island	63	0.49%	463	0.34%	781	0.36%
Other	436	3.38%	4,399	3.25%	7,106	3.29%
Households						
2019 Projection	4,352		45,172		74,190	
2014 Estimate	4,140		42,709		70,035	
2010 Census	4,034		40,760		66,495	
Growth 2014 - 2019	5.12%		5.77%		5.93%	
Growth 2010 - 2014	-1.01%		1.43%		2.09%	
Owner Occupied	1,479	35.72%	20,790	48.68%	39,615	56.56%
Renter Occupied	2,661	64.28%	21,919	51.32%	30,421	43.44%
2014 Households by HH Income	4,138		42,709		70,037	
Income: <\$25,000	1,033	24.96%	10,321	24.17%	15,353	21.92%
Income: \$25,000 - \$50,000	1,437	34.73%	12,162	28.48%	18,627	26.60%
Income: \$50,000 - \$75,000	794	19.19%	8,274	19.37%	12,505	17.85%
Income: \$75,000 - \$100,000	341	8.24%	4,078	9.55%	7,446	10.63%
Income: \$100,000 - \$125,000	233	5.63%	3,084	7.22%	5,462	7.80%
Income: \$125,000 - \$150,000	150	3.62%	1,779	4.17%	3,563	5.09%
Income: \$150,000 - \$200,000	72	1.74%	1,635	3.83%	3,731	5.33%
Income: \$200,000+	78	1.88%	1,376			4.78%
2014 Avg Household Income	\$55,500		\$64,978		\$73,287	
2014 Med Household Income	\$41,394		\$47,452		\$51,954	

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