

Antelope Valley Mall

Antelope Valley Mall is the largest retail destination in Antelope Valley, California. An oasis in Palmdale, the highly accessible center engages and entertains its loyal community with experiences to elevate everyday life moments.



Antelope Valley Mall

Pride of the community

Offering the convenience of major retailers and the allure of unique, smaller stores, the presence of this sprawling single-level center has raised the retail bar in the region.

Its spacious 1.04m square feet of retail space has 350,000 square feet designated as inline space, a 16-screen cinema, plus anchors including Forever 21, Dick's Sporting Goods, Macy's, JCPenney, Sears and Dillard's. Antelope Valley Mall is also home to national and unique retailers, such as H&M, Victoria's Secret, Old Navy and Tilly's. As the local economy continues to go from strength to strength, the center will retain its dominance in the northwest.

Specialty Retailers: 103

GLA: approx. 1,042,670 SF

Parking spaces: approx. 7,074



Antelope Valley Mall Trade Area

The Trade Area population for the center is 448,000, and stretches up to 15 miles to the north, east and southwest. Accessible via State Highway 14/138, Antelope Valley Mall is a destination of choice for high desert city residents and beyond.

Total trade
area population¹



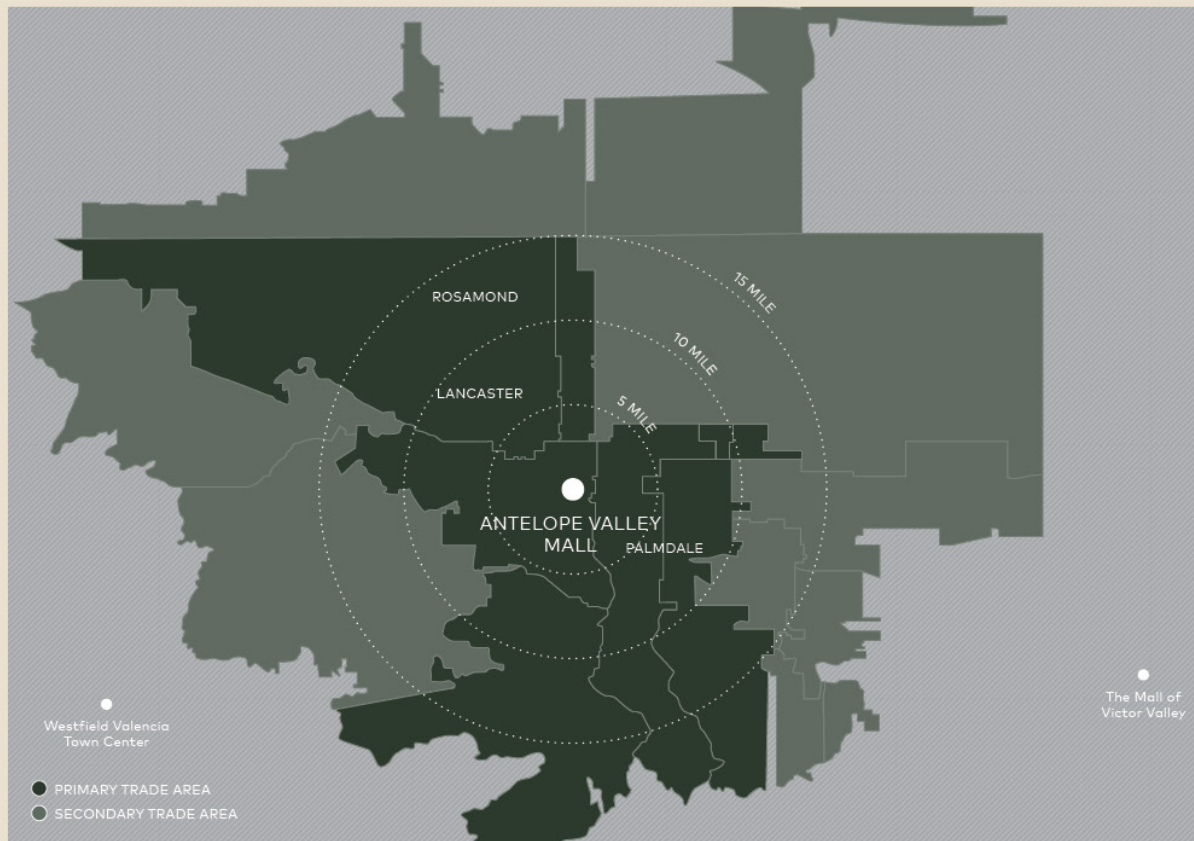
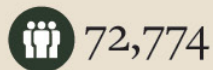
Primary trade
area population¹



Total trade area annual
growth rate¹



Daytime population
within 15 minutes¹




1. ESRI 2018; Alexander Babbage TruTrade 2018

The total trade area is the total of the primary and secondary trade areas combined

Antelope Valley Mall PTA Audience Profile

The center successfully attracts the region's higher income shoppers, with just under a third of its audience earning \$100,000 or more per annum. Generally, the community surrounding Antelope Valley Mall is family-orientated, multi-generational and ethnically and racially diverse.

Annual average income per household¹

 83,078

Households with annual income over \$100,000¹

29.1%

Median age¹

 32.6

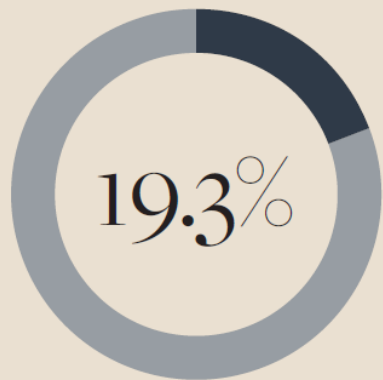
Education level Bachelor's Degree or higher¹

18.4%



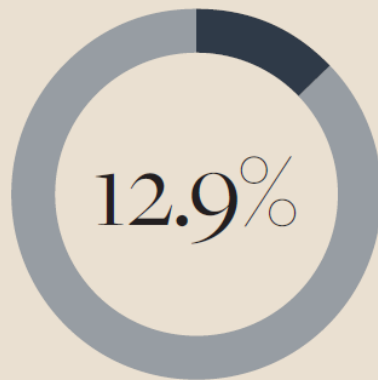
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Top Profiles



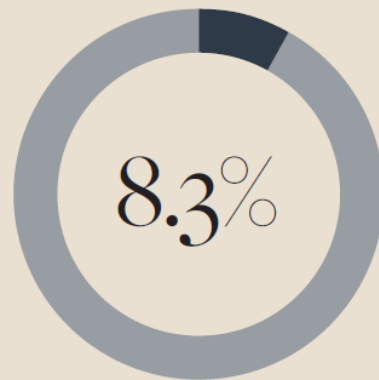
American Dreamers

- Own feature-rich cell phones
- Spend money carefully, buy necessities
- Pay bills, socialize online
- Listen to urban or Hispanic radio



Urban Villages

- Buy new clothes
- Play sports, visit water/theme parks
- Carry credit cards
- Shop at Costco or Trader Joes, Target, or Macy's
- Own smartphones
- Shop in person



Home Improvement

- Eat at Chili's, Chick-fil-A, KFC
- Invest conservatively
- Shop warehouse/club, home improvement stores
- Watch DIY Network
- Own minivan, SUV



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