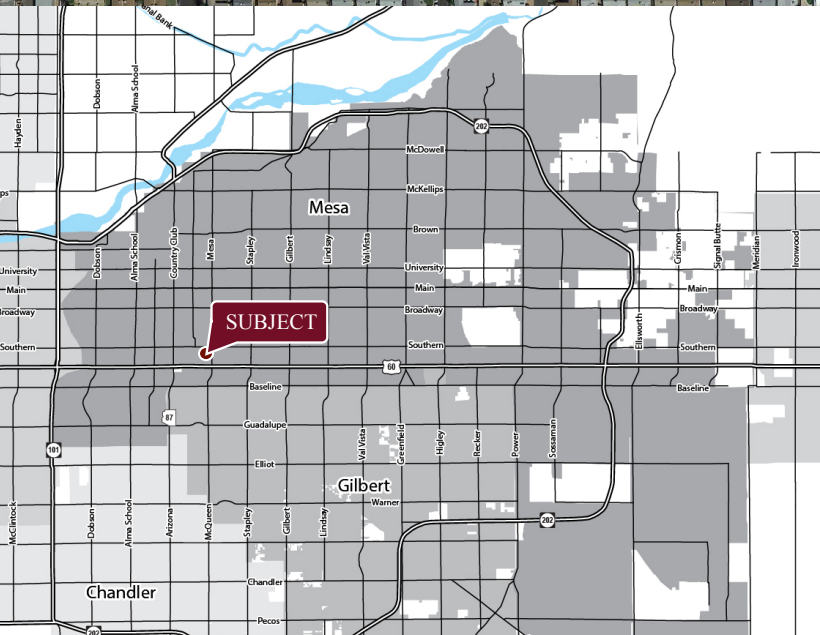


# #1 Hispanic Trade Area in the City of Mesa

## PLAZA MESA

SWC SOUTHERN AVE. & MESA DR.  
MESA, AZ



## SHOP SPACE AVAILABLE

### AVAILABILITY

- 800 SF
- 4,000 SF TO 7,800 SF
- 2,000-7,000 SF PAD

### FEATURES

- Build-to-Suit Pad Available
- +/- 32,000 cpd on Mesa Dr.

### NOTABLE TENANTS IN TRADE AREA



2018 Demographics	1 MILE	3 MILE	5 MILE
Estimated Population	22,645	176,963	417,174
Ave Household Income	\$50,079	\$59,528	\$72,716
Daytime Employment	7,822	86,867	161,457



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# SHOP SPACE AVAILABLE

## PLAZA MESA

SWC SOUTHERN AVE. & MESA DR.  
MESA, AZ



#	TENANT	SQ. FT.
<b>303 E. Southern Ave</b>		
101	Bahama Buck's	
102	Carniceria	
105	Beauty Salon	
106	Titan Auto Insurance	
107	Cellular Conections	
108	Liberty Tax	
109-112	Super Pawn	
113	Salvadoreno Restaurant	
<b>315 E. Southern Ave.</b>		
101	Mission Church	

#	TENANT	SQ. FT.
104	Fiesta Reception	
106	Available	4,000-7,800 sf
<b>347 E. Southern Ave.</b>		
101	Rebel Smoke Shop	
102	Diamond Back Laundry	
106	Beauty	
107	Available	800 sf
108	Palm Spa	
109	Little Caesar	
Pad	Available	2,000-7,000 sf



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Information contained herein is believed to be accurate but is not warranted as to accuracy and may change or be updated without notice. Seller or landlord makes no representation as to the environmental condition of the property and recommends purchaser's or tenant's independent investigation.



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# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.3933/-111.8229

RF5

## E Southern Ave & S Mesa Dr

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2018)	22,645	176,963	417,174
Projected Population (2023)	24,895	194,148	456,130
Census Population (2010)	20,324	156,803	381,985
Census Population (2000)	21,249	163,810	396,379
Projected Annual Growth (2018 to 2023)	2,250 2.0%	17,185 1.9%	38,956 1.9%
Historical Annual Growth (2010 to 2018)	2,321 1.4%	20,160 1.6%	35,189 1.2%
Historical Annual Growth (2000 to 2010)	-924 -0.4%	-7,007 -0.4%	-14,394 -0.4%
Estimated Population Density (2018)	7,214 <i>psm</i>	6,262 <i>psm</i>	5,314 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2018)	6,391	63,287	156,283
Projected Households (2023)	6,807	67,310	165,603
Census Households (2010)	5,700	55,402	141,861
Census Households (2000)	6,192	57,734	141,935
Estimated Households with Children (2018)	3,149 49.3%	23,288 36.8%	51,596 33.0%
Estimated Average Household Size (2018)	3.49	2.78	2.65
<b>Average Household Income</b>			
Estimated Average Household Income (2018)	\$50,079	\$59,528	\$72,716
Projected Average Household Income (2023)	\$55,430	\$66,154	\$82,010
Estimated Average Family Income (2018)	\$52,547	\$68,619	\$86,122
<b>Median Household Income</b>			
Estimated Median Household Income (2018)	\$42,610	\$49,698	\$58,878
Projected Median Household Income (2023)	\$48,134	\$56,678	\$67,323
Estimated Median Family Income (2018)	\$45,828	\$59,591	\$71,803
<b>Per Capita Income</b>			
Estimated Per Capita Income (2018)	\$14,343	\$21,383	\$27,311
Projected Per Capita Income (2023)	\$15,346	\$23,021	\$29,839
Estimated Per Capita Income 5 Year Growth	\$1,003 7.0%	\$1,638 7.7%	\$2,528 9.3%
Estimated Average Household Net Worth (2018)	\$418,070	\$525,580	\$687,471
<b>Daytime Demos (2018)</b>			
Total Businesses	733	7,767	16,384
Total Employees	7,822	86,867	161,457
Company Headquarter Businesses	4 0.5%	37 0.5%	61 0.4%
Company Headquarter Employees	400 5.1%	1,920 2.2%	5,803 3.6%
Employee Population per Business	10.7	11.2	9.9
Residential Population per Business	30.9	22.8	25.5

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2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.3933/-111.8229

RF5

## E Southern Ave & S Mesa Dr

	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2018)	12,397	54.7%	113,458	64.1%	291,895	70.0%
Black or African American (2018)	730	3.2%	9,788	5.5%	22,604	5.4%
American Indian or Alaska Native (2018)	524	2.3%	4,829	2.7%	10,184	2.4%
Asian (2018)	270	1.2%	5,105	2.9%	15,062	3.6%
Hawaiian or Pacific Islander (2018)	147	0.6%	932	0.5%	1,607	0.4%
Other Race (2018)	7,636	33.7%	35,125	19.8%	58,493	14.0%
Two or More Races (2018)	942	4.2%	7,726	4.4%	17,329	4.2%
Not Hispanic or Latino Population (2018)	7,213	31.9%	102,676	58.0%	285,986	68.6%
Hispanic or Latino Population (2018)	15,432	68.1%	74,287	42.0%	131,188	31.4%
Not Hispanic or Latino Population (2023)	7,672	30.8%	109,984	56.6%	305,506	67.0%
Hispanic or Latino Population (2023)	17,223	69.2%	84,165	43.4%	150,624	33.0%
Not Hispanic or Latino Population (2010)	5,909	29.1%	90,502	57.7%	266,758	69.8%
Hispanic or Latino Population (2010)	14,415	70.9%	66,301	42.3%	115,227	30.2%
Not Hispanic or Latino Population (2000)	9,405	44.3%	113,705	69.4%	309,551	78.1%
Hispanic or Latino Population (2000)	11,843	55.7%	50,105	30.6%	86,828	21.9%
Projected Hispanic Annual Growth (2018 to 2023)	1,790	2.3%	9,878	2.7%	19,436	3.0%
Historic Hispanic Annual Growth (2000 to 2018)	3,589	1.7%	24,182	2.7%	44,360	2.8%
Age Distribution (2018)						
Age Under 5	2,059	9.1%	14,123	8.0%	29,183	7.0%
Age 5 to 9 Years	1,957	8.6%	13,039	7.4%	27,876	6.7%
Age 10 to 14 Years	1,788	7.9%	12,727	7.2%	28,400	6.8%
Age 15 to 19 Years	1,892	8.4%	12,722	7.2%	28,697	6.9%
Age 20 to 24 Years	1,992	8.8%	14,627	8.3%	32,682	7.8%
Age 25 to 29 Years	2,069	9.1%	16,155	9.1%	35,580	8.5%
Age 30 to 34 Years	1,727	7.6%	13,705	7.7%	30,593	7.3%
Age 35 to 39 Years	1,548	6.8%	12,072	6.8%	27,147	6.5%
Age 40 to 44 Years	1,488	6.6%	10,904	6.2%	25,235	6.0%
Age 45 to 49 Years	1,367	6.0%	11,206	6.3%	27,131	6.5%
Age 50 to 54 Years	1,209	5.3%	10,457	5.9%	26,572	6.4%
Age 55 to 59 Years	1,055	4.7%	9,679	5.5%	25,325	6.1%
Age 60 to 64 Years	814	3.6%	7,637	4.3%	21,000	5.0%
Age 65 to 74 Years	1,047	4.6%	10,452	5.9%	30,024	7.2%
Age 75 to 84 Years	496	2.2%	5,103	2.9%	15,051	3.6%
Age 85 Years or Over	139	0.6%	2,355	1.3%	6,678	1.6%
Median Age	28.1		31.5		34.3	
Gender Age Distribution (2018)						
Female Population	10,777	47.6%	88,188	49.8%	209,574	50.2%
Age 0 to 19 Years	3,692	34.3%	25,785	29.2%	55,803	26.6%
Age 20 to 64 Years	6,215	57.7%	52,271	59.3%	124,617	59.5%
Age 65 Years or Over	870	8.1%	10,131	11.5%	29,154	13.9%
Female Median Age	27.9		32.3		35.5	
Male Population	11,868	52.4%	88,775	50.2%	207,600	49.8%
Age 0 to 19 Years	4,004	33.7%	26,827	30.2%	58,353	28.1%
Age 20 to 64 Years	7,053	59.4%	54,170	61.0%	126,648	61.0%
Age 65 Years or Over	812	6.8%	7,778	8.8%	22,599	10.9%
Male Median Age	28.2		30.7		33.1	

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RF5

E Southern Ave & S Mesa Dr	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2018)						
HH Income \$200,000 or More	108	1.7%	1,640	2.6%	6,965	4.5%
HH Income \$150,000 to \$199,999	168	2.6%	2,320	3.7%	8,055	5.2%
HH Income \$100,000 to \$149,999	379	5.9%	6,334	10.0%	19,812	12.7%
HH Income \$75,000 to \$99,999	622	9.7%	6,657	10.5%	19,990	12.8%
HH Income \$50,000 to \$74,999	1,419	22.2%	12,480	19.7%	30,617	19.6%
HH Income \$35,000 to \$49,999	967	15.1%	10,193	16.1%	22,957	14.7%
HH Income \$25,000 to \$34,999	892	14.0%	8,030	12.7%	16,284	10.4%
HH Income \$15,000 to \$24,999	768	12.0%	7,228	11.4%	14,644	9.4%
HH Income Under \$15,000	1,069	16.7%	8,405	13.3%	16,959	10.9%
HH Income \$35,000 or More	3,662	57.3%	39,624	62.6%	108,396	69.4%
HH Income \$75,000 or More	1,276	20.0%	16,950	26.8%	54,822	35.1%
Housing (2018)						
Total Housing Units	6,644		66,038		165,057	
Housing Units Occupied	6,391	96.2%	63,287	95.8%	156,283	94.7%
Housing Units Owner-Occupied	2,814	44.0%	27,325	43.2%	84,490	54.1%
Housing Units, Renter-Occupied	3,576	56.0%	35,962	56.8%	71,792	45.9%
Housing Units, Vacant	253	3.8%	2,750	4.2%	8,775	5.3%
Marital Status (2018)						
Never Married	7,622	45.3%	58,087	42.4%	129,398	39.0%
Currently Married	5,741	34.1%	49,790	36.3%	132,623	40.0%
Separated	1,081	6.4%	6,749	4.9%	13,527	4.1%
Widowed	804	4.8%	5,068	3.7%	14,151	4.3%
Divorced	1,593	9.5%	17,380	12.7%	42,017	12.7%
Household Type (2018)						
Population Family	19,587	86.5%	143,161	80.9%	335,220	80.4%
Population Non-Family	2,722	12.0%	32,464	18.3%	79,476	19.1%
Population Group Quarters	336	1.5%	1,338	0.8%	2,478	0.6%
Family Households	4,594	71.9%	39,320	62.1%	97,769	62.6%
Non-Family Households	1,797	28.1%	23,967	37.9%	58,514	37.4%
Married Couple with Children	1,817	31.7%	12,715	25.5%	30,038	22.6%
Average Family Household Size	4.3		3.6		3.4	
Household Size (2018)						
1 Person Households	1,233	19.3%	17,862	28.2%	43,047	27.5%
2 Person Households	1,246	19.5%	16,957	26.8%	47,716	30.5%
3 Person Households	960	15.0%	9,813	15.5%	24,641	15.8%
4 Person Households	955	14.9%	8,069	12.8%	19,678	12.6%
5 Person Households	875	13.7%	5,331	8.4%	11,238	7.2%
6 or More Person Households	1,122	17.6%	5,255	8.3%	9,962	6.4%
Household Vehicles (2018)						
Households with 0 Vehicles Available	449	7.0%	5,424	8.6%	10,389	6.6%
Households with 1 Vehicles Available	2,205	34.5%	25,516	40.3%	58,462	37.4%
Households with 2 or More Vehicles Available	3,737	58.5%	32,348	51.1%	87,431	55.9%
Total Vehicles Available	11,943		106,062		276,417	
Average Vehicles Per Household	1.9		1.7		1.8	

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RF5

E Southern Ave & S Mesa Dr							
	1 mi radius		3 mi radius		5 mi radius		
<b>Labor Force (2018)</b>							
Estimated Labor Population Age 16 Years or Over	16,498		134,748		326,377		
Estimated Civilian Employed	10,480	63.5%	89,252	66.2%	215,946	66.2%	
Estimated Civilian Unemployed	683	4.1%	4,541	3.4%	9,265	2.8%	
Estimated in Armed Forces	-	-	148	0.1%	251	0.1%	
Estimated Not in Labor Force	5,336	32.3%	40,807	30.3%	100,915	30.9%	
Unemployment Rate	4.1%		3.4%		2.8%		
<b>Occupation (2015)</b>							
Occupation: Population Age 16 Years or Over	10,469		89,206		215,807		
Management, Business, Financial Operations	936	8.9%	10,692	12.0%	29,159	13.5%	
Professional, Related	1,232	11.8%	16,205	18.2%	45,583	21.1%	
Service	2,790	26.7%	20,196	22.6%	42,810	19.8%	
Sales, Office	2,508	24.0%	22,515	25.2%	57,015	26.4%	
Farming, Fishing, Forestry	56	0.5%	232	0.3%	510	0.2%	
Construct, Extraction, Maintenance	1,548	14.8%	9,514	10.7%	19,521	9.0%	
Production, Transport Material Moving	1,398	13.4%	9,851	11.0%	21,208	9.8%	
White Collar Workers	4,676	44.7%	49,412	55.4%	131,756	61.1%	
Blue Collar Workers	5,793	55.3%	39,793	44.6%	84,050	38.9%	
<b>Consumer Expenditure (2018)</b>							
Total Household Expenditure	\$279 M		\$3.09 B		\$8.75 B		
Total Non-Retail Expenditure	\$143 M	51.2%	\$1.60 B	51.6%	\$4.54 B	51.8%	
Total Retail Expenditure	\$136 M	48.8%	\$1.50 B	48.4%	\$4.22 B	48.2%	
Apparel	\$9.87 M	3.5%	\$108 M	3.5%	\$306 M	3.5%	
Contributions	\$10.6 M	3.8%	\$124 M	4.0%	\$374 M	4.3%	
Education	\$9.19 M	3.3%	\$108 M	3.5%	\$319 M	3.6%	
Entertainment	\$15.4 M	5.5%	\$172 M	5.6%	\$490 M	5.6%	
Food and Beverages	\$42.7 M	15.3%	\$464 M	15.0%	\$1.29 B	14.8%	
Furnishings and Equipment	\$9.04 M	3.2%	\$103 M	3.3%	\$299 M	3.4%	
Gifts	\$6.15 M	2.2%	\$72.3 M	2.3%	\$214 M	2.4%	
Health Care	\$23.1 M	8.3%	\$253 M	8.2%	\$702 M	8.0%	
Household Operations	\$7.42 M	2.7%	\$84.6 M	2.7%	\$248 M	2.8%	
Miscellaneous Expenses	\$4.17 M	1.5%	\$46.3 M	1.5%	\$129 M	1.5%	
Personal Care	\$3.66 M	1.3%	\$40.4 M	1.3%	\$114 M	1.3%	
Personal Insurance	\$1.89 M	0.7%	\$21.7 M	0.7%	\$64.2 M	0.7%	
Reading	\$600 K	0.2%	\$6.79 M	0.2%	\$19.4 M	0.2%	
Shelter	\$57.1 M	20.4%	\$634 M	20.5%	\$1.80 B	20.5%	
Tobacco	\$1.96 M	0.7%	\$20.5 M	0.7%	\$54.5 M	0.6%	
Transportation	\$54.1 M	19.4%	\$593 M	19.2%	\$1.67 B	19.0%	
Utilities	\$22.4 M	8.0%	\$242 M	7.8%	\$664 M	7.6%	
<b>Educational Attainment (2018)</b>							
Adult Population Age 25 Years or Over	12,958		109,723		270,336		
Elementary (Grade Level 0 to 8)	2,661	20.5%	10,576	9.6%	16,177	6.0%	
Some High School (Grade Level 9 to 11)	1,746	13.5%	10,180	9.3%	18,793	7.0%	
High School Graduate	3,682	28.4%	27,785	25.3%	63,096	23.3%	
Some College	2,531	19.5%	27,716	25.3%	71,998	26.6%	
Associate Degree Only	847	6.5%	9,596	8.7%	24,114	8.9%	
Bachelor Degree Only	1,177	9.1%	16,736	15.3%	51,027	18.9%	
Graduate Degree	315	2.4%	7,134	6.5%	25,131	9.3%	

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RF5

## E Southern Ave & S Mesa Dr

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
1 Detached Unit	3,674	64.5%	31,681	57.2%	90,032	63.5%
1 Attached Unit	354	6.2%	3,666	6.6%	8,981	6.3%
2 to 4 Units	712	12.5%	6,215	11.2%	10,946	7.7%
5 to 9 Units	290	5.1%	5,306	9.6%	10,630	7.5%
10 to 19 Units	546	9.6%	7,353	13.3%	13,212	9.3%
20 to 49 Units	299	5.3%	2,553	4.6%	5,029	3.5%
50 or More Units	277	4.9%	4,591	8.3%	9,415	6.6%
Mobile Home or Trailer	218	3.8%	1,825	3.3%	7,695	5.4%
Other Structure	17	0.3%	60	0.1%	288	0.2%
Homes Built By Year (2015)						
Homes Built 2010 or later	77	1.3%	848	1.5%	2,152	1.5%
Homes Built 2000 to 2009	510	9.0%	4,795	8.7%	15,220	10.7%
Homes Built 1990 to 1999	525	9.2%	9,549	17.2%	29,457	20.8%
Homes Built 1980 to 1989	1,242	21.8%	16,943	30.6%	44,368	31.3%
Homes Built 1970 to 1979	1,825	32.0%	17,127	30.9%	41,132	29.0%
Homes Built 1960 to 1969	1,281	22.5%	7,364	13.3%	12,619	8.9%
Homes Built 1950 to 1959	559	9.8%	3,914	7.1%	6,108	4.3%
Homes Built Before 1949	250	4.4%	1,731	3.1%	2,713	1.9%
Home Values (2015)						
Home Values \$1,000,000 or More	23	0.9%	173	0.7%	514	0.6%
Home Values \$500,000 to \$999,999	132	5.1%	1,325	5.2%	4,475	5.5%
Home Values \$400,000 to \$499,999	130	5.0%	1,380	5.4%	4,739	5.9%
Home Values \$300,000 to \$399,999	205	7.9%	2,759	10.7%	10,272	12.7%
Home Values \$200,000 to \$299,999	535	20.5%	7,532	29.3%	26,279	32.5%
Home Values \$150,000 to \$199,999	590	22.7%	5,907	23.0%	17,203	21.3%
Home Values \$100,000 to \$149,999	529	20.3%	3,986	15.5%	9,900	12.3%
Home Values \$70,000 to \$99,999	262	10.1%	1,877	7.3%	3,835	4.7%
Home Values \$50,000 to \$69,999	155	5.9%	720	2.8%	1,509	1.9%
Home Values \$25,000 to \$49,999	73	2.8%	511	2.0%	1,218	1.5%
Home Values Under \$25,000	158	6.1%	977	3.8%	4,055	5.0%
Owner-Occupied Median Home Value	\$162,391		\$194,024		\$212,119	
Renter-Occupied Median Rent	\$732		\$780		\$837	
Transportation To Work (2015)						
Drive to Work Alone	8,067	74.9%	64,190	75.7%	153,382	76.8%
Drive to Work in Carpool	1,489	13.8%	10,328	12.2%	22,439	11.2%
Travel to Work by Public Transportation	206	1.9%	2,465	2.9%	5,145	2.6%
Drive to Work on Motorcycle	44	0.4%	455	0.5%	1,102	0.6%
Walk or Bicycle to Work	348	3.2%	2,705	3.2%	5,273	2.6%
Other Means	104	1.0%	1,012	1.2%	2,180	1.1%
Work at Home	513	4.8%	3,588	4.2%	10,148	5.1%
Travel Time (2015)						
Travel to Work in 14 Minutes or Less	2,464	24.0%	19,687	24.3%	46,253	24.4%
Travel to Work in 15 to 29 Minutes	4,290	41.8%	37,824	46.6%	91,520	48.3%
Travel to Work in 30 to 59 Minutes	2,673	26.1%	22,940	28.3%	55,273	29.2%
Travel to Work in 60 Minutes or More	543	5.3%	4,916	6.1%	11,467	6.1%
Average Minutes Travel to Work	21.8		21.7		21.7	

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