

# Surprise Towne Center



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### **ADDRESS**

13732 W Bell Road | Surprise, AZ 85374

## **AVAILABILITY**

- 3,333 sf (former office space)
- 1,328 sf (former Starbucks)
- 9,462 sf (former Pier 1 Imports)

### **FEATURES**

- · Located at the intersection of two major traffic corridors
- One of the biggest regional draws in the Northwest Valley
- Over 50 retailers at intersection

#### TRAFFIC COUNT

• Grand Avenue: ±27,154 CPD

• Bell Road: ±61,961 CPD

2020 DEMOGRAPHICS	1 Mile	3 Mile	5 Mile
Population	9,666	99,249	223,386
Average Household Income	\$67,235	\$74,085	\$74,197
Davtime Employment	6,452	25.738	46,600



Notable Tenants

- Walmart
- OfficeMax
- Famous Footwear
- Stein Mart

- •The Home Depot
- Michael's
- Discount Tire
- Mattress Firm

- PetSmart
- Panda Express
- Pizza Hut
- Bank of America

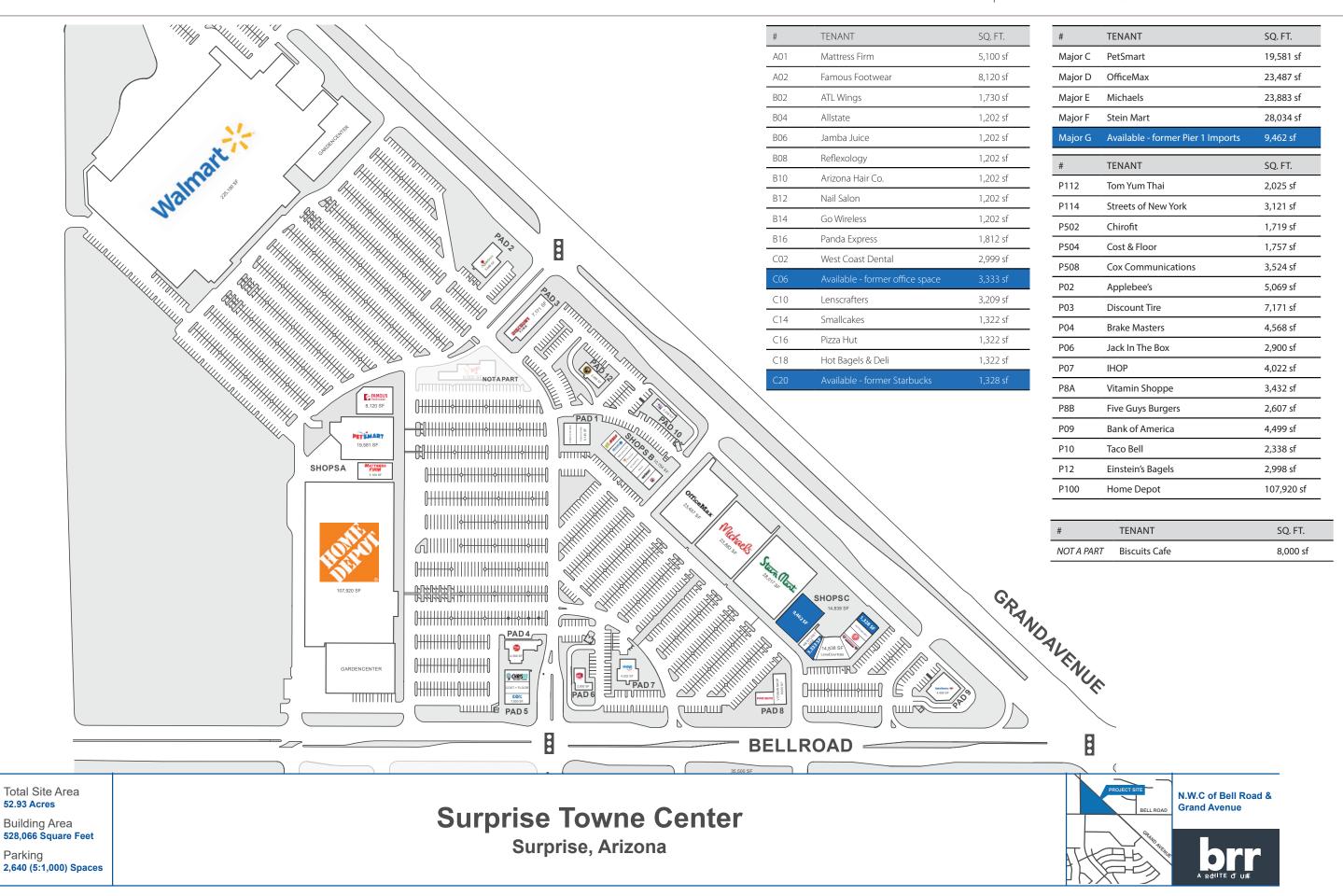


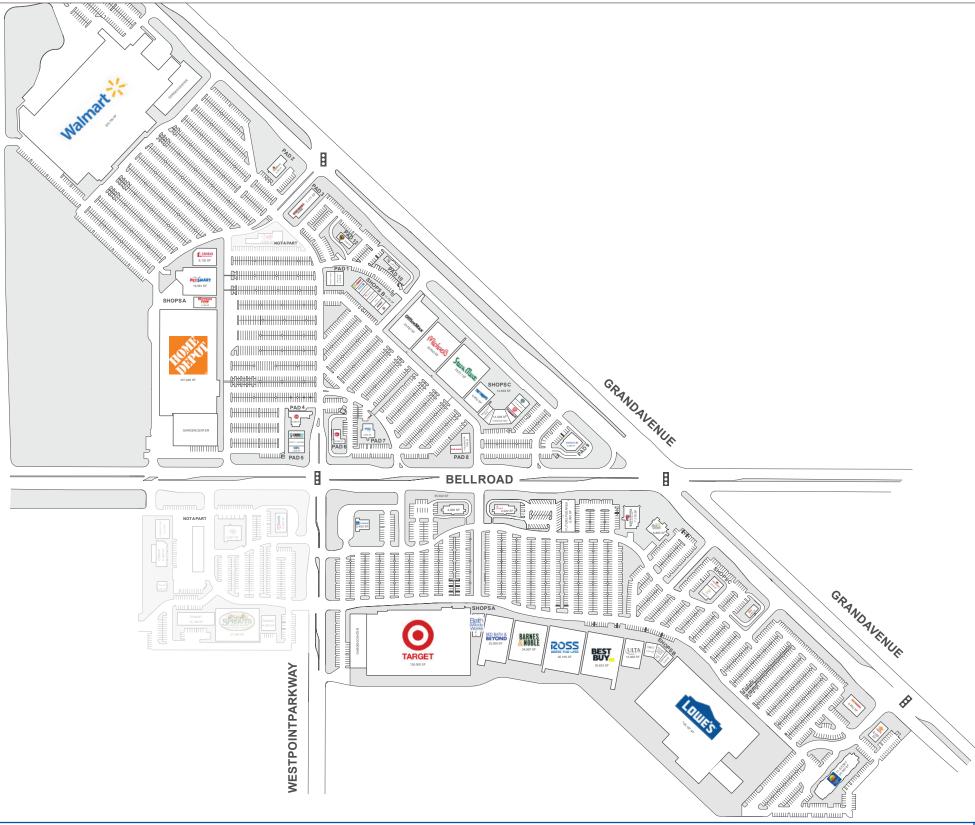


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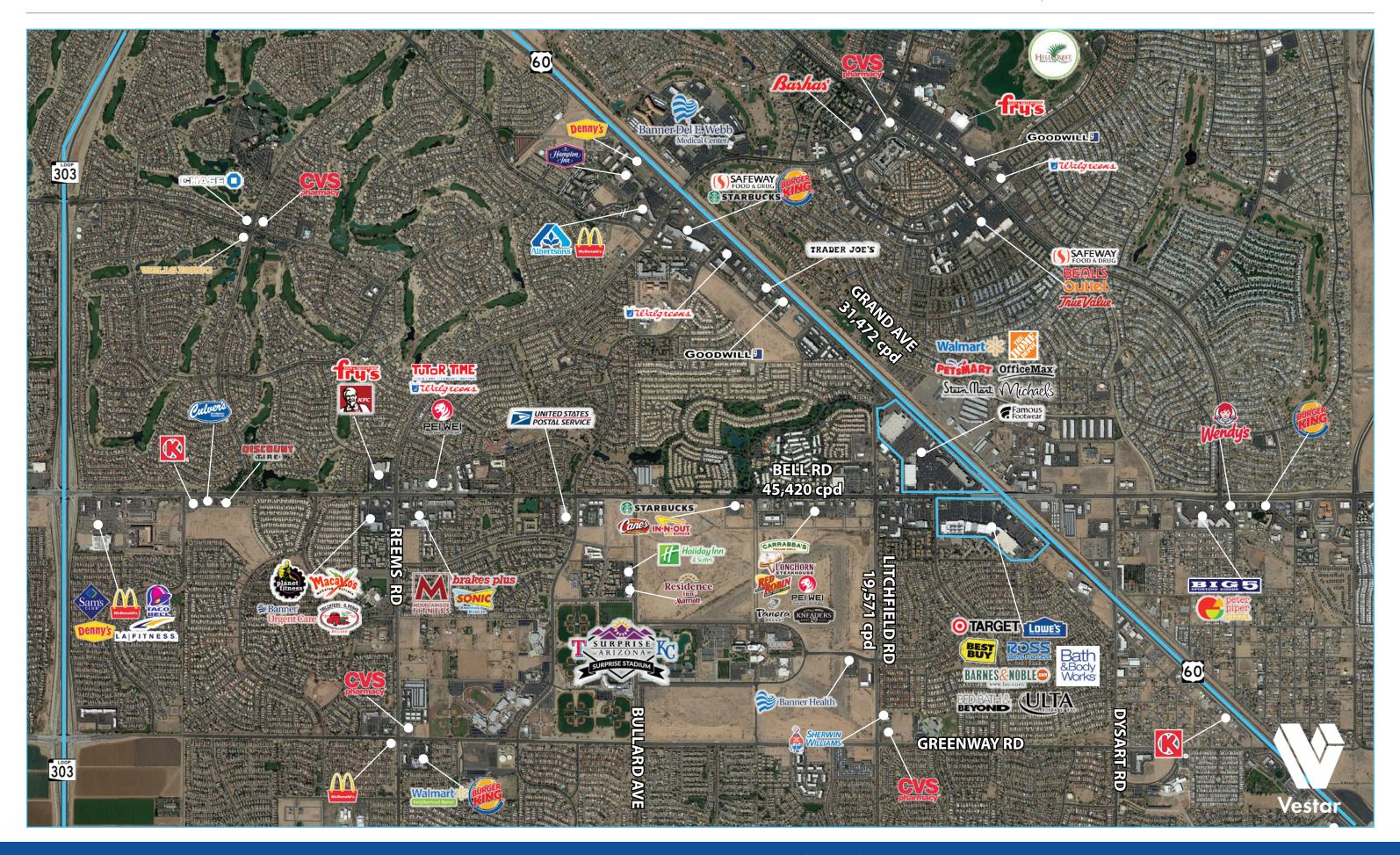




# Surprise Towne Center & Marketplace

Surprise, Arizona





















NWC Bell Road & Grand Avenue	1 mi radi	ius	3 mi radi	ius	5 mi radi	us
Surprise, AZ 85374						
Population						
Estimated Population (2020)	9,666		99,249		223,386	
Projected Population (2025)	10,698		109,790		246,592	
Census Population (2010)	8,858		86,896		196,551	
Census Population (2000)	7,046		44,337		96,371	
Projected Annual Growth (2020 to 2025)	1,032	2.1%	10,541	2.1%	23,206	2.19
Historical Annual Growth (2010 to 2020)	808	0.9%	12,353	1.4%	26,835	1.49
Historical Annual Growth (2000 to 2010)	1,812	2.6%	42,558	9.6%	100,180	10.49
Estimated Population Density (2020)	3,078	psm	3,512	psm	2,845	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households		:		:		
Estimated Households (2020)	4,564		40,221		94,767	
Projected Households (2025)	4,844		42,751		100,562	
Census Households (2010)	4,156		35,036		83,493	
Census Households (2000)	3,108		19,838		47,672	
Estimated Households with Children (2020)	898	19.7%	10,991	27.3%	22,377	23.69
Estimated Average Household Size (2020)	2.11		2.46		2.35	
Average Household Income						
Estimated Average Household Income (2020)	\$67,235		\$74,085		\$74,197	
Projected Average Household Income (2025)	\$73,479		\$80,218		\$80,701	
Estimated Average Family Income (2020)	\$71,743	:	\$83,725	:	\$86,371	
Median Household Income						
Estimated Median Household Income (2020)	\$48,785		\$60,985		\$61,830	
Projected Median Household Income (2025)	\$57,159		\$71,255		\$72,317	
Estimated Median Family Income (2020)	\$59,595		\$71,941		\$74,242	
Per Capita Income						
Estimated Per Capita Income (2020)	\$31,779		\$30,054		\$31,513	
Projected Per Capita Income (2025)	\$33,298		\$31,264		\$32,944	
Estimated Per Capita Income 5 Year Growth	\$1,519	4.8%	\$1,209	4.0%	\$1,431	4.59
Estimated Average Household Net Worth (2020)	\$414,120		\$513,147		\$548,010 	
Daytime Demos (2020)						
Total Businesses	557		2,732		4,964	
Total Employees	6,452		25,738		46,600	_
Company Headquarter Businesses	-	=	3	0.1%	7	0.19
Company Headquarter Employees	-	=	1,454	5.6%	3,192	6.89
Employee Population per Business	11.6		9.4		9.4	
Residential Population per Business	17.3		36.3		45.0	

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NWC Bell Road & Grand Avenue	1 mi radi	us	3 mi radi	us	5 mi radi	us
Surprise, AZ 85374						
Race & Ethnicity						
White (2020)	7,541	78.0%	73,163	73.7%	172,672	77.3%
Black or African American (2020)	515	5.3%	6,231	6.3%	12,653	5.7%
American Indian or Alaska Native (2020)	64	0.7%	823	0.8%	1,837	0.8%
Asian (2020)	267	2.8%	3,150	3.2%	7,055	3.2%
Hawaiian or Pacific Islander (2020)	14	0.1%	226	0.2%	399	0.2%
Other Race (2020)	868	9.0%	11,282	11.4%	19,913	8.9%
Two or More Races (2020)	397	4.1%	4,374	4.4%	8,857	4.0%
Not Hispanic or Latino Population (2020)	7,390	76.5%	72,217	72.8%	172,070	77.0%
Hispanic or Latino Population (2020)	2,276	23.5%	27,032	27.2%	51,315	23.0%
Not Hispanic or Latino Population (2025)	8,066	75.4%	78,767	71.7%	187,183	75.9%
Hispanic or Latino Population (2025)	2,632	24.6%	31,023	28.3%	59,409	24.19
Not Hispanic or Latino Population (2010)	7,136	80.6%	66,066	76.0%	159,554	81.29
Hispanic or Latino Population (2010)	1,722	19.4%	20,830	24.0%	36,997	18.89
Not Hispanic or Latino Population (2000)	5,568	79.0%	34,386	77.6%	83,308	86.4%
Hispanic or Latino Population (2000)	1,478	21.0%	9,951	22.4%	13,063	13.69
Projected Hispanic Annual Growth (2020 to 2025)	356	3.1%	3,991	3.0%	8,094	3.29
Historic Hispanic Annual Growth (2000 to 2020)	799	2.7%	17,081	8.6%	38,253	14.69
Age Distribution (2020)						
Age Under 5	422	4.4%	5,645	5.7%	11,444	5.19
Age 5 to 9 Years	443	4.6%	5,956	6.0%	12,217	5.59
Age 10 to 14 Years	478	4.9%	5,900	5.9%	12,044	5.49
Age 15 to 19 Years	432	4.5%	4,992	5.0%	9,980	4.59
Age 20 to 24 Years	416	4.3%	4,531	4.6%	8,626	3.99
Age 25 to 29 Years	461	4.8%	5,943	6.0%	11,635	5.29
Age 30 to 34 Years	479	5.0%	6,358	6.4%	12,982	5.89
Age 35 to 39 Years	451	4.7%	5,818	5.9%	12,284	5.5%
Age 40 to 44 Years	436	4.5%	4,823	4.9%	10,159	4.59
Age 45 to 49 Years	420	4.3%	4,409	4.4%	9,253	4.19
Age 50 to 54 Years	398	4.1%	4,182	4.2%	8,825	4.09
Age 55 to 59 Years	463	4.8%	4,790	4.8%	11,311	5.19
Age 60 to 64 Years	640	6.6%	5,825	5.9%	14,866	6.7%
Age 65 to 74 Years	1,528	15.8%	14,160	14.3%	38,634	17.39
Age 75 to 84 Years	1,388	14.4%		11.2%	28,181	12.69
Age 85 Years or Over	811	8.4%	4,800	4.8%	10,943	4.99
Median Age	49.4		43.7		47.0	
Gender Age Distribution (2020)						
Female Population	5,379	55.6%	52,561	53.0%	118,766	53.29
Age 0 to 19 Years		17.3%	11,069	21.1%	22,445	18.99
Age 20 to 64 Years	2,257	42.0%	24,632	46.9%	53,046	44.79
Age 65 Years or Over	,	40.7%	16,861	32.1%	43,275	36.49
Female Median Age	51.1		45.1		48.3	
Male Population	4,288	44.4%	46,687	47.0%	104,620	46.89
Age 0 to 19 Years	844	19.7%	11,424	24.5%	23,241	22.29
Age 20 to 64 Years	1,907	44.5%	22,046	47.2%	46,896	44.89
Age 65 Years or Over	1,536	35.8%	13,217	28.3%	34,484	33.09
Male Median Age	47.3		42.1		45.5	

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NWC Bell Road & Grand Avenue						
	1 mi radi	us	3 mi radi	us	5 mi radi	us
Surprise, AZ 85374						
Household Income Distribution (2020)	-					
HH Income \$200,000 or More	91	2.0%	1,071	2.7%	2,903	3.19
HH Income \$150,000 to \$199,999	127	2.8%	1,509	3.8%	4,052	4.39
HH Income \$100,000 to \$149,999	396	8.7%	5,570	13.8%	13,873	14.6
HH Income \$75,000 to \$99,999	482	10.6%	6,479	16.1%	14,390	15.2
HH Income \$50,000 to \$74,999	1,112	24.4%	9,318	23.2%	21,393	22.6
HH Income \$35,000 to \$49,999	771	16.9%	6,040	15.0%	14,428	15.2
HH Income \$25,000 to \$34,999	558	12.2%	3,981	9.9%	9,117	9.6
HH Income \$15,000 to \$24,999	567	12.4%	3,480	8.7%	8,330	8.8
HH Income Under \$15,000	459	10.1%	2,774	6.9%	6,282	6.6
HH Income \$35,000 or More	2,980	65.3%	29,986	74.6%	71,038	75.0
HH Income \$75,000 or More	1,096	24.0%	14,628	36.4%	35,218	37.2
ousing (2020)				-		
Total Housing Units	5,316		45,060		106,937	
Housing Units Occupied	4,564	85.8%	40,221	89.3%	94,767	88.6
Housing Units Owner-Occupied	3,196	70.0%	29,821	74.1%	75,300	79.
Housing Units, Renter-Occupied	1,368	30.0%	10,400		19,466	20.
Housing Units, Vacant		16.5%		12.0%	12,171	12.8
larital Status (2020)						
Never Married	1,819	21.9%	19,592	24.0%	38,773	20.7
Currently Married	3,803		40,484		100,696	53.
Separated Separated	250	3.0%	2,874	3.5%	5,671	3.0
Widowed	1,080	13.0%	7,715	9.4%	18,264	9.
Divorced		16.5%	11,083		24,276	
ousehold Type (2020)	-					
Population Family	7,377	76.3%	82,843	83.5%	184,879	82.8
Population Non-Family	2,257	23.3%	16,039	16.2%	37,460	16.8
Population Group Quarters	33	0.3%	367	0.4%	1,047	0.
Family Households	2,564	56.2%	26,780	66.6%	62,690	66.
Non-Family Households	1,999	43.8%	13,441		32,077	33.
Married Couple with Children	547	14.4%		17.0%	14,893	14.8
Average Family Household Size	2.9	14.4 /0	3.1	17.076	2.9	14.
ousehold Size (2020)						
1 Person Households	1,782	39.0%	11,326	28.2%	27,592	29.
2 Person Households	1,702	37.4%	15,673	39.0%	39,841	42.0
3 Person Households	411	9.0%		11.3%	9,573	10.
4 Person Households	351	9.0 % 7.7%		10.6%	8,963	9.
5 Person Households	182	4.0%	2,361	5.9%	4,919	5.2
6 or More Person Households	132	2.9%	2,043	5.9% 5.1%	3,879	4.
ousehold Vehicles (2020)			_,		-,	
Households with 0 Vehicles Available	266	5.8%	1,779	4.4%	3,838	4.0
Households with 1 Vehicles Available	2,242	49.1%	17,207		40,359	42.6
Households with 2 or More Vehicles Available	2,242	45.0%	21,235		50,570	
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Total Vehicles Available	7,023		69,076		162,756	
Average Vehicles Per Household	1.5		1.7		1.7	

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NWC Bell Road & Grand Avenue Surprise, AZ 85374	1 mi radi	ius	3 mi radi	us	5 mi radi	ius
Labor Force (2020)						
	0 222		90.650		105 460	
Estimated Labor Population Age 16 Years or Over	8,233	40 40/	80,659	40.00/	185,468	44.40/
Estimated Civilian Employed	3,463		39,218		82,342	
Estimated Civilian Unemployed Estimated in Armed Forces	258 23	3.1% 0.3%	1,932 290	2.4% 0.4%	3,763 540	2.0% 0.3%
	4,489				98,823	
Estimated Not in Labor Force Unemployment Rate	3.1%	54.5%	39,219 2.4%	48.6%	2.0%	53.3%
Occupation (2020)						
Occupation: (2020) Occupation: Population Age 16 Years or Over	3,463		39,218		82,342	
Management, Business, Financial Operations	416	12.0%		13.3%	11,898	14.5%
Professional, Related	625	18.0%	7,109	18.1%	15,878	19.3%
Service	764			21.4%	16,477	
Sales, Office		27.5%	11,106		22,809	27.7%
Farming, Fishing, Forestry	18	0.5%	99	0.3%	148	0.2%
Construct, Extraction, Maintenance	297	8.6%	3,051	7.8%	6,092	7.4%
Production, Transport Material Moving	391	11.3%	4,255	10.8%	9,039	11.0%
White Collar Workers	1,993	57.6%	23,422	59.7%	50,586	61.4%
Blue Collar Workers	,	42.4%	15,796		31,756	38.6%
Consumer Expenditure (2020)			-		-	
Total Household Expenditure	\$243.33 M		\$2.29 B		\$5.41 B	
Total Non-Retail Expenditure	\$128.38 M	52.8%	\$1.21 B	52.6%	\$2.84 B	52.6%
Total Retail Expenditure	\$114.95 M	47.2%	\$1.09 B	47.4%	\$2.56 B	47.4%
Apparel	\$8.27 M		\$79.09 M		\$186.05 M	3.4%
Contributions	\$7.77 M		\$73.17 M		\$174.36 M	3.2%
Education	\$6.26 M		\$60.85 M		\$144.34 M	2.7%
Entertainment	\$13.39 M	5.5%	\$127.98 M		\$302.76 M	5.6%
Food and Beverages	\$36.13 M	14.8%	\$340.6 M	14.8%	\$800.46 M	14.8%
Furnishings and Equipment	\$8.37 M	3.4%	\$79.85 M	3.5%	\$188.91 M	3.5%
Gifts	\$5.68 M	2.3%	\$53.71 M		\$127.47 M	2.4%
Health Care	\$21.81 M	9.0%	\$202.31 M		\$477.94 M	8.8%
Household Operations	\$9.53 M	3.9%	\$89.67 M	3.9%	\$212.18 M	3.9%
Miscellaneous Expenses	\$4.63 M	1.9%	\$43.4 M	1.9%	\$102.6 M	1.9%
Personal Care	\$3.27 M	1.3%	\$30.84 M	1.3%	\$72.71 M	1.3%
Personal Insurance	\$1.62 M	0.7%	\$15.65 M	0.7%	\$37.32 M	0.7%
Reading	\$544.46 K	0.2%	\$5.07 M	0.2%	\$12.03 M	0.2%
Shelter	\$51.17 M	21.0%	\$479.49 M	20.9%	\$1.13 B	20.8%
Tobacco	\$1.65 M	0.7%	\$14.85 M		\$34.47 M	0.6%
Transportation	\$44.2 M	18.2%	\$421.13 M		\$991.57 M	18.3%
Utilities	\$19.05 M	7.8%	\$176.16 M	7.7%	\$413.36 M	7.6%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	7,475		72,226		169,074	
Elementary (Grade Level 0 to 8)	223	3.0%	2,626	3.6%	4,899	2.9%
Some High School (Grade Level 9 to 11)	497	6.6%	4,343	6.0%	8,915	5.3%
High School Graduate	2,007	26.8%	20,696	28.7%	47,080	27.8%
Some College	2,148	28.7%	19,310	26.7%	45,842	27.1%
Associate Degree Only	743	9.9%	7,073	9.8%	15,573	9.2%
Bachelor Degree Only	1,285	17.2%	12,219	16.9%	29,992	17.7%
Graduate Degree	574	7.7%	5,957	8.2%	16,771	9.9%

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NWC Bell Road & Grand Avenue							
Surprise, AZ 85374	1 mi radi	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2020)	-						
1 Detached Unit	2,911	70.0%	30,983	88.4%	74,727	89.5%	
1 Attached Unit	514	12.4%	2,288	6.5%	6,654	8.0%	
2 to 4 Units	138	3.3%	757	2.2%	1,618	1.9%	
5 to 9 Units	232	5.6%	942	2.7%	1,851	2.2%	
10 to 19 Units	160	3.8%	1,040	3.0%	1,411	1.7%	
20 to 49 Units	64	1.5%	599	1.7%	1,064	1.3%	
50 or More Units	366	8.8%	1,905	5.4%	3,321	4.0%	
Mobile Home or Trailer	170	4.1%	1,595	4.6%	3,731	4.5%	
Other Structure	9	0.2%	113	0.3%	390	0.5%	
Homes Built By Year (2020)							
Homes Built 2010 or later	116	2.8%	1,832	5.2%	4,832	5.8%	
Homes Built 2000 to 2009	770	18.5%	14,282	40.8%	33,284	39.9%	
Homes Built 1990 to 1999	1,767	42.5%	9,907	28.3%	21,666	25.9%	
Homes Built 1980 to 1989	934	22.5%	7,470	21.3%	12,018	14.4%	
Homes Built 1970 to 1979	779	18.7%	4,762	13.6%	15,442	18.5%	
Homes Built 1960 to 1969	134	3.2%	1,166	3.3%	5,075	6.1%	
Homes Built 1950 to 1959	37	0.9%	469	1.3%	1,750	2.1%	
Homes Built Before 1949	27	0.7%	336	1.0%	700	0.8%	
Home Values (2020)				-	-		
Home Values \$1,000,000 or More	18	0.6%	205	0.7%	489	0.6%	
Home Values \$500,000 to \$999,999	128	4.0%	1,293	4.3%	3,654	4.9%	
Home Values \$400,000 to \$499,999	97	3.0%	1,301	4.4%	4,156	5.5%	
Home Values \$300,000 to \$399,999	214	6.7%	3,978	13.3%	11,860	15.7%	
Home Values \$200,000 to \$299,999	1,010	31.6%	10,758	36.1%	27,812	36.9%	
Home Values \$150,000 to \$199,999	801	25.1%	6,758	22.7%	14,391	19.1%	
Home Values \$100,000 to \$149,999	486	15.2%	2,992	10.0%	6,642	8.8%	
Home Values \$70,000 to \$99,999	216	6.8%	720	2.4%	1,967	2.6%	
Home Values \$50,000 to \$69,999	34	1.1%	231	0.8%	731	1.0%	
Home Values \$25,000 to \$49,999	59	1.8%	515	1.7%	1,081	1.4%	
Home Values Under \$25,000	119	3.7%	930	3.1%	2,200	2.9%	
Owner-Occupied Median Home Value	\$187,712		\$217,977		\$230,321		
Renter-Occupied Median Rent	\$1,126		\$1,053		\$1,054		
Transportation To Work (2020)	-	<u> </u>		-			
Drive to Work Alone	3,842	82.8%	38,203	79.4%	85,553	79.0%	
Drive to Work in Carpool	391	8.4%	4,807	10.0%	9,904	9.1%	
Travel to Work by Public Transportation	15	0.3%	315	0.7%	705	0.7%	
Drive to Work on Motorcycle	1	_	128	0.3%	308	0.3%	
Walk or Bicycle to Work	10	0.2%	534	1.1%	1,031	1.0%	
Other Means	27	0.6%	570	1.2%	1,188	1.1%	
Work at Home	356	7.7%	3,572	7.4%	9,663	8.9%	
Travel Time (2020)	: :						
Travel to Work in 14 Minutes or Less	813	17.5%	8,387	17.4%	16,103	14.9%	
Travel to Work in 15 to 29 Minutes		17.6%		23.8%	24,555	22.7%	
Travel to Work in 30 to 59 Minutes		24.4%	13,080		27,354	25.2%	
Travel to Work in 60 Minutes or More	445	9.6%	3,981	8.3%	8,682	8.0%	
Average Minutes Travel to Work	26.3		24.5		25.4		

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