









Vice President, Investment Sales

Lic: 355944

(404) 869-2637

ben@joelandgranot.com



We obtained the following information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent the current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction.

### **CONFIDENTIALITY & DISCLAIMER**

THIS IS A CONFIDENTIAL MEMORANDUM intended solely for your own limited use in considering whether to pursue negotiations to acquire real estate investment opportunity presented on the following pages and is not intended to be an offer or any part of a contract to sell the property.

This confidential memorandum which contains brief selected information pertaining to the business and affairs of the Property has been prepared by **Joel & Granot Real Estate, LLC** ("JGRE"). This confidential memorandum does not purport to be all-inclusive or to contain all the information, which a prospective purchaser may desire. Neither Owner nor JGRE nor any of their officers, employees or agents make any representation or warranty, expressed or implied, as to the accuracy or completeness of this confidential memorandum or any of its contents and no legal liability is assumed or shall be implied with respect thereto.

The information provided has been gathered from sources that are deemed reliable but neither Owner nor JGRE warrants or represents that the information is true or correct. Prospective Purchasers are advised to verify information independently. The Owner reserves the right to change the price, or any information or withdraw the property from the market at any time without notice.

By acknowledgement of your receipt of this confidential memorandum, you agree that the memorandum and its contents are confidential, that you will hold and treat it in the strictest of confidence, that you will not, directly or indirectly, disclose or permit anyone else to disclose this memorandum or its contents to any other person, firm or entity without prior written authorization of Owner and JGRE, and that you will not use or permit to be used this memorandum or its contents in any fashion or manner detrimental to the interest of the Owner. Photocopying or other duplication is strictly prohibited. Prospective Purchaser agrees not to disclose to any persons other than Prospective Purchaser's employees, contractors or Buyers Broker, if any that the property may be available for sale or that discussions or negotiations are taking place concerning the property, nor any terms conditions, or other facts with respect to the property, including but not limited to tenant information, lease rates, lease expirations, income and expenses, any such possible purchase, including the status thereof.

THE OWNER EXPRESSLY RESERVES THE RIGHT AT ITS SOLE DISCRETION TO REJECT ANY OR ALL PROPOSALS OR EXPRESSIONS OF INTEREST IN THE PROPERTY AND TO TERMINATE DISCUSSIONS WITH ANY PARTY AT ANY TIME WITH OR WITHOUT NOTICE.

JGRE is representing the Seller, not the Prospective Purchaser, in this transaction and will be paid by the Owner, not the Prospective Purchaser. Any cooperating Buyers Broker shall have written exclusive authorization from Prospective Purchaser that said Broker is exclusively representing Prospective Purchaser in this transaction. Any commission to be paid to Purchasing Broker shall be paid by the Prospective Buyer and not the Owner, unless specifically agreed to in writing by JGRE and the Purchasing Broker.

If you do not wish to pursue negotiations leading to this acquisition, or if in the future you discontinue such negotiations, you agree to return this confidential memorandum to JGRF.

THIS CONFIDENTIAL MEMORANDUM SHALL NOT BE DEEMED A REPRESENTATION OF THE STATE OF AFFAIRS OF THE PROPERTY OR CONSTITUTE AN INDICATION THAT THERE HAS BEEN NO CHANGE IN THE BUSINESS OR AFFAIRS OF THE PROPERTY SINCE THE DATE OF PREPARATION OF THIS MEMORANDUM.

## **DISCLOSURE**

Benjamin C. Pargman is a licensed Real Estate Associate Broker with the Georgia Real Estate Commission license #355944 and also an inactive member of the State Bar of Georgia and the Florida Bar. Mr. Pargman is not representing the Owner, Seller, or Purchaser or any other party related to the matter discussed in this memorandum as an attorney. No statement whether spoken, written or otherwise from Mr. Pargman is intended to be offered as legal advice nor should any such statement be deemed or received as legal advice. All parties should obtain independent legal advice regarding this transaction.

Ashley Plaza Investment Summary | 04

OFFERING SUMMARY	
ADDRESS	935 W Lanier Ave. Fayetteville GA 30214
COUNTY	Fayette
MARKET	Atlanta
SUBMARKET	Fayetteville
BUILDING SF	15,162 SF
YEAR BUILT	2008
OWNERSHIP TYPE	Fee Simple

FINANCIAL SUMMARY	
OFFERING PRICE	\$1,900,000
PRICE PSF	\$125.31
OCCUPANCY	95.00 %
NOI (CURRENT)	\$148,522
CAP RATE (CURRENT)	7.82 %

- Attractive Four Side Brick Construction
- Located near Movie Studio and Hospital
- Stable Asset
- LEFT IN / LEFT OUT easy access
- Multiple Points of access



Joel & Granot Real Estate is pleased to present the opportunity to acquire fee simple interest (land & building) in one building, single story, 100% occupied retail investment located in the metro-Atlanta suburbs in the Fayette/Peachtree Retail Submarket.

Ashley Plaza has of a favorable and stable tenant base comprised largely of service tenants largely immune to the Amazon Effect and disruptions in retail real estate. The majority of the tenants are long-term operators with 10 or more years of success at this location.

This tenant base minimizes risk for a potential investor and provides a constant flow of destination traffic. The center's 15,162 SF is 100% occupied and features attractive architectural features four side brick with accents, highly visible facade, wide walkways, attractive lighting, walkways, and landscaping.

Ashley Plaza Location Summary | 05

Ashley Plaza is located directly on high traffic W Lanier Ave. (GA-54) and benefits from over 27,800 VTD. The center is situated a half mile to the Pledmont Hospital Outpatient Center and two miles to the major Piedmont Fayette Hospital, a 282-bed, acute care community hospital that provides 24-hour emergency services, medical and surgical services, and obstetrics/women's services to Fayetteville and the surrounding areas.

The center is among the closest retail to Pinewood Atlanta Studios, the full-service film and entertainment studio complex with 18 sound stages on 700 acres where the Marvel Comic Universe movies are filmed, including Avengers: Endgame.

The Shopping Center is a quick 30 minutes to Hartsfield-Jackson International Airport, the busiest airport in the world, and only 25 miles to Downtown Atlanta.

Ample parking of 74 parks and a 5/1000 parking ratio provides an abundance of easy parking while two points of ingress and egress with LEFT IN / LEFT OUT access make it easy to get in and out of Ashley Plaza.

# Regional Map



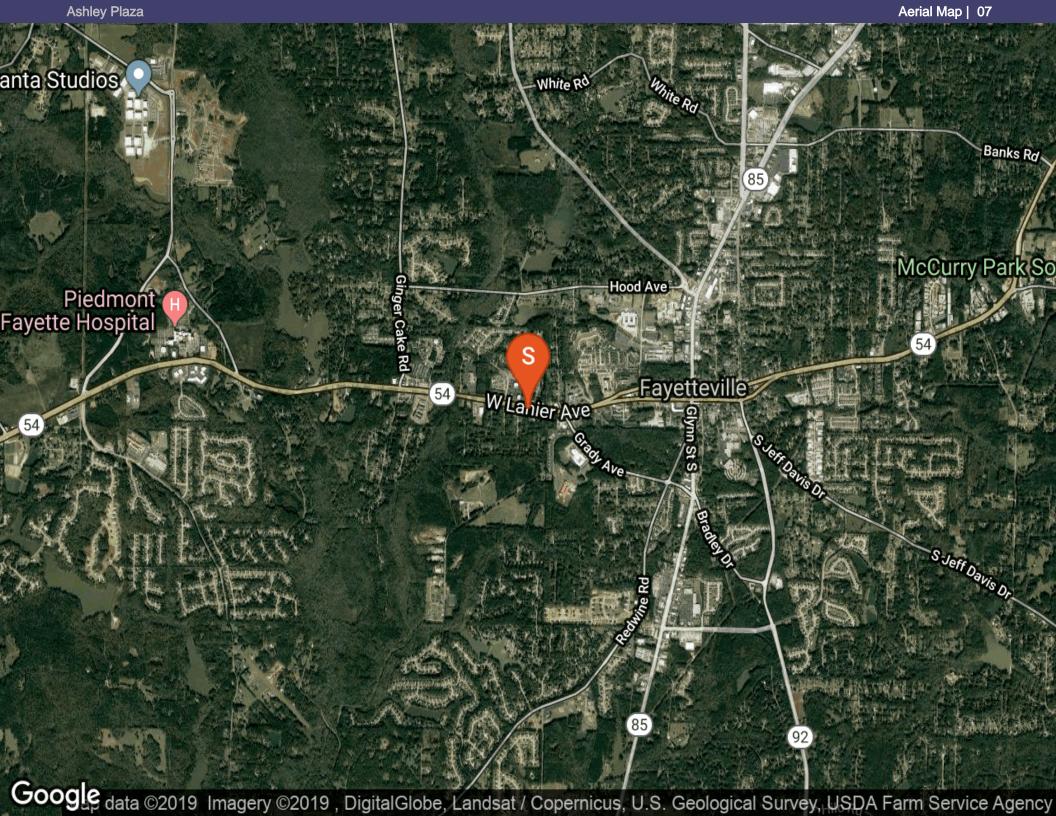
Locator Map



Ashley Plaza Property Features | 06

PROPERTY FEATURES	
NUMBER OF TENANTS	9
BUILDING SF	15,162
LAND ACRES	1.87
YEAR BUILT	2008
# OF PARCELS	1
ZONING TYPE	C-C3
NUMBER OF STORIES	1
NUMBER OF BUILDINGS	1
NUMBER OF PARKING SPACES	75
PARKING RATIO	5/1000
STREET FRONTAGE	207 FT
TRAFFIC COUNTS	27,800
NUMBER OF INGRESSES	3
NUMBER OF EGRESSES	3





Ashley Plaza Surrounding Retail | 08



Ashley Plaza Parcel Map | 09



Ashley Plaza Property Images | 10











Ashley Plaza Rent Roll Details | 12

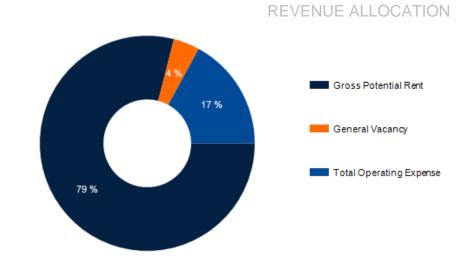
				Leas	se Term	rm Rental Rates				_		
Suite	Tenant Name	Square Feet	% of NRA	Lease Start	Lease End	Begin Date	Monthly Base Rent	Monthly PSF	Annual Base Rent	Annual PSF	Lease Type	Options/Notes
1000	Edward Jones	1,200	7.91%	05/01/02	08/31/23	CURRENT	\$1,747	\$1.46	\$20,964	\$17.47	GR	
						05/01/2020	\$1,772	\$1.48	\$21,264	\$17.76		
						05/01/2021	\$1,797	\$1.50	\$21,564	\$18.00		
						05/01/2022	\$1,822	\$1.52	\$21,864	\$18.24		
						05/01/2023	\$1,847	\$1.54	\$22,164	\$18.48		
1002	Dominican Hair	1,200	7.91%	10/01/15	10/31/20	CURRENT	\$1,350	\$1.13	\$16,200	\$13.50	GR	expects to renew
1004- 1006	Wonder Wink Uniforms	2,400	15.83%	08/01/16	07/31/21	CURRENT	\$2,500	\$1.04	\$30,000	\$12.50	GR	renewal from 7/2019 expected - out for signature
1008	Platinum Pharmacy	1,200	7.91%	01/01/19	12/31/23	CURRENT	\$1,500	\$1.25	\$18,000	\$15.00	GR	
1010	Smoke & Vape	1,200	7.91%	08/07/16	06/30/22	CURRENT	\$1,288	\$1.07	\$15,456	\$12.88	GR	
1012- 1014	Specialty Quilt	2,400	15.83%	06/01/19	08/30/22	CURRENT	\$2,500	\$1.04	\$30,000	\$12.50	GR	
1016- 1018	Quilt N Fabric	2,400	15.83%	09/01/14	08/31/20	CURRENT	\$2,744	\$1.14	\$32,928	\$13.72	GR	renewal expected
2000	Benjamin Moore Paints	1,505	9.93%	11/30/10	02/28/21	CURRENT	\$2,131	\$1.42	\$25,569	\$16.99	GR	
						04/01/2020	\$2,173	\$1.44	\$26,080	\$17.28		
2002	Apex Pools	900	5.94%	02/01/15	05/31/20	CURRENT	\$1,100	\$1.22	\$13,200	\$14.67	GR	
	Totals	14,405	<u> </u>				\$16,860	<u> </u>	\$202,317			





Ashley Plaza Income & Expense Analysis | 13

INCOME	CURRENT	YEAR 2	
Gross Potential Income	\$202,316	\$202,899	
Less: General Vacancy	\$10,116	-	
Effective Gross Income	\$192,200	\$202,899	
Less: Expenses	\$43,678	\$44,378	
Net Operating Income	\$148,522	\$158,521	



EXPENSES	CURRENT	YEAR 2
Real Estate Taxes	\$18,452	\$18,637
Insurance	\$3,620	\$3,656
Management Fee	\$5,766	\$6,087
Water / Sewer	\$600	\$606
Landscaping	\$7,200	\$7,272
Electric	\$6,000	\$6,060
Solid Waste	\$2,040	\$2,060
Total Operating Expense	\$43,678	\$44,378
Expense / SF	\$2.88	\$2.92
% of EGI	22.73 %	21.87 %

# Real Estate Taxes Insurance Management Fee Water / Sewer Landscaping Electric Solid Waste

Ashley Plaza Ashley Plaza Neighbors | 14

# **Ashley Plaza Tenancy Serves its Neighbors**





















# Ben Pargman

Vice President, Investment Sales Lic: 355944 (404) 869-2637 ben@joelandgranot.com

