



Anchor space up to 125,000 SF available

Pad opportunities

2nd generation restaurant pad available







PROPERTY HIGHLIGHTS ■ 190,900 +/- SF shopping center situated on 17.5 +/- acres of land with abundant on-site parking

The center benefits from a fully signalized entrance on Massey Boulevard The center is at the corner of Halfway Boulevard, the area's major retail corridor



DEMOGRAPHICS



HAGERSTOWN, MD



POPULATION 85,349



DAYTIME POPULATION

103,947 within 5 mile



COLLEGE DEGREE

21.4%

within 5 mile



AVERAGE HH INCOME

\$67,652



HOUSEHOLDS

34,632

within 5 mile



Parks and Rec

These practical suburbanites have achieved the dream of home ownership. They have purchased homes that are within their means. Their homes are older, and town homes and duplexes are not uncommon. Many of these families are twoincome married couples approaching retirement age; they are comfortable in their jobs and their homes, budget wisely, but do not plan on retiring anytime soon or moving. Neighborhoods are well established, as are the amenities and programs that supported their now independent children through school and college. The appeal of these kid-friendly neighborhoods is now attracting a new generation of young couples.

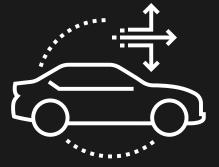
More than half of the population is college educated. The work force is diverse: professionals in health care, retail trade, and education, or skilled workers in manufacturing and construction. This is a financially shrewd market; consumers are careful to research their big-ticket purchases. When planning trips, they search for discounted airline fares and hotels and choose to vacation within the US.



BUSINESSES

3,674

within 5 mile



CARS PER DAY

20,372 Halfway Boulevard



Old and Newcomers

This market features singles' lifestyles, on a budget. The focus is more on convenience than consumerism, economy over acquisition. Old and Newcomers is composed of neighborhoods in transition, populated by renters who are just beginning their careers or retiring. Some are still in college; some are taking adult education classes. They support environmental causes and Starbucks. Age is not always obvious from their choices.

- Metropolitan city dwellers.
- Predominantly single households (Index 148), with a mix of married couples (no children); average household size lower at 2.11.
- 54% renter occupied; average rent, \$800 (Index 88).



BLUE COLLAR

23% within 5 mile



55.5% within 5 mile



Midlife Constants

Midlife Constants residents are seniors, at or approaching retirement, with below average labor force participation and above average net worth. Although located in predominantly metropolitan areas, they live outside the central cities, in smaller communities. Their lifestyle is more country than urban. They are generous, but

Traditional, not trendy; opt for convenience and comfort, not cutting-edge. Technology has its uses, but the bells and whistles are a bother. Attentive to price, but not at the expense of quality, they prefer to buy American and natural products.

