



Demographic and Income Profile

4003 Madison Ave
Retail Condo
Ring: 1 mile radius

Prepared by Clint Fultz
Latitude: 39.70765
Longitude: -86.141734

Summary	Census 2010	2013	2018
Population	12,067	12,242	12,628
Households	4,342	4,398	4,545
Families	2,360	2,374	2,430
Average Household Size	2.43	2.44	2.45
Owner Occupied Housing Units	1,840	1,772	1,837
Renter Occupied Housing Units	2,502	2,626	2,707
Median Age	27.8	28.3	29.0
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.62%	0.42%	0.71%
Households	0.66%	0.44%	0.74%
Families	0.47%	0.31%	0.63%
Owner HHs	0.72%	0.55%	0.94%
Median Household Income	2.98%	3.91%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	725	16.5%	736	16.2%
\$15,000 - \$24,999	938	21.3%	741	16.3%
\$25,000 - \$34,999	770	17.5%	735	16.2%
\$35,000 - \$49,999	674	15.3%	591	13.0%
\$50,000 - \$74,999	716	16.3%	733	16.1%
\$75,000 - \$99,999	328	7.5%	574	12.6%
\$100,000 - \$149,999	220	5.0%	396	8.7%
\$150,000 - \$199,999	13	0.3%	20	0.4%
\$200,000+	14	0.3%	20	0.4%
Median Household Income	\$31,214		\$36,151	
Average Household Income	\$42,332		\$49,638	
Per Capita Income	\$17,464		\$20,086	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	953	7.9%	923	7.5%	938	7.4%
5 - 9	728	6.0%	788	6.4%	794	6.3%
10 - 14	604	5.0%	649	5.3%	701	5.6%
15 - 19	1,332	11.0%	1,315	10.7%	1,344	10.6%
20 - 24	1,872	15.5%	1,744	14.2%	1,669	13.2%
25 - 34	1,761	14.6%	1,893	15.5%	1,959	15.5%
35 - 44	1,228	10.2%	1,241	10.1%	1,325	10.5%
45 - 54	1,430	11.9%	1,360	11.1%	1,228	9.7%
55 - 64	991	8.2%	1,106	9.0%	1,231	9.7%
65 - 74	588	4.9%	650	5.3%	806	6.4%
75 - 84	420	3.5%	403	3.3%	437	3.5%
85+	160	1.3%	169	1.4%	195	1.5%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,279	76.9%	9,262	75.7%	9,151	72.5%
Black Alone	1,016	8.4%	1,001	8.2%	993	7.9%
American Indian Alone	55	0.5%	54	0.4%	53	0.4%
Asian Alone	393	3.3%	390	3.2%	397	3.1%
Pacific Islander Alone	9	0.1%	9	0.1%	9	0.1%
Some Other Race Alone	962	8.0%	1,153	9.4%	1,593	12.6%
Two or More Races	352	2.9%	374	3.1%	432	3.4%
Hispanic Origin (Any Race)	1,612	13.4%	1,939	15.8%	2,653	21.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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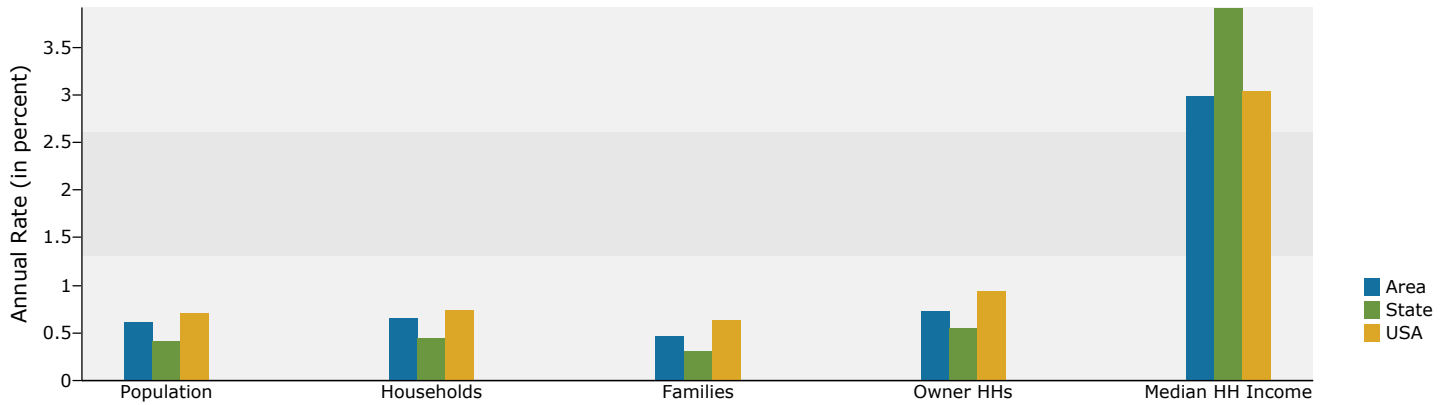


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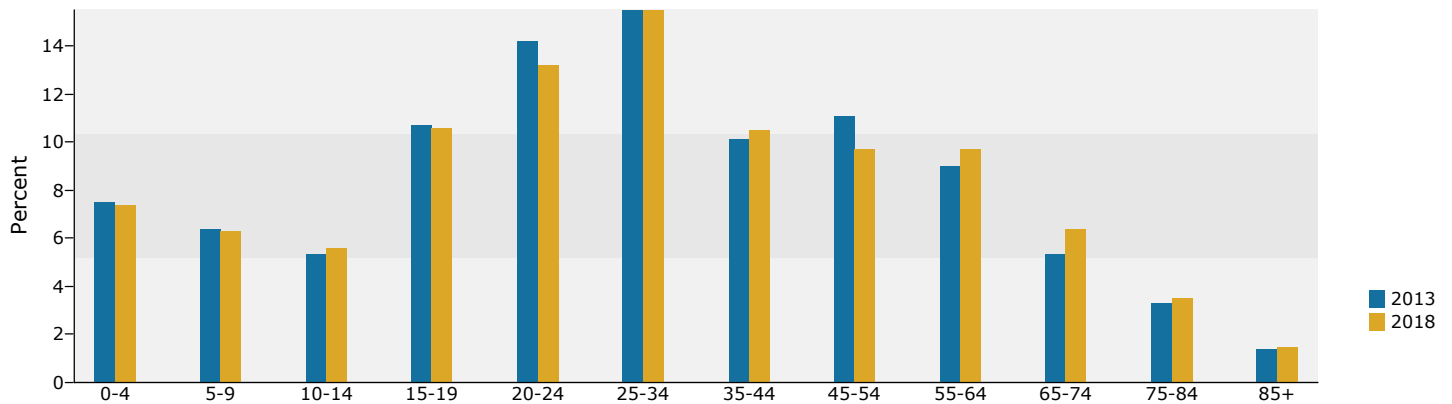
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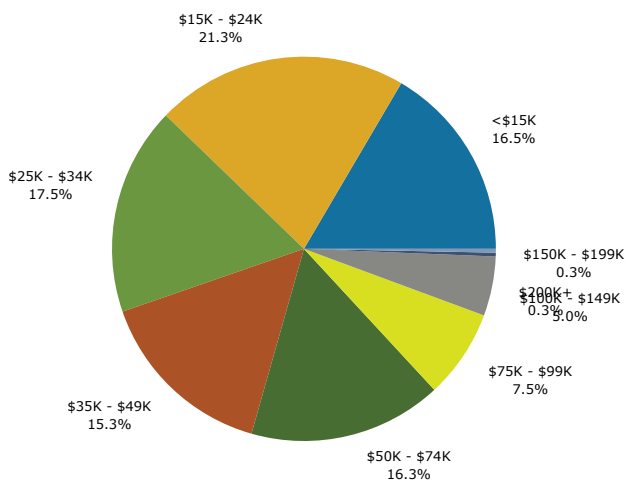
Trends 2013-2018



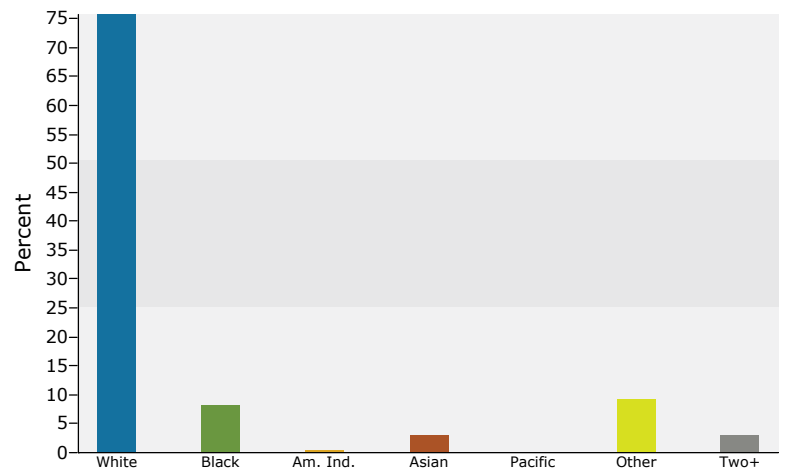
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 15.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Demographic and Income Profile

4003 Madison Ave
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Ring: 3 mile radius

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Summary	Census 2010	2013	2018
Population	77,595	77,625	79,238
Households	30,632	30,594	31,170
Families	18,400	18,258	18,448
Average Household Size	2.45	2.46	2.46
Owner Occupied Housing Units	16,749	16,220	16,686
Renter Occupied Housing Units	13,883	14,374	14,485
Median Age	34.0	34.3	35.3
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.41%	0.42%	0.71%
Households	0.37%	0.44%	0.74%
Families	0.21%	0.31%	0.63%
Owner HHs	0.57%	0.55%	0.94%
Median Household Income	3.15%	3.91%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	5,029	16.4%	4,989	16.0%
\$15,000 - \$24,999	5,489	17.9%	4,163	13.4%
\$25,000 - \$34,999	4,096	13.4%	3,772	12.1%
\$35,000 - \$49,999	5,193	17.0%	4,577	14.7%
\$50,000 - \$74,999	5,459	17.8%	5,302	17.0%
\$75,000 - \$99,999	2,637	8.6%	4,094	13.1%
\$100,000 - \$149,999	2,048	6.7%	3,355	10.8%
\$150,000 - \$199,999	440	1.4%	654	2.1%
\$200,000+	202	0.7%	265	0.9%
Median Household Income	\$36,414		\$42,524	
Average Household Income	\$48,568		\$56,906	
Per Capita Income	\$19,701		\$22,940	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,818	7.5%	5,634	7.3%	5,739	7.2%
5 - 9	5,080	6.5%	5,137	6.6%	5,082	6.4%
10 - 14	4,780	6.2%	4,761	6.1%	4,833	6.1%
15 - 19	5,632	7.3%	5,344	6.9%	5,286	6.7%
20 - 24	7,192	9.3%	6,666	8.6%	5,942	7.5%
25 - 34	11,354	14.6%	12,038	15.5%	12,456	15.7%
35 - 44	9,339	12.0%	9,140	11.8%	9,505	12.0%
45 - 54	11,006	14.2%	10,328	13.3%	9,269	11.7%
55 - 64	8,080	10.4%	8,939	11.5%	9,727	12.3%
65 - 74	4,660	6.0%	5,084	6.5%	6,442	8.1%
75 - 84	3,178	4.1%	3,044	3.9%	3,385	4.3%
85+	1,475	1.9%	1,511	1.9%	1,573	2.0%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	64,423	83.0%	63,579	81.9%	62,603	79.0%
Black Alone	5,087	6.6%	4,980	6.4%	4,967	6.3%
American Indian Alone	285	0.4%	280	0.4%	278	0.4%
Asian Alone	1,308	1.7%	1,340	1.7%	1,434	1.8%
Pacific Islander Alone	46	0.1%	49	0.1%	56	0.1%
Some Other Race Alone	4,353	5.6%	5,203	6.7%	7,369	9.3%
Two or More Races	2,093	2.7%	2,193	2.8%	2,532	3.2%
Hispanic Origin (Any Race)	7,287	9.4%	8,780	11.3%	12,345	15.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

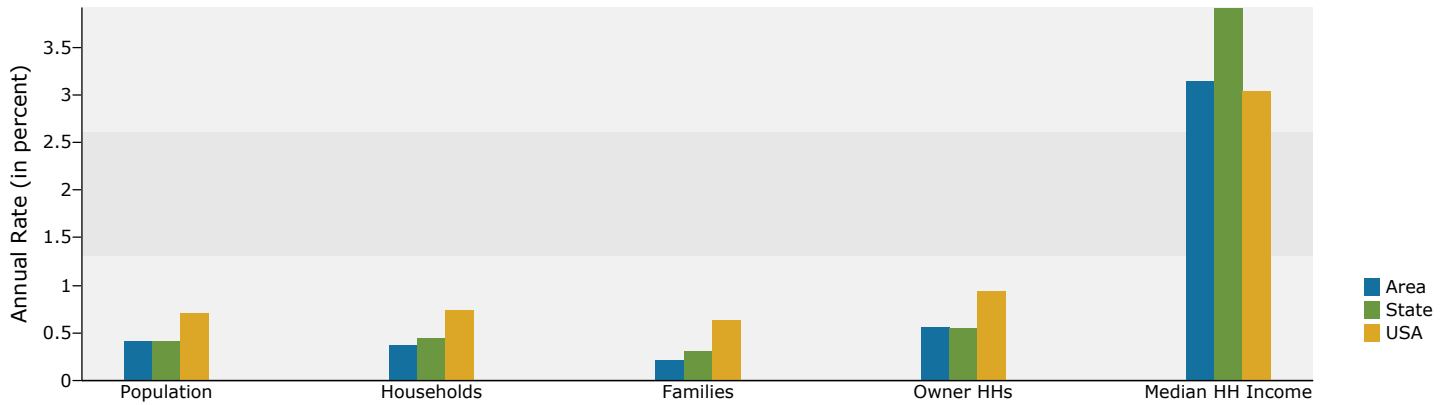


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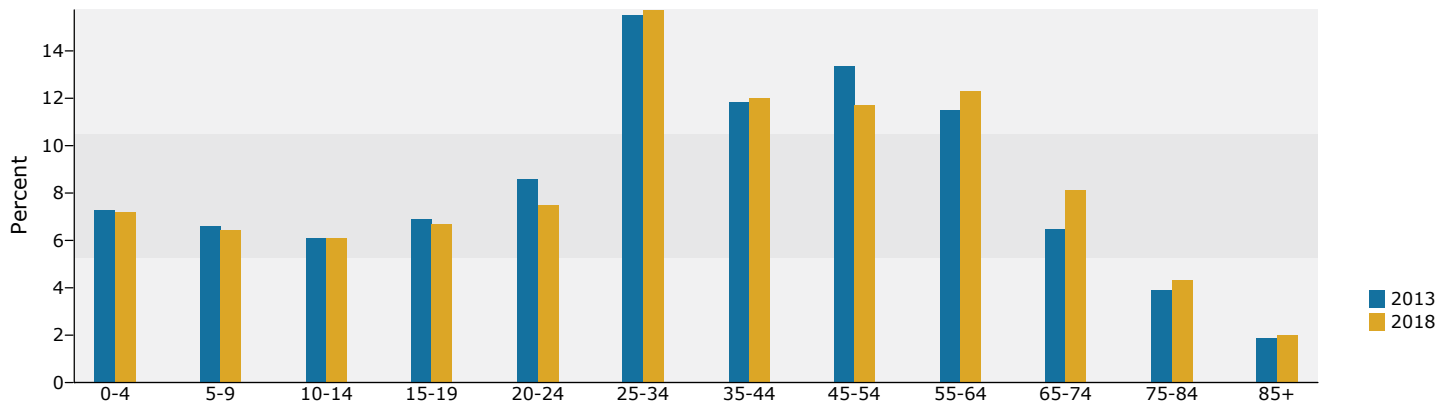
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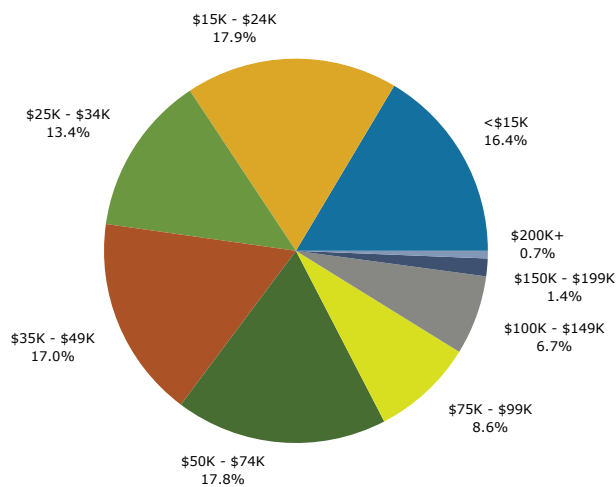
Trends 2013-2018



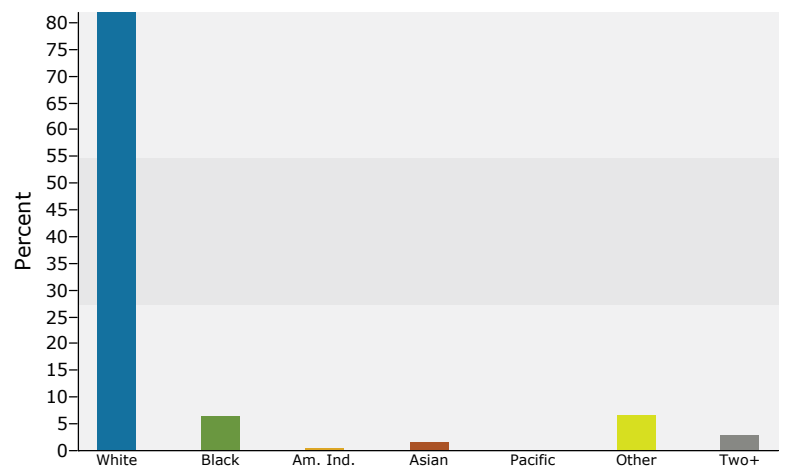
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 11.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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Summary	Census 2010	2013	2018
Population	204,891	206,188	211,397
Households	81,172	81,710	83,782
Families	48,075	47,947	48,655
Average Household Size	2.44	2.44	2.45
Owner Occupied Housing Units	44,522	43,405	44,789
Renter Occupied Housing Units	36,650	38,305	38,993
Median Age	34.0	34.3	35.2
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.50%	0.42%	0.71%
Households	0.50%	0.44%	0.74%
Families	0.29%	0.31%	0.63%
Owner HHs	0.63%	0.55%	0.94%
Median Household Income	4.23%	3.91%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	13,673	16.7%	13,541	16.2%
\$15,000 - \$24,999	12,594	15.4%	9,370	11.2%
\$25,000 - \$34,999	11,313	13.8%	10,133	12.1%
\$35,000 - \$49,999	12,136	14.9%	10,562	12.6%
\$50,000 - \$74,999	15,679	19.2%	15,185	18.1%
\$75,000 - \$99,999	7,736	9.5%	11,743	14.0%
\$100,000 - \$149,999	6,399	7.8%	10,310	12.3%
\$150,000 - \$199,999	1,408	1.7%	1,986	2.4%
\$200,000+	772	0.9%	953	1.1%
Median Household Income	\$38,125		\$46,907	
Average Household Income	\$51,909		\$60,801	
Per Capita Income	\$21,034		\$24,531	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,264	7.4%	14,867	7.2%	15,254	7.2%
5 - 9	13,689	6.7%	13,647	6.6%	13,514	6.4%
10 - 14	12,784	6.2%	12,739	6.2%	12,920	6.1%
15 - 19	13,678	6.7%	13,049	6.3%	12,964	6.1%
20 - 24	16,953	8.3%	16,654	8.1%	15,385	7.3%
25 - 34	33,225	16.2%	34,255	16.6%	35,075	16.6%
35 - 44	26,466	12.9%	26,268	12.7%	27,445	13.0%
45 - 54	28,853	14.1%	27,289	13.2%	25,080	11.9%
55 - 64	21,413	10.5%	23,464	11.4%	25,149	11.9%
65 - 74	11,877	5.8%	13,177	6.4%	16,638	7.9%
75 - 84	7,611	3.7%	7,520	3.6%	8,398	4.0%
85+	3,077	1.5%	3,260	1.6%	3,576	1.7%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	166,474	81.3%	165,436	80.2%	164,143	77.6%
Black Alone	16,033	7.8%	15,803	7.7%	15,867	7.5%
American Indian Alone	721	0.4%	708	0.3%	710	0.3%
Asian Alone	6,010	2.9%	6,213	3.0%	6,691	3.2%
Pacific Islander Alone	125	0.1%	129	0.1%	140	0.1%
Some Other Race Alone	10,071	4.9%	12,147	5.9%	17,212	8.1%
Two or More Races	5,457	2.7%	5,751	2.8%	6,633	3.1%
Hispanic Origin (Any Race)	17,918	8.7%	21,853	10.6%	30,835	14.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

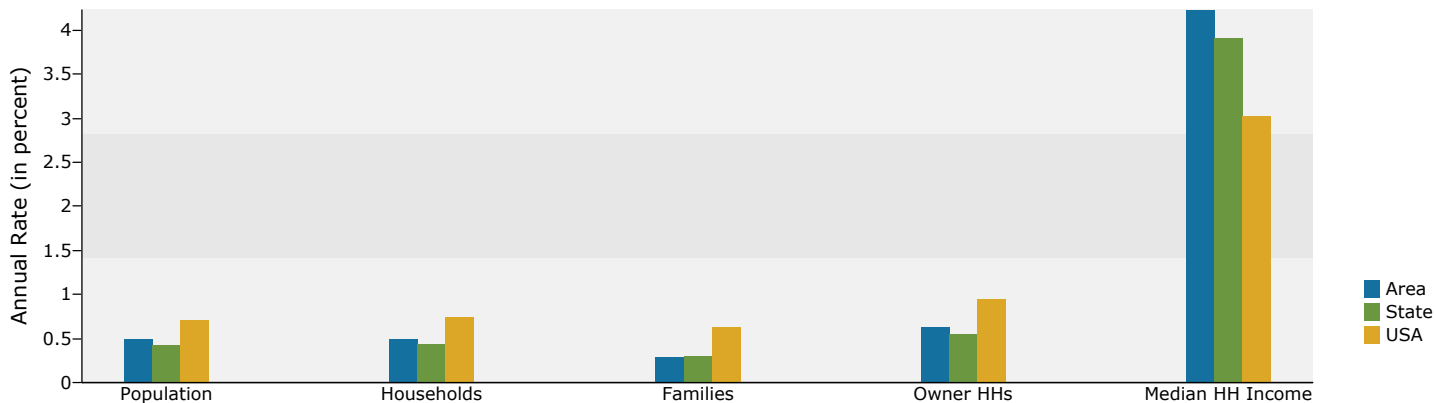


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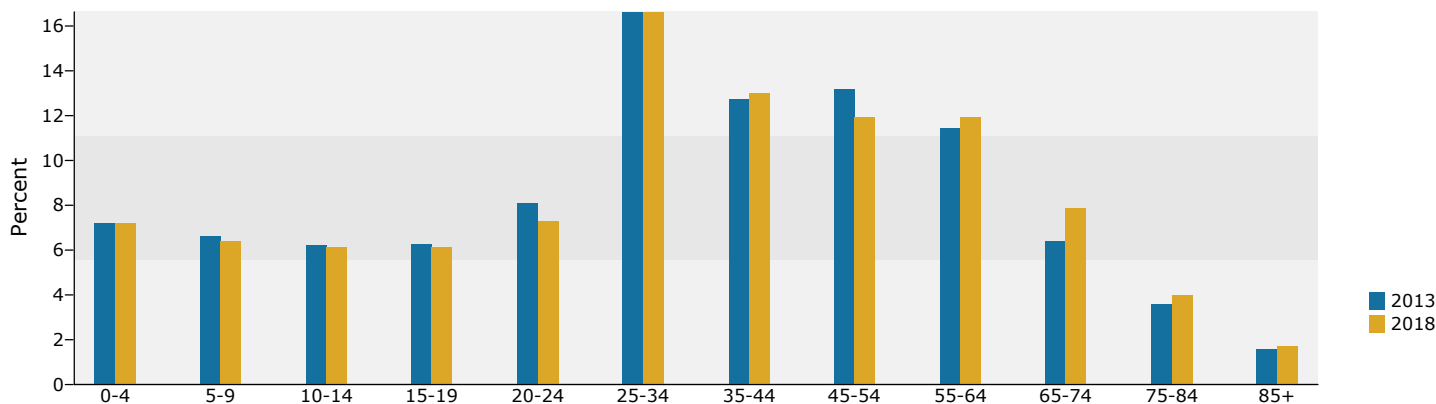
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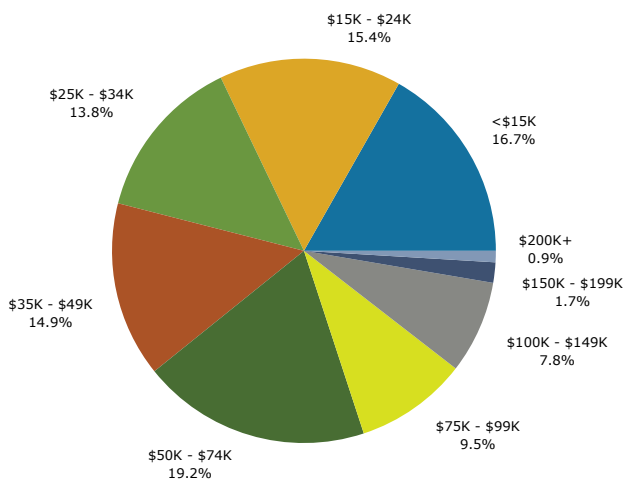
Trends 2013-2018



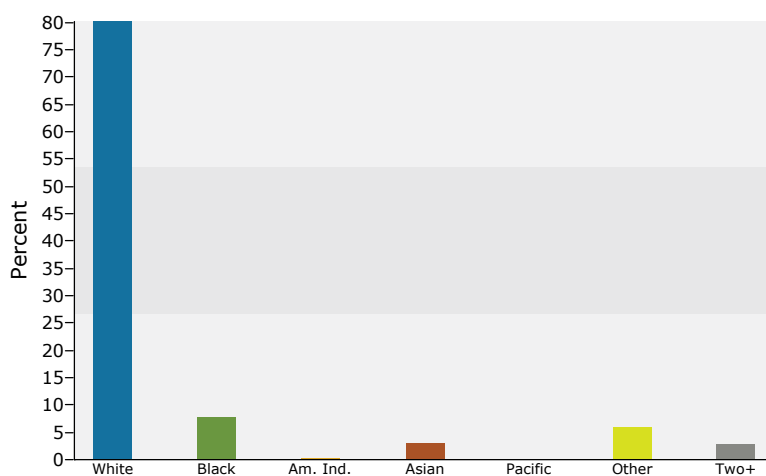
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 10.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.