



SEC NORTHWEST PARKWAY & VIA VARRA (96TH STREET) | BROOMFIELD, COLORADO



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## NEW PADS AVAILABLE

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## **INFORMATION**

- PADS available
- Northwest Parkway frontage
- 1,861 planned & existing units in the immediate trade area
- Limited competition

## DEMOGRAPHICS

Est. Population	<i>1 MILE</i> 4,561	<i>3 MILE</i> 41,321	<i>5 MILE</i> 133,685
Avg Household Inc	\$88,007	\$101,791	\$100,822
Employees	11,761	38,440	73,902
Businesses	453	2,358	5,958

Demographics Source: Applied Geographic Solutions 2015

## **TRAFFICCOUNTS**

On Hwy 36 northwest of Northwest Pkwy	73,000 cars/day
On Hwy 36 southeast of Northwest Pkwy	71,000 cars/day
On Northwest Pkwy West of 112th St	11,000 cars/day
On Via Varra east of Northwest Pkwy	3,665 cars/day¹
On 96th St south of Dillon Rd	16,314 cars/day²
On Northwest Pkwy south of Via Varra	25,969 cars/day³
Source: CDOT 2014; DRCOG <sup>1</sup> 2012, <sup>2</sup> 2013, <sup>3</sup> 2014	



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