

For Lease

146 San Mateo Road

Half Moon Bay, California



146 San Mateo Road, Half Moon Bay, California

Property Information

Features:

- Prime location in the heart of Half Moon Bay
- Excellent access/visibility, two main streets on either side of project
- Size approx 1,200 sf
- Food and drug anchor - New Leaf Grocery / Rite Aid
- On-site parking approximately 4/1000
- Rental Rate is TBD

Demographics:

3 mile radius

Population: 14,395
Average Household Income: \$123,875

5 mile radius

Population: 20,109
Average Household Income: \$127,527

10 mile radius

Population: 255,855
Average Household Income: \$120,213

For more information please contact exclusive agent:

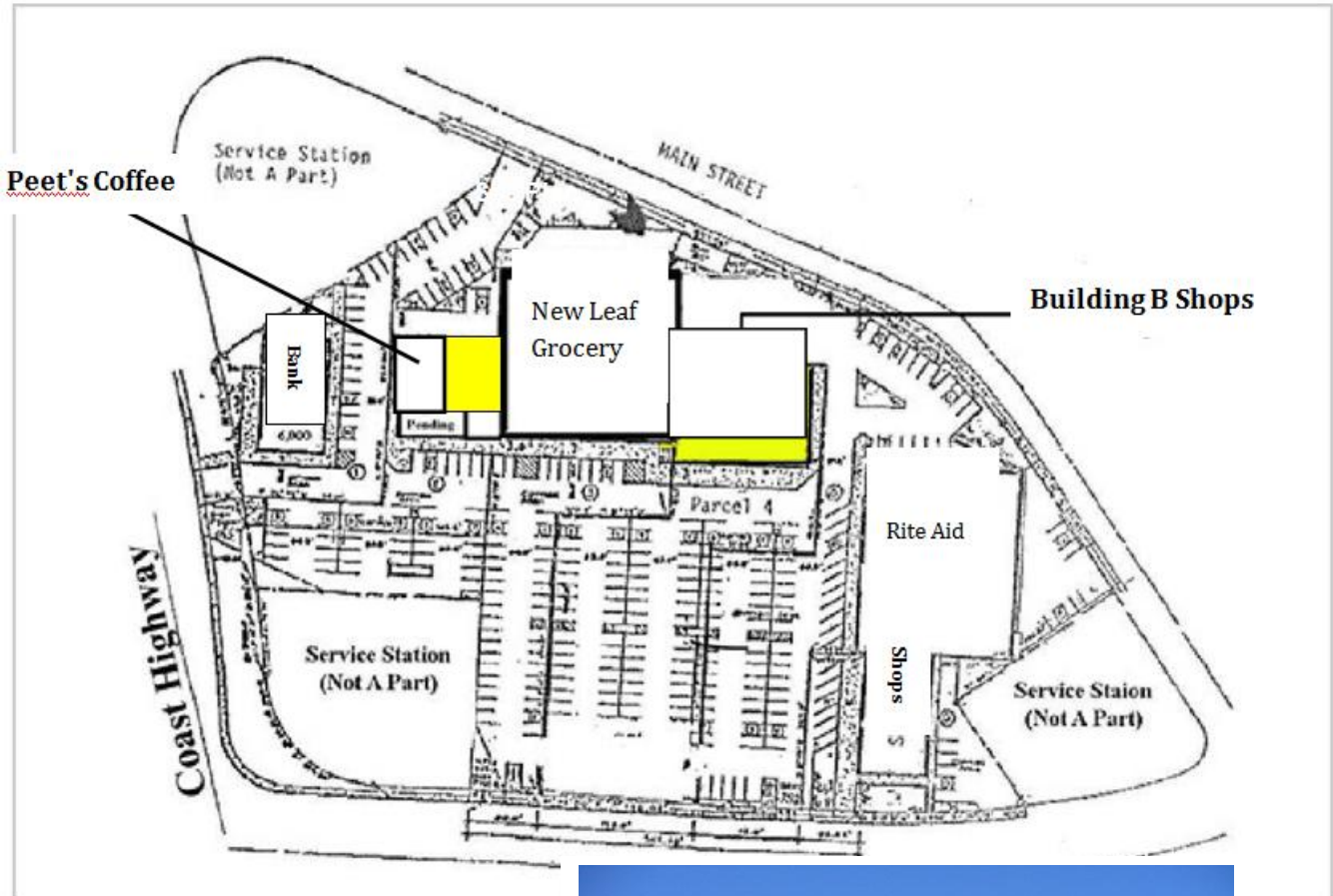
Greg Labarthe

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COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 37.4685/-122.4319

RFULL9

160 CA-92	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Half Moon Bay, CA								
Population								
Estimated Population (2013)	4,517		10,517		17,834		35,176	
Projected Population (2018)	4,788		11,147		18,901		37,268	
Census Population (2010)	4,409		10,266		17,407		34,339	
Census Population (2000)	4,164		9,729		16,573		33,627	
Projected Annual Growth (2013-2018)	271	1.2%	629	1.2%	1,067	1.2%	2,092	1.2%
Historical Annual Growth (2010-2013)	108	0.8%	251	0.8%	427	0.8%	837	0.8%
Historical Annual Growth (2000-2010)	245	0.6%	537	0.6%	834	0.5%	712	0.2%
Estimated Population Density (2013)	1,438 psm		372 psm		227 psm		229 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households								
Estimated Households (2013)	1,490		3,870		6,456		12,825	
Projected Households (2018)	1,539		3,997		6,669		13,247	
Census Households (2010)	1,457		3,783		6,312		12,537	
Census Households (2000)	1,446		3,426		5,765		12,029	
Projected Annual Growth (2013-2018)	49	0.7%	127	0.7%	213	0.7%	423	0.7%
Historical Annual Change (2000-2013)	44	0.2%	443	1.0%	691	0.9%	796	0.5%
Average Household Income								
Estimated Average Household Income (2013)	\$106,529		\$125,173		\$125,681		\$152,680	
Projected Average Household Income (2018)	\$111,729		\$131,246		\$131,766		\$160,076	
Census Average Household Income (2010)	\$103,493		\$121,874		\$122,068		\$147,165	
Census Average Household Income (2000)	\$104,116		\$110,019		\$108,765		\$125,462	
Projected Annual Change (2013-2018)	\$5,199	1.0%	\$6,073	1.0%	\$6,085	1.0%	\$7,397	1.0%
Historical Annual Change (2000-2013)	\$2,413	0.2%	\$15,155	1.1%	\$16,915	1.2%	\$27,218	1.7%
Median Household Income								
Estimated Median Household Income (2013)	\$86,992		\$99,990		\$105,423		\$130,838	
Projected Median Household Income (2018)	\$94,145		\$108,886		\$114,880		\$143,922	
Census Median Household Income (2010)	\$80,266		\$89,267		\$92,739		\$108,685	
Census Median Household Income (2000)	\$77,657		\$81,678		\$83,640		\$97,670	
Projected Annual Change (2013-2018)	\$7,153	1.6%	\$8,896	1.8%	\$9,457	1.8%	\$13,085	2.0%
Historical Annual Change (2000-2013)	\$9,335	0.9%	\$18,312	1.7%	\$21,782	2.0%	\$33,168	2.6%
Per Capita Income								
Estimated Per Capita Income (2013)	\$35,180		\$46,160		\$45,616		\$55,845	
Projected Per Capita Income (2018)	\$35,927		\$47,147		\$46,592		\$57,060	
Census Per Capita Income (2010)	\$34,199		\$44,914		\$44,262		\$53,729	
Census Per Capita Income (2000)	\$36,076		\$38,643		\$37,710		\$44,946	
Projected Annual Change (2013-2018)	\$747	0.4%	\$987	0.4%	\$976	0.4%	\$1,215	0.4%
Historical Annual Change (2000-2013)	-\$896	-0.2%	\$7,517	1.5%	\$7,906	1.6%	\$10,899	1.9%
Estimated Average Household Net Worth (2013)	\$1,387,291		\$1,446,341		\$1,439,649		\$1,566,730	

COMPLETE PROFILE

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RFULL9

160 CA-92	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Half Moon Bay, CA								
Race and Ethnicity								
Total Population (2013)	4,517		10,517		17,834		35,176	
White (2013)	3,297	73.0%	8,107	77.1%	13,555	76.0%	25,553	72.6%
Black or African American (2013)	39	0.9%	81	0.8%	130	0.7%	298	0.8%
American Indian or Alaska Native (2013)	25	0.6%	66	0.6%	143	0.8%	201	0.6%
Asian (2013)	200	4.4%	446	4.2%	677	3.8%	4,184	11.9%
Hawaiian or Pacific Islander (2013)	3	0.1%	10	0.1%	22	0.1%	71	0.2%
Other Race (2013)	795	17.6%	1,450	13.8%	2,646	14.8%	3,340	9.5%
Two or More Races (2013)	159	3.5%	358	3.4%	662	3.7%	1,529	4.3%
Population < 18 (2013)	1,107	24.5%	2,329	22.1%	4,132	23.2%	8,174	23.2%
White	726	65.6%	1,589	68.2%	2,755	66.7%	5,221	63.9%
Black or African American	13	1.2%	19	0.8%	29	0.7%	80	1.0%
American Indian or Alaska Native	9	0.8%	20	0.9%	52	1.3%	68	0.8%
Asian	36	3.3%	69	3.0%	96	2.3%	869	10.6%
Hawaiian and Pacific Islander	-	-	-	-	4	0.1%	15	0.2%
Other Race	322	29.1%	630	27.1%	1,196	28.9%	1,922	23.5%
Hispanic Population < 18 (2013)	530	11.7%	1,030	9.8%	1,884	10.6%	2,599	7.4%
Not Hispanic or Latino Population (2013)	2,921	64.7%	7,414	70.5%	12,333	69.2%	27,678	78.7%
Not Hispanic White	2,602	89.1%	6,676	90.0%	11,113	90.1%	22,003	79.5%
Not Hispanic Black or African American	31	1.0%	61	0.8%	96	0.8%	255	0.9%
Not Hispanic American Indian or Alaska Native	5	0.2%	18	0.2%	37	0.3%	62	0.2%
Not Hispanic Asian	193	6.6%	433	5.8%	657	5.3%	4,146	15.0%
Not Hispanic Hawaiian or Pacific Islander	2	0.1%	9	0.1%	21	0.2%	69	0.2%
Not Hispanic Other Race	1	-	3	-	12	0.1%	56	0.2%
Not Hispanic Two or More Races	88	3.0%	215	2.9%	397	3.2%	1,087	3.9%
Hispanic or Latino Population (2013)	1,596	35.3%	3,103	29.5%	5,501	30.8%	7,498	21.3%
Hispanic White	695	43.6%	1,431	46.1%	2,443	44.4%	3,550	47.3%
Hispanic Black or African American	8	0.5%	20	0.7%	34	0.6%	43	0.6%
Hispanic American Indian or Alaska Native	20	1.2%	48	1.5%	106	1.9%	139	1.8%
Hispanic Asian	7	0.4%	13	0.4%	20	0.4%	38	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	1	-	2	-
Hispanic Other Race	794	49.8%	1,447	46.6%	2,633	47.9%	3,284	43.8%
Hispanic Two or More Races	71	4.5%	143	4.6%	265	4.8%	443	5.9%
Not Hispanic or Latino Population (2010)	2,875	65.2%	7,288	71.0%	12,126	69.7%	27,158	79.1%
Hispanic or Latino Population (2010)	1,533	34.8%	2,978	29.0%	5,281	30.3%	7,181	20.9%
Not Hispanic or Latino Population (2000)	2,950	70.8%	7,311	75.1%	12,800	77.2%	28,560	84.9%
Hispanic or Latino Population (2000)	1,214	29.2%	2,418	24.9%	3,773	22.8%	5,067	15.1%
Not Hispanic or Latino Population (2018)	3,032	63.3%	7,728	69.3%	12,843	67.9%	28,970	77.7%
Hispanic or Latino Population (2018)	1,756	36.7%	3,419	30.7%	6,058	32.1%	8,298	22.3%
Projected Annual Growth (2013-2018)	159	2.0%	316	2.0%	557	2.0%	800	2.1%
Historical Annual Growth (2000-2010)	319	2.6%	560	2.3%	1,508	4.0%	2,114	4.2%

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RFULL9

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Half Moon Bay, CA								
Total Age Distribution (2013)								
Total Population	4,517		10,517		17,834		35,176	
Age Under 5 Years	330	7.3%	658	6.3%	1,151	6.5%	2,130	6.1%
Age 5 to 9 Years	300	6.6%	638	6.1%	1,149	6.4%	2,242	6.4%
Age 10 to 14 Years	300	6.6%	648	6.2%	1,154	6.5%	2,304	6.5%
Age 15 to 19 Years	271	6.0%	575	5.5%	1,029	5.8%	2,098	6.0%
Age 20 to 24 Years	285	6.3%	531	5.0%	890	5.0%	1,487	4.2%
Age 25 to 29 Years	261	5.8%	512	4.9%	868	4.9%	1,436	4.1%
Age 30 to 34 Years	258	5.7%	512	4.9%	899	5.0%	1,586	4.5%
Age 35 to 39 Years	268	5.9%	569	5.4%	1,050	5.9%	2,058	5.8%
Age 40 to 44 Years	318	7.0%	688	6.5%	1,220	6.8%	2,521	7.2%
Age 45 to 49 Years	344	7.6%	817	7.8%	1,438	8.1%	2,856	8.1%
Age 50 to 54 Years	399	8.8%	955	9.1%	1,583	8.9%	3,045	8.7%
Age 55 to 59 Years	361	8.0%	923	8.8%	1,550	8.7%	3,027	8.6%
Age 60 to 64 Years	287	6.4%	829	7.9%	1,357	7.6%	2,741	7.8%
Age 65 to 69 Years	204	4.5%	669	6.4%	1,009	5.7%	2,116	6.0%
Age 70 to 74 Years	140	3.1%	423	4.0%	622	3.5%	1,371	3.9%
Age 75 to 79 Years	79	1.8%	255	2.4%	382	2.1%	900	2.6%
Age 80 to 84 Years	60	1.3%	158	1.5%	254	1.4%	663	1.9%
Age 85 Years or Over	52	1.1%	156	1.5%	231	1.3%	597	1.7%
Median Age	38.7		42.6		41.4		43.0	
Age 19 Years or Less	1,201	26.6%	2,519	24.0%	4,483	25.1%	8,774	24.9%
Age 20 to 64 Years	2,781	61.6%	6,337	60.3%	10,854	60.9%	20,756	59.0%
Age 65 Years or Over	534	11.8%	1,661	15.8%	2,497	14.0%	5,647	16.1%
Female Age Distribution (2013)								
Female Population	2,243 49.7%		5,340 50.8%		9,004 50.5%		17,825 50.7%	
Age Under 5 Years	161	7.2%	327	6.1%	565	6.3%	1,023	5.7%
Age 5 to 9 Years	159	7.1%	327	6.1%	573	6.4%	1,118	6.3%
Age 10 to 14 Years	136	6.1%	310	5.8%	561	6.2%	1,125	6.3%
Age 15 to 19 Years	119	5.3%	269	5.0%	506	5.6%	1,029	5.8%
Age 20 to 24 Years	125	5.6%	231	4.3%	389	4.3%	672	3.8%
Age 25 to 29 Years	129	5.8%	246	4.6%	418	4.6%	695	3.9%
Age 30 to 34 Years	122	5.4%	245	4.6%	442	4.9%	804	4.5%
Age 35 to 39 Years	129	5.8%	277	5.2%	509	5.7%	1,046	5.9%
Age 40 to 44 Years	156	7.0%	348	6.5%	626	7.0%	1,306	7.3%
Age 45 to 49 Years	179	8.0%	433	8.1%	750	8.3%	1,491	8.4%
Age 50 to 54 Years	208	9.3%	490	9.2%	809	9.0%	1,557	8.7%
Age 55 to 59 Years	184	8.2%	481	9.0%	805	8.9%	1,541	8.6%
Age 60 to 64 Years	138	6.2%	420	7.9%	669	7.4%	1,373	7.7%
Age 65 to 69 Years	112	5.0%	375	7.0%	542	6.0%	1,110	6.2%
Age 70 to 74 Years	75	3.4%	226	4.2%	331	3.7%	715	4.0%
Age 75 to 79 Years	37	1.6%	123	2.3%	188	2.1%	468	2.6%
Age 80 to 84 Years	32	1.4%	95	1.8%	153	1.7%	373	2.1%
Age 85 Years or Over	40	1.8%	116	2.2%	167	1.9%	379	2.1%
Female Median Age	40.2		44.2		42.7		43.9	
Age 19 Years or Less	575	25.6%	1,233	23.1%	2,204	24.5%	4,295	24.1%
Age 20 to 64 Years	1,372	61.1%	3,171	59.4%	5,418	60.2%	10,485	58.8%
Age 65 Years or Over	297	13.3%	936	17.5%	1,381	15.3%	3,045	17.1%

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RFULL9

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Half Moon Bay, CA								
Male Age Distribution (2013)								
Male Population	2,273	50.3%	5,177	49.2%	8,831	49.5%	17,352	49.3%
Age Under 5 Years	169	7.4%	331	6.4%	586	6.6%	1,107	6.4%
Age 5 to 9 Years	141	6.2%	311	6.0%	576	6.5%	1,124	6.5%
Age 10 to 14 Years	164	7.2%	338	6.5%	593	6.7%	1,178	6.8%
Age 15 to 19 Years	153	6.7%	306	5.9%	523	5.9%	1,069	6.2%
Age 20 to 24 Years	160	7.0%	299	5.8%	500	5.7%	814	4.7%
Age 25 to 29 Years	132	5.8%	265	5.1%	450	5.1%	741	4.3%
Age 30 to 34 Years	136	6.0%	267	5.2%	457	5.2%	782	4.5%
Age 35 to 39 Years	139	6.1%	292	5.6%	540	6.1%	1,011	5.8%
Age 40 to 44 Years	162	7.1%	340	6.6%	594	6.7%	1,215	7.0%
Age 45 to 49 Years	165	7.3%	384	7.4%	688	7.8%	1,365	7.9%
Age 50 to 54 Years	190	8.4%	465	9.0%	774	8.8%	1,488	8.6%
Age 55 to 59 Years	177	7.8%	443	8.5%	745	8.4%	1,486	8.6%
Age 60 to 64 Years	149	6.5%	409	7.9%	688	7.8%	1,368	7.9%
Age 65 to 69 Years	92	4.0%	294	5.7%	466	5.3%	1,006	5.8%
Age 70 to 74 Years	64	2.8%	197	3.8%	291	3.3%	656	3.8%
Age 75 to 79 Years	42	1.9%	132	2.5%	194	2.2%	432	2.5%
Age 80 to 84 Years	27	1.2%	63	1.2%	101	1.1%	289	1.7%
Age 85 Years or Over	11	0.5%	39	0.8%	64	0.7%	219	1.3%
Male Median Age	37.2		41.0		40.1		42.1	
Age 19 Years or Less	626	27.6%	1,287	24.9%	2,278	25.8%	4,478	25.8%
Age 20 to 64 Years	1,410	62.0%	3,166	61.1%	5,436	61.6%	10,271	59.2%
Age 65 Years or Over	237	10.4%	725	14.0%	1,116	12.6%	2,602	15.0%
Males per 100 Females (2013)								
Overall Comparison	101		97		98		97	
Age Under 5 Years	105	51.1%	101	50.3%	104	50.9%	108	52.0%
Age 5 to 9 Years	89	47.1%	95	48.7%	100	50.1%	101	50.1%
Age 10 to 14 Years	121	54.7%	109	52.2%	106	51.4%	105	51.2%
Age 15 to 19 Years	128	56.2%	114	53.3%	104	50.9%	104	51.0%
Age 20 to 24 Years	128	56.2%	129	56.4%	128	56.2%	121	54.8%
Age 25 to 29 Years	102	50.6%	108	51.9%	108	51.8%	107	51.6%
Age 30 to 34 Years	111	52.7%	109	52.2%	103	50.8%	97	49.3%
Age 35 to 39 Years	107	51.8%	106	51.4%	106	51.5%	97	49.2%
Age 40 to 44 Years	103	50.8%	98	49.4%	95	48.7%	93	48.2%
Age 45 to 49 Years	92	47.9%	89	47.0%	92	47.8%	92	47.8%
Age 50 to 54 Years	91	47.8%	95	48.7%	96	48.9%	96	48.9%
Age 55 to 59 Years	96	49.0%	92	47.9%	93	48.1%	96	49.1%
Age 60 to 64 Years	108	51.9%	98	49.4%	103	50.7%	100	49.9%
Age 65 to 69 Years	82	44.9%	79	44.0%	86	46.2%	91	47.5%
Age 70 to 74 Years	86	46.1%	87	46.5%	88	46.8%	92	47.8%
Age 75 to 79 Years	115	53.5%	107	51.6%	103	50.7%	92	48.0%
Age 80 to 84 Years	84	45.6%	66	39.7%	66	39.7%	78	43.7%
Age 85 Years or Over	28	22.1%	34	25.4%	38	27.6%	58	36.6%
Age 19 Years or Less	109	52.2%	104	51.1%	103	50.8%	104	51.0%
Age 20 to 39 Years	112	52.9%	113	53.0%	111	52.5%	104	51.0%
Age 40 to 64 Years	97	49.3%	94	48.5%	95	48.8%	95	48.8%
Age 65 Years or Over	80	44.4%	77	43.6%	81	44.7%	85	46.1%

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Half Moon Bay, CA								
Household Type (2013)								
Total Households	1,490		3,870		6,456		12,825	
Households with Children	548	36.8%	1,174	30.3%	2,078	32.2%	4,216	32.9%
Average Household Size	3.0		2.7		2.7		2.7	
Household Density per Square Mile	474		137		82		83	
Population Family	3,804	84.2%	8,498	80.8%	14,434	80.9%	28,780	81.8%
Population Non-Family	701	15.5%	1,961	18.6%	3,305	18.5%	5,977	17.0%
Population Group Quarters	12	0.3%	58	0.6%	95	0.5%	420	1.2%
Family Households	1,085	72.8%	2,639	68.2%	4,433	68.7%	9,204	71.8%
Married Couple Households	906	83.5%	2,215	83.9%	3,689	83.2%	7,838	85.2%
Other Family Households	179	16.5%	424	16.1%	744	16.8%	1,366	14.8%
Family Households with Children	541	49.9%	1,160	43.9%	2,056	46.4%	4,188	45.5%
Married Couple with Children	438	80.9%	934	80.5%	1,639	79.7%	3,471	82.9%
Other Family Households with Children	103	19.1%	226	19.5%	417	20.3%	717	17.1%
Family Households No Children	544	50.1%	1,480	56.1%	2,377	53.6%	5,016	54.5%
Married Couple No Children	468	86.1%	1,281	86.6%	2,050	86.2%	4,367	87.1%
Other Family Households No Children	76	13.9%	198	13.4%	327	13.8%	649	12.9%
Non-Family Households	405	27.2%	1,230	31.8%	2,023	31.3%	3,621	28.2%
Non-Family Households with Children	7	1.8%	14	1.1%	21	1.1%	28	0.8%
Non-Family Households No Children	398	98.2%	1,216	98.9%	2,001	98.9%	3,593	99.2%
Lone Person No Children	-	-	-	-	-	-	-	-
2 or More Persons No Children	398	98.2%	1,216	98.9%	2,001	98.9%	3,593	99.2%
Household Lone Male	-	-	-	-	-	-	-	-
Household Lone Female	-	-	-	-	-	-	-	-
Average Family Household Size	3.5		3.2		3.3		3.1	
Average Family Income	\$121,065		\$150,383		\$149,944		\$176,700	
Median Family Income	\$106,898		\$140,973		\$144,768		\$166,474	
Average Non-Family Household Size	1.7		1.6		1.6		1.7	
Marital Status (2013)								
Population Age 15 Years or Over	3,587		8,573		14,381		28,501	
Never Married	993	27.7%	2,404	28.0%	4,322	30.1%	8,399	29.5%
Currently Married	1,857	51.8%	4,862	56.7%	8,163	56.8%	17,021	59.7%
Previously Married	738	20.6%	1,307	15.2%	1,896	13.2%	3,080	10.8%
Separated	80	10.8%	190	14.5%	357	18.8%	529	17.2%
Widowed	454	61.6%	656	50.2%	842	44.4%	1,144	37.2%
Divorced	204	27.6%	462	35.3%	697	36.8%	1,407	45.7%
Educational Attainment (2013)								
Adult Population Age 25 Years or Over	3,031		7,467		12,462		24,916	
Elementary (Grade Level 0 to 8)	502	16.6%	853	11.4%	1,265	10.2%	1,540	6.2%
Some High School (Grade Level 9 to 11)	108	3.6%	191	2.6%	398	3.2%	740	3.0%
High School Graduate	594	19.6%	1,199	16.1%	1,900	15.2%	3,420	13.7%
Some College	565	18.6%	1,380	18.5%	2,324	18.7%	4,577	18.4%
Associate Degree Only	150	5.0%	353	4.7%	525	4.2%	1,329	5.3%
Bachelor Degree Only	630	20.8%	1,834	24.6%	3,123	25.1%	6,900	27.7%
Graduate Degree	481	15.9%	1,657	22.2%	2,926	23.5%	6,411	25.7%
Any College (Some College or Higher)	1,826	60.3%	5,223	70.0%	8,898	71.4%	19,217	77.1%
College Degree + (Bachelor Degree or Higher)	1,111	36.7%	3,491	46.8%	6,049	48.5%	13,311	53.4%

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RFULL9

160 CA-92	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Half Moon Bay, CA								
Housing								
Total Housing Units (2013)	1,528		4,027		6,726		13,280	
Total Housing Units (2010)	1,524		4,019		6,711		13,250	
Historical Annual Growth (2010-2013)	3	0.1%	8	0.1%	14	0.1%	30	0.1%
Housing Units Occupied (2013)	1,490	97.5%	3,870	96.1%	6,456	96.0%	12,825	96.6%
Housing Units Owner-Occupied	1,018	68.3%	2,775	71.7%	4,578	70.9%	9,777	76.2%
Housing Units Renter-Occupied	472	31.7%	1,095	28.3%	1,878	29.1%	3,048	23.8%
Housing Units Vacant (2013)	37	2.5%	157	4.1%	270	4.2%	455	3.6%
Household Size (2013)								
Total Households	1,490		3,870		6,456		12,825	
1 Person Households	313	21.0%	968	25.0%	1,543	23.9%	2,785	21.7%
2 Person Households	480	32.2%	1,399	36.2%	2,272	35.2%	4,589	35.8%
3 Person Households	237	15.9%	549	14.2%	966	15.0%	2,075	16.2%
4 Person Households	208	14.0%	482	12.5%	863	13.4%	1,962	15.3%
5 Person Households	100	6.7%	204	5.3%	356	5.5%	746	5.8%
6 Person Households	52	3.5%	98	2.5%	180	2.8%	314	2.4%
7 or More Person Households	98	6.6%	169	4.4%	275	4.3%	353	2.8%
Household Income Distribution (2013)								
HH Income \$200,000 or More	304	20.4%	1,015	26.2%	1,721	26.7%	4,209	32.8%
HH Income \$150,000 to \$199,999	126	8.5%	272	7.0%	475	7.4%	1,063	8.3%
HH Income \$125,000 to \$149,999	97	6.5%	226	5.8%	408	6.3%	874	6.8%
HH Income \$100,000 to \$124,999	102	6.8%	310	8.0%	565	8.7%	1,257	9.8%
HH Income \$75,000 to \$99,999	227	15.2%	410	10.6%	695	10.8%	1,307	10.2%
HH Income \$50,000 to \$74,999	245	16.4%	521	13.5%	818	12.7%	1,350	10.5%
HH Income \$35,000 to \$49,999	181	12.1%	455	11.8%	687	10.6%	1,059	8.3%
HH Income \$25,000 to \$34,999	101	6.8%	275	7.1%	413	6.4%	642	5.0%
HH Income \$15,000 to \$24,999	37	2.5%	177	4.6%	289	4.5%	520	4.1%
HH Income \$10,000 to \$14,999	40	2.7%	125	3.2%	207	3.2%	265	2.1%
HH Income Under \$10,000	30	2.0%	84	2.2%	179	2.8%	279	2.2%
Household Vehicles (2013)								
Households 0 Vehicles Available	28	1.9%	87	2.2%	148	2.3%	280	2.2%
Households 1 Vehicle Available	428	28.7%	1,236	31.9%	1,908	29.6%	3,074	24.0%
Households 2 Vehicles Available	548	36.8%	1,580	40.8%	2,731	42.3%	5,563	43.4%
Households 3 or More Vehicles Available	487	32.7%	968	25.0%	1,668	25.8%	3,908	30.5%
Total Vehicles Available	3,235		7,727		13,148		27,850	
Average Vehicles per Household	2.2		2.0		2.0		2.2	
Owner-Occupied Household Vehicles	2,328	72.0%	5,757	74.5%	9,919	75.4%	22,410	80.5%
Average Vehicles per Owner-Occupied Household	2.3		2.1		2.2		2.3	
Renter-Occupied Household Vehicles	906	28.0%	1,970	25.5%	3,229	24.6%	5,440	19.5%
Average Vehicles per Renter-Occupied Household	1.9		1.8		1.7		1.8	
Travel Time (2010)								
Worker Base Age 16 years or Over	2,050		4,928		8,613		16,683	
Travel to Work in 14 Minutes or Less	684	33.4%	1,433	29.1%	2,259	26.2%	3,875	23.2%
Travel to Work in 15 to 29 Minutes	400	19.5%	948	19.2%	1,662	19.3%	3,837	23.0%
Travel to Work in 30 to 59 Minutes	568	27.7%	1,633	33.1%	3,014	35.0%	5,749	34.5%
Travel to Work in 60 Minutes or More	207	10.1%	475	9.6%	941	10.9%	1,591	9.5%
Work at Home	191	9.3%	439	8.9%	737	8.6%	1,631	9.8%
Average Minutes Travel to Work	24.7		26.4		28.6		28.1	

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Half Moon Bay, CA								
Transportation To Work (2010)								
Worker Base Age 16 years or Over	2,050		4,928		8,613		16,683	
Drive to Work Alone	1,382	67.4%	3,488	70.8%	6,288	73.0%	12,432	74.5%
Drive to Work in Carpool	300	14.6%	610	12.4%	932	10.8%	1,460	8.7%
Travel to Work by Public Transportation	72	3.5%	125	2.5%	238	2.8%	551	3.3%
Drive to Work on Motorcycle	-	-	10	0.2%	11	0.1%	19	0.1%
Bicycle to Work	10	0.5%	32	0.7%	40	0.5%	59	0.4%
Walk to Work	89	4.4%	197	4.0%	279	3.2%	376	2.3%
Other Means	5	0.2%	28	0.6%	88	1.0%	155	0.9%
Work at Home	191	9.3%	439	8.9%	737	8.6%	1,631	9.8%
Daytime Demographics (2013)								
Total Businesses	214		563		907		1,340	
Total Employees	1,318		4,333		6,728		10,281	
Company Headquarter Businesses	-	0.1%	2	0.3%	2	0.2%	5	0.3%
Company Headquarter Employees	18	1.3%	52	1.2%	71	1.1%	171	1.7%
Employee Population per Business	6.2 to 1		7.7 to 1		7.4 to 1		7.7 to 1	
Residential Population per Business	21.1 to 1		18.7 to 1		19.7 to 1		26.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,536		7,209		11,323		19,936	
Labor Force								
Labor Population Age 16 Years or Over (2013)	3,525		8,445		14,165		28,036	
Labor Force Total Males (2013)	1,768	50.1%	4,132	48.9%	6,970	49.2%	13,713	48.9%
Male Civilian Employed	1,242	70.3%	2,983	72.2%	5,182	74.4%	9,900	72.2%
Male Civilian Unemployed	130	7.4%	296	7.2%	424	6.1%	654	4.8%
Males in Armed Forces	-	-	4	0.1%	15	0.2%	18	0.1%
Males Not in Labor Force	396	22.4%	849	20.5%	1,348	19.3%	3,142	22.9%
Labor Force Total Females (2013)	1,757	49.9%	4,313	51.1%	7,195	50.8%	14,323	51.1%
Female Civilian Employed	1,065	60.6%	2,583	59.9%	4,373	60.8%	8,463	59.1%
Female Civilian Unemployed	54	3.1%	163	3.8%	294	4.1%	492	3.4%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	638	36.3%	1,568	36.3%	2,529	35.1%	5,367	37.5%
Unemployment Rate	5.2%		5.4%		5.1%		4.1%	
Labor Force Growth (2010-2013)	226	10.9%	570	11.4%	714	8.1%	1,279	7.5%
Male Labor Force Growth (2010-2013)	163	15.1%	325	12.2%	431	9.1%	843	9.3%
Female Labor Force Growth (2010-2013)	63	6.3%	245	10.5%	283	6.9%	437	5.4%
Occupation (2010)								
Occupation Population Age 16 Years or Over	2,080		4,995		8,841		17,084	
Occupation Total Males	1,079	51.9%	2,658	53.2%	4,751	53.7%	9,057	53.0%
Occupation Total Females	1,001	48.1%	2,337	46.8%	4,090	46.3%	8,027	47.0%
Management, Business, Financial Operations	374	18.0%	987	19.8%	1,680	19.0%	3,763	22.0%
Professional, Related	452	21.7%	1,236	24.8%	2,270	25.7%	4,714	27.6%
Service	417	20.0%	938	18.8%	1,739	19.7%	2,647	15.5%
Sales, Office	359	17.3%	927	18.6%	1,658	18.8%	3,532	20.7%
Farming, Fishing, Forestry	68	3.3%	189	3.8%	296	3.3%	375	2.2%
Construction, Extraction, Maintenance	214	10.3%	370	7.4%	568	6.4%	942	5.5%
Production, Transport, Material Moving	196	9.4%	347	7.0%	630	7.1%	1,112	6.5%
White Collar Workers	57.0%		63.1%		63.4%		70.3%	
Blue Collar Workers	43.0%		36.9%		36.6%		29.7%	

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RFULL9

160 CA-92	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Half Moon Bay, CA								
Units In Structure (2010)								
Total Units	1,457		3,783		6,312		12,537	
1 Detached Unit	1,109	76.1%	2,544	67.2%	4,371	69.2%	9,439	75.3%
1 Attached Unit	123	8.5%	413	10.9%	607	9.6%	1,145	9.1%
2 Units	7	0.5%	58	1.5%	134	2.1%	213	1.7%
3 to 4 Units	78	5.4%	157	4.2%	209	3.3%	255	2.0%
5 to 9 Units	73	5.0%	114	3.0%	192	3.0%	248	2.0%
10 to 19 Units	24	1.6%	56	1.5%	106	1.7%	212	1.7%
20 to 49 Units	5	0.3%	22	0.6%	53	0.8%	189	1.5%
50 or More Units	18	1.2%	68	1.8%	88	1.4%	226	1.8%
Mobile Home or Trailer	17	1.2%	344	9.1%	541	8.6%	599	4.8%
Other Structure	3	0.2%	8	0.2%	11	0.2%	11	0.1%
Homes Built By Year (2010)								
Homes Built 2005 or later	33	2.3%	142	3.8%	222	3.5%	381	3.0%
Homes Built 2000 to 2004	85	5.8%	279	7.4%	401	6.4%	579	4.6%
Homes Built 1990 to 1999	136	9.3%	500	13.2%	820	13.0%	1,235	9.8%
Homes Built 1980 to 1989	228	15.6%	623	16.5%	1,002	15.9%	1,734	13.8%
Homes Built 1970 to 1979	293	20.1%	814	21.5%	1,331	21.1%	3,005	24.0%
Homes Built 1960 to 1969	348	23.9%	643	17.0%	1,119	17.7%	2,326	18.6%
Homes Built 1950 to 1959	163	11.2%	387	10.2%	735	11.6%	2,029	16.2%
Homes Built 1940 to 1949	38	2.6%	110	2.9%	236	3.7%	473	3.8%
Homes Built Before 1939	133	9.1%	284	7.5%	445	7.1%	774	6.2%
Median Age of Homes	43.1 yrs		39.8 yrs		40.7 yrs		42.9 yrs	
Home Values (2010)								
Owner Specified Housing Units	996		2,714		4,476		9,558	
Home Values \$1,000,000 or More	106	10.6%	414	15.3%	674	15.1%	2,053	21.5%
Home Values \$750,000 to \$999,999	201	20.2%	441	16.2%	754	16.8%	1,605	16.8%
Home Values \$500,000 to \$749,999	248	24.9%	524	19.3%	888	19.8%	1,655	17.3%
Home Values \$400,000 to \$499,999	99	10.0%	223	8.2%	343	7.7%	708	7.4%
Home Values \$300,000 to \$399,999	95	9.6%	246	9.1%	427	9.5%	905	9.5%
Home Values \$250,000 to \$299,999	45	4.6%	112	4.1%	200	4.5%	436	4.6%
Home Values \$200,000 to \$249,999	52	5.2%	146	5.4%	244	5.5%	485	5.1%
Home Values \$175,000 to \$199,999	20	2.0%	53	2.0%	102	2.3%	232	2.4%
Home Values \$150,000 to \$174,999	26	2.6%	109	4.0%	156	3.5%	297	3.1%
Home Values \$125,000 to \$149,999	16	1.6%	67	2.5%	98	2.2%	197	2.1%
Home Values \$100,000 to \$124,999	21	2.1%	104	3.8%	140	3.1%	258	2.7%
Home Values \$90,000 to \$99,999	6	0.6%	64	2.4%	76	1.7%	119	1.2%
Home Values \$80,000 to \$89,999	15	1.5%	46	1.7%	90	2.0%	134	1.4%
Home Values \$70,000 to \$79,999	12	1.2%	38	1.4%	46	1.0%	69	0.7%
Home Values \$60,000 to \$69,999	4	0.4%	44	1.6%	51	1.1%	72	0.8%
Home Values \$50,000 to \$59,999	5	0.5%	14	0.5%	23	0.5%	43	0.4%
Home Values \$35,000 to \$49,999	5	0.5%	21	0.8%	48	1.1%	73	0.8%
Home Values \$25,000 to \$34,999	4	0.4%	12	0.4%	27	0.6%	53	0.6%
Home Values \$10,000 to \$24,999	8	0.8%	20	0.7%	43	1.0%	90	0.9%
Home Values Under \$10,000	6	0.6%	15	0.5%	47	1.0%	72	0.7%
Owner-Occupied Median Home Value	\$553,349		\$492,175		\$513,653		\$594,511	
Renter-Occupied Median Rent	\$1,416		\$1,352		\$1,355		\$1,458	

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RFULL9

160 CA-92	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Half Moon Bay, CA								
Total Annual Consumer Expenditure (2013)								
Total Household Expenditure	\$111 M		\$317 M		\$531 M		\$1.22 B	
Total Non-Retail Expenditure	\$63.9 M		\$182 M		\$306 M		\$706 M	
Total Retail Expenditure	\$47.1 M		\$134 M		\$225 M		\$518 M	
Apparel	\$5.34 M		\$15.3 M		\$25.7 M		\$59.3 M	
Contributions	\$4.65 M		\$14.1 M		\$23.7 M		\$57.1 M	
Education	\$2.93 M		\$8.82 M		\$14.9 M		\$35.5 M	
Entertainment	\$6.25 M		\$17.9 M		\$30.0 M		\$69.4 M	
Food and Beverages	\$16.5 M		\$46.6 M		\$78.0 M		\$177 M	
Furnishings and Equipment	\$5.04 M		\$14.5 M		\$24.3 M		\$56.7 M	
Gifts	\$3.16 M		\$9.40 M		\$15.8 M		\$37.5 M	
Health Care	\$6.48 M		\$18.2 M		\$30.5 M		\$68.8 M	
Household Operations	\$4.21 M		\$12.4 M		\$20.8 M		\$49.3 M	
Miscellaneous Expenses	\$1.80 M		\$5.09 M		\$8.52 M		\$19.4 M	
Personal Care	\$1.59 M		\$4.52 M		\$7.58 M		\$17.4 M	
Personal Insurance	\$1.23 M		\$3.64 M		\$6.13 M		\$14.6 M	
Reading	\$364 K		\$1.04 M		\$1.75 M		\$4.04 M	
Shelter	\$21.8 M		\$62.5 M		\$105 M		\$242 M	
Tobacco	\$655 K		\$1.79 M		\$2.97 M		\$6.50 M	
Transportation	\$21.6 M		\$60.1 M		\$101 M		\$231 M	
Utilities	\$7.41 M		\$20.8 M		\$34.7 M		\$78.3 M	
Monthly Household Consumer Expenditure (2013)								
Total Household Expenditure	\$6,208		\$6,818		\$6,855		\$7,952	
Total Non-Retail Expenditure	\$3,573	57.6%	\$3,924	57.5%	\$3,948	57.6%	\$4,588	57.7%
Total Retail Expenditures	\$2,635	42.4%	\$2,894	42.5%	\$2,907	42.4%	\$3,364	42.3%
Apparel	\$299	4.8%	\$330	4.8%	\$331	4.8%	\$385	4.8%
Contributions	\$260	4.2%	\$304	4.5%	\$306	4.5%	\$371	4.7%
Education	\$164	2.6%	\$190	2.8%	\$192	2.8%	\$231	2.9%
Entertainment	\$349	5.6%	\$385	5.6%	\$387	5.6%	\$451	5.7%
Food and Beverages	\$924	14.9%	\$1,003	14.7%	\$1,007	14.7%	\$1,153	14.5%
Furnishings and Equipment	\$282	4.5%	\$311	4.6%	\$314	4.6%	\$368	4.6%
Gifts	\$177	2.8%	\$202	3.0%	\$204	3.0%	\$244	3.1%
Health Care	\$362	5.8%	\$393	5.8%	\$393	5.7%	\$447	5.6%
Household Operations	\$235	3.8%	\$266	3.9%	\$269	3.9%	\$321	4.0%
Miscellaneous Expenses	\$101	1.6%	\$110	1.6%	\$110	1.6%	\$126	1.6%
Personal Care	\$89	1.4%	\$97	1.4%	\$98	1.4%	\$113	1.4%
Personal Insurance	\$69	1.1%	\$78	1.2%	\$79	1.2%	\$95	1.2%
Reading	\$20	0.3%	\$22	0.3%	\$23	0.3%	\$26	0.3%
Shelter	\$1,220	19.7%	\$1,345	19.7%	\$1,352	19.7%	\$1,573	19.8%
Tobacco	\$37	0.6%	\$39	0.6%	\$38	0.6%	\$42	0.5%
Transportation	\$1,206	19.4%	\$1,294	19.0%	\$1,302	19.0%	\$1,498	18.8%
Utilities	\$415	6.7%	\$448	6.6%	\$448	6.5%	\$509	

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