



Daytona Beach, FL

NEQ LPGA Boulevard &
Williamson Boulevard
Volusia County

New Grocery-Anchored Center — Inline Space and Outparcels Available



This new retail center in Volusia County, FL promises to be a powerful neighborhood center servicing an extremely large and affluent population base. It's location adjacent to 14,000 planned residential units ensures its long term potential for strong retail activity. Latitude Margaritaville (1.5 mi west) is ranked the most popular active adult community of 2018, with lot sales driving immediate development. This center also sits amid several new multifamily developments and nearby the new Tanger Outlets.

KEY FEATURES:

- Grocery-Anchored Center in Rapidly Growing Area
- Inline Space and Outparcels Available
- The Bullseye of Future Residential and Retail Growth
- Future Lifestyle Destination in Daytona
- 14,000 Residential Units Planned
- Net Migration Rate of Almost 9% (2012-2016) into Daytona (not reflected in demographics)
- Ranked as One of the Nation's Best Places to Live in 2018
- Highly Visible Site with Plentiful Signage, Convenient Access and Circulation



Demographics	1 Mile	3 Miles	5 Miles
2018 Est. Population	643	39,955	106,157
2018 Est. Households	300	17,467	46,146
2018 Est. Avg. HH Income	\$43,551	\$53,301	\$55,084
2018 Est. Med. HH Income	\$38,823	\$38,891	\$40,638
Projected Annual Growth	1.7%	2.0%	2.0%

Traffic Counts:
AADT 19,000 on LPGA Blvd
AADT 21,000 on Williamson Blvd



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