

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.7087/-83.2424

Auburn Hills, MI 48326			
	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	1,192	43,390	123,031
2028 Projected Population	1,179	43,797	124,515
2020 Census Population	1,040	43,422	123,548
2010 Census Population	549	36,935	113,063
Projected Annual Growth 2023 to 2028	-0.2%	0.2%	0.2%
Historical Annual Growth 2010 to 2023	9.0%	1.3%	0.7%
<b>Households</b>			
2023 Estimated Households	432	16,576	47,635
2028 Projected Households	430	16,771	48,222
2020 Census Households	383	16,362	47,297
2010 Census Households	206	13,924	42,660
Projected Annual Growth 2023 to 2028	-	0.2%	0.2%
Historical Annual Growth 2010 to 2023	8.4%	1.5%	0.9%
<b>Age</b>			
2023 Est. Population Under 10 Years	12.7%	11.4%	12.5%
2023 Est. Population 10 to 19 Years	14.1%	12.5%	13.3%
2023 Est. Population 20 to 29 Years	11.9%	19.7%	15.0%
2023 Est. Population 30 to 44 Years	21.8%	18.8%	18.8%
2023 Est. Population 45 to 59 Years	18.7%	18.3%	19.3%
2023 Est. Population 60 to 74 Years	15.8%	15.0%	16.3%
2023 Est. Population 75 Years or Over	5.0%	4.2%	4.8%
2023 Est. Median Age	37.5	36.3	37.5
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	53.1%	49.5%	49.6%
2023 Est. Female Population	46.9%	50.5%	50.4%
2023 Est. Never Married	19.0%	37.3%	36.8%
2023 Est. Now Married	68.3%	46.6%	46.0%
2023 Est. Separated or Divorced	7.7%	12.1%	12.8%
2023 Est. Widowed	5.0%	4.0%	4.4%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	23.5%	20.1%	17.9%
2023 Est. HH Income \$150,000 to \$199,999	18.2%	12.0%	10.6%
2023 Est. HH Income \$100,000 to \$149,999	14.4%	17.9%	17.8%
2023 Est. HH Income \$75,000 to \$99,999	7.0%	11.4%	11.2%
2023 Est. HH Income \$50,000 to \$74,999	6.0%	12.9%	13.1%
2023 Est. HH Income \$35,000 to \$49,999	9.1%	8.8%	8.9%
2023 Est. HH Income \$25,000 to \$34,999	7.9%	6.1%	6.6%
2023 Est. HH Income \$15,000 to \$24,999	6.0%	4.2%	5.1%
2023 Est. HH Income Under \$15,000	8.0%	6.5%	8.7%
2023 Est. Average Household Income	\$154,903	\$144,454	\$131,639
2023 Est. Median Household Income	\$104,199	\$109,185	\$102,990
2023 Est. Per Capita Income	\$56,173	\$56,175	\$51,367
2023 Est. Total Businesses	212	1,564	3,969
2023 Est. Total Employees	5,985	44,657	96,082

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<b>Race</b>				
2023 Est. White	70.3%	62.4%	63.4%	
2023 Est. Black	6.8%	12.1%	16.0%	
2023 Est. Asian or Pacific Islander	12.0%	17.4%	10.0%	
2023 Est. American Indian or Alaska Native	0.2%	0.2%	0.3%	
2023 Est. Other Races	10.7%	7.7%	10.3%	
<b>Hispanic</b>				
2023 Est. Hispanic Population	110	3,191	13,545	
2023 Est. Hispanic Population	9.3%	7.4%	11.0%	
2028 Proj. Hispanic Population	9.1%	7.4%	11.0%	
2020 Hispanic Population	19.3%	9.0%	12.6%	
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)	801	27,714	81,097	
2023 Est. Elementary (Grade Level 0 to 8)	4.5%	1.8%	3.0%	
2023 Est. Some High School (Grade Level 9 to 11)	7.5%	3.0%	4.9%	
2023 Est. High School Graduate	8.4%	16.1%	19.8%	
2023 Est. Some College	12.6%	14.4%	16.8%	
2023 Est. Associate Degree Only	7.1%	8.9%	8.1%	
2023 Est. Bachelor Degree Only	36.0%	30.8%	26.8%	
2023 Est. Graduate Degree	23.9%	25.0%	20.6%	
<b>Housing</b>				
2023 Est. Total Housing Units	493	17,452	50,153	
2023 Est. Owner-Occupied	78.7%	65.3%	66.0%	
2023 Est. Renter-Occupied	9.0%	29.7%	29.0%	
2023 Est. Vacant Housing	12.3%	5.0%	5.0%	
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later	35.4%	11.6%	7.1%	
2023 Homes Built 2000 to 2009	13.3%	14.4%	10.9%	
2023 Homes Built 1990 to 1999	17.4%	20.4%	15.2%	
2023 Homes Built 1980 to 1989	7.2%	15.5%	13.9%	
2023 Homes Built 1970 to 1979	6.5%	14.7%	16.8%	
2023 Homes Built 1960 to 1969	2.9%	6.4%	9.6%	
2023 Homes Built 1950 to 1959	4.0%	8.2%	11.6%	
2023 Homes Built Before 1949	1.0%	3.9%	9.9%	
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More	0.4%	1.6%	2.1%	
2023 Home Value \$500,000 to \$999,999	15.6%	16.9%	15.7%	
2023 Home Value \$400,000 to \$499,999	40.7%	23.2%	16.9%	
2023 Home Value \$300,000 to \$399,999	20.4%	21.0%	20.8%	
2023 Home Value \$200,000 to \$299,999	9.5%	14.1%	18.0%	
2023 Home Value \$150,000 to \$199,999	1.7%	9.9%	9.0%	
2023 Home Value \$100,000 to \$149,999	0.3%	4.9%	5.7%	
2023 Home Value \$50,000 to \$99,999	0.6%	2.5%	4.8%	
2023 Home Value \$25,000 to \$49,999	0.3%	2.2%	3.5%	
2023 Home Value Under \$25,000	10.5%	3.8%	3.6%	
2023 Median Home Value	\$395,720	\$345,846	\$314,993	
2023 Median Rent	\$1,225	\$1,085	\$998	

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	939	35,293	97,871
2023 Est. Civilian Employed	62.8%	63.6%	61.5%
2023 Est. Civilian Unemployed	1.8%	2.8%	3.0%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	35.3%	33.5%	35.5%
2023 Labor Force Males	51.9%	49.1%	49.2%
2023 Labor Force Females	48.1%	50.9%	50.8%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	590	22,456	60,138
2023 Mgmt, Business, & Financial Operations	24.9%	21.6%	21.2%
2023 Professional, Related	32.6%	32.2%	29.5%
2023 Service	7.5%	12.8%	14.3%
2023 Sales, Office	22.0%	19.4%	18.2%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	3.1%	4.8%	6.3%
2023 Production, Transport, Material Moving	9.8%	9.2%	10.5%
2023 White Collar Workers	79.6%	73.2%	68.9%
2023 Blue Collar Workers	20.4%	26.8%	31.1%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	56.2%	63.4%	63.2%
2023 Drive to Work in Carpool	2.2%	5.1%	6.3%
2023 Travel to Work by Public Transportation	-	0.1%	0.1%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.6%	1.7%	1.5%
2023 Other Means	0.3%	0.7%	0.8%
2023 Work at Home	40.7%	29.0%	28.1%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	30.3%	30.2%	28.0%
2023 Travel to Work in 15 to 29 Minutes	29.4%	37.9%	37.8%
2023 Travel to Work in 30 to 59 Minutes	33.9%	27.3%	29.6%
2023 Travel to Work in 60 Minutes or More	6.3%	4.7%	4.7%
2023 Average Travel Time to Work	20.6	20.3	21.3
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$41.81 M	\$1.52 B	\$4.06 B
2023 Est. Apparel	\$1.52 M	\$54.99 M	\$146.42 M
2023 Est. Contributions, Gifts	\$2.66 M	\$95.59 M	\$254.15 M
2023 Est. Education, Reading	\$1.62 M	\$56.57 M	\$149.87 M
2023 Est. Entertainment	\$2.46 M	\$88.75 M	\$236.51 M
2023 Est. Food, Beverages, Tobacco	\$6.2 M	\$227.54 M	\$607.96 M
2023 Est. Furnishings, Equipment	\$1.52 M	\$54.82 M	\$146.06 M
2023 Est. Health Care, Insurance	\$3.7 M	\$135.04 M	\$361.54 M
2023 Est. Household Operations, Shelter, Utilities	\$13.32 M	\$486.7 M	\$1.3 B
2023 Est. Miscellaneous Expenses	\$801.91 K	\$29.12 M	\$77.62 M
2023 Est. Personal Care	\$560.71 K	\$20.41 M	\$54.44 M
2023 Est. Transportation	\$7.46 M	\$273.58 M	\$730.5 M

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