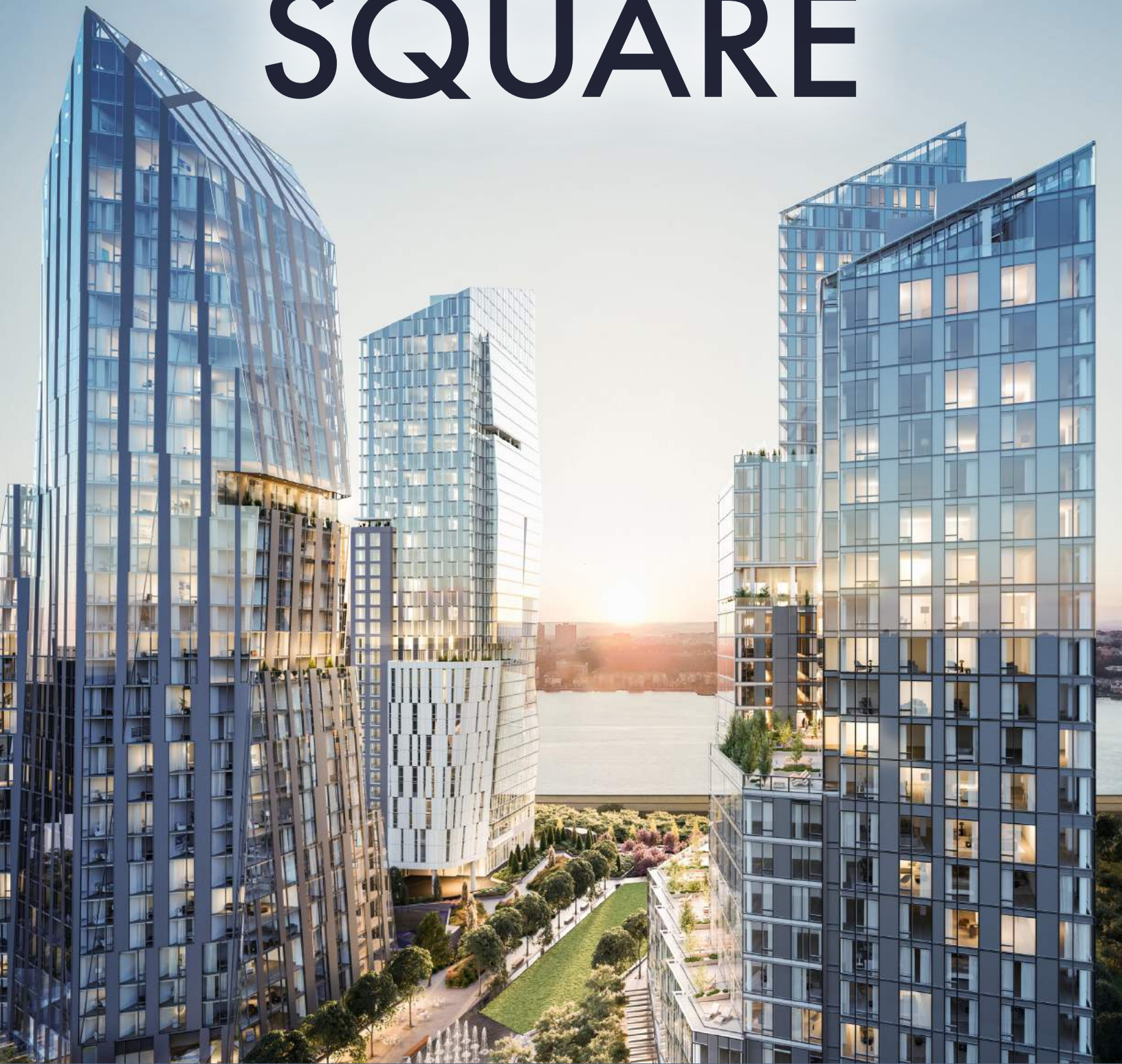


WATERLINE SQUARE



 **Newmark
Knight Frank**

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GID
DEVELOPMENT

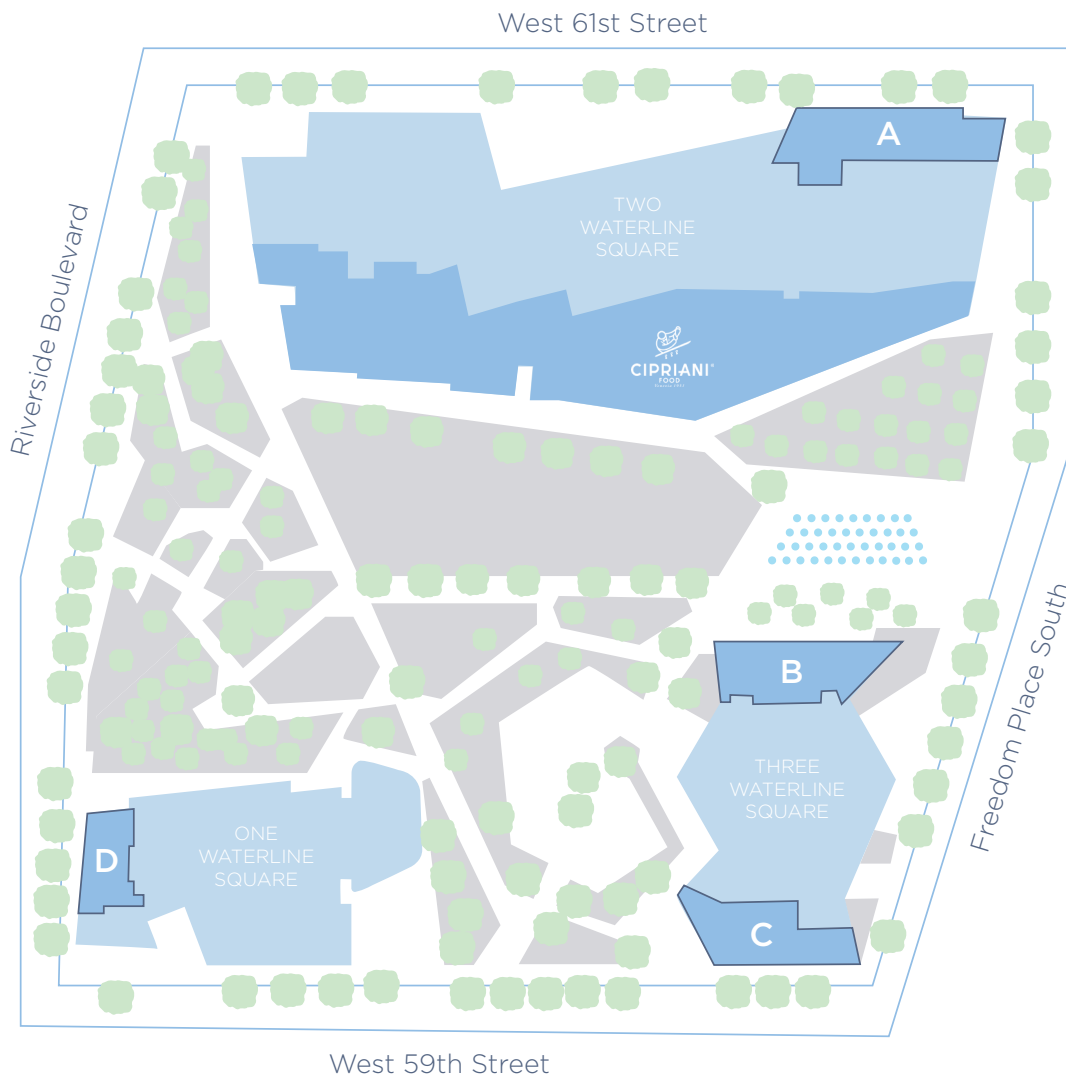
Introducing

WATERLINE SQUARE

This exciting development is the culmination of a thriving riverfront neighborhood 25 years in the making. Encompassing nearly five acres on the Hudson River between 59th & 61st Streets, the development is **anchored by NYC's first and only Cipriani Food Hall** and features a new park and over 100,000 square feet of lifestyle, sports, and leisure amenities.

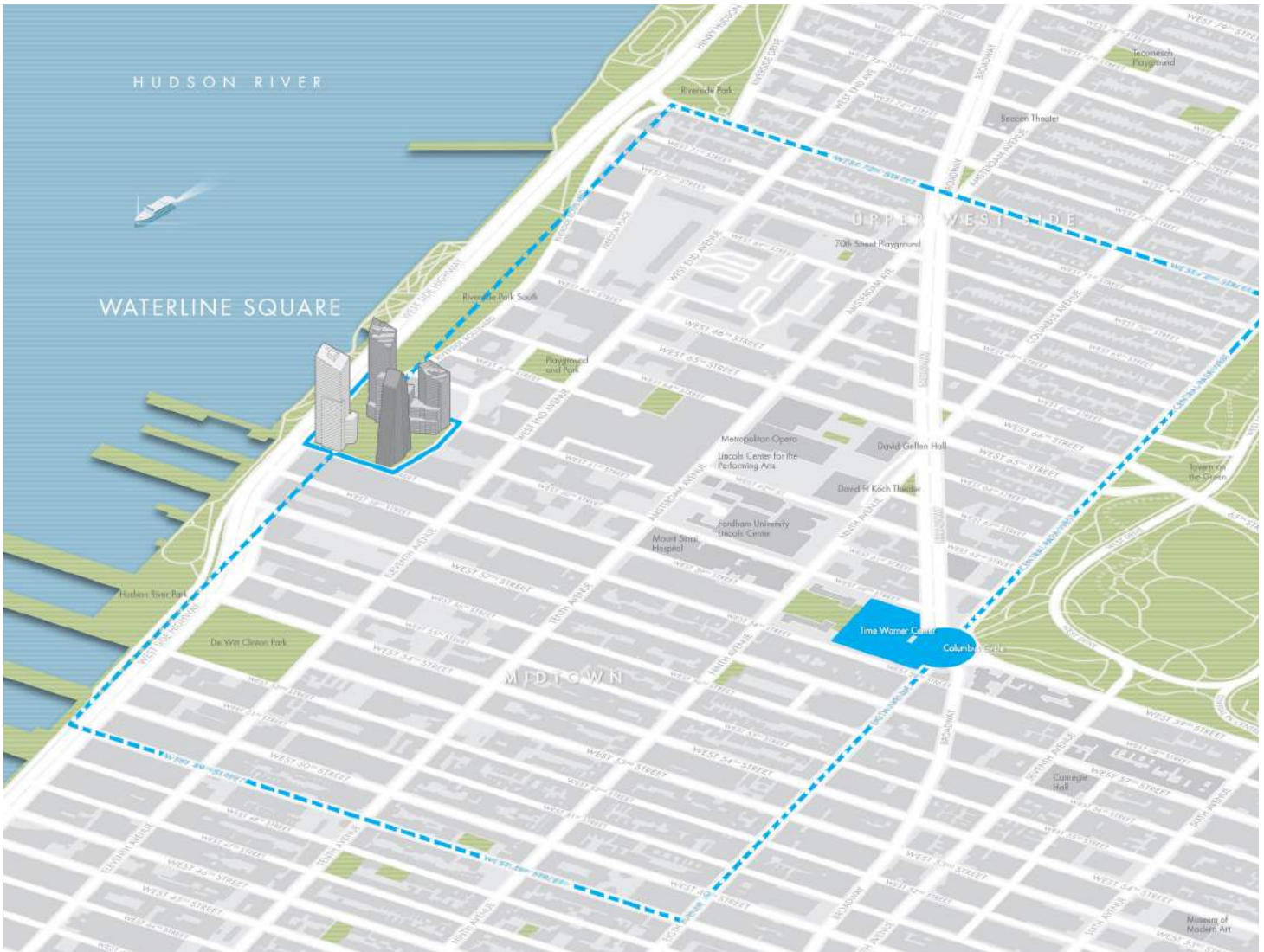
GID Development Group turns an epic placemaking vision into reality by enlisting three of the world's most accomplished architects - Richard Meier & Partners Architects, Kohn Pedersen Fox Associates, and Rafael Vinoly Architects - and creates an ensemble of iconic, high-rise towers that dramatically enhances the Manhattan skyline. This development will become a vibrant, new, waterfront retail and restaurant destination, where Midtown meets the Upper West Side.

LEASING PLAN



SPACE A: **3,275 SF** SPACE B: **2,365 SF** SPACE C: **2,430 SF** SPACE D: **1,185 SF**

TRADE AREA



AREA DETAILS

ONE OF THE HIGHEST INCOME AREAS IN NYC



\$767MM

IN ANNUAL HOUSEHOLD AND EMPLOYEE SPENDING POTENTIAL



\$158,000

AVERAGE HOUSEHOLD INCOME

ONE OF THE MOST UNDERSERVED RETAIL LOCATIONS IN NYC



\$400MM+

IN ANNUAL LEAKAGE

ONE OF THE FASTEST GROWING NEIGHBORHOODS IN NYC



80,000

RESIDENTIAL POPULATION



4,200

NEW LUXURY APARTMENTS WITHIN A 3-BLOCK RADIUS OF WATERLINE RETAIL (2015 - 2019)



70,000

DAYTIME POPULATION

7TH MOST USED SUBWAY STATION IN NYC



A C 1 B D

23.3 MILLION

TOTAL SUBWAY RIDERS ANNUALLY AT NEARBY COLUMBUS CIRCLE



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