FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

SIGNATURE ASSOCIATES
KNOW SIGNATURE | KNOW RESULTS

Lat/Lon: 42.7761/-83.1284

Letts Rd
Oakland Charter Township, MI 48363

	1 mi radius	3 mi radius	5 mi radius
POPULATION			
2018 Estimated Population	994	8,983	32,273
2023 Projected Population	1,002	9,057	32,627
2010 Census Population	687	7,398	27,810
2000 Census Population	528	6,850	24,069
Projected Annual Growth 2018 to 2023	0.2%	0.2%	0.2%
Historical Annual Growth 2000 to 2018	4.9%	1.7%	1.9%
HOUSEHOLDS			
2018 Estimated Households	343	3,241	11,608
2023 Projected Households	350	3,300	11,848
2010 Census Households	221	2,562	9,700
2000 Census Households	169	2,332	8,114
Projected Annual Growth 2018 to 2023	0.4%	0.4%	0.4%
Historical Annual Growth 2000 to 2018	5.7%	2.2%	2.4%
AGE			
2018 Est. Population Under 10 Years	11.3%	10.5%	10.6%
2018 Est. Population 10 to 19 Years	17.2%	16.0%	15.2%
2018 Est. Population 20 to 29 Years	9.7%	10.1%	9.6%
2018 Est. Population 30 to 44 Years	15.9%	15.8%	15.9%
2018 Est. Population 45 to 59 Years	25.0%	24.6%	24.7%
2018 Est. Population 60 to 74 Years	16.6%	18.4%	19.2%
2018 Est. Population 75 Years or Over	4.3%	4.7%	4.8%
2018 Est. Median Age	41.1	42.2	43.1
MARITAL STATUS & GENDER			
2018 Est. Male Population	49.8%	50.6%	50.3%
2018 Est. Female Population	50.2%	49.4%	49.7%
2018 Est. Never Married	28.8%	27.8%	25.9%
2018 Est. Now Married	60.5%	57.0%	60.8%
2018 Est. Separated or Divorced	6.7%	10.7%	9.4%
2018 Est. Widowed	3.9%	4.5%	3.9%
INCOME			
2018 Est. HH Income $200,000 or More	29.8%	20.5%	23.5%
2018 Est. HH Income $150,000 to $199,999	15.3%	13.0%	14.3%
2018 Est. HH Income $100,000 to $149,999	23.0%	21.8%	21.4%
2018 Est. HH Income $75,000 to $99,999	14.2%	12.7%	12.5%
2018 Est. HH Income $50,000 to $74,999	7.3%	9.8%	10.3%
2018 Est. HH Income $35,000 to $49,999	4.3%	8.8%	7.4%
2018 Est. HH Income $25,000 to $34,999	0.7%	4.8%	4.2%
2018 Est. HH Income $15,000 to $24,999	2.1%	4.1%	2.9%
2018 Est. HH Income Under $15,000	3.2%	4.6%	3.6%
2018 Est. Average Household Income	$159,196	$132,583	$154,053
2018 Est. Median Household Income	$136,609	$113,114	$125,066
2018 Est. Per Capita Income	$55,045	$47,875	$55,447
2018 Est. Total Businesses	25	128	463
2018 Est. Total Employees	203	1,095	3,614

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RF1

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RACE		1 mi radius	3 mi radius	5 mi radius
	2018 Est. White	90.1%	91.3%	89.9%
	2018 Est. Black	3.7%	3.1%	3.5%
	2018 Est. Asian or Pacific Islander	4.3%	3.2%	4.5%
	2018 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
	2018 Est. Other Races	1.8%	2.2%	2.0%

HISPANIC				
	2018 Est. Hispanic Population	24	292	912
	2018 Est. Hispanic Population	2.4%	3.2%	2.8%
	2023 Proj. Hispanic Population	2.5%	3.3%	2.9%
	2010 Hispanic Population	1.3%	2.2%	2.1%

EDUCATION (Adults 25 or Older)				
	2018 Est. Adult Population (25 Years or Over)	654	6,081	22,241
	2018 Est. Elementary (Grade Level 0 to 8)	1.7%	1.3%	1.7%
	2018 Est. Some High School (Grade Level 9 to 11)	2.0%	2.9%	2.5%
	2018 Est. High School Graduate	17.4%	21.8%	18.0%
	2018 Est. Some College	16.7%	20.3%	18.9%
	2018 Est. Associate Degree Only	11.1%	9.1%	10.4%
	2018 Est. Bachelor Degree Only	27.7%	24.1%	26.3%
	2018 Est. Graduate Degree	23.3%	20.5%	22.2%

HOUSING				
	2018 Est. Total Housing Units	349	3,328	11,946
	2018 Est. Owner-Occupied	96.3%	93.5%	90.9%
	2018 Est. Renter-Occupied	2.0%	3.9%	6.2%
	2018 Est. Vacant Housing	1.6%	2.6%	2.8%

HOMES BUILT BY YEAR				
	2010 Homes Built 2005 or later	0.7%	1.2%	1.6%
	2010 Homes Built 2000 to 2004	38.0%	20.0%	21.6%
	2010 Homes Built 1990 to 1999	26.5%	24.9%	27.3%
	2010 Homes Built 1980 to 1989	20.1%	22.7%	17.3%
	2010 Homes Built 1970 to 1979	24.5%	23.0%	18.7%
	2010 Homes Built 1960 to 1969	12.4%	14.0%	12.6%
	2010 Homes Built 1950 to 1959	11.1%	8.3%	7.9%
	2010 Homes Built Before 1949	6.4%	7.9%	7.2%

HOME VALUES				
	2010 Home Value $1,000,000 or More	0.9%	1.3%	1.9%
	2010 Home Value $500,000 to $999,999	38.9%	21.9%	18.3%
	2010 Home Value $400,000 to $499,999	12.4%	12.9%	13.9%
	2010 Home Value $300,000 to $399,999	25.7%	25.5%	24.7%
	2010 Home Value $200,000 to $299,999	37.3%	26.3%	25.1%
	2010 Home Value $150,000 to $199,999	15.8%	15.8%	16.0%
	2010 Home Value $100,000 to $149,999	8.8%	7.7%	9.5%
	2010 Home Value $50,000 to $99,999	1.9%	2.1%	3.0%
	2010 Home Value $25,000 to $49,999	0.9%	1.9%	0.9%
	2010 Home Value Under $25,000	2.6%	9.6%	4.0%
	2010 Median Home Value	$325,971	$290,390	$300,414
	2010 Median Rent	$1,510	$1,304	$1,114

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	775	7,156	25,838
	2018 Est. Civilian Employed	68.8%	66.0%	64.6%
	2018 Est. Civilian Unemployed	1.4%	1.6%	1.5%
	2018 Est. in Armed Forces	-	-	-
	2018 Est. not in Labor Force	29.8%	32.4%	33.9%
	2018 Labor Force Males	50.7%	50.9%	50.4%
	2018 Labor Force Females	49.3%	49.1%	49.6%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	509	4,709	16,366
	2010 Mgmt, Business, & Financial Operations	24.8%	22.7%	24.4%
	2010 Professional, Related	25.2%	25.0%	27.0%
	2010 Service	12.9%	12.7%	11.5%
	2010 Sales, Office	22.8%	23.9%	21.6%
	2010 Farming, Fishing, Forestry	-	-	0.3%
	2010 Construction, Extraction, Maintenance	7.1%	7.2%	6.0%
	2010 Production, Transport, Material Moving	7.2%	8.6%	9.2%
	2010 White Collar Workers	72.8%	71.5%	73.0%
	2010 Blue Collar Workers	27.2%	28.5%	27.0%
TRANSPORTATION TO WORK	2010 Drive to Work Alone	86.8%	85.2%	86.7%
	2010 Drive to Work in Carpool	7.8%	7.4%	6.2%
	2010 Travel to Work by Public Transportation	0.1%	0.1%	0.2%
	2010 Drive to Work on Motorcycle	-	-	-
	2010 Walk or Bicycle to Work	0.4%	1.1%	1.0%
	2010 Other Means	0.1%	0.2%	0.2%
	2010 Work at Home	4.9%	6.0%	5.7%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	9.5%	11.8%	14.3%
	2010 Travel to Work in 15 to 29 Minutes	38.8%	33.3%	32.2%
	2010 Travel to Work in 30 to 59 Minutes	43.7%	43.7%	43.2%
	2010 Travel to Work in 60 Minutes or More	10.3%	11.2%	9.3%
	2010 Average Travel Time to Work	29.3	29.6	29.0
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	$32.5 M	$272 M	$1.12 B
	2018 Est. Apparel	$1.16 M	$9.64 M	$39.8 M
	2018 Est. Contributions, Gifts	$2.82 M	$22.4 M	$95.1 M
	2018 Est. Education, Reading	$1.61 M	$12.7 M	$53.5 M
	2018 Est. Entertainment	$1.88 M	$15.6 M	$64.3 M
	2018 Est. Food, Beverages, Tobacco	$4.61 M	$39.2 M	$160 M
	2018 Est. Furnishings, Equipment	$1.20 M	$9.90 M	$41.0 M
	2018 Est. Health Care, Insurance	$2.59 M	$22.3 M	$90.8 M
	2018 Est. Household Operations, Shelter, Utilities	$10.0 M	$84.1 M	$346 M
	2018 Est. Miscellaneous Expenses	$444 K	$3.78 M	$15.4 M
	2018 Est. Personal Care	$414 K	$3.48 M	$14.3 M
	2018 Est. Transportation	$5.77 M	$49.1 M	$200 M

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