



ZACHARY, LOUISIANA

Market Guide

City Contact Information

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Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

Demographics (10 Minute Drive Time)



Population
21,570



Average Age
38.3



Household Income (Median)
\$75,551



Number of Households
7,626



Household Income (Average)
\$89,522

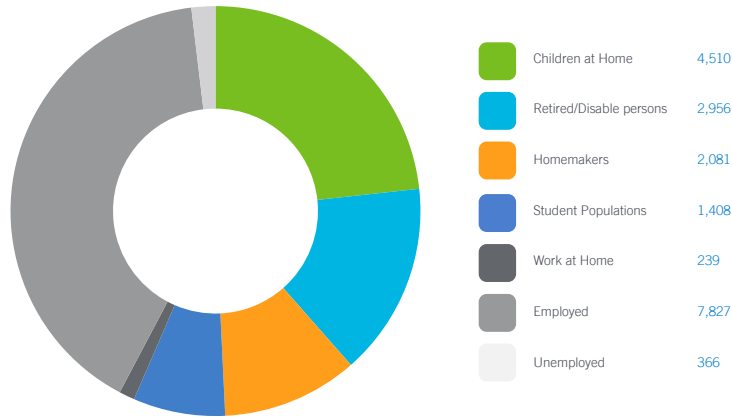
Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

- Shawnee, OK 196 Shawnee Mall Dr
- Huntsville, AL 11610 Memorial Pkwy Sw
- Mobile, AL 5245 Rangeline Service Rd S
- Thibodaux, LA 410 N Canal Blvd
- Harvey, LA 3265 Manhattan Blvd
- Phenix City, AL 3864 Us Highway 80 W

Daytime Population **19,389** (10 Minute Drive Time)



Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



Restaurants



Grocery



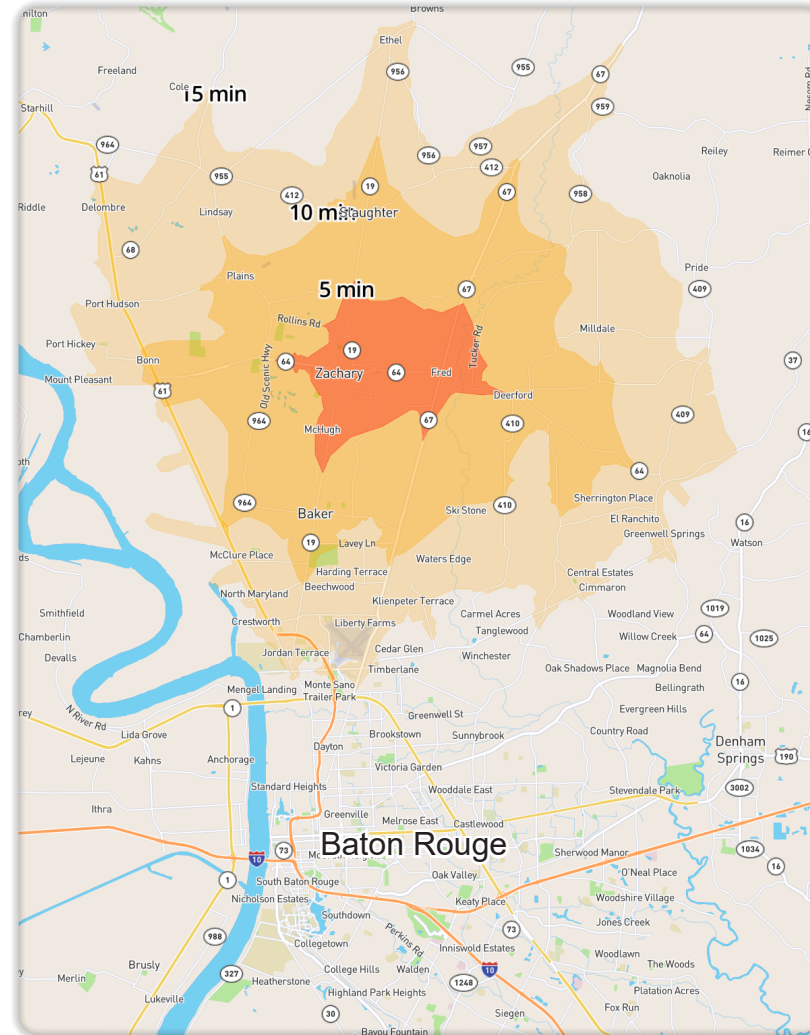
Pet Supplies



Apparel

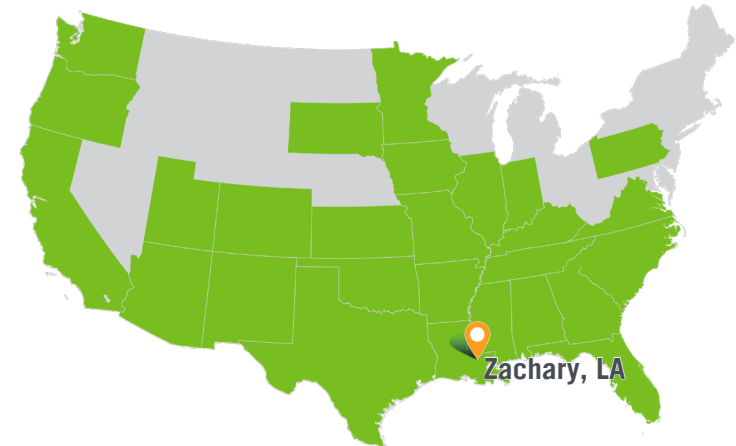


There's a lot of potential here.



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2020 Estimated Population	18,034	34,902	103,626
Daytime Population	14,983	28,073	80,842
Median HH Income	\$72,446	\$72,446	\$59,460
Number of Households	6,239	12,188	35,866

	5 Minute DT	10 Minute DT	15 Minute DT
2020 Estimated Population	3,098	21,570	51,024
Daytime Population	5,718	19,389	39,183
Median HH Income	\$58,342	\$75,551	\$67,582
Number of Households	1,197	7,626	18,005





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Major Retail & Restaurants