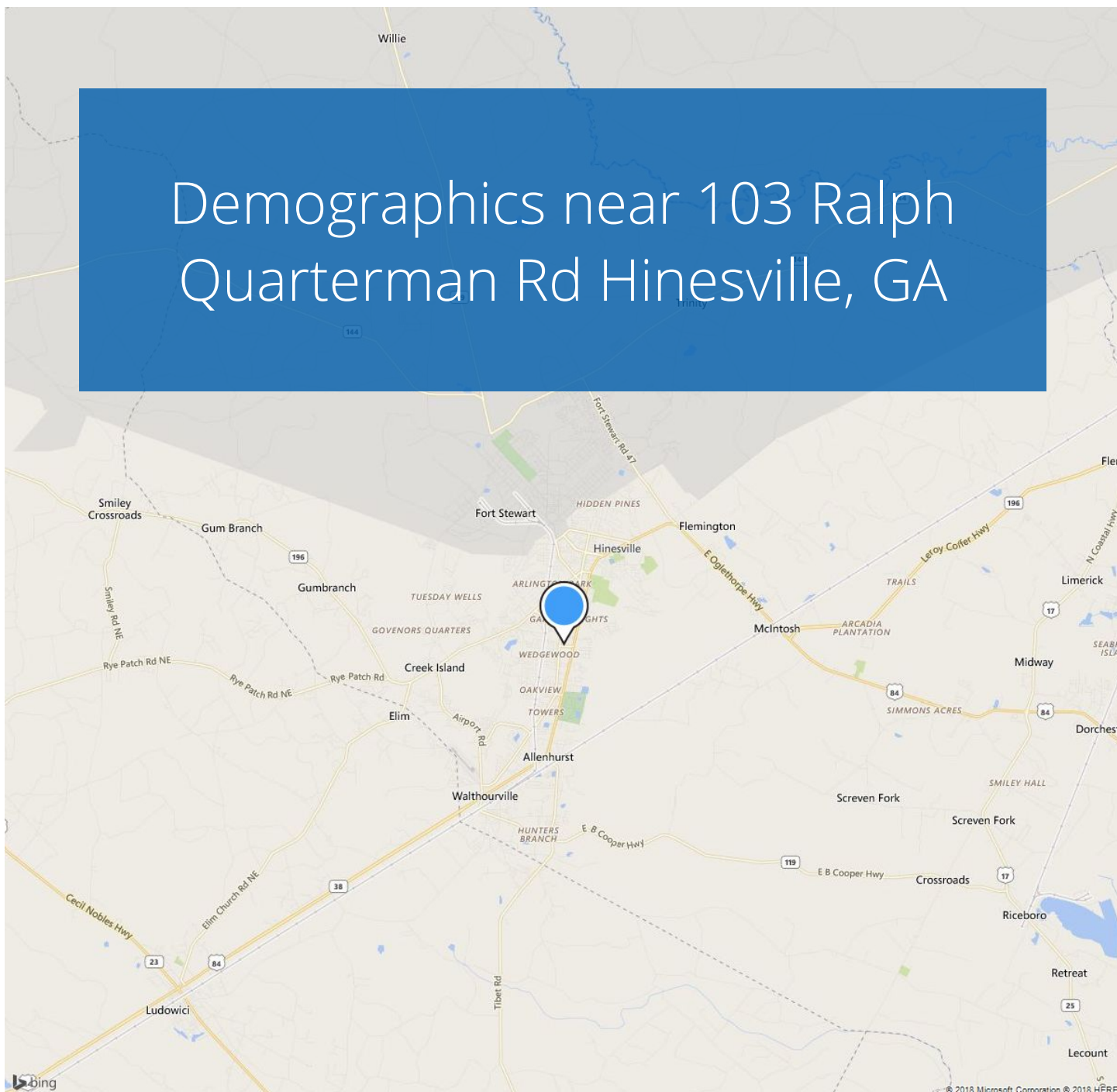


# Demographics near 103 Ralph Quarterman Rd Hinesville, GA



**Jimmy Shanken**  
Mobile: 912-977-4733

## Population

Population			
	1-mi.	3-mi.	5-mi.
Total Population (US Census 2010)	8,268	32,861	48,127
Total Population (Current Year)	8,061	33,060	49,301
Total Population (Five Year Projection)	8,426	35,233	52,141
Adult Population (US Census 2010)	5,762	22,795	33,863
Adult Population (Current Year)	5,693	23,374	35,356
Adult Population (Five Year Projection)	5,947	24,870	37,385
% Female Population (US Census 2010)	52.69%	53.01%	51.09%
% Male Population (US Census 2010)	47.31%	46.99%	48.91%
% Female Population (Current Year)	49.46%	50.19%	48.38%
% Male Population (Current Year)	50.54%	49.81%	51.62%
% Female Population (Five Year Projection)	49.35%	50.23%	48.55%
% Male Population (Five Year Projection)	50.65%	49.77%	51.45%
Total Daytime Population	7,205	32,749	58,482
Population aged 16 and under (Children)	1,499	8,964	11,976
Daytime population (Age 16+)	5,705	23,786	46,506
Civilian 16+, at Workplace	3,395	13,796	31,049
Retired population (Age 65+)	525	1,961	2,725
Homemakers (Age 16+)	755	3,606	5,227

Population Mosaic (Current Year)			
	1-mi.	3-mi.	5-mi.
% Power Elite	0%	0%	0%
% Flourishing Families	0%	0%	0%
% Booming with Confidence	0%	0%	0%
% Suburban Style	49.84%	65.49%	48.24%
% Thriving Boomers	0%	0%	0%
% Promising Families	0%	0%	0%
% Young City Solos	0%	0%	0%

% Middle-class Melting Pot	0%	0%	0%
% Family Union	0%	0%	0%
% Autumn Years	0%	0%	0%
% Significant Singles	0%	0%	0%
% Blue Sky Boomers	0%	0%	0%
% Families in Motion	0%	0%	0%
% Pastoral Pride	0%	1.07%	15.7%
% Singles and Starters	50.16%	33.45%	36.06%
% Cultural Connections	0%	0%	0%
% Golden Year Guardians	0%	0%	0%
% Aspirational Fusion	0%	0%	0%
% Economic Challenges	0%	0%	0%
% Unclassified	0%	0%	0%

## Age

	1-mi.	3-mi.	5-mi.
Median Age, Total	28.32	28.21	27.5
% Age 18+	71.03%	70.96%	72.01%
% Age 55+	17.27%	16.54%	15.22%
% Age 65+	7.59%	7.3%	6.77%

## Ethnicity

	1-mi.	3-mi.	5-mi.
% White (2010 US Census, Not Hispanic/Latino)	38.8%	39.77%	43.21%
% Black/African American (2010 US Census, Not Hispanic/Latino)	52.29%	51.68%	48.67%
% American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino)	0.46%	0.44%	0.47%
% Asian (2010 US Census, Not Hispanic/Latino)	2.89%	2.76%	2.48%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino)	0.95%	0.77%	0.71%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.26%	0.28%	0.29%
% Two or more races (2010 US Census, Not Hispanic/Latino)	4.35%	4.3%	4.17%
% White (2010 US Census, Hispanic/Latino)	44.38%	43.53%	44.55%
% Black/African American (2010 US Census, Hispanic/Latino)	12.84%	13.9%	13.08%
% American Indian & Alaska Native (2010 US Census, Hispanic/Latino)	0.67%	1.09%	1.05%

% Asian (2010 US Census, Hispanic/Latino)	1.61%	1.23%	1.15%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino)	0.61%	0.67%	0.59%
% Some other race (2010 US Census, Hispanic/Latino)	26.91%	27.35%	27.42%
% Two or more races (2010 US Census, Hispanic/Latino)	12.97%	12.23%	12.17%
% White (Current Year, Not Hispanic/Latino)	38.93%	39.9%	43.54%
% Black/African American (Current Year, Not Hispanic/Latino)	50.81%	50.29%	47.18%
% American Indian & Alaska Native (Current Year, Not Hispanic/Latino)	0.47%	0.46%	0.48%
% Asian (Current Year, Not Hispanic/Latino)	3.65%	3.41%	3.05%
% Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino)	0.92%	0.79%	0.76%
% Some other race (Current Year, Not Hispanic/Latino)	0.26%	0.29%	0.3%
% Two or more races (Current Year, Not Hispanic/Latino)	4.96%	4.86%	4.7%
% White (Current Year), Hispanic/Latino	48.37%	48.19%	48.9%
% Black/African American (Current Year, Hispanic/Latino)	9.34%	10.24%	9.73%
% American Indian & Alaska Native (Current Year, Hispanic/Latino)	0.58%	1.13%	1.07%
% Asian (Current Year, Hispanic/Latino)	1.73%	1.21%	1.15%
% Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino)	0.67%	0.58%	0.49%
% Some other race (Current Year, Hispanic/Latino)	27.73%	27.3%	27.43%
% Two or more races (Current Year, Hispanic/Latino)	11.57%	11.35%	11.23%
% White (Five Year Projection, Not Hispanic/Latino)	37.41%	38.25%	41.89%
% Black/African American (Five Year Projection, Not Hispanic/Latino)	51.4%	51.02%	47.95%
% American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino)	0.46%	0.46%	0.48%
% Asian (Five Year Projection, Not Hispanic/Latino)	3.97%	3.66%	3.28%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino)	0.92%	0.8%	0.77%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.28%	0.29%	0.3%
% Two or more races (Five Year Projection, Not Hispanic/Latino)	5.56%	5.52%	5.33%
% White (Five Year Projection, Hispanic/Latino)	48.47%	48.37%	48.99%
% Black/African American (Five Year Projection, Hispanic/Latino)	9.02%	9.74%	9.3%
% American Indian & Alaska Native (Five Year Projection, Hispanic/Latino)	0.57%	1.11%	1.05%
% Asian (Five Year Projection, Hispanic/Latino)	1.69%	1.14%	1.07%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino)	0.68%	0.55%	0.48%
% Some other race (Five Year Projection, Hispanic/Latino)	28.14%	27.75%	27.84%
% Two or more races (Five Year Projection, Hispanic/Latino)	11.44%	11.33%	11.27%

## Housing & Households

### Housing and Households

	1-mi.	3-mi.	5-mi.
Land Area (Estimated Square Miles)	5.12	27.7	228.39
Total Housing Units (Current Year)	3,481	14,838	21,077
Total Households (Current Year)	2,906	12,251	17,475
Total Households (Five Year Projection)	3,058	13,212	18,796
Owner-Occupied: Owned with a mortgage or loan	1,129	4,740	6,549
Owner-Occupied: Owned free and clear	250	1,142	1,774
Renter-Occupied	1,524	6,382	9,163

### Housing Value (Current Year)

	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	32	96	197
Housing Value \$10,000-\$14,999	22	97	156
Housing Value \$15,000-\$19,999	11	63	117
Housing Value \$20,000-\$24,999	19	60	123
Housing Value \$25,000-\$29,999	25	80	139
Housing Value \$30,000-\$34,999	22	75	124
Housing Value \$35,000-\$39,999	21	72	108
Housing Value \$40,000-\$49,999	26	81	118
Housing Value \$50,000-\$59,999	55	149	203
Housing Value \$60,000-\$69,999	73	257	339
Housing Value \$70,000-\$79,999	99	427	577
Housing Value \$80,000-\$89,999	121	522	681
Housing Value \$90,000-\$99,999	153	606	806
Housing Value \$100,000-\$124,999	176	781	1,110
Housing Value \$125,000-\$149,999	161	748	1,037
Housing Value \$150,000-\$174,999	148	691	934
Housing Value \$175,000-\$199,999	77	412	563
Housing Value \$200,000-\$249,999	52	280	411

Housing Value \$250,000-\$299,999	36	174	264
Housing Value \$300,000-\$399,999	14	86	129
Housing Value \$400,000-\$499,999	3	32	55
Housing Value \$500,000-\$749,999	9	27	47
Housing Value \$750,000-\$999,999	19	41	54
Housing Value \$1,000,000 or more	8	25	31
Total Owner-occupied housing units (OOHU)	1,379	5,882	8,323

## Income

	1-mi.	3-mi.	5-mi.
Per Capita Income (2010 US Census, based on Total Population)	\$18,570	\$18,925	\$18,268
Per Capita Income (Current Year, based on Total Population)	\$18,777	\$19,385	\$18,623
Per Capita Income (Five Year Projection, based on Total Population)	\$21,008	\$21,627	\$20,929
Average (Mean) Household Income (Current Year)	\$52,104	\$52,181	\$51,420
Median Household Income (Current Year)	\$43,503	\$44,084	\$43,942

## % Households by Income (Current Year)

	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	8.96%	9.31%	9.25%
% Household Income \$10,000-\$14,999	4.16%	5.99%	6%
% Household Income \$15,000-\$19,999	3.15%	4.78%	4.94%
% Household Income \$20,000-\$24,999	6.49%	6.3%	6.42%
% Household Income \$25,000-\$29,999	6.46%	5.54%	5.74%
% Household Income \$30,000-\$34,999	8.71%	7.28%	7.39%
% Household Income \$35,000-\$39,999	7.7%	5.83%	5.47%
% Household Income \$40,000-\$44,999	6.22%	6.06%	6.1%
% Household Income \$45,000-\$49,999	6.87%	5.61%	6.07%
% Household Income \$50,000-\$59,999	11.21%	11.81%	11.76%
% Household Income \$60,000-\$74,999	11.95%	11.34%	11.17%
% Household Income \$75,000-\$99,999	9.12%	10.95%	11.18%
% Household Income \$100,000-\$124,999	5.13%	5.13%	4.89%
% Household Income \$125,000-\$149,999	1.76%	1.63%	1.52%
% Household Income \$150,000-\$199,999	0.76%	1.32%	1.19%

% Household Income \$200,000-\$249,999	0.74%	0.69%	0.54%
% Household Income \$250,000-\$499,999	0.62%	0.38%	0.3%
% Household Income \$500,000+	0%	0.05%	0.08%

## Education (Current Year)

Education			
	1-mi.	3-mi.	5-mi.
College undergraduate	813	3,355	4,883
Graduate or prof school	85	386	522

Educational Attainment			
	1-mi.	3-mi.	5-mi.
No schooling completed	37	204	252
Nursery to 4th grade	12	98	121
5th and 6th grade	8	40	51
7th and 8th grade	44	155	239
9th grade	89	264	405
10th grade	87	304	482
11th grade	74	251	457
12th grade, no diploma	71	262	431
High school graduate, GED	1,455	5,775	8,643
Some college, <1 year	373	1,691	2,441
Some college, 1+ years	952	3,897	5,753
Associate's degree	616	2,329	3,183
Bachelor's degree	607	2,521	3,407
Master's degree	204	1,050	1,416
Professional school degree	12	123	204
Doctorate degree	19	103	140



## Employment and Occupation

### Employment and Occupation

	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+ (2010 US Census)	3,553	13,901	19,619
Total Civilian employed population aged 16+ (Current Year)	3,145	12,759	18,765
Total Civilian employed population aged 16+ (Five Year Projection)	3,262	13,494	20,040

### % Employment by Industry (2010 US Census)

	1-mi.	3-mi.	5-mi.
% Armed Forces (2010 US Census)	11.8%	11.23%	15.06%
% Civilian, Employed (2010 US Census)	81.33%	81%	77.34%
% Civilian, Unemployed (2010 US Census)	6.87%	7.77%	7.6%
% Not in Labor Force (2010 US Census)	27.41%	27.98%	28.16%
% Armed Forces (Current Year)	12.27%	11.66%	15.31%
% Civilian, Employed (Current Year)	82.72%	82.57%	79.07%
% Civilian, Unemployed (Current Year)	5.01%	5.77%	5.62%
% Not in Labor Force (Current Year)	35.29%	36%	34.96%
% Armed Forces (Five Year Projection)	11.93%	11.29%	14.4%
% Civilian, Employed (Five Year Projection)	83.94%	83.97%	81.06%
% Civilian, Unemployed (Five Year Projection)	4.13%	4.74%	4.55%
% Not in Labor Force (Five Year Projection)	36.58%	37.34%	35.83%

### Transportation to Work (Current Year)

	1-mi.	3-mi.	5-mi.
Total Workers 16+	3,145	12,759	18,765
Car, truck, or van	2,921	11,852	17,166
Public transport (not taxi)	13	31	79
Worked at home	40	110	191

## Travel Time to Work (Current Year)

	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
< 5 minutes	49	358	753
5-9 minutes	335	2,004	2,765
10-14 minutes	870	3,631	4,863
15-19 minutes	607	2,197	3,210
20-24 minutes	383	1,179	1,957
25-29 minutes	105	379	559
30-34 minutes	169	817	1,261
35-39 minutes	76	175	229
40-44 minutes	69	206	264
45-59 minutes	251	811	1,210
60-89 minutes	167	751	1,306
90+ minutes	24	141	196

## Consumer Expenditures (Current Year)

Consumer Expenditures			
	1-mi.	3-mi.	5-mi.
Total Alcoholic beverages	\$991,741	\$4,391,660	\$6,230,491
Total Apparel and services	\$5,402,552	\$21,363,076	\$31,039,484
Total Cash contributions	\$4,409,719	\$18,820,397	\$26,228,569
Total Education	\$2,651,665	\$11,905,960	\$17,111,657
Total Entertainment	\$5,864,008	\$24,783,449	\$34,863,262
Total Food	\$15,097,336	\$64,179,757	\$91,326,870
Total Gifts	\$2,439,391	\$10,264,333	\$14,505,827
Total Healthcare	\$10,511,508	\$44,571,608	\$62,077,276
Total Housing	\$43,838,978	\$186,890,047	\$264,625,279
Total Miscellaneous	\$1,635,789	\$6,517,737	\$9,346,075
Total Personal care products and services	\$1,398,522	\$5,936,400	\$8,367,737
Total Personal insurance and pensions	\$15,669,398	\$67,334,521	\$95,046,599
Total Reading	\$176,160	\$772,874	\$1,093,492
Total Tobacco products and smoking supplies	\$997,055	\$4,231,055	\$6,029,977
Total Transportation	\$28,806,856	\$121,508,601	\$172,499,692

Retail Demand by Store Type			
	1-mi.	3-mi.	5-mi.
Total Retail Demand	\$105,998,128	\$447,897,977	\$636,669,200
Building Material & Garden Equipment & Supply Dealers	\$5,557,943	\$23,680,654	\$33,140,771
Clothing & Clothing Accessories Stores	\$6,315,220	\$24,858,379	\$36,158,027
Electronics and Appliance Stores	\$1,682,721	\$7,176,248	\$10,178,355
Food & Beverage Stores	\$12,935,429	\$54,401,126	\$77,312,211
Food Services & Drinking Places	\$9,901,660	\$43,181,315	\$61,414,517
Furniture & Home Furnishings Stores	\$1,930,852	\$8,356,639	\$11,849,353
Gasoline stations	\$9,672,232	\$40,758,017	\$57,891,422
General Merchandise Stores	\$12,821,370	\$53,603,061	\$76,355,377

General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$24,746,077	\$102,409,384	\$146,507,513
Health & Personal Care Stores	\$5,332,470	\$22,684,147	\$31,964,256
Miscellaneous Store Retailers	\$2,143,393	\$8,983,329	\$12,651,144
Motor Vehicle & Parts Dealers	\$25,813,001	\$110,410,849	\$156,858,055
Nonstore retailers	\$10,383,630	\$43,456,573	\$61,862,389
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$1,508,208	\$6,347,640	\$9,033,323

## Business Summary by SIC

	1-mi.	3-mi.	5-mi.
Agriculture, Forestry, & Fishing (01-09)	3	15	22
Construction (15-17)	7	34	43
Finance, Insurance, & Real Estate (60-69)	19	111	132
Manufacturing (20-39)	2	17	20
Mining (10-14)	0	1	1
Public Administration (90-98)	3	42	74
Retail Trade (52-59)	43	248	285
Services (70-89)	75	482	599
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	7	41	51
Wholesale Trade (50-51)	4	20	23