

# Tapestry Segment Housing Profiles

## Breakdown of Top Four Tapestry Segment's Housing Profiles Within Teche Ridge Profile Area

Median home value is displayed for markets that are primarily owner occupied; average rent is shown for renter-occupied markets. Tenure and home value are estimated by Esri. Housing type and average rent are from the Census Bureau's American Community Survey.

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

	STUDY AREA	US TOTAL
Green Acres	43.9%	3.2%
Middleburg	24.7%	2.9%
Rural Bypasses	17.0%	1.3%
Comfortable Empty Nesters	12.2%	2.5%

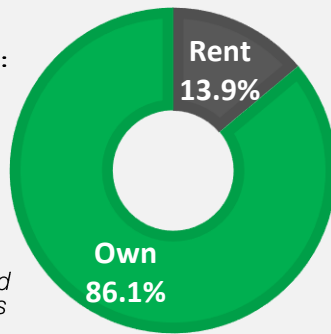
### LifeMode Group: Cozy Country Living (43.9%) Green Acres

Average Household Size: 2.7  
Median Age: 43.9  
Median Household Income: \$76,800



**Single Family Median Value:**  
\$235,500

US Median  
\$207,300



Lifestyle features country living and self-reliance. Avid do-it-yourselfers who love gardening (especially vegetables) and outdoor living. Live in rural enclaves of metropolitan areas. Older market, primarily married couples, most with no children.

**Home Ownership**  
US Percentage  
62.7% Own  
37.3% Rent

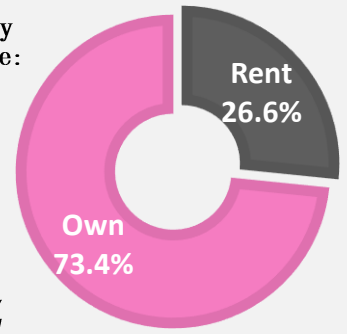
### LifeMode Group: Family Landscapes (24.7%) Middleburg

Average Household Size: 2.75  
Median Age: 36.1  
Median Household Income: \$59,800



**Single Family Median Value:**  
\$175,000

US Average  
\$207,300



Residents are conservative, family-oriented consumers. Thrifty but willing to carry some debt and are investing in their futures. Rely on smartphones to stay in touch. Prefer to buy and travel American. Younger market but growing in size and assets.

**Home Ownership**  
US Percentage  
62.7% Own  
37.3% Rent

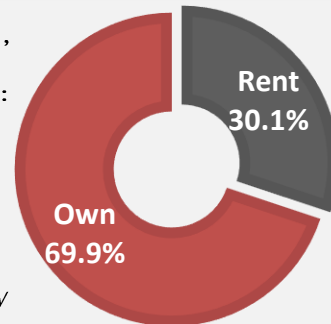
### LifeMode Group: Rustic Outposts (17.0%) Rural Bypasses

Average Household Size: 2.55  
Median Age: 40.4  
Median Household Income: \$33,000



**Single Family, Mobile Home Median Value:**  
\$83,200

US Average  
\$207,300



Live within small towns along country back roads in sparsely populated neighborhoods. Country lifestyle focuses on the outdoors, gardening, hunting, and fishing. Internet use is very limited. Those not retired worked in blue collar jobs in agriculture or manufacturing.

**Home Ownership**  
US Percentage  
62.7% Own  
37.3% Rent

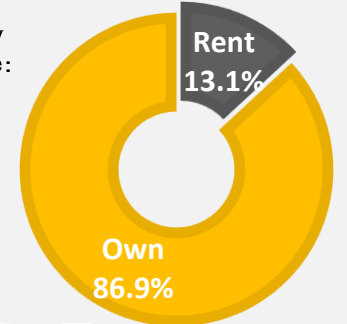
### LifeMode Group: GenXurban (12.2%) Comfortable Empty Nesters

Average Household Size: 2.52  
Median Age: 48.0  
Median Household Income: \$75,000



**Single Family Median Value:**  
\$203,400

US Average  
\$207,300



Baby boomers earning a comfortable living and benefitting from years of prudent investing and saving. Net worth is well above average. Many are enjoying the transition from child rearing to retirement. They value their health and financial well-being.

**Home Ownership**  
US Percentage  
62.7% Own  
37.3% Rent