

FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2605/-83.4750

RF1

Sheldon Rd & Van Born Rd		1 mi radius	3 mi radius	5 mi radius
POPULATION	2018 Estimated Population	2,152	39,617	128,500
	2023 Projected Population	2,071	38,188	124,983
	2010 Census Population	2,301	40,055	126,623
	2000 Census Population	1,395	33,263	107,807
	Projected Annual Growth 2018 to 2023	-0.8%	-0.7%	-0.5%
	Historical Annual Growth 2000 to 2018	3.0%	1.1%	1.1%
HOUSEHOLDS	2018 Estimated Households	780	16,384	52,644
	2023 Projected Households	748	15,736	50,985
	2010 Census Households	780	15,424	48,651
	2000 Census Households	491	12,522	41,431
	Projected Annual Growth 2018 to 2023	-0.8%	-0.8%	-0.6%
	Historical Annual Growth 2000 to 2018	3.3%	1.7%	1.5%
AGE	2018 Est. Population Under 10 Years	15.1%	13.9%	13.4%
	2018 Est. Population 10 to 19 Years	13.6%	12.6%	12.9%
	2018 Est. Population 20 to 29 Years	11.4%	14.3%	13.8%
	2018 Est. Population 30 to 44 Years	23.0%	21.8%	21.0%
	2018 Est. Population 45 to 59 Years	20.7%	20.0%	20.4%
	2018 Est. Population 60 to 74 Years	13.0%	13.9%	14.3%
	2018 Est. Population 75 Years or Over	3.3%	3.4%	4.2%
	2018 Est. Median Age	35.6	35.4	36.3
MARITAL STATUS & GENDER	2018 Est. Male Population	49.9%	49.0%	48.8%
	2018 Est. Female Population	50.1%	51.0%	51.2%
	2018 Est. Never Married	22.3%	33.6%	31.6%
	2018 Est. Now Married	54.9%	48.7%	49.5%
	2018 Est. Separated or Divorced	17.4%	13.2%	14.0%
	2018 Est. Widowed	5.4%	4.4%	4.8%
INCOME	2018 Est. HH Income \$200,000 or More	8.8%	7.4%	8.5%
	2018 Est. HH Income \$150,000 to \$199,999	12.3%	9.2%	8.6%
	2018 Est. HH Income \$100,000 to \$149,999	26.3%	18.7%	17.3%
	2018 Est. HH Income \$75,000 to \$99,999	6.3%	14.0%	13.1%
	2018 Est. HH Income \$50,000 to \$74,999	13.1%	17.5%	17.0%
	2018 Est. HH Income \$35,000 to \$49,999	16.6%	13.3%	12.6%
	2018 Est. HH Income \$25,000 to \$34,999	6.0%	7.6%	7.5%
	2018 Est. HH Income \$15,000 to \$24,999	6.6%	5.9%	6.9%
	2018 Est. HH Income Under \$15,000	4.0%	6.4%	8.6%
	2018 Est. Average Household Income	\$93,439	\$92,068	\$90,132
	2018 Est. Median Household Income	\$95,828	\$79,630	\$78,585
	2018 Est. Per Capita Income	\$33,862	\$38,098	\$36,967
	2018 Est. Total Businesses	85	1,033	3,681
2018 Est. Total Employees	1,585	17,871	51,170	

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RACE	2018 Est. White	56.8%	62.7%	65.3%
	2018 Est. Black	30.4%	21.0%	19.6%
	2018 Est. Asian or Pacific Islander	9.1%	11.9%	10.8%
	2018 Est. American Indian or Alaska Native	0.6%	0.4%	0.4%
	2018 Est. Other Races	3.1%	4.0%	4.0%
HISPANIC	2018 Est. Hispanic Population	73	1,563	5,161
	2018 Est. Hispanic Population	3.4%	3.9%	4.0%
	2023 Proj. Hispanic Population	3.7%	4.2%	4.3%
	2010 Hispanic Population	2.5%	3.2%	3.2%
EDUCATION (Adults 25 or Older)	2018 Est. Adult Population (25 Years or Over)	1,428	26,741	87,041
	2018 Est. Elementary (Grade Level 0 to 8)	3.8%	2.4%	2.2%
	2018 Est. Some High School (Grade Level 9 to 11)	6.6%	5.0%	5.2%
	2018 Est. High School Graduate	30.4%	22.9%	23.3%
	2018 Est. Some College	19.5%	22.5%	22.2%
	2018 Est. Associate Degree Only	11.2%	9.3%	9.6%
	2018 Est. Bachelor Degree Only	20.0%	22.4%	21.5%
	2018 Est. Graduate Degree	8.4%	15.4%	15.9%
HOUSING	2018 Est. Total Housing Units	829	17,417	55,453
	2018 Est. Owner-Occupied	82.9%	69.8%	67.7%
	2018 Est. Renter-Occupied	11.1%	24.3%	27.3%
	2018 Est. Vacant Housing	6.0%	5.9%	5.1%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	0.4%	0.8%	0.8%
	2010 Homes Built 2000 to 2004	34.7%	26.4%	21.7%
	2010 Homes Built 1990 to 1999	22.2%	33.1%	24.1%
	2010 Homes Built 1980 to 1989	4.6%	9.3%	9.8%
	2010 Homes Built 1970 to 1979	9.4%	19.1%	23.5%
	2010 Homes Built 1960 to 1969	8.2%	4.8%	8.3%
	2010 Homes Built 1950 to 1959	11.0%	6.6%	9.5%
	2010 Homes Built Before 1949	8.9%	5.7%	9.0%
HOME VALUES	2010 Home Value \$1,000,000 or More	0.2%	0.5%	0.3%
	2010 Home Value \$500,000 to \$999,999	1.1%	2.0%	3.1%
	2010 Home Value \$400,000 to \$499,999	0.9%	2.3%	4.6%
	2010 Home Value \$300,000 to \$399,999	2.3%	10.3%	10.6%
	2010 Home Value \$200,000 to \$299,999	31.5%	27.4%	22.9%
	2010 Home Value \$150,000 to \$199,999	21.3%	19.8%	20.4%
	2010 Home Value \$100,000 to \$149,999	27.0%	17.7%	19.8%
	2010 Home Value \$50,000 to \$99,999	9.3%	12.0%	14.8%
	2010 Home Value \$25,000 to \$49,999	1.2%	4.1%	4.4%
	2010 Home Value Under \$25,000	4.4%	9.7%	6.6%
	2010 Median Home Value	\$158,121	\$168,163	\$173,556
	2010 Median Rent	\$736	\$824	\$791

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	1,640	30,949	100,723
	2018 Est. Civilian Employed	70.3%	68.2%	66.6%
	2018 Est. Civilian Unemployed	0.9%	1.6%	1.5%
	2018 Est. in Armed Forces	-	0.1%	0.1%
	2018 Est. not in Labor Force	28.7%	30.1%	31.9%
	2018 Labor Force Males	50.0%	48.3%	48.1%
	2018 Labor Force Females	50.0%	51.7%	51.9%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	1,147	21,296	66,913
	2010 Mgmt, Business, & Financial Operations	15.2%	16.1%	15.5%
	2010 Professional, Related	19.0%	22.6%	23.3%
	2010 Service	12.6%	16.6%	17.4%
	2010 Sales, Office	27.1%	22.8%	22.4%
	2010 Farming, Fishing, Forestry	0.4%	0.4%	0.2%
	2010 Construction, Extraction, Maintenance	7.5%	6.3%	5.6%
	2010 Production, Transport, Material Moving	18.2%	15.4%	15.6%
	2010 White Collar Workers	61.4%	61.4%	61.2%
	2010 Blue Collar Workers	38.6%	38.6%	38.8%
	TRANSPORTATION TO WORK	2010 Drive to Work Alone	81.1%	82.0%
2010 Drive to Work in Carpool		10.2%	8.5%	8.7%
2010 Travel to Work by Public Transportation		6.6%	2.8%	2.9%
2010 Drive to Work on Motorcycle		0.2%	0.1%	0.1%
2010 Walk or Bicycle to Work		0.9%	2.5%	2.2%
2010 Other Means		0.6%	0.8%	0.7%
2010 Work at Home		0.5%	3.3%	3.3%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	21.4%	20.7%	22.4%
	2010 Travel to Work in 15 to 29 Minutes	54.8%	50.0%	45.8%
	2010 Travel to Work in 30 to 59 Minutes	36.9%	40.5%	40.7%
	2010 Travel to Work in 60 Minutes or More	5.7%	7.0%	6.6%
	2010 Average Travel Time to Work	20.9	24.8	24.8
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	\$52.9 M	\$1.09 B	\$3.43 B
	2018 Est. Apparel	\$1.85 M	\$38.2 M	\$120 M
	2018 Est. Contributions, Gifts	\$3.95 M	\$79.1 M	\$251 M
	2018 Est. Education, Reading	\$2.28 M	\$45.2 M	\$144 M
	2018 Est. Entertainment	\$3.00 M	\$61.7 M	\$194 M
	2018 Est. Food, Beverages, Tobacco	\$7.84 M	\$164 M	\$513 M
	2018 Est. Furnishings, Equipment	\$1.86 M	\$38.4 M	\$121 M
	2018 Est. Health Care, Insurance	\$4.45 M	\$93.2 M	\$292 M
	2018 Est. Household Operations, Shelter, Utilities	\$16.4 M	\$337 M	\$1.06 B
	2018 Est. Miscellaneous Expenses	\$765 K	\$15.9 M	\$49.7 M
	2018 Est. Personal Care	\$678 K	\$14.1 M	\$44.2 M
	2018 Est. Transportation	\$9.80 M	\$205 M	\$639 M

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