



Demographics near 910 E. 70th Street Savannah, GA

Population

Population			
	1-mi.	3-mi.	5-mi.
Total Population (US Census 2010)	8,440	83,540	144,407
Total Population (Current Year)	8,852	88,856	153,840
Total Population (Five Year Projection)	8,665	88,339	153,914
Adult Population (US Census 2010)	6,750	64,543	111,838
Adult Population (Current Year)	7,140	69,413	120,580
Adult Population (Five Year Projection)	6,970	68,688	120,377
% Female Population (US Census 2010)	53.86%	53.04%	52.76%
% Male Population (US Census 2010)	46.14%	46.96%	47.24%
% Female Population (Current Year)	53.6%	52.98%	52.73%
% Male Population (Current Year)	46.4%	47.02%	47.27%
% Female Population (Five Year Projection)	53.36%	52.72%	52.44%
% Male Population (Five Year Projection)	46.64%	47.28%	47.56%
Total Daytime Population	22,919	126,283	233,920
Population aged 16 and under (Children)	2,881	21,406	34,970
Daytime population (Age 16+)	20,038	104,878	198,951
Civilian 16+, at Workplace	16,683	69,200	133,682
Retired population (Age 65+)	1,548	9,814	16,885
Homemakers (Age 16+)	727	6,839	12,197

Population Mosaic (Current Year)			
	1-mi.	3-mi.	5-mi.
% Power Elite	0%	0%	3.06%
% Flourishing Families	13%	1.34%	0.77%
% Booming with Confidence	0%	1.07%	2.1%
% Suburban Style	9.87%	17.58%	17.31%
% Thriving Boomers	1.6%	3.66%	4.61%
% Promising Families	0%	0%	0%
% Young City Solos	24.38%	3.84%	2.21%

% Middle-class Melting Pot	0%	0%	0%
% Family Union	5.99%	0.87%	0.5%
% Autumn Years	5.43%	2.31%	2.45%
% Significant Singles	9.12%	3.72%	5.9%
% Blue Sky Boomers	0%	0.91%	0.86%
% Families in Motion	0%	0%	0%
% Pastoral Pride	0%	4.67%	6.84%
% Singles and Starters	0.77%	25.75%	24.65%
% Cultural Connections	0%	0%	0%
% Golden Year Guardians	6.92%	3.07%	1.77%
% Aspirational Fusion	0%	3.81%	3.78%
% Economic Challenges	22.92%	27.39%	23.2%
% Unclassified	0%	0%	0%

Age

	1-mi.	3-mi.	5-mi.
Median Age, Total	40.08	32.84	32.68
% Age 18+	80.66%	78.12%	78.38%
% Age 55+	32.55%	24.45%	24.45%
% Age 65+	20.37%	13.14%	13.18%

Ethnicity

	1-mi.	3-mi.	5-mi.
% White (2010 US Census, Not Hispanic/Latino)	63.26%	36.48%	40.05%
% Black/African American (2010 US Census, Not Hispanic/Latino)	33.71%	59.78%	55.8%
% American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino)	0.12%	0.22%	0.23%
% Asian (2010 US Census, Not Hispanic/Latino)	1.59%	1.65%	1.95%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino)	0.02%	0.07%	0.09%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.21%	0.16%	0.17%
% Two or more races (2010 US Census, Not Hispanic/Latino)	1.09%	1.64%	1.7%
% White (2010 US Census, Hispanic/Latino)	61.83%	43.19%	42.01%
% Black/African American (2010 US Census, Hispanic/Latino)	8.45%	13.53%	11.2%
% American Indian & Alaska Native (2010 US Census, Hispanic/Latino)	0.5%	0.81%	0.76%

% Asian (2010 US Census, Hispanic/Latino)	1%	0.61%	0.62%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino)	0%	0.11%	0.18%
% Some other race (2010 US Census, Hispanic/Latino)	18.93%	31.7%	36.32%
% Two or more races (2010 US Census, Hispanic/Latino)	9.29%	10.05%	8.92%
% White (Current Year, Not Hispanic/Latino)	62.46%	35.9%	39.17%
% Black/African American (Current Year, Not Hispanic/Latino)	34.27%	59.76%	55.93%
% American Indian & Alaska Native (Current Year, Not Hispanic/Latino)	0.12%	0.23%	0.24%
% Asian (Current Year, Not Hispanic/Latino)	1.67%	1.91%	2.34%
% Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino)	0.02%	0.11%	0.14%
% Some other race (Current Year, Not Hispanic/Latino)	0.23%	0.17%	0.17%
% Two or more races (Current Year, Not Hispanic/Latino)	1.23%	1.91%	2.01%
% White (Current Year), Hispanic/Latino	61.94%	42.35%	41.51%
% Black/African American (Current Year, Hispanic/Latino)	8.23%	13.94%	11.45%
% American Indian & Alaska Native (Current Year, Hispanic/Latino)	0.44%	0.8%	0.7%
% Asian (Current Year, Hispanic/Latino)	0.88%	0.47%	0.51%
% Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino)	0%	0.09%	0.15%
% Some other race (Current Year, Hispanic/Latino)	19.05%	32.07%	36.34%
% Two or more races (Current Year, Hispanic/Latino)	9.45%	10.29%	9.33%
% White (Five Year Projection, Not Hispanic/Latino)	61.87%	34.85%	38.31%
% Black/African American (Five Year Projection, Not Hispanic/Latino)	34.56%	60.4%	56.3%
% American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino)	0.12%	0.23%	0.24%
% Asian (Five Year Projection, Not Hispanic/Latino)	1.81%	2.03%	2.53%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino)	0.02%	0.13%	0.15%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.24%	0.17%	0.17%
% Two or more races (Five Year Projection, Not Hispanic/Latino)	1.38%	2.19%	2.3%
% White (Five Year Projection, Hispanic/Latino)	62.5%	42.37%	41.3%
% Black/African American (Five Year Projection, Hispanic/Latino)	7.54%	13.48%	11.12%
% American Indian & Alaska Native (Five Year Projection, Hispanic/Latino)	0.42%	0.78%	0.67%
% Asian (Five Year Projection, Hispanic/Latino)	0.83%	0.43%	0.46%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino)	0%	0.09%	0.14%
% Some other race (Five Year Projection, Hispanic/Latino)	19.59%	32.46%	36.77%
% Two or more races (Five Year Projection, Hispanic/Latino)	9.13%	10.39%	9.55%

Housing & Households

Housing and Household's

	1-mi.	3-mi.	5-mi.
Land Area (Estimated Square Miles)	3.03	31.73	84.55
Total Housing Units (Current Year)	3,998	38,294	65,635
Total Households (Current Year)	3,759	34,277	58,742
Total Households (Five Year Projection)	3,741	34,731	59,969
Owner-Occupied: Owned with a mortgage or loan	1,281	9,456	16,826
Owner-Occupied: Owned free and clear	719	5,268	9,291
Renter-Occupied	1,759	19,554	32,624

Housing Value (Current Year)

	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	8	118	273
Housing Value \$10,000-\$14,999	33	191	403
Housing Value \$15,000-\$19,999	7	64	158
Housing Value \$20,000-\$24,999	4	75	198
Housing Value \$25,000-\$29,999	3	79	136
Housing Value \$30,000-\$34,999	0	32	55
Housing Value \$35,000-\$39,999	4	99	162
Housing Value \$40,000-\$49,999	18	238	369
Housing Value \$50,000-\$59,999	28	364	568
Housing Value \$60,000-\$69,999	30	379	643
Housing Value \$70,000-\$79,999	45	498	792
Housing Value \$80,000-\$89,999	74	946	1,515
Housing Value \$90,000-\$99,999	103	1,108	1,746
Housing Value \$100,000-\$124,999	166	1,692	2,881
Housing Value \$125,000-\$149,999	188	1,388	2,542
Housing Value \$150,000-\$174,999	236	1,370	2,352
Housing Value \$175,000-\$199,999	229	1,333	2,130
Housing Value \$200,000-\$249,999	286	1,319	2,233

Housing Value \$250,000-\$299,999	212	908	1,530
Housing Value \$300,000-\$399,999	191	1,106	1,927
Housing Value \$400,000-\$499,999	67	525	1,160
Housing Value \$500,000-\$749,999	43	557	1,278
Housing Value \$750,000-\$999,999	20	176	550
Housing Value \$1,000,000 or more	3	158	517
Total Owner-occupied housing units (OOHU)	2,001	14,724	26,118

Income

	1-mi.	3-mi.	5-mi.
Per Capita Income (2010 US Census, based on Total Population)	\$24,484	\$19,358	\$21,094
Per Capita Income (Current Year, based on Total Population)	\$29,054	\$22,626	\$24,421
Per Capita Income (Five Year Projection, based on Total Population)	\$33,195	\$26,073	\$28,164
Average (Mean) Household Income (Current Year)	\$66,944	\$56,828	\$61,579
Median Household Income (Current Year)	\$48,203	\$36,616	\$39,995

% Households by Income (Current Year)

	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	8.08%	13.02%	12.11%
% Household Income \$10,000-\$14,999	5.9%	7.91%	7.18%
% Household Income \$15,000-\$19,999	5.39%	6.99%	6.61%
% Household Income \$20,000-\$24,999	9.08%	7.79%	7.39%
% Household Income \$25,000-\$29,999	5.54%	6.48%	6.28%
% Household Income \$30,000-\$34,999	4.8%	6.04%	5.42%
% Household Income \$35,000-\$39,999	4.78%	5.11%	5.01%
% Household Income \$40,000-\$44,999	3.87%	3.96%	4.05%
% Household Income \$45,000-\$49,999	3.98%	4.19%	4.29%
% Household Income \$50,000-\$59,999	7.24%	7.5%	7.94%
% Household Income \$60,000-\$74,999	11.8%	9.62%	9.79%
% Household Income \$75,000-\$99,999	12.81%	8.64%	9.43%
% Household Income \$100,000-\$124,999	7.82%	5.38%	5.7%
% Household Income \$125,000-\$149,999	2.9%	2.46%	2.93%
% Household Income \$150,000-\$199,999	2.62%	2.27%	2.6%

% Household Income \$200,000-\$249,999	0.93%	0.82%	1.05%
% Household Income \$250,000-\$499,999	1.79%	1.12%	1.34%
% Household Income \$500,000+	0.68%	0.7%	0.87%

Education (Current Year)

Education			
	1-mi.	3-mi.	5-mi.
College undergraduate	568	8,951	15,942
Graduate or prof school	109	1,357	2,510

Educational Attainment			
	1-mi.	3-mi.	5-mi.
No schooling completed	90	964	1,447
Nursery to 4th grade	20	219	339
5th and 6th grade	19	462	793
7th and 8th grade	81	870	1,511
9th grade	110	917	1,644
10th grade	91	1,577	2,624
11th grade	142	2,146	3,518
12th grade, no diploma	117	1,036	1,617
High school graduate, GED	1,517	16,849	28,679
Some college, <1 year	327	3,178	5,814
Some college, 1+ years	1,245	9,923	17,551
Associate's degree	318	3,288	5,793
Bachelor's degree	1,504	10,081	17,551
Master's degree	582	3,769	6,602
Professional school degree	165	832	1,581
Doctorate degree	67	686	1,161

Employment and Occupation

Employment and Occupation

	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+ (2010 US Census)	3,605	33,988	59,303
Total Civilian employed population aged 16+ (Current Year)	4,124	39,592	68,923
Total Civilian employed population aged 16+ (Five Year Projection)	4,000	38,927	68,425

% Employment by Industry (2010 US Census)

	1-mi.	3-mi.	5-mi.
% Armed Forces (2010 US Census)	0.18%	2.28%	1.79%
% Civilian, Employed (2010 US Census)	90.99%	85.41%	86.38%
% Civilian, Unemployed (2010 US Census)	8.83%	12.3%	11.83%
% Not in Labor Force (2010 US Census)	43.08%	40.44%	40.64%
% Armed Forces (Current Year)	0.16%	2.35%	1.82%
% Civilian, Employed (Current Year)	93.69%	89.39%	90.16%
% Civilian, Unemployed (Current Year)	6.15%	8.26%	8.01%
% Not in Labor Force (Current Year)	40.01%	37.96%	38.33%
% Armed Forces (Five Year Projection)	0.17%	2.44%	1.87%
% Civilian, Employed (Five Year Projection)	94.39%	90.1%	90.95%
% Civilian, Unemployed (Five Year Projection)	5.45%	7.46%	7.18%
% Not in Labor Force (Five Year Projection)	40.66%	38.75%	39.15%

Transportation to Work (Current Year)

	1-mi.	3-mi.	5-mi.
Total Workers 16+	4,124	39,592	68,923
Car, truck, or van	3,806	34,019	59,824
Public transport (not taxi)	59	2,229	3,210
Worked at home	204	1,082	1,988

Travel Time to Work (Current Year)

	1-mi.	3-mi.	5-mi.
< 5 minutes	152	862	1,631
5-9 minutes	572	5,001	7,877
10-14 minutes	807	7,208	12,076
15-19 minutes	871	9,201	16,167
20-24 minutes	707	6,633	12,205
25-29 minutes	207	2,421	4,603
30-34 minutes	342	3,872	6,796
35-39 minutes	9	421	918
40-44 minutes	46	502	846
45-59 minutes	72	1,224	1,829
60-89 minutes	99	840	1,417
90+ minutes	35	326	570

Consumer Expenditures (Current Year)

Consumer Expenditures			
	1-mi.	3-mi.	5-mi.
Total Alcoholic beverages	\$1,667,880	\$11,609,219	\$21,159,165
Total Apparel and services	\$5,897,126	\$54,150,832	\$92,252,365
Total Cash contributions	\$7,510,102	\$53,062,141	\$95,604,200
Total Education	\$4,319,268	\$33,133,059	\$60,266,436
Total Entertainment	\$8,879,047	\$65,444,905	\$119,034,610
Total Food	\$21,270,178	\$170,994,159	\$304,993,006
Total Gifts	\$3,765,798	\$28,192,689	\$50,860,954
Total Healthcare	\$17,088,201	\$119,315,051	\$216,351,968
Total Housing	\$61,221,360	\$486,827,573	\$869,737,976
Total Miscellaneous	\$2,599,979	\$18,561,593	\$32,904,220
Total Personal care products and services	\$2,035,491	\$16,175,334	\$28,794,898
Total Personal insurance and pensions	\$22,099,332	\$159,826,815	\$296,809,006
Total Reading	\$348,544	\$2,250,638	\$4,068,017
Total Tobacco products and smoking supplies	\$1,406,622	\$12,219,996	\$21,275,415
Total Transportation	\$36,369,664	\$296,230,078	\$531,067,724

Retail Demand by Store Type			
	1-mi.	3-mi.	5-mi.
Total Retail Demand	\$147,196,129	\$1,156,468,617	\$2,072,866,973
Building Material & Garden Equipment & Supply Dealers	\$9,663,743	\$66,586,538	\$120,674,014
Clothing & Clothing Accessories Stores	\$6,863,865	\$62,061,275	\$105,934,939
Electronics and Appliance Stores	\$2,723,261	\$20,233,917	\$36,726,046
Food & Beverage Stores	\$18,161,579	\$148,023,755	\$262,425,127
Food Services & Drinking Places	\$15,317,901	\$115,393,727	\$209,112,840
Furniture & Home Furnishings Stores	\$3,169,443	\$23,050,601	\$42,038,089
Gasoline stations	\$11,342,615	\$95,952,432	\$170,338,513
General Merchandise Stores	\$17,604,842	\$142,597,798	\$252,683,688

General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$33,361,934	\$271,384,764	\$479,411,645
Health & Personal Care Stores	\$9,155,063	\$66,331,217	\$118,966,737
Miscellaneous Store Retailers	\$3,354,486	\$25,130,670	\$45,291,561
Motor Vehicle & Parts Dealers	\$33,191,507	\$262,091,160	\$478,232,720
Nonstore retailers	\$14,502,514	\$111,942,916	\$199,887,309
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$2,145,310	\$17,072,611	\$30,555,389

Business Summary by SIC

	1-mi.	3-mi.	5-mi.
Agriculture, Forestry, & Fishing (01-09)	7	62	106
Construction (15-17)	19	183	352
Finance, Insurance, & Real Estate (60-69)	62	409	650
Manufacturing (20-39)	15	107	211
Mining (10-14)	0	0	4
Public Administration (90-98)	7	64	149
Retail Trade (52-59)	131	859	1,448
Services (70-89)	492	2,260	3,668
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	14	145	337
Wholesale Trade (50-51)	9	149	303